

ABOUT THAT "CAR LOAD"

OF

"Kurtzmann" Pianos



That special Car Load of "Kurtzmann" Pianos has already been unloaded in Alliance. There were SIXTEEN pianos in that car, and a goodly portion of them are NOW on exhibition on the floors of our Alliance establishment.

In several large announcements recently, we TOLD you that these were SPECIAL pianos; purchased SPECIALLY for our Alliance store; to be sold at SPECIAL prices to early comers.

Did you SEE these instruments yet? NO? Well then, you SHOULD see them if you have an ear for tone, an eye for beauty, a sense for genuine values.

The "Kurtzmann" people of New York City BUILT these pianos, and they build even better than they USUALLY build, and THAT is saying a GREAT deal.

The "Kurtzmann" makers are as anxious as WE to get a foothold in Box Butte county; they KNOW there will be hundreds of instruments sold in your neighborhood in the next few seasons, and they are AMBITIOUS enough to want THEIR piano to be the MOST prevalent.

And the "Kurtzmann" people gave us substantial assistance on this car load of instruments; they shaded the price low enough so that we can afford to "cut into the Alliance market" by "cutting into the price of pianos."

We don't know as we will EVER be able to quote the SAME prices again on pianos of this SPECIAL grade; we don't know HEN handsomer case designs will be put on the market by ANY maker; we don't promise to ever again furnish you as exquisite a toned instrument at ANY price.

THIS forms a REMARKABLE Christmas Opportunity for you; you CAN afford the price we ASK for these "Kurtzmann" pianos; you CAN meet the terms we will arrange if you make up your mind to BUY.

There are "young folks" in your home, no doubt. They will go into ECSTASIES of delight over a piano as good as ANY of these "Kurtzmanns". Why not buy a GOOD instrument for them? If you are possessed of only a "comfortable" amount of money you can even then LET GO of some of it if it means PLEASURE for YOU and YOURS.

Your son or daughter has the NATURAL craving to be accomplished; to be able to SHINE as an entertainer in society; a qualified musician. How are they going to go about it if they are denied a FIRST CLASS piano to learn upon.

Seek out our Alliance store as EARLY as you CAN. Ask Mrs. J. T. Wiker, our local manager, to show you these SPECIAL "Kurtzmanns." Have your expert musician friends PLAY a few selections upon them. KNOW what a delightful CHRISTMAS GIFT one of these instruments would MAKE, and LEARN what a modest figure is asked for them.

But do it QUICKLY! Others have their eyes upon this choice lot of "sixteen." They will not remain UNSOLD very long. It's Your chance. YOUR bargain opportunity on the KIND of a piano you SHOULD have in your HOME.

How about it? Will you act now?

The Bennett Co.

ALLIANCE, NEBRASKA

WAKE UP TO YOUR OPPORTUNITY

BUY LAND IN DE SOTO CO., FLORIDA, WHILE
THE TIME AND PRICES ARE RIGHT

LAND IS SOARING IN VALUE

HERE IS THE SECRET
THE

Completion of the Panama Canal

IN 1915

Don't wait till the last minute. Wake up now. Ten acres is enough. Forty acres a fortune. \$1.00 down per acre and \$1.00 per acre per month. We have an excellent tract of Fruit and Vegetable land lying along Pineapple and Peace rivers and adjacent to the City of Punta Gorda in DeSoto County, Florida, which we have subdivided in 10, 20 and 40 acre tracts at very attractive prices and on easy terms. Why not be independent? FARMS AND GROVES IN BEARING PAY FROM \$500 TO \$2,000 PER YEAR PER ACRE.

Covey's Florida Land Co.,

PUNTA GORDA, FLORIDA, Nov. 2, 1910.

My Dear Mr. Weillup:—I write to let you know that I have arrived safely. Have seen two-thirds of your ground and find it level as far as the eye can see. On almost any 10-acre tract there is enough clear ground for anyone to start truck gardening at once. The orange and grapefruit trees are still loaded with fruit. About one-third was lost by the storm. There must have been quite a bit of waterfall here. I have chosen tract No. 2, as I want a quick return, so I can get my family out here. The plow goes in the ground next Tuesday. I will have to drain my place a little, for there is some water on it. This is a fine climate and country. It has California beat a mile. Anyone that wants to buy a place need not go any further than this to find the ideal spot. The town is slow, the people are a dreamy sort of lot. The grapefruit, pineapples, and all other fruit and vegetables are raised by people from other states. I understand Putnam has sent a box of fruit your way. Everything you say in your ads is the truth about this place. I think that parties who are willing to work have a gold mine here. Write to Acline. Yours truly,
A. VAN DAM, Acline, Florida.

WE HAVE A COPY OF BONA FIDE LETTER ON FILE IN OUR OFFICE.

WRITE FOR BOOKLET.

COVEY'S FLORIDA PLANTATION CO.

512 Chicago Opera House Building

CHICAGO, ILL.

Covey's Florida Plantation Co.,
Chicago, Ill.

Gentlemen:—Please send me literature and complete information concerning your wonderful Cornucopia Farms in De Soto County, Florida. I am particularly interested in raising

Name.....
Address.....

NELSON FLETCHER FIRE INSURANCE AGENCY

REPRESENTS THE FOLLOWING INSURANCE COMPANIES.

Hartford Fire Insurance Company. Liverpool, London and Globe Ins. Co.
North American of Philadelphia. German American Ins. Co., New York.
Phoenix of Brooklyn, New York. New Hampshire
Continental of New York City. Columbia Fire Insurance Company.
Niagara Fire Insurance Company. Philadelphia Underwriters.
Connecticut Fire. Phoenix Ins. Co., Hartford, Conn.
Commercial Union Assurance Co., London. Firemans Fund Insurance Co.
Germania Fire Ins. Co. Rochester German Ins. Co.
State of Omaha. Office 1 p-stairs, Fletcher Block.

Will Promote Beauty

Women desiring beauty get wonderful help from Bucklen's Arnica Salve. It banishes pimples, skin eruptions, sores and boils. It makes the skin soft and velvety. It glorifies the face. Cures sore eyes, cold sores, cracked lips, chapped hands. Best for burns, scalds, fever sores, cuts, bruises and piles. 25c at F. J. Brennan's.

A Show of the West.

Box Butte and other counties of northwestern Nebraska should be represented at the Western Land Products Exhibit, to be held in Omaha, January 18 to 28, in the Auditorium, which has 19,000 square feet of exhibit space. The National Corn Show which was held so successfully in the Nebraska metropolis, but which will not be held there this year, opened the eyes of many Nebraskans to the value of a mid-winter educational show of agricultural products, and some of them have determined not to let the idea die out.

The value to this country of the Western Land Products Exhibit will, no doubt, be much greater than that of the National Corn Show, valuable as that was. Limited as the Western Land Products Exhibit is to the exhibits of the states west of the Missouri river, such a show is aimed to better serve the purpose of boosting the western country by giving a graphic lesson under one roof of the possibilities of the lands between the river and the Sierra Nevada.

The idea of the promoters of this latest of western enterprises is to bring together such honest representative exhibits from western states and districts as will give a visitor a clear idea of what is possible on western lands without necessity of traveling thousands of miles to see irrigation projects, new farm lands, dry farming regions and old and well developed farms in Nebraska, South Dakota and Kansas. The Western Land Products Exhibit will be sort of a panorama of the country west of the Missouri river with such displays of products as will give anyone an intelligent idea of each section of the country where farming or fruit growing is the principal industry.

We suggest that readers of The Herald who desire further information about the Western Land Products Exhibit write to Mr. W. O. Paisley, general manager, Omaha.

A Worried Mother

A boy 14 years old, slender built, blue eyes, riding a roan pony, left home October 17th. Anyone knowing his whereabouts would do me a great favor by having him write me at Dalton. Tell him I am staying at the Grand Hotel. Tell him that I am watching the mails and praying for a letter from him. All papers please copy. Mrs. Eva Handley, Dalton, Nebr.

Attention Elks

Sunday, December 4th, will be Memorial Day. Services will be held at Club Rooms at 2:30 p. m. Every Elk is requested to be present.
PERCY COGSWELL, Secretary.

Appropriation Wanted to Advertise Nebraska

Now that the members of the next legislature have been elected and the time for the convening of legislature being only about a month away, various organizations and individuals who are interested in securing legislation are after the new members of the Nebraska assembly. And it is right that they should properly present their wishes in such matters. Persons interested in direct legislation, county option, amendment to the primary law of the state, good roads, etc., all want the matters in which they are especially interested pushed to the front.

The editor of this paper, in common with the large majority of the people of this state, is interested in the above mentioned matters; but there is another matter, about which not so much has been said and to which not so much attention has been given by the people generally, and that is the movement to secure an adequate appropriation from the legislature to advertise this great state, and thus secure immigration with a view to further develop agriculture and manufacturing industries. An appropriation for such purpose, properly expended, would undoubtedly give a wonderful stimulus in adding to our population well-to-do and industrious persons, the kind of people that are needed to develop the state's latent resources.

Other western states have expended liberal sums of money in advertising, while the advertising of Nebraska is without state support, except what is done through the Bureau of Labor and Industrial Statistics, for which an appropriation of something like \$2,500 per year is made. Agricultural, mining and manufacturing industries of Colorado are being rapidly developed, and are adding thousands of the best

class of citizens to the population of the "Centennial State." Kansas has been a liberal advertiser, and not only has a population much larger than Nebraska, but a population larger in proportion to size. In fact, judging from what has already been learned from this year's census, this state has a population 100,000 less in proportion to size than the "Jay Hawk" state. While Nebraska has a considerable territory composed of sand hills, which can hardly be expected to support a dense population, Kansas has as large a territory that is visited almost every year with drouth and swept by hot winds. In short, Kansas has a much larger population than Nebraska in proportion to the possibilities of development.

The Nebraska State Association of Commercial Clubs and the Nebraska Press Association have taken action urging the next legislature to make an appropriation for the purpose above mentioned, and we take pleasure in co-operating in trying to bring about the desired action. For any further information regarding the necessity of the appropriation of the work planned by the committee appointed by the Nebraska State Association of Commercial Clubs to take up this work, readers of The Herald are requested to write Will A. Campbell, chairman, Board of Trade Building, Omaha, Nebraska.

Not Box Butte County

A Long Island farmer heard a noise one night, and thinking that the wagon spoke he went out to investigate. He discovered that the wagon was tongued, and that he had merely heard Long Island Sound. Hearing at another time a commotion near a piece of timber not far from the beach, and fearing that it was smugglers or pirates he went out to frighten them away by having the hickory bark. The hickory failed, but he found that the dog-wood succeed. However, it turned out to be simply an ocean squall.

BOWLING ALLEY

CHANGES HANDS

I have purchased the ALLIANCE BOWLING ALLEY and am placing it in first-class condition. You will be given good treatment and your patronage is solicited.

Prizes Given Every Week for Best Scores

LADIES' DAY

Tuesday will be Ladies' Day

J. O. BABCOCK, Prop.

The Rex Garage

S. C. Reck, Prop.

In McCorkle Building

Automobile Storage

Rentals and Repairing

EXPERT MECHANICS

REASONABLE PRICES

AGENCY FOR THE

The most popular auto today is the FORD. Low priced and inexpensive to run, it fills the need better than the higher-priced cars

FORD