

# The Truth

Is told by most people. If it were not, the whole commercial and social fabric would fall to pieces. There are thousands upon thousands of people who testify to the cures effected by Dr. Pierce's Golden

Pierce's Golden Medical Discovery.

They are representative people in their communities. You would believe their word on any question of knowledge. They speak the simple truth when they testify that Doctor Pierce's Golden

Medical Discovery cures dyspepsia, "weak" stomach and other diseases of the stomach and its allied organs of digestion and nutrition. It cures when all other remedial means have failed. It cures perfectly and permanently.

There is no alcohol in the "Discovery" it is free from opium, cocaine and all other narcotics.

Accept no substitute for Dr. Pierce's Golden Medical Discovery. There is nothing "just as good."

"I was a total wreck—could not eat or sleep," writes Mr. J. O. Beers, of Berryman, Crawford Co., Mo. "For two years I tried medicine from doctors, but received very little benefit. I lost flesh and strength, was not able to do a good day's work. I commenced taking Dr. Pierce's Golden Medical Discovery, and when I had taken one bottle I could sleep, and my appetite was wonderfully improved. I have taken five bottles and am still improving."

Dr. Pierce's Medical Adviser, paper-covered, is sent free on receipt of 21 one-cent stamps to pay expense of mailing only. Address Dr. R. V. Pierce, Buffalo, N. Y.



dents of the value of advertising. They will sacrifice double the money that advertising costs, by selling their product for less than it is worth. To illustrate:

A farmer near the city of Fort Atkinson had a fine registered Guernsey bull 4 years old, that he wished to sell. He could get \$40 for him at the city stock yards. He was telling us about it, and we said to him, "Why sell him for \$40? He is worth double that price in any herd of dairy cows." The owner looked up in a sort of helpless way and replied, "That is all the stock yards people will give me." We then told him that the stock yards was no market for such an animal any more than a wood yard would be for geese feathers. We suggested that he advertise his bull in the Dairyman, for there was a market for such animals among the readers of that paper.

He thought it would cost too much. He was ready to sacrifice from \$25 to \$30 on the animal by selling him in the wrong market, but he could not bear to invest \$5 in the prospect of a better sale. Finally he was persuaded to insert a ten-line ad in the special notice column for two weeks. The bull was sold to a party in the western part of the state for \$70, on board cars here, and, judging from the correspondence he received, he said he believed he could have sold a half dozen more just such bulls.

The old adage has it: "The worth of a thing is what it will bring in market," but the trick is to seek out the right market. Every farmer should utilize the columns of his local paper ten times more than he does, for it costs but little. A has one thing; B has another, and so on, that, if they were advertised, would quickly find the very man to buy them.—Hoard's Dairyman.

We do not believe that there is a place in the United States where farming will pay as well this year as in the Yakima Valley. Possibly there are places where some particular crop will bring better returns to a small proportion of the farmers; but we don't think there is one where large profits are being made on so many different products of soil, or where they are being made so generally. Practically every farmer in the Yakima valley has done exceedingly well this season. This valley has great advantages, and every one of them has inured to the benefit of its people this year. Its soil is unusually fertile; its products are always superior in quality to those which come in competition with them; it is near to one of the best markets in the country. These things, taken in connection with the fact that diversified farming is the rule, and that all the products are staple and readily marketable, account for the tremendous development of the valley in the last few years and its unexampled prosperity this year.—Republic.

Petroleum has been mentioned as the one practicable means of exterminating mosquitoes and thus getting rid of the pest and with it all malarial diseases at one fell swoop. Now comes the news that at and near the great petroleum city of Beaumont, mosquitoes are so numerous and vicious that laborers are driven from their work, cattle are being killed, and the people generally sucked nearly bloodless by these pests. Work on one of the pipe lines has been temporarily suspended on account of mosquitoes. There is irony as well as oil in this.

## ASTHMA CURE FREE!

Asthmalene Brings Instant Relief and Permanent Cure in all Cases.

SENT ABSOLUTELY FREE ON RECEIPT OF POSTAL

There is nothing like Asthmalene. It brings instant relief, even in the worst cases. It cures when all else fails.

CHAINED FOR TEN YEARS



The Rev. C. F. Wells, of Villa Ridge, Ill., says: "Your trial bottle of Asthmalene received in good condition. I cannot tell you how thankful I feel for the good derived from it. I was a slave, chained with putrid sore throat and asthma for ten years. I despaired of ever being cured. I saw your advertisement for the cure of this dreadful and tormenting disease, asthma, and thought you had overspoken yourselves, but resolved to give it a trial. To my astonishment the trial acted like a charm. Send me a full size bottle."

We want to send to every sufferer a trial treatment of Asthmalene, similar to the one that cured Mr. Wells. We'll send it by mail Postpaid, Absolutely Free of Charge, to any sufferer who will write for it, even on a postal. Never mind, even though you are despairing, however bad your case, Asthmalene will relieve and cure. The worse your case, the more glad we are to send it. Do not delay. Write at once, addressing

DR. TAFT BROS.' MEDICINE CO., 79 East 130th St. New York City  
SOLD BY ALL DRUGGISTS

## THE PROVINCIAL EXHIBITION

Under the auspices of the Royal Agricultural and Industrial Society of British Columbia will be held at

NEW WESTMINSTER, B. C., October 1, 2, 3, 4, 1901.

\$20,000 in Prizes and Attractions. Open to the World.

It is expected their Royal Highnesses the Duke and Duchess of Cornwall and York will visit the Exhibition; the Governor-General of Canada and the Countess of Minto; his honor the Lieut.-Governor of British Columbia and Lady Joly de Lotbiniere; Right Honourable Sir Wilfrid Laurier, P. C., G. C. M. G., First Minister of Canada and Lady Laurier; Rear-Admiral Bickford, Commander-in-Chief of North Pacific, and Mrs. Bickford; Hon. Jas. Dunsmuir, Premier, and members of his cabinet.

LACROSSE MATCH for the Championship of the world; Westminster Champions vs Eastern Champions

The Royal Marine Band of Italy

consisting of 50 artists, will give a grand performance in the opera house on Thursday evening, October 3, 1901. They have also kindly consented to contribute selections during the afternoon at the Exhibition Ground.

Special Features Each Day.

BALLOON ASCENSIONS	CHILDREN'S SPORTS
SAILORS SPORTS	MILITARY EVENTS
HORSE RACES	BOAT RACES
BASEBALL MATCHES	CANOE RACES

Grand Concerts by the Westminster City Band--- 25 Artists

EXECUTIVE—His Worship Mayor Scott, T. J. Trapp, G. D. Brynner, C. G. Major, W. J. Mathers, A. Malins, R. F. Anderson, Ald. Brown, Ald. Woods, Ald. Adams.

For prize lists, entry forms and full particulars apply to

T. J. TRAPP, President.

W. H. KERRY, Manager and Secretary.

### BRITISH COLUMBIA

## Agricultural Association

Agricultural, Mining, and Industrial Exhibition of the Province.

Victoria, B. C. - - Oct. 1st to 5th, 1901

Friday and Saturday, Oct. 4 and 5, Speed Program.

FRIDAY, OCT. 4

1. Trotting and racing, 2:25 class, best three in five..... Purse \$250
2. Running mile and a half, Duke of York handicap..... Cup and purse of \$500
3. Running one mile handicap, King's Plate, open to B. C. bred horses..... Purse of \$250
4. Farmers' race, one mile dash..... First \$50; second \$25
5. Running 1/4 mile dash. Weight for age..... Purse \$150

SATURDAY, OCT. 5

6. Trotting and racing, free for all, best 3 in 5..... Purse \$400
7. Running one mile handicap dash..... Purse \$200
8. Running one-half mile dash; weight for age..... Purse \$100
9. Indian pony race, one mile..... First \$20; second \$10
10. Trotting and racing, owners to drive. Horses must be owned 3 months in province prior to race and have no record. Entrance \$20. Stakes and cup to winner.

The Rules of the National Trotting Association as to harness events and the rules of the California Jockey club will govern.

All harness races to be open to trotters and racers. Money divided 70, 20 and 10 per cent in all events. Entrance fee in each race will be 10 per cent with the exception of events Nos. 4, 9 and 10.

Each entry must state plainly name, age, sex and color of horse, name of sire and dam and names of owners, driver or rider, also colors of driver or rider. Colors must be worn on track. Any driver or rider failing to appear in colors given in entry will not be allowed to start.

The committee reserves the right to alter, amend or postpone any of these races. In all races five to enter and four to start. Entries to all races close September 23rd. Entry blanks can be obtained from the Secretary to whom entries must be made.

The Secretary will have great pleasure in replying to any communications referring to track facilities, transportation and general information.

BEAUMONT BOGGS, Sec'y,

P. O. Box 126, Victoria, B. C.

### "BLIZZARD"



Blower Ensilage Cutter.

"I wouldn't have any other as a gift."  
Harry West, Seaplace, Ore.  
"The Blizzards is all right on clover and does good work."  
C. F. Hesse, Kinton, Ore.

The "Blizzards" cuts the Ensilage and elevates it into the silo by means of pneumatic tube. It is the simplest and best machine on the market. Send for special circulars.

MITCHELL, LEWIS & STAYER CO.,

First and Taylor streets, Portland, Oregon

BALFOUR, GUTHRIE & CO.,

201-23 Bailey Building, Seattle

GRAIN DEALERS

Shipping, Commission

Importers of ore, ba, hop cloths, grain bags, twines, etc. Balfour, Guthrie & Co., San Francisco, Portland, Tacoma.

FLY on the FLYER: SEATTLE-TACOMA ROUTE

Four round trips daily, excepts Sunday—one hour twenty-five minutes—leaving Seattle 7:45, 11:15 a. m.; 2:45, 6:15 p. m. Returning leave Tacoma 9:30 a. m.; 1:40, 5 p. m. SUNDAYS: Leave Seattle 2:30, 6 a. m.; 12 m.; 5 p. m. Leave Tacoma 9:30 a. m., 7:30; 7:30 p. m. Landing at Northern Pacific wharf, Tacoma, and Commercial Dock, foot Madison St., Seattle. Sundays take Flyer or Greyhound.

Parties writing to advertisers in this journal please mention The Ranch.