

ADVERTISING OUR RESOURCES.

Description of the Car that is Filled with Northwestern Products and Kept Traveling Through the East by the Northern Pacific Co.

The World's Fair Product Car, which is shown on our first page is being used by the Land Department of the Northern Pacific Railway as an educational advertising medium. It is one of the two cars which attracted so much attention at the World's Fair and has since been replenished and fitted up so that it can be taken around the country without risk of injury to the contents. It is always ready for inspection and contains specimens of the natural and manufactured products of the different states through which the Northern Pacific Railway runs. The car itself is constructed entirely of wood grown along the line and is a specimen of the high polish and finish of which the native wood found along the line of this road is susceptible. Of course, the agricultural products of the country are those brought into chief prominence, as the design of the car is primarily to show the farmers and fruit growers, etc., in the eastern states what can be raised in the western country, and, to this end, there is a very fine collection of fruit from Washington, Idaho and Oregon, as well as grains and grasses from Minnesota, North Dakota, Montana, Idaho, Washington and Oregon. In addition to this, there are fine collections of the natural flora and fauna of these states, specimens of soil, ore and stone, as well as game and fish, views of Yellowstone Park, Alaska, and other scenes of interest along the road. Thus, everyone who is interested at all in the western country will find something adapted to his own particular tastes.

The car was first started on its journey in the fall of 1895, and, from that time up to June 30th, has shown at 375 different places. Usually one day is given in each place, but two days each are devoted to the larger towns, and, sometimes, at a state fair, annual meeting or encampments of some particular body, the car is kept for a whole week or more. It is a very conservative estimate to say during this time the car has been visited by from 750,000 to 1,000,000 people, most of whom have received printed matter descriptive of the country along the line through this channel. The states visited by the car include Minnesota, Wisconsin, Iowa, Illi-

RANCHE AND RANGE.

nois, Indiana, Ohio, Pennsylvania, West Virginia, Virginia, Maryland, New York, Michigan and Kansas. The only difficulty experienced has been to satisfy the people even with the evidence right before them that the northwestern country could raise such magnificent specimens as are found in the car, notwithstanding the fact that each specimen is marked with the name and address of the producer and that visitors are invited to correspond direct with these persons if they feel at all skeptical of the bona fide character of the exhibit.

One feature of the work of this car is the interest taken in it by the different schools. Teachers recognize worth as a means of giving the children an object lesson in the physical geography and resources of their own country, such as they could not provide for them in any other way.

POINTERS ON MARKETING.

L. M. Davenport, proprietor of the leading restaurant in Spokane, one that is patronized by the most fashionable people in that city, gave last week a representative of RANCHE AND RANGE an insight as to the system he employs in se-

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Money on Shoes:

See Our "Queen Bee" ★★Shoe in Ladies' for \$2

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Special Mid-Summer Carpet Sale!

We have not allowed our stock to become broken. It is complete in all lines. Send us a diagram of your rooms and let us give an estimate FREE Axminster Velvets, Body Brussels, Tapestries and Ingrain Carpets. Beautiful line of Matting. New patterns in Window Shades and Lace Curtains. All kinds of Curtain Fixtures and Brass Goods.

INGRAIN, 2-ply, all wool, 55c Yd. Nottingham Lace Curtains, 3 yard wide CARPET..... \$1.25 Pair yards long, 51 in. wide.....

Still Deeper Cut in Dress Goods!

Twenty Imported Pattern Suits.

\$30 Suits go for - \$15.00 \$15 Suits go for - \$7.50
\$27.50 Suits go for - 13.75 \$12.50 Suits go for - 6.25
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1000 Remnants, One-Third Former Price.

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