

in the winter. It takes 60 per cent of what a cow eats to keep up her body in winter. The other 40 per cent goes into the milk pail. To starve cows and leave them out in the cold causes them to become breachy, kickers, poor milkers. We lose patience with them and dog, club and talk harshly to them, any one of which drives the profit away.

We fully realize that changes cannot be made in a day, nor in a year. But let's start now. Let us use our thinking powers, as well as our muscle. Get a good dairy paper, spend a half hour each day reading the experiences of our neighbors in the East, profit by their experience, act upon it. Make an effort to select better cows. Keep the best and dispose of the poor ones. Join with your neighbors and get a good sire. Remember that the sire is half the herd. Weigh and test the milk from each cow and keep a record for a year, and you will be well paid for it.

If, in any community, we were united enough to all join in selecting a good dairy strain, and in perpetuating it, in ten years we would be famous for hundreds of miles around for our certain strain of good dairy cows.

A few good dairy cows on the farm would lift the mortgage, pay the taxes, keep our families, build barns and improvements, and furnish work for the boys and girls at home, where we can work with them, and not for them quite so much.

Never think the dairy business will be overdone. We may have all the luxuries in the world upon the table, but if there is no butter it's a poor meal.

The more butter that's produced the better the article can be made, and hence the greater demand.

The consuming class is increasing over the producing class. Therefore, the farmer with the dairy cow is sure to see brighter days by sticking to it.

A cow is a machine for converting our rough feed stuff into a highly concentrated food article. The better care we give them and the more we can get them to eat, the more profitable our returns.

This wonderful irrigated district, where peas, clover, alfalfa and orchard grass grow so well, is truly an ideal dairy district. There is nothing better for cow feed and nothing better for fertilizer to make our beet crops larger.

**BIG BARGAINS** in Registered Duroc Jersey Swine. Remember I am the State's Pioneer Breeder and will pay express.

F. R. PEART, Cornish, Utah

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For Information, write

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## A GOOD WAY FOR FARMERS TO START A BANK ACCOUNT!

Get a lot of good cows and a hand separator. Write to the ELGIN DAIRY, Salt Lake City and they will send you some ELGIN RED CANS. Fill the cans with cream; ship to the ELGIN. Keep on sending every week; then on the 10th of the following month the ELGIN will send you pay for all the cream you delivered the previous month; then start your bank account,—but keep on shipping cream as long as you have any use for money!

## HOW TO CONVERT BUTTER- FAT INTO REAL MONEY

Put your Cream in the JENSEN "Blue Top" Cans, wire the lids to the cans; see that the name "JENSEN CREAMERY COMPANY, Salt Lake City, Utah," is on the shipping tag, also your name and post office address. Take the cans to the nearest railway station; "WE WILL DO THE REST" YOU WILL GET YOUR MONEY!

If you do not have the JENSEN "Blue Top" Cans, write or 'phone us for them; use only the "Blue Top" Cans.

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