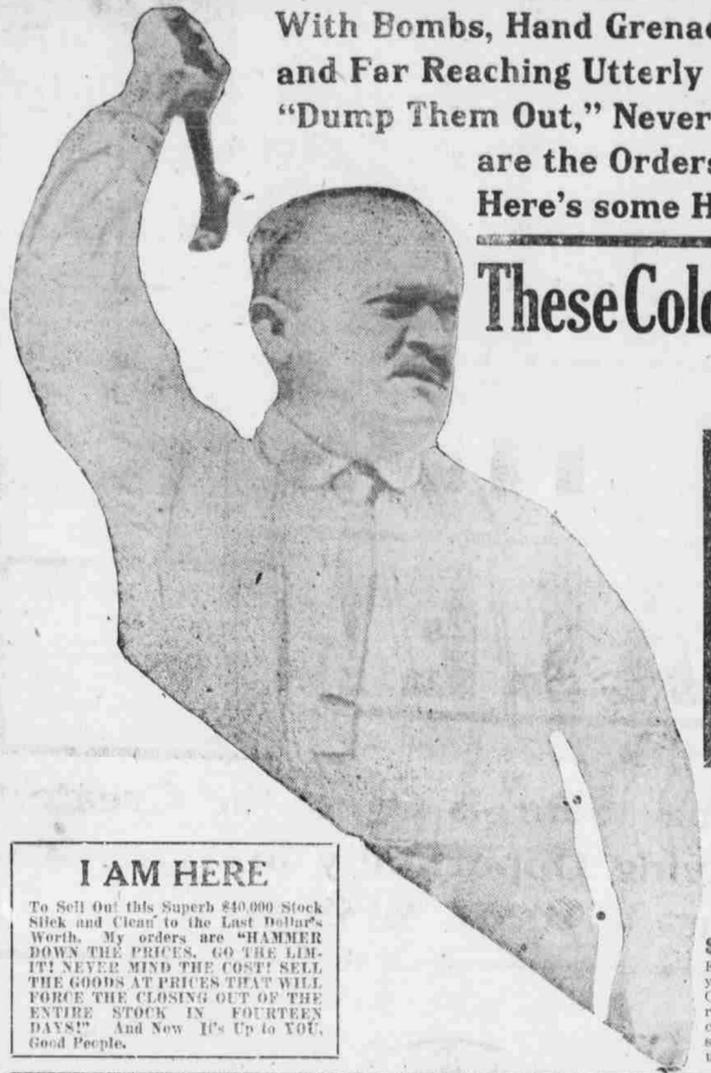


WE'LL BLAZE A TRAIL THROUGH THE TANGLED MESHES OF HIGH PRICES

With Bombs, Hand Grenades, Guns and Knives in this--the Most Legitimate, Drastic and Far Reaching Utterly Final Closing Out Sale that North Platte has Seen in Years. "Dump Them Out," Never Mind the Cost, Keep the Pot-a-Boiling, Sell at Some Price, are the Orders. We're Getting there First with our Heaviest Artillery! Here's some Hot Shot!!



These Cold Weather Needs ARE PRICE MARKED TO Insure Instantaneous CLEARANCE

<p>MACKINAWS For Men and Boys On the Bargain Block</p> <p>Just take a peep at these coats, slip one on, then size up the fit in a mirror. You will be unable to resist saying to the salesman, "I'll take this one." A word to the wise means much.</p> <p>Patrick Made Mackinaws Boys' sizes, \$8 values \$4.25 Men sizes, \$15 values \$8.90</p>	<p>Underwear Underpriced</p> <p>We'll head the first days of this sale with</p> <p>\$1.25 Union Suits <small>"Superior" and other well known makes</small> 89c</p> <p>Wise men and their wives, mothers, and sisters of wise men will buy them wholesale.</p> <p><small>Extra—One Lot Men's Heavy 21.25 Fall Union Suits 75c</small></p>	<p>SWEATERS That Offer You SWEET SAVINGS</p> <p>It seems a downright shame to close out such fine sweaters as these at this price with the fact staring us in the face that we could not replace them for double the money to-day.</p> <p>Top Quality Sweaters \$1 Boys' Sweaters, limited quantity 49c \$1.50 Men's, all sizes 89c</p>
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RECKLESS SHOE PRICES

<p>High Grade DRESS SHOES</p> <p>\$5 Dress Shoes 1.95 EXTRA—Can any man or young man resist this? Come and take your unrestricted choice of the cream of the finest grade shoes in America. Values up to \$5.</p>	<p>"Opportunity Knocks at Every Man's Door" many times, but not with greater force than NOW—today. DON'T BE DEAF TO SAVE MONEY. It will be a wise move on your part if you buy every dollar's worth of these advertised bargains that your purse will permit. All leather materials are 70 per cent higher in price than when these goods were bought. Anticipate your future needs. It's better than 0% Stocks. LIKE PUTTING MONEY IN THE BANK. And the earlier you come the choice will be the pickings. BE HERE EARLY ON SATURDAY MORNING.</p> <p>Such Famous Shoes as "RALSTONS," "FELLOW-CRAFT," "COGANS," "WEYENBERGS" and other high-class brands.</p> <p>\$6 to \$7 Men's Dress Shoes Grouped in one huge lot \$3.85</p>	<p>Save Money on WORK SHOES</p> <p>\$4 Work Shoes 2.25</p> <p>Here's another "uppercut" at old-high-cost-of-living. Well made, comfortable Work Shoes at remarkable dollar savings. You just can't overlook this opportunity. Values up to \$4.</p>
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I AM HERE

To Sell Out this Superb \$40,000 Stock Slick and Clean to the Last Dollar's Worth. My orders are "HAMMER DOWN THE PRICES. GO THE LIMIT! NEVER MIND THE COST! SELL THE GOODS AT PRICES THAT WILL FORCE THE CLOSING OUT OF THE ENTIRE STOCK IN FOURTEEN DAYS!" And Now It's Up to YOU, Good People.

<p>BOYS' SHOES</p> <p>In the Famed P. Cogan's make. Both Button and Lace. One lot \$3.50 values \$1.75</p>	<p>WORK SHOES</p> <p>Top Quality Water-proofed Fall wear. Shoes for Farm or the Job. \$2.95</p>	<p>EVERYDAY SHOES</p> <p>Men's Farnum Made Shoes. Stamped selling price \$3.50 \$2.85</p>	<p>RUBBER BOOTS</p> <p>Heavy Gum Rubber. The kind you have always paid \$4.50 for \$3.45</p>
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Mallory or J. B. Stetson Hats

One lot Mallory \$3.50 Soft or Stiff Hats **\$2.85**
One lot J. B. Stetson \$5 Soft or Stiff Hats **\$3.85**

Bargains in Bags and Baggage

\$2 SUIT CASES Handed Out for **\$1.45**
\$4.50 GRIPS Finding Owners for **\$3.25**
Brass Bound Trunks 33 per cent off

IF YOU VALUE MONEY-BE HERE

BE WARNED of the HIGHER PRICES you'll have to pay later on. It is common everyday knowledge that American wool production has been decreasing. Five years ago the price of wool was 15c a pound. Today it is over 80c a pound and what little there is being bought up for U. S. Army needs. With cotton around 30c a pound and wool over 80c a pound, can you grasp what a GOLD-EN OPPORTUNITY THIS BIG MERCHANDISE MOVEMENT MEANS TO YOU? Stock up ahead with as much as your purse can afford. DON'T DILLY-DALLY. The cold days will be here soon and WE'LL BE GONE. We're Quitting Business for Good. It's a Final Good-Bye. Could You? Would You? DARE YOU MISS THIS CHANCE!

Worth While Cap Savings

MEN'S CAPS, One Lot 75c to \$1 Values **25c**
MEN'S SILK 50c HATS, Assorted Colors **39c**

Smashed Prices, 2 Piece Underwear

SHIRT or DRAWERS, Values to 75c **23c**
STALEY'S Guaranteed All Wool **95c**
Staley's \$1.50 Balbriggan Union Suits now 75c

REMEMBER This Sale Starts Saturday Morning, September 8th, at 9 O'clock Sharp.

SPECIAL SHORT LOTS
at
Closing Out Reductions

Boys' 50c Caps, Supply Limited **24c**
Men's "Arrow" Collars, per dozen **\$1.35**
Children's 50c Straw Hats **10c**
Men's 75c Night Shirts **45c**
Children's Summer Hats, 50c ones now for **35c**
Men's \$1.50 Pajamas, Closing out **85c**
Handkerchiefs with woven initials, for **9c**
Men's Auto Coats, regular \$5, now **\$3.85**
Men's \$6.50 Rubber Hip Boots **\$4.95**
50c Suspenders, all makes **39c**

"Guess We Know the Way to a Mother's Heart"

Boys' Overcoats
\$5 Overcoats **\$2.75**

The mothers who get the first pick from this wonderful collection will find rich pickings. Try to be one of the first—You will be well paid.

1 lot \$7 values for **\$4.85**
1 lot \$11 values at **\$7.30**
1 lot \$15 values at **\$9.65**

\$2.95 FOR BOYS' \$5.00 SUITS
Made to withstand hard wear. These are dark suits and lighter, mixtures and plain colors. Just about Everything. Mothers who know what's happening in the wool market will buy a-plenty.

\$4.10 For Boys' \$7 Suits
\$6.85 For Boys' \$9 Suits
\$8.65 for Boys' \$10 and \$12 Suits

Boys' Overalls
Fitz \$1 Overalls **67c**

The makers on account of the constantly increasing value of materials cannot make these overalls today at the prices we are closing them out. We have over \$1,000 worth of Boys' Overalls now in stock. Pick them out, gentlemen!

Men--Look Here!

Men's \$12.50 Raincoats **\$3.85**

Men's \$3 Soft Hats **\$1**

Men's Arrow Collars **\$1.35 Dozen**

<p>Lid is Off on All Boy's Clothing</p> <p>Boys \$1 Knickers 49c Blues and Mixtures, sizes 6 to 16.</p> <p>Boys 75c Blouses 39c Sport Shirts included.</p>	<p>Mens and Boys Unionalls</p> <p>Mens \$2.50 Unionalls \$1.75 Cut full width from heavy Khaki materials.</p> <p>Boys Unionalls \$1.45</p>	<p>Railroad Mens Gauntlet Gloves</p> <p>Leather Faced. Full Palms Per Pair 35c</p> <p>Worth \$4.80 per dozen wholesale today. On sale here at \$4 per dozen. Stock up Railroad Men.</p>
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WANTED

30 Extra Clerks to pass out this stock. Apply at once at the store.

J. B. McDONALD, HOME OF GOOD CLOTHES, NORTH PLATTE, NEBRASKA.