

# WILCOX DEPARTMENT STORE

## July Clearance Sale of Summer Goods

Begins Saturday, July 17th, Ends July 31st.

This is the time to buy your hot weather clothing. We want to close out every item included in this sale and have put a price on them that will move them if you consider quality.

### For Men

Men's light colored Soft Shirts, collars attached ..... 43c  
 Men's Knit Union Suits, athletic style, regular 50c garment ..... 29c  
 Mens White Fiber Silk Hose 2 pair ..... 25c  
 Mens Apron Overalls, special value ..... 79c  
 Mens Rockford Socks per pair ..... 7c  
 Mens Union Suits, high grade long sleeves ..... \$1.19  
 Genuine Poros Knit Union Suits, first quality ..... 83c  
 B. V. D. Union Suits, \$1.00 quality ..... 83c  
 Mens Work Shirts ..... 39c  
 One lot Dress Shirts, special value ..... 59c  
 Mens Balbriggan Shirts and Drawers good 25c quality ..... 19c  
 Mens Shirts and Drawers, made of fine combed yarns, the always dependable 50c quality ..... 39c

### LADIES' HOSE

One lot medium grade fast black per pair ..... 7c  
 One lot ladies O. K. Hose, colors white or black, splendid value ..... 12 1/2c

### LADIES' UNION SUITS

Nicely trimmed, low neck, no sleeves, lace edged drawers, loose knee ..... 19c

### CHILDREN'S WAIST UNION SUITS

Made with knitted waist with taped buttons, knee length drawers, a practical garment ..... 39c

**LADIES SWITCHES**—We have reduced the price on every number as follows:  
 \$2.50 quality \$1.98. \$3.50 quality \$2.78  
 \$5.00 quality \$3.98  
 This is your chance to own a fine switch at considerable saving in price.

### Muslin Underwear

Ladies Muslin drawers, trimmed with hemstitched ruffle, made of good muslin ..... 19c  
 Princess Slips, one small lot white and colors, values \$1.25 to \$2.00 ..... 79c  
 Ladies Combination Suits, nicely made, good muslin, 75c value ..... 48c  
 Ladies Combination suits, finer quality, \$1.00 and \$1.25 grade ..... 69c  
 Ladies Combination Suits, high grade \$1.50 and \$2.00 qualities ..... 98c  
 Ladies Night gowns, made of good material, our regular 75c number ..... 53c  
 Ladies Night Gowns, plain and fancy crepes, also good Cambric and Nainsook, nicely trimmed ..... 79c  
 One lot Petticoats, some made of crepes, others of muslin, all good garments ..... 79c

### STYLISH EMBROIDERIES

One large lot of Embroideries and insertions, medium widths, all at one price ..... 7 1/2c  
 One lot Corset Cover Embroideries, medium grade of work, regular 25c quality ..... 19c  
 One lot 45 inch Voile Flouncings, beautiful patterns in regular 75c quality ..... 48c  
 One lot Swiss Bands, extra values, fine quality ..... 19c

### SUN BONNETS

Ladies Percale Bonnets, the washable kind, regular 25c quality ..... 19c  
 Ladies' Chambray Bonnets, 50c quality, made in the reliable way you have always found our bonnets to be ..... 39c

### HOUSE DRESSES

One lot House and Street Dresses, made of light percales, cerpes, etc., including suspender styles, \$1.25 to \$1.75 values ..... 98c

One lot House Dresses, \$2.00 and \$2.50 qualities ..... \$1.69  
**ONE FIFTH OFF ON LADIES WOOL AND SILK DRESS SKIRTS.**

### Grocery Specials

Corn, standard grade, 4 cans ..... 25c  
 Tomatoes, standard grade, full size can 3 cans for ..... 25c  
 Pearl White Soap, 8 bars ..... 25c  
 Lenox Soap, 8 bars ..... 25c  
 Kingford's Corn Starch, 2 packages ..... 15c  
 Silver Gloss Starch, 2 packages ..... 15c  
 Dried Apricots per pound ..... 12 1/2c  
 Baked Beans, full size can ..... 10c  
 Fresh Eggs per dozen ..... 13c

### CHILDREN'S DRESSES

One lot Childrens Gingham Dresses, sizes 2 to 6, a very neat little dress ..... 19c  
 Childrens Dresses made from good dependable materials, sizes 2 to 6 ..... 39c  
 One lot Childrens Dresses, extra well made from standard materials, \$1.00 quality ..... 79c  
 Childrens Dresses made from fine materials, \$1.50 quality ..... 98c  
 Childrens Rompers, regular 50c qualities in several different styles ..... 39c

### HAND BAG SETS

Fine white Pique Belt and Bag to match 48c  
 Extra fine white Pique Belt and Bag to match, just the thing to set off a white dress of wash skirt ..... 98c  
 One lot Silk Poplin Bags, enameled frames, fancy colors ..... 79c

### RUGS ONE-FIFTH OFF

All our Axminster, Velvet and Brussel Rugs in Room Sizes.  
 One lot Wool and Fiber Rugs 9x9 ft ..... \$4.48  
 9x10 feet 6 inches ..... \$4.98  
 9x12 feet ..... \$5.48  
 One lot small Velvet rugs 27x54 in. .... 98c

### LACE CURTAINS—ONE-FIFTH OFF

This includes our entire stock of Lace Curtains, all grades.

**MIDDY BLOUSES**—A full assortment of our regular \$1.00 quality ..... 79c

**FANCY RIBBONS**—One lot four to six inches wide, 25c quality, just the thing for sashes and hair bows ..... 19c

### Wash Goods

One lot consisting of Kimona Crepes, small figured crepes, dotted Mull and solid color stripes, values 10 to 15c per yard ..... 8 1/2c  
 One lot fancy Crepes, regular 18c quality, new patterns light grounds ..... 13 1/2c  
 Plain Voiles double width, colors navy, pink and brown, 25c quality ..... 19c  
 One lot plain colors cotton beach cloth, 12 1/2 and 15c qualities ..... 9 1/2c  
 One lot Assorted Wash Goods, regular 50c qualities, different colors and different cloths, per yard ..... 29c  
 One lot Curtains, Swiss and Colored Stripes, 36 inches wide, ..... 8c  
**SUMMER DRESSES ONE-FIFTH OFF**  
 We will give one-fifth off of regular price of all of our White Dresses, Voile and Lawn Dresses.

### Ladies' Oxfords

One lot Ladies fine Oxfords, small sizes and narrow widths, mostly \$3 to \$4 grade ..... 9c  
 One lot assorted leathers, some tan a some patents, regular sizes and widths ..... \$1.19  
 One lot White Newbuck Mary Jane Pumps, \$3.50 quality ..... \$1.19  
**ONE-FIFTH OFF** on all of our regular stock Oxfords; this applies to the entire stock except the special lots.

### CHILDREN'S OXFORDS

One-Fifth Off of all sizes of childrens Oxfords and slippers except barefoot sandals. This takes in all sizes from infants young ladies.

### MENS AND BOYS SHOES

We have out several lots of odd sizes at different prices, some of them only one pair of a kind.

**SUITS AND COATS**—We Still have a few good styles of Suits at \$4.98 and \$12. Coats at \$7.48 and \$9.98. These are high class garments and extra values.

## ..The Beginning of The End..

To close out the balance of the Oxfords and Pumps, we place on sale the entire stock at two prices:

Choice of all the Ladies' Oxfords and Pumps, in fact all low shoes, \$5.00, \$4.50 and \$4.00 grades at

**\$2.95**

\$3.50, \$3.00, and \$2.50 grades

**\$1.95**

Choice of all the Men's Low Shoes, regular \$6.00, \$5.50, \$5.00 and \$4.50 values go at

**\$3.45**

\$3.50 and \$4.00 Oxfords go at

**\$2.45**

## The YELLOW FRONT Quits

### LOCAL AND PERSONAL

Mrs. James Roddy and son Paul visited in Grand Island the first of this week.  
 Miss Jane Cushing left for Omaha yesterday morning after visiting her sister Mrs. Dorr Tarkington.  
 Mrs. George Coates was called to Grand Island last evening by the serious illness of Mr Coates' mother.  
 Paul Scharmann has returned home from Hershey where he visited Mr. and Mrs. George LeDioyt this week.  
 Mrs. G. Smith and daughter, of Grand Island, arrived here yesterday afternoon and will visit Mr. and Mrs. T. C. Thompson.  
 Mrs. O. E. Graham, of Denver, who visited Mrs. M. M. Wayman and Mrs. Fred Donaldson this week, returned home yesterday afternoon.  
 Miss May Arlene Thoelecke, of Omaha arrived here yesterday to be the guest of her uncle, O. H. Thoelecke and wife for a couple of weeks.

Ray Tighe came home last evening from Lexington where he spent a week visiting his sister.  
 Miss Vera Carter, of Tryon, visited with Miss Helen Gleason this week and returned home this morning.  
 Mose McFarland and family have returned from Bedford, Iowa, where they were called recently by the death of a relative.  
 Mrs. Hanibal, of McGrew, who has been visiting in Hastings and Omaha, came Wednesday evening to spend some time with Mr and Mrs. Norman Wilson.  
 Mr. Harry Blickensderfer and daughter, formerly of this city, are the guests of Mrs York Hinman, having arrived last evening from Albuquerque, N. M.  
 Christian Science service Sunday 11 a. m. Wednesday evening meeting every week at 8:00. To these services a cordial invitation is extended to all. Building and Loan building, room 25.

Mrs. Henrietta Matthews has returned from a visit with friends in Missouri.

Mrs. Alphonse Plead is critically ill with peritonitis, a consultation of physicians having been held last evening.

Lem Bailey and several others left yesterday for Sedgwick, Col., where they will devote a couple of days to bass fishing.

Mrs. P. J. Gilman leaves Sunday for Milwaukee where she will visit her daughter, Mrs. Geo. A. Saint, for two or three weeks.

Masters Claude and Andrew Abernathy, of Tarkington, Wyo., arrived here last evening to visit for two weeks with their grandmother, Mrs. Robert Welliver.

The glass collar case in front of the Harcourt & Jensen store was broken Wednesday night and the collars removed. The thief took quite an assortment of sizes and styles.

The only real newspaper story of the week emanated from the county judge's office yesterday, but at the request of the sheriff, who is not yet ready to serve the papers, the story is delayed in its publicity.

The young men from this city who carried the message in the Motor Relay race yesterday afternoon reached their destination at Big Springs in two hours and thirty-three minutes, a distance of eighty miles. They delivered it to carriers who will ride to Cheyenne, and made up a half hour of the twelve hours lost since the start of the trip.

### Racing Car Goes Wrong.

J. T. Keefe returned last evening from Cheyenne where he had gone to enter his car. In the elimination try-out his car, driven by a New York driver, led all the others, but in the first race entered generator trouble occurred before the machine had been driven a mile, and was forced to retire. With the well-known racing speed of the car and the ability of the driver, easy money awaited Mr. Keefe had not the accident occurred.

### 600,000 Cars in 1916.

The Ford contracting agent was in town this week renewing a contract with the Hendy-Ogier Co. for the sale of cars for the year beginning August 1st. This agent stated that it was expected that the total output of Ford cars between August 1st, 1915, and August 1st, 1916, would reach six hundred thousand.

The \$50 rebate to those who purchased Fords within the specified time, will be mailed out between August 1st and September 30th. To issue these rebate checks within two months will require an army of clerks. The Hendy-Ogier Co. have eighty-nine customers who will receive rebates. During the past year the firm sold \$32,000 worth of new Ford cars, and this amount would have been larger had they been able to secure cars. They are now considerably behind on their orders.

Misses Madge Flynn and Hazel Donaldson left this morning for Ogallala to attend a house party.

# Base Ball

KEARNEY

VS

NORTH PLATTE

SUNDAY, JULY 25th.

GAME CALLED AT 3:30.

ADMISSION 25c.

# PEACHES

We have a car of Elberta Peaches in bushel baskets to arrive Monday. Fine quality, very cheap, also the trimmings that goes with them. Such as cane Sugar \$6.85 per sack. Mason quart jars 45c per dozen. Get your supply early. They will not be any cheaper for Canning.

## R. N. LAMB

PHONE 67.

### Racing Across the Continent

H. F. Alexander and I. F. Huber passed through this city last night, enroute to Frisco. They are attempting to make the west coast in ten days, out from New York City. Up to their arrival here the pair are one day behind schedule time, this loss being attributed to bad road conditions through Iowa and other eastern points. The party still have what they consider a fighting chance to lower the world's record for trans-continental auto journey.

If the needs and the care of the eyes were better understood there would be less suffering, less blindness, less sorrow and less regret. C. S. CLIN- Mrs. Harry Mitchell and children returned Wednesday evening from Omaha where they visited the former's parents, Dr. and Mrs. H. W. Allwine.

The following is the menu for the mer Christian church dinner next Monday: Chicken and noodles, brown string beans, cabbage salad, strawberry pie, coffee, ice cream.

This straining, striving, toon—this pushing beyond the limit intended is a tax on which cannot be levied with- C. S. CLINTON, Register.

The Lutheran Girls' Club entertained at the Quality ri of the river this evening. are requested to meet at the seven o'clock, where convey be in waiting.

Weather forecast for Ne and vicinity: Partly clou and Saturday, not much temperature. Highest 6 yesterday 88, a year ago last night 88, a year ago 6