

Things for Men and Women

The great and growing wealth of the South is very largely absorbed in the wonderful industrial and agricultural development in this rapidly developing section in which we live.

Northern philanthropists have given no inconsiderable sum for education in the South—principally to the negro and the mountaineer.

What about the remaining needs of these and of the other boys and girls from Southern homes who are destined to serve not the South alone, but the nation and the whole world?

The Christian Colleges of the Southern States Present an Opportunity and an Appeal scarcely equalled in all the world.

There is no serious conflict here with the State universities. Each has its field clearly defined. The COLLEGE OF THE CHURCH has before it the making of character, the development of men and women, the transforming of the "iron into steel." The UNIVERSITIES OF THE STATE lay their great emphasis on the development of skilled farmers, artisans, professional men and women; they are turning the "steel into tools"; they are more and more desiring greater maturity of morals and intellect in their students.

What the Christian Colleges of the South need is that the people BEGIN TO THINK:

1. Of the needs of these Institutions.

Millions of dollars should be invested in the best colleges of the South, securing the largest returns, and even then these institutions would not enjoy the many advantages which the Amhersts and Dartmouths and other colleges of the East have received from the people of that section and other parts of the country.

2. Of their marvelous returns in safe dividends.

They are preparing men and women for greater money making, for larger business, for truer citizenship, for the finer leadership.

3. Of their expanding and lasting benefits.

Their chief advantage is not in the wealth which their broad culture enables one to amass, not in the high position which it enables one to reach, but in the enlargement and enrichment of one's nature, in the ability which it gives to God's children to fulfill God's plan for their lives and to become a worker together with Him.

4. Of their unique and necessary place in the life of the Church and Nation.

They seek to train every faculty to its highest power and to consecrate them all to the highest service of the world.

They are sending out citizens and statesmen with high Christian ideals, with definite Christian aims and with true Christian motives.

They are preparing the hosts who must labor to complete "the unfinished task," both at home and in the lands beyond the seas.

THINK OF THESE THINGS

Your children need your guidance.

Your Synod needs your help.

The Presbyterian Church in The United States,

Department of Christian Education, Henry H. Sweets, Secretary,

122 South Fourth Avenue,

Louisville, Kentucky

"The small Christian college is the hope of America. Character is essential to statesmanship, and these colleges are vital factors in the development of sterling character."—The late James J. Hill, the great Railroad builder of the Northwest.