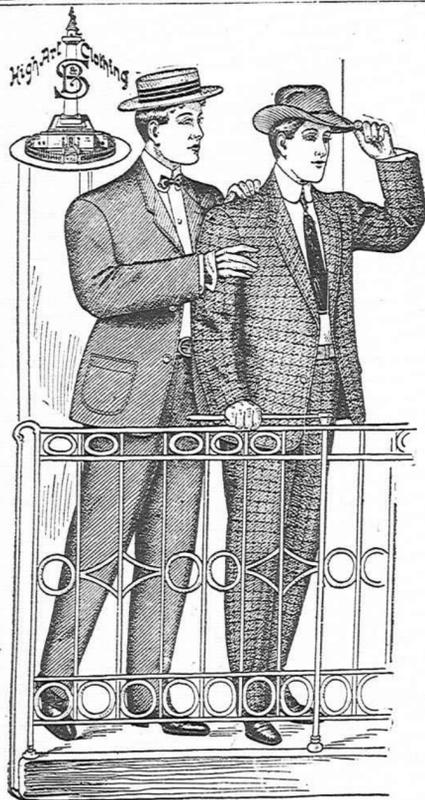


Put Us on Your List for a Spring Suit.

You will do What a Great Many Shrewd Men have been doing the Past Few Days and You will Profit by It.



"We Come to Your Store = = = =
= = = = for Style and Variety."

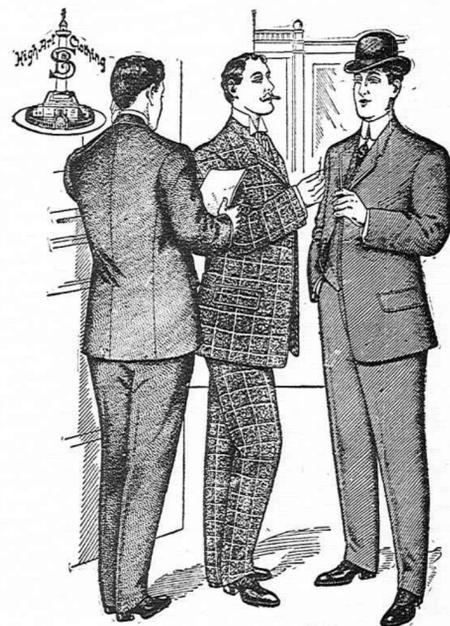
So say all our customers who recognize that in Fairfield County styles radiate from the

Ketchin Mercantile Co.

Every suit we sell will be a megaphone for us, calling attention to our superior garments. Spring styles are different--coats longer, trousers wider, collars and lapels wider, with new kinks in the cut and make-up. Pick out your favorite; you will find the right shade, the right weight, and just the right price.

We have the nobbiest, neatest, newest, nicest line of Spring and Summer Clothing in town.

Remember that our suits are made by Strouse Brothers and Kirschbaum & Co., whose custom-made suits fit just as well in every respect as the high-priced tailor-made suits. We have handled their clothing for years and know that they are exactly what we say. We please Particular Men. Our guarantee is always "Money Back" if you want it.



The Crowning Feature of the Well Dressed Man

IS HIS HAT.



His head-gear is the most important part of his get-up. His whole attire depends upon the shape of his Hat. Our line of Spring Derbys, Soft Felts and Straw Hats elicit praise from all who see them, and are a revelation in quality, variety and value. The designs are remarkably handsome, just suited to go with the handsome suits shown here.

The best hats made is the John B. Stetson, which is par excellence in appearance and wearing value. These cannot be had elsewhere in Fairfield County. Try one of these celebrated hats and you will be so pleased, that you will continue to wear them.

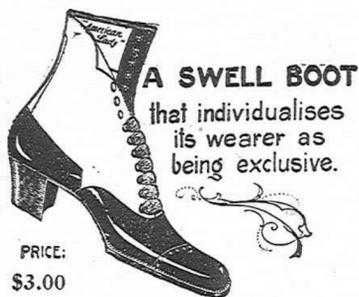


"The Child is Father of the Man,"

Applies not only to his physique and his character, but also to his dress. The boy who is dressed well with clothes that fit will grow up to be a man not unmindful of his personal appearance. The only way to impress upon a boy the importance of appearing to the best advantage is to fit him with clothes which he will be proud of. The suits made by Mrs. John Hopkins and sold by us will make any boy proud of himself--and will make his parents proud of him too. You cannot please your boy better than to fit him in one of these suits that fit--and best of all that wear until the boy outgrows them. Please your boy by bringing him here for his Spring Suit.



To Have the Feet Comfortable



A SWELL BOOT
that individualises
its wearer as
being exclusive.

PRICE:
\$3.00

Is a prerequisite for comfort the year round, but especially in the Spring and Summer. For your shoes to satisfy you they must give comfort, style and wear. This is the satisfaction that comes from wearing the "American Gentleman" and the "American Lady" (Hamilton Brown's leading shoes), or any of the popular styles made by W. L. Douglas or Bion F. Reynolds. These are the leaders in comfortable and stylish shoes--a fact well known to every one whose feet have been gladdened with a pair of these comfort-givers. There isn't a pair of feet for which we haven't a pair of good shoes that will satisfy. Blacks and tans, high-cut and low-cut, in various styles or designs to satisfy

A SWELL LOW CUT
that individualises
its wearer
as being
exclusive.



PRICE \$3.00

THE MEN AND THE LADIES

who deem it a privilege to have their feet comfortable.

Attention to Details

is the secret of success in every business and the keynote to the well dressed man. The Shirt, Cuffs, Collar and Cravat are apparently small items, but they make the finishing touch for the man who would be both comfortable and up-to-date. Our attention to these details is proverbial and it will be to your advantage to profit from our constant study of your interests in these small items. Nothing that goes to make the well dressed man but that receives our very best attention.

Shawknit Hosiery is the best.

A SWELL SHOE
made in all
leathers and
styles.

THIS IS ONE



PRICE: \$3.50

Spring
and
Summer
Shoe
Comfort.

A SWELL LOW CUT
made in all
leathers
and
styles.

THIS IS ONE



PRICE: \$3.50

You'll Find It Worth While

To call at our store before buying. Our stock is so complete, you should find exactly what you want. If not in stock, we can get it for you in short order. All we want is a trial. Seeing is believing.

Attention, Ladies!

Our Ladies' Department has received more of our attention this season than ever before. Ladies' Black Dress Goods have been a hobby with us for years. Our stock of these is superb. In White Dress Goods we have a complete assortment in both linen and cotton, something that will be sure to please.

IMPORTED EDGINGS AND LACES--A large assortment at extremely low prices. See these at once.

Table Linen, Towels, and Handkerchiefs--Our showings in this department will certainly interest you.

We are steadily adding to our list of patrons the men who are careful of their appearance. Having once secured a customer, it is our purpose to make his relations with us so pleasant that he will not fail to come again.

=== KETCHIN MERCANTILE COMPANY. ===