



EASTER

This Year Comes on

SUN. APRIL 8

Don't do as so many men have done in the past and wait until the week before Easter to order your Easter or Spring Suit. Every order is a rush order then.

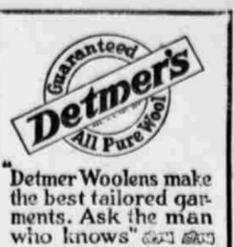
ORDER YOUR SUIT, pay a small deposit down, AND HAVE IT ON TIME

The **KEEP-U-NEAT** of Course

ROY B. BURNS, Prop.

205 Box Butte Ave.

Phone 133.



"DETMER'S" GUARANTEED ALL-WOOL FABRICS CARRY A DOUBLE GUARANTEE—DETMER'S AND OURS.

OUR CLOTHES ARE UNSURPASSED FOR STYLE, FIT AND WORKMANSHIP.

WE NOW HAVE ON DISPLAY OVER 1,000 OF THE VERY LATEST GUARANTEED ALL-WOOL FABRICS. WHEN WE SAY "ALL WOOL" WE MEAN EVERY THREAD IN THE FABRIC IS ALL WOOL.

The **WEEK'S DOINGS**

baby boy was born on Tuesday morning to Mr. and Mrs. R. C. McClure.

W. E. Rousey returned Monday from Omaha where he had been in attendance at the state convention of Nebraska hardware dealers.

Mrs. Elias Adams of Ellsworth came to Alliance the latter part of the week. She accompanied her daughter, Naomi, here. He daughter was operated upon at St. Joseph's hospital on Monday for appendicitis.

The Public Library was opened for a while Saturday afternoon so those who had books out could return them.

A. B. Wheeler, proprietor of the Western hotel, has leased the rooms over the Famous and will sublease them.

\$10.00 a month will buy you a Dwelling Lot. See Snoddy & Mollring, agents for the Nebraska State Building and Loan Co.

Mrs. Hand, mother of Dr. George Hand, is reported to be seriously ill.

Mrs. Frank Dunning, nee Inez McCorkle, and little son left yesterday for their home at Hysham, Montana, following a visit here with her parents, Mr. and Mrs. J. C. McCorie.

John McCoy, M. D.
Offices and Hospital
Reddish Block Telephone 81

Mr. and Mrs. Frank Bronkhorst have returned to Alliance and will make their home here. Mrs. Bronkhorst is at present assisting in the office of the General Superintendent of the Burlington here.

Mrs. Chas. Evans of Marsland was in the city Saturday.

A new lot of Reo touring cars arrived Saturday for Sturgeon Bros. They are all new models.

Real Estate, Loans and Insurance. F. E. REDDISH, Reddish Block. 15-1f-6727

Mrs. J. B. Rehder left Sunday for Fort Logan for a visit with relatives.

Mrs. Fred Vaughan arrived in Alliance Saturday. She had been at Canton, Ohio, having been called there by the illness of her son.

F. W. Harris returned from Lincoln Tuesday. He went down Sunday on business.

Burnard Phelan shipped 700 head of cattle from here to Theford Sunday. The cattle were purchased from Whitehead & Dodd.

W. H. Gates of Scottsbluff was in the city on business Saturday. He is a merchant of that city.

Monday night a baby girl was born to Mr. and Mrs. H. O. Mullendar.

List your Farm, Ranch or City Property with us. We will sell it for you. Snoddy & Mollring.

Mr. and Mrs. John T. Wiker went to Omaha Sunday and returned yesterday. They went down to purchase and look over pianos, phonographs and supplies for the Wiker Music House.

At the Baptist church on Sunday, Feb. 18, the pastor A. A. Layton will speak on "The Symbol or Sign of Baptism." The Men's Bible class will meet at 10 a. m., in connection with the Bible School. Young people's

meeting is at 6:30 p. m. Evangelistic service at 7:30 p. m. The church extends a cordial welcome to all.

Gertrude, the small daughter of H. U. Carpenter, is ill with typhoid fever.

Miss Ruth Layton left Tuesday night to visit her sister, Mrs. J. C. L. Crooks at Denver, Colo.

Mrs. J. T. Nabb left yesterday for Seward where she was called by the illness of her daughter.

Oh, sure you know about it. That dollar day of the Methodist Ladies Aid. Next Wednesday, Feb. 21, is the day. What about your poem on experience?

Mr. and Mrs. Lloyd Johnson were at Omaha the last of the week in attendance at the state convention of hardware dealers.

The First Annual Family Day of the M. E. Church in Alliance will be observed on Sunday, Feb. 18. All Methodist families and all who are affiliated with this church are invited to attend Divine service next Sunday. It is desired that in so far as possible all families sit together this once. No special offering will be taken.

Mrs. Minnie, who was operated upon at St. Joseph's hospital here, has returned to her home at Ellsworth.

Mrs. Clara Albro and daughter, Miss Vera, left the city Sunday for Akron, Colo. They will make their home at Akron in the future.

Mr. and Mrs. Frank J. Was returned this week from Omaha where they spent a few days.

Dr. Maxfield and H. M. Bushnell, Jr., were visitors at Antioch Monday.

Mrs. T. B. Shrewsbury and daughter, Miss Nell, who visited here last week with friends, returned to their home at Ellsworth Saturday.

Mr. and Mrs. Dick O'Bannon are home from a week spent with relatives and friends at Seward, Kearney, Big Springs and Julesburg.

Miss Irma Lotspeich is home from Lincoln where she has been attending school. She was compelled to give up her school work owing to nervousness. She is recovering nicely.

A. D. Rodgers left Alliance Sunday for Lincoln where he went to attend a meeting of the board of directors of the Nebraska Retailers' Association. He is a member of the board.

Buy your candy at the Alliance Electrical Works Saturday afternoon. All home-made and fresh.

Clyde Curry and Mary Rust were married Thursday at Hot Springs.

Robert Graham left Tuesday noon for Lincoln.

O'Bannon Brothers, live stock dealers, shipped four car loads of hogs from this city last week.

A. G. White of Hoffman, who had his hand mangled in one of the crushers at the potato plant several weeks ago, was in town Saturday having his hand cared for.

Homer J. Gaunt of Ellsworth was in town a part of last week.

Sam Trenkle was here from Ellsworth a portion of last week.

E. C. Wilkinson, special representative for George Darling in his Edison department, has moved his family to this city. Mrs. Wilkinson and the two children arrived in the city Tuesday.

Mr. and Mrs. H. L. Wilcox and daughter, Helen, left Tuesday for eastern Nebraska.

Dean Shaw is in McCook attending a convention.

Mrs. J. A. Madden and small daughter and Miss Emma Conklin arrived in the city Saturday and are visiting friends here this week. The ladies are sisters.

W. J. Root was in Alliance the last of the week. He has accepted a

position as cashier of a bank at Lodgepole. He returned to this city to pack his household goods and move the family to their new home.

J. E. Rice and daughter, Ruth, are enjoying a visit at Omaha this week. They went to Omaha on Monday.

There is a great scarcity of houses in Alliance. People are living in all kinds of places and clamoring for desirable houses or rooms. Those who have houses to rent or rooms to rent, whether furnished or unfurnished, can get renters by applying to the Alliance Herald. This paper is unable to supply the demand. You will be conferring a favor on the renter and yourself by taking the matter up with the Herald at your first convenience. The Herald many times rents places before the advertisement appears in the classified columns. It's service that counts.

Mrs. Chas. Evans came from Marsland Saturday for a visit here.

The N. P. Pool family of Marsland were week-end visitors here. They returned to Marsland Sunday.

The Earnest Christian Workers class of the Methodist Sunday school will hold a home-made candy sale at the Alliance Electrical Works Saturday afternoon.

Use Herald Classified Advertisements—they get results.

Mr. and Mrs. W. E. Spencer were at Bridgeport Thursday where they visited with friends.

Mrs. J. B. Kniest, who has been visiting with friends in Omaha for several weeks, has returned to Alliance and is now employed as bookkeeper at Highland's grocery.

Have you something to sell? Try a Herald Classified Advertisement.

T. L. Burrow, employed at Miller Brothers' store, left Thursday for Lusk, Wyo., where he went to attend to some land business.

Mr. and Mrs. Clark, together with Miss Burmood, are now living in the house at 618 Big Horn.

Mrs. Nancy McGinley and granddaughter, Kitty Seltou, are visiting Mrs. McGinley's daughter at New Hampton, Mo. They left here Thursday.

C. F. Fenner is planning on getting into the ice business this spring and has purchased an auto truck to be used in the business. He has been in the business in the past and is an experienced man.

C. W. Corp, a Burlington pipe fitter, has been transferred to Edgemont and the last of the week shipped his household goods to that place.

Frank Hockett, a blacksmith at the Burlington shops, has been transferred to Edgemont.

Following a pleasant visit here with Mrs. Joseph O'Conner, Miss Hampton left Friday for her home at Fremont.

Mrs. M. Shay and daughter Margaret returned Sunday from a visit at Madison, Wis. They intend to leave in the near future for New York, Boston and other eastern points.

A telegram received from Horace

Advertise

IF YOU
Want a Cook
Want a Clerk
Want a Partner
Want a Situation
Want a Servant Girl
Want to Sell a Piano
Want to Sell a Carriage
Want to Sell Your Property
Want to Sell Your Groceries
Want to Sell Your Hardware
Want Customers for Anything
Advertise Weekly in This Paper.
Advertising Is the Way to Success
Advertising Brings Customers
Advertising Keeps Customers
Advertising Insures Success
Advertising Shows Energy
Advertising Shows Fluck
Advertising Is "Big"
Advertise or Bust
Advertise Long
Advertise Well
ADVERTISE
At Once

In This Paper

Bogue states that he and Mrs. Bogue leave New York tonight. They will stop in Chicago enroute, arriving in Alliance the first of the week.

The small child of Mr. and Mrs. Empson of Lakeside who has been seriously ill at the Alliance hotel is recovering. Mr. Empson spent Sunday in Alliance.

H. Campbell is in charge of the Standard Grocery delivery.

Mr. and Mrs. John Wiker returned Wednesday from a business trip to Omaha.

Mr. and Mrs. W. B. Barnett returned Wednesday from New York where they had been purchasing spring stock for the Golden Rule store.

George Young of Marsland was in the city Saturday.

Mrs. Russell left Wednesday night for her home at Crab Orchard, Nebr., after visiting her daughter, Mrs. O. R. Hale.

Mrs. Elias Adams returned Thursday to her home at Ellsworth after spending a week with her daughter Naomi who was operated on at the St. Joseph hospital last Monday.

Mrs. Jack Hannoff returned to Ellsworth Thursday after spending several days in Alliance for medical treatment.

Vernon Copsy was operated on at the hospital yesterday for appendicitis.

Miss Bessie Wintermuth of Ellsworth came up to Alliance Tuesday to enter St. Joseph hospital to take training for a nurse.

Mr. B. P. Smith returned to Deardorff Tuesday evening, Friday, February 16, Mrs. Ray Stansbury, expression teacher with the Alliance School of Music and also in charge of the work of the declamatory contest at the high school, will give a recital of her own work at Reddish hall. The recital is absolutely free and is one well worth attending. She will be assisted by an Edison phonograph. It is expected there will be a large attendance at the recital tomorrow evening.

The Latin Club of the Alliance high school together with the faculty members were delightfully entertained Saturday evening by Miss Ethel Clary at the home of Mrs. R. C. Pearson in the Flora apartments. A short program was given which was highly appreciated by all in attendance. Old Latin games were played. Light refreshments were served.

Old papers for sale at the Herald office. Papers are done up in bundles at five and ten cents a bundle.

Sunday afternoon the postponed concert to have been given by the faculty of the Alliance School of Music will be given at the Christian church in this city. This is one of a series of concerts being given by the faculty of the school, the program Sunday dealing with the Germanic influence upon music. This series takes up the study of music as it pertains to the various countries and it affords all who attend the opportunity of learning something of the beginning and foundation of music, thus affording them an opportunity to better understand the subject.

Don't Buy Coal
---Buy Heat

WE SAY OUR COAL IS THE BEST BY ACTUAL TEST

There is no such thing as dissatisfaction when you burn—

KOOI NUT—KOOI LUMP—GEBU NUT
GEBU LUMP—HARRIS NUT—OR HARRIS LUMP

High test GASOLINE and KEROSENE

VAUGHAN & SON
Phone No. 5

TELEPHONE MEN HERE ON INSPECTION TRIP

Messrs. M. J. McCarty and E. I. Hannah of Omaha and R. L. Harris and Walter Jones, of Grand Island, officials of the Nebraska Telephone Company, were in the city last week on business connected with the company. They were on a tour of inspection covering the territory through which the new proposed line east to Broken Bow will operate.

JACKSON GOES TO SCOTTSBLUFF SUNDAY

L. S. Jackson, for five years employed at the Darling undertaking parlors, leaves Alliance Sunday for Scottsbluff. He has accepted a position with McCreary Brothers, furniture dealers, and will have charge of the undertaking department. Ray Frost of Stanton, Nebr., has been employed by Mr. Darling and he will start his duties the first of the week. Mr. Frost is a married man but has as yet not moved his family to Alliance. Mr. Jackson will leave his family here until he can find a desirable home for them at Scottsbluff.

OWN YOUR OWN HOME

Make a start by buying a Lot on monthly payments. See Snoddy & Mollring, agents for the Nebraska State Building & Loan Co.

WOMAN AND THREE CHILDREN FROZEN

Parents of Woman Who Perished With Children in Blizzard Visited Here Yesterday

Rev. Jones, pastor of the Methodist church at Morris Bluff, Nebr., and Mrs. Jones spent a few hours in Alliance Wednesday on their journey home from Forsyth, Montana, where they went last week on receiving the information that their daughter, Mrs. C. W. McConnell, and her three children had frozen to death.

On reaching Alliance Rev. Jones immediately called up Dr. J. B. Carns, pastor of the First M. E. Church of this city and asked him to come to the depot and spend an hour with him and his good wife, stating that they were just returning from burying their daughter and three grandchildren who were frozen to death last week near their home.

The Forsyth Times—Journal, of which Rev. Jones had a copy, gave the following account of the quadruple death:

The citizens of this community were shocked beyond expression Tuesday afternoon on learning of the awful tragedy which occurred to the McConnell family Saturday afternoon 30 miles north of Vananda. Mrs. C. W. McConnell has been teaching school 5 miles from their farm, taking their three children with her and doing light housekeeping at the school house during the week. Sunday it turned warm and it is estimated that Mrs. McConnell concluded to surprise her husband at home by a visit over Sunday and started with the three children, two girls and a son. While on their way the storm that raged so severe all over this part of the state came suddenly upon them (the mercury dropped 40 degrees in a few minutes). They made their way as best they could in the blinding snow until a few hundred yards of their home when they fell exhausted where they froze to death.

They lay there until Tuesday a. m., when they were discovered by the husband who had concluded to go to the school house and pay them a visit. The people at the school supposed they were at home on account of the storm, while Mr. McConnell thought they were at the school house comfortably situated. All four were found dead together under some sage brush.

The terrible ordeal for the father and husband came when he was compelled to load the four dead ones as dear to him, into his spring wagon and drive with them thirty miles to Vananda before he could reach assistance. Word was sent here to Coroner Booth who went to Vananda Wednesday morning and viewed the remains. He returned and started a second time at noon with four coffins.

The funeral was held the last of the week, all four being buried in one grave.

Inside Information is the costly, valuable ingredient that figures most prominently in all business deals.

There is a wealth of "Inside Information" in the want ads.

Many business men whose preeminent success is attributed to a highly developed foresight and shrewdness, are in reality making daily use of this want ad "Inside Information."

CARLOAD OF LIVE ELK IN ALLIANCE

Four Died in Shipment—Lain Gets Hide of One and Mendenhall Gets Head of Another

Bert Lain is the proud possessor of an elk's hide, which he has sent away to have tanned. The last of the week a car load of some forty elk was unloaded at the stock yards for feeding. Four of them died. The shipment was in charge of the Wyoming game warden and were being taken to Independence, Kans., where they are to be placed in a park. S. G. Mendenhall, employed at the Lain clothing store, took the job of skinning the four elk and was given one of the heads, which he is mounting.

The elk came from the Jackson Hole country in Wyoming. There is no feed there for them this winter and they have been bothering the ranchmen to such an extent that the ranchers have made traps for them. The elk are great jumpers and can go over the highest of fences. They get to the hay stacks and make quick work of the feed. While at the stock yards here it was not an uncommon thing to see them jump over the fences from one pen to another, and it was some job to care for them.

WE CAN FIT YOU WITH GLASSES FOR EVERY PURPOSE

We Can Duplicate any Broken Lens

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Optometrists
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