

MARK THE DATE ON YOUR CALENDAR
ALLIANCE WEDNESDAY
 AUGUST 12
 ONE PERFORMANCE ONLY, MATINEE 2 P.M.

COL. W. F. CODY (BUFFALO BILL) APPEARS IN PARADE AND PERFORMANCE
 BUFFALO BILL'S PRAIRIE OUTFIT OF INDIANS, RANCH GIRLS, COWBOYS AND RANGERS

ZORA BRAVEST WOMAN IN THE WORLD
 3 HERDS PERFORMING ELEPHANTS

SELLS-FLOTO CIRCUS
 25 CENTS
 BUFFALO BILL himself

120 WORLDS CHAMPION RIDERS DARING & FASCINATING SEE THE ONLY LIVING HYNEYS

MENAGERIE OF TRAINED BUT UNTAMED BEASTS OF THE JUNGLE PERFORMED BY MME RICARDO & CAPT. DUTCH

40 CLOWNS, COURT JEM.

2 PERFORMANCES DAILY—MATINEE 2—NIGHT 8 o'clock
 DOORS OPEN ONE HOUR EARLIER
 FREE STREET PARADE—10:30 IN THE MORNING
 BUFFALO BILL, his Indians, Ranch Girls, Cowboys, want to see all the boys and girls. SELLS-FLOTO want you to see the new Wild Beasts in open dens, its splendid new tableau—600 people of all Nations—450 horses—9 bands—COME DOWN TOWN!—CIRCUS PARADE—2 MILES LONG!

DYE & OWENS
 Transfer Line

Household goods moved promptly and transfer work solicited.

Dray Phone 54 Residence phone 636 and Blue 57.

Rats Don't Eat Safe Home Matches

When a fire occurs and no one knows what caused it, the average man is apt to say: "I guess it was rats. They eat matches, you know."

Rats don't eat Safe Home Matches. They can't be made to eat them. That has been proven, time and again.

Safe Home Matches are made of ingredients which, although non-poisonous, are obnoxious to rodents.

Safe Home Matches light easily, but not too easily. They are safe—safe and sure.

The sticks are extra long, and extra strong. Safety again!

They are non-poisonous. Safety once more.

They cost no more than other brands of matches. As a matter of fact, they cost less, because every Safe Home Match is a match.

Sc. All grocers. Ask for them by name.

The Diamond Match Company

APPOINTED WARE RETURNED FROM NEW ARCHDEACON EASTERN TRIP

Popular Alliance Pastor Received Merited Appointment to New Post at Kearney, Nebr.

Dean George G. Ware of St. Matthew's Episcopal church of Alliance has been appointed by Bishop Beecher of Hastings to become Archdeacon of the Missionary District of Western Nebraska and rector of the Kearney Military Academy pro tem, with residence at Kearney, Nebr.

We are advised that Dean Ware has accepted the new and greater responsibilities and we predict that there is not a person in Alliance who will not rejoice in the merited preferment given to Dean and Mrs. Ware. Both have worked hard in the Alliance deaconry and their efforts have been crowned with success.

The visible results of their work here are four church buildings and a congregation at St. Matthew's which has been doubled in numbers and cemented with love and loyalty to their pastor and his devoted wife. It will be hard to fill the place vacated by Dean Ware in Alliance.

Dean Ware is a man who makes and keeps many friends. A speaker of ability he has always been in much demand at public gatherings. He has held the post of chaplain of Post M. T. P. A., of Alliance. The Herald joins in wishing him God-speed and success in their new location.

Box Butte County Men Investigate Alluring Reports of Eastern Parts of United States

John Weinel and Fred Schwaderer, two well known Box Butte county ranchmen and farmers, have returned from a trip made through the eastern part of the United States. They left on Saturday, July 18, and returned Friday, July 31. On the trip they visited Lincoln, Omaha, Chicago, Buffalo, Niagara Falls, Waterville and Oneida, New York state, and many other points. They saw land that could be purchased from \$18 to \$200 per acre, but both state that they were glad to get back to Box Butte county, where the weather is fine and prospects great.

MARRIAGE DOES CHANGE PEOPLE

Zora, Trainer of Great Sells-Floto Buffalo Herd, Knew Nothing of Animals until Married

Does marriage change a person? Well, just by way of illustration, there's the case of Zora, who is known as the bravest woman in the world. Once upon a time Zora was a society woman with no thought of the circus. But when she appears in this city with the Sells-Floto Circus and Buffalo Bill (himself), which is to exhibit here Wednesday, Aug. 12th, she will come as the trainer of the greatest herds of tractable elephants in the world. And marriage was the cause of it all.

"There was a time when I didn't even know the habits of an elephant," Zora said recently. "I never even had been around one. Then I met the man who was to be my husband. He was an animal trainer and naturally I became interested. And the beasts which drew my attention the most were the elephants.

"Day after day I watched them and learned their habits—and discovered two things, that I liked them and that they liked me.

"Better become an elephant trainer," my husband joked. But with the remark I became serious.

"I believe I will," was my answer, and that day I set to work.

"Bit by bit I drew from my husband all he knew concerning animals and their training. I purchased books on animal training and studied them. At last I succeeded in my aim. And that's the reason"—Lucia Zora smiled prettily—"I am the elephant trainer of the Sells-Floto-Buffalo Bill attractions. But the real reason is, of course, because I got married."

Zora and her elephants form one of the main animal features of the Sells-Floto-Buffalo Bill aggregation. Just as an indication that the circus will be larger this year than ever before, the great canvas will cover eleven acres, with a seating capacity for 14,000 persons. The price of admission is the same as ever, 25 cents. And, by the way, there's to be the parade at 10:30 o'clock the morning of the show, with all the nine bands playing; and at the head of the procession America's best beloved citizen, Buffalo Bill himself, leading the great spectacle as a special honor to this city. Following the parade the famous scout intends to hold a reception for children at the show grounds.

MEWHIRTER FOR GARDEN SHERIFF

Former Alliance Railroad Man, Now at Lewellen, Candidate for Office in Garden County

B. Mewhirter, who lived in Alliance for twenty years, when he was employed by the Burlington, and who is now manager of the Wehn Telephone Company at Lewellen, is candidate for nomination for sheriff of Garden county, on the Democratic ticket, subject to the decision of the voters at the primary, August 18.

Mr. Mewhirter, or "Britton" as he is nicknamed, has a wide acquaintance in western Nebraska. He is well known to many of the old timers in the north part of Garden county. He has resided at Lewellen for the last five years and has made good. He stands a good chance of being nominated and elected this fall.

Card of Thanks

We wish to thank our friends for the many kindnesses shown during the illness and death of our loved one, Thos. F. Ackerman, also for the floral offerings.

Mrs. Thos. F. Ackerman, wife.
 Virgil Ackerman, son.
 Lora Ladum, step-daughter.
 Mrs. Emery Cornu, step-daughter.
 W. A. Wadum, step-son.
 Eva Miner, Ottumwa, Iowa, sister of Mr. Ackerman who was with him in his last hours.

Walters Goes to Montana

H. F. Walters and family, who have lived in Alliance for nearly six years, left Sunday noon for Lewistown, Mont., where they will make their home. Mr. Walters was employed in the United States land office at Alliance and will occupy a similar position in Lewistown. He was considered a valuable employe of the Alliance land office and was highly regarded by all of his associates.

Mr. Walters was active in church work in Alliance, being a member of the Baptist church.

More Land with Titles

Up to July 1, 1914, Box Butte county had 29,081 acres more of patented land than in the year 1913. In 1913 there were 600,804 acres patented. On July 1 there were 629,885 acres patented, making the above gain.

Collecting Many Exhibits

C. O. Rosenberger, who is collecting and arranging the exhibit for Box Butte county at the state fair this year, is receiving much encouragement from all sides. He has already collected a large number of samples. In this issue of The Herald he is running a notice to ranchmen and farmers which should be read by all. Help make Box Butte county's exhibit at the state fair this year the best ever.

All exhibits must be in by the last Monday in August. They will be shipped in an iced refrigerator car, insuring their arrival at Lincoln in good condition. Mr. Rosenberger can be reached at the Commercial Club office at any time.

Beware of Ointments for Catarrh that Contain Mercury

Catarrh that contain mercury as mercury will surely destroy the sense of smell and completely derange the whole system when entering it through the mucous surfaces. Such articles should never be used except on prescriptions from reputable physicians, as the damage they will do is ten fold to the good you can possibly derive from them. Hall's Catarrh Cure, manufactured by F. J. Cheney & Co., Toledo, O., contains no mercury, and is taken internally, acting directly upon the blood and mucous surfaces of the system. In buying Hall's Catarrh Cure be sure you get the genuine. It is taken internally and made in Toledo, Ohio, by F. J. Cheney & Co. Testimonials free.

Sold by druggists. Price 75c per bottle.

Take Hall's Family Pills for constipation.

Films Developed **10c**
 Any Size

Packs developed, 20c.
 Prints, 3c to 5c.
 Post Cards, 5c.
 Return postage prepaid.

We specialize in mail order service. All work returned 24 hours after received.

We carry a full line of Cameras and Photo Supplies.

The Photo Craft Shop
 "Film Specialists"
 416 Bee Bldg., Omaha, Nebr.

YOUNG MEN! YOUNG WOMEN!

Now is the time to make your school plans for September. If you want to prepare for a position in the civil service, bank, wholesale house, railroad superintendent's office, and the 101 other lines of work, this big school will help you.

If you want to better your general education, if you want to be a more successful farmer, we want you to see our big year book.

PARENTS—Your girl needs a business education! She will be a better home manager, and her knowledge will be a source of protection to her throughout life.

For catalog, address,
HASTINGS BUSINESS COLLEGE,
 The Mid-west School
HASTINGS, NEBRASKA
 (WE DO NOT EMPLOY SOLICITORS)

Stock Yards Saddlery Co.
 J. G. BLESSING, Proprietor

Wholesale and Retail

Harness and Saddles
 Fly Nets and Lap Dusters

Cheapest on Earth. Quality Considered
 Everything Hand Made

Factory, 314 North 25 St. S. Omaha, Neb.

Western Nebraska Hard Wheat

makes the best flour. The

Hemingford Roller Mills

know how to make it. Ask your grocer to send you a sack of our flour. Every sack guaranteed.

A. M. MILLER, Prop.

HEMINGFORD, NEBRASKA

Telephone Wages in U. S. and Europe

American telephone employees get higher wages than are paid anywhere else in the world. Telephone operators in America get more than double the wage paid in France, Germany, Sweden, Norway, Austria or Denmark, and 45% more than English wages.

Here is a comparison, based on close investigations of average labor and material costs, in four leading European countries and the United States:

In England \$1.00 will buy what requires \$2.28 in the United States for the payment of wages and the purchase of material.

In Austria \$1.00 will buy what requires \$2.00 in the United States for the payment of wages and the purchase of material.

In Germany \$1.00 will buy what requires \$1.50 in the United States for the payment of wages and the purchase of material.

In France \$1.00 will buy what requires \$1.48 in the United States for the payment of wages and the purchase of material.

American telephone rates are the lowest and the service the most efficient in the world.

NEBRASKA TELEPHONE COMPANY