

# GRAND OPENING

Of Toys and Holiday Goods

—AT THE—

# BEE HIVE

LEADING VARIETY STORE

This is Santa Claus' Headquarters and He Will Arrive in Alliance, Sat.  
**DECEMBER 6th**

Everybody meet Santa Claus on Train No. 43, at 12:30 O'clock

This is the REAL SANTA CLAUS, not a joke. He invites EVERYBODY, boys, girls, men and women, to meet him and go to the GOOD OLD BEE HIVE and see what he has for them. This is not a selfish Santa, but the Real Article.



We have the finest assortment of Dolls in Western Nebraska



Campbell Kids, all prices



Rubber Balls 5c to 50c



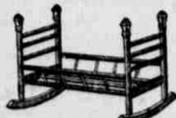
Stoves of all kinds, up from 10c



Cute Chime Toys for little tots



Horses and Wagons, 15c up



Cute little Doll Beds, 10c up



Flat Irons, from 5c up



Rocking Horses, not junk, but good ones at all prices



Guns! Guns! Guns! from 10c up

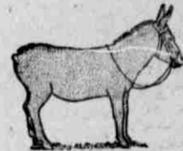
## DIRECTORY of TOYS

Look Through This List and You Will Find it Easier to Pick Out Their Toy Presents

- |                          |                         |                     |
|--------------------------|-------------------------|---------------------|
| AIRSHIPS                 | ENAMEL TEA SETS         | RATTLES             |
| ANIMALS (HAIR and PLUSH) | TIN TOYS                | ROCKING CHAIRS      |
| BLOCKS                   | FIREMAN SUITS           | ROCKING HORSES      |
| AUTOS and HORNS          | FRICTION TOYS           | RUBBER TOYS         |
| BROOMS                   | FURNITURE (CHILDREN'S)  | SHOO FLIES          |
| BALLS                    | GAMES (ALL KINDS)       | SAND SETS           |
| HANKS                    | GO-CARTS                | SLEDS               |
| BLACKBOARDS              | GUNS                    | SOLDIERS            |
| BRASS BEDS               | HAIR ANIMALS            | SOLDIER SUITS       |
| BUILDING BLOCKS          | HILL CLIMBING TOYS      | STEAM TOYS          |
| CELLULOID TOYS           | HOOK and LADDER         | STOVES              |
| CHAINS (TOY)             | HORNS                   | SULKIES             |
| CHINA TEA SETS           | HORSE and WAGON         | TABLES              |
| CHRISTMAS TREES          | HUMPTY DUMPTY           | TEDDY BEARS         |
| CHRISTMAS ORNAMENTS      | HANDCARS                | TIN HORNS           |
| CHIMES                   | IRON TRAINS             | TINSEL              |
| DESKS                    | IRON TOYS               | TEN PINS            |
| DISHES                   | KINDERGARTEN TOYS       | TOY DISHES          |
| DOLLS                    | LEAD TOYS and SOLDIERS  | TOOL CHESTS         |
| DOLL CARRIAGES           | MAGIC LANTERNS          | TOPS                |
| DOLL CLOTHING            | MAGIC TOYS              | TRICYCLES           |
| DOLL FURNITURE           | MARBLES                 | TRUNKS              |
| DOLL HOUSES              | MECHANICAL TRAINS       | TUBS                |
| DOLLS, INEXPENSIVE       | MECHANICAL TOYS         | TYPEWRITERS         |
| DOLLS, KID BODIES        | MOVING PICTURE MACHINES | VELOCIPEDS          |
| DOLL PARASOLS            | MUSICAL INSTRUMENTS     | WATCHES             |
| DOLL TOILET SETS         | NOVELTY DOLLS           | WAGONS              |
| DOLL TRINKETS            | PAINT SETS              | WASH SETS           |
| DOLL WIGS                | PIANOS                  | WHEELBARROWS        |
| DOLLS, BISQUE            | PRINTING PRESSES        | WHIPS               |
| DOLLS, DRESSED           | ROLY POLY               | WHISTLES            |
| ELECTRICAL TRAINS        | PUSH CARTS              | XMAS NOVELTIES      |
| ELECTRICAL TOYS          | POOL TABLES             | XMAS TREE ORNAMENTS |
|                          | POLICE SUITS            |                     |



Automobiles for Everybody, from 25c and up



Horses, Cows, Mules, 10c up



Tool Chests for Boys, 25c up



Busy little Dogs

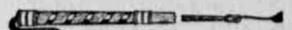
Trains, just like real thing, all prices



Games of all kinds, from 5c up



Blocks, from 5c to 65c



Good Whips, from 10c up



Mouth Harps, 10c to \$1.00



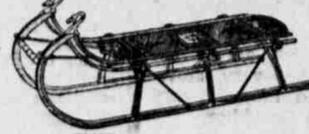
Toy Automobiles all kinds and prices See them!



Toy Carts of all kinds



Iron Toys of all kinds and prices



Boys like Sleds, all kinds, 25c up

**CHRISTMAS TOYS**  
FOR  
**GIRLS and BOYS**