



8489 Dress

8510 Dress

## McCall Patterns

YOU can be patriotic in the use of material and still dress in perfect taste and best of style. If, when you make a new garment, you use a McCall Pattern, you can be absolutely certain that the style will be correct, the fit perfect, and that it cannot be properly made with less material.

*McCall Patterns  
for September  
now on sale*

*Keith O'Brien Co.*

# Auerbach Co.

STATE & BROADWAY FOUNDED 1864  
"THE BIG STORE"

## FALL OPENING DISPLAY

It is pleasing to reflect that at Auerbach's one may view the mode in its Fall and Winter culmination and purchase with the assurance that whatever is purchased is an authentic creation of the Season's style and not simply a fad.

We Invite Your Inspection of Our  
Fall and Winter

SUITS, COATS, DRESSES, BLOUSES  
and MILLINERY

Pattern and Model Hats

Featured in Auerbach's

FORMAL OPENING

The tendency toward simplicity in  
MILADY'S CHAPEAUX

has inspired the designers to produce many unique and striking effects in order to make a distinctive model for every type of face.



## Automatic Auto Headlight

A NEW INVENTION

*A Public Safety Device*

The Automatic Auto Headlight Company owns an invention, a mechanical construction which connects the steering rod or spindle with the headlight on automobiles and vehicles in such a way that when the front wheels turn to the right or left, the lights make the same movement and by doing so the rays of the lamps are exactly where the wheels will travel, this is the path the car will take and the movement of the lights with the wheels is the right and proper way, which everybody will adopt as soon as he sees the value of it.

The old way, the tied stationary lamps are absolutely wrong and dangerous for every driver. The new headlights do away with all danger especially on curved roads giving light where it is needed, at the point where the wheels make the first turn for the new path of the car.

The company is organized to manufacture the headlight and put it on the cars already in use or give it to different car manufacturing companies on a royalty basis. It will sell state rights to responsible parties and establish garages and repairing shops all over the United States. The money taken in, on account of such business, goes into the treasury and dividends will be paid to every stockholder in a short time, because we already made agreements with parties for manufacturing same device and put it on cars where we have the orders already in advance and these are numerous.

**BUY STOCK NOW!**

A limited amount 50c per share, don't wait until it's to late

Call and we will show you what we have. We will give you a free demonstration and a ride in the car and you will be convinced that it is the best single improvement ever made on automobiles, and a device which is badly needed to prevent accidents on roads in the darkness.

For information call or write to the Automatic Headlight Agency  
100 Ness Bldg., Salt Lake City, Utah.

Charles F. W. Thomas, inventor, 1143 East 13th South. Phone Hy-land 3714.

## Davis Air and Moisture Valve

Saves 20% to  
50% Gasoline

Eliminates Carbon Trouble on All Makes of Cars

ABSOLUTE MONEY BACK GUARANTEE

**AUTO EQUIPMENT &  
ENGINEERING CO.**

A. E. BEVERIDGE, Sec'y- Treas.

220-221-222 Continental Nat'l Bank Bldg.

Salt Lake City, Utah

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Demonstration at 148 S. Main

EQUIPPING STATION, 730 S. MAIN