

Hold on to Your Trade.

[California Grocer.]

To keep trade in the particular line in which you profess to deal, it is necessary to always have on hand a well-assorted line of goods so that your customers can rely on finding just what they want. How often does it happen that customers, but especially those calling at your store for the first time, not finding the article they first call for, pass on to another store where they are possibly more fortunate and make the balance of their purchases for the time being, thus running the risk of losing. If not all, a part of their trade. To obviate this, we recommend the following plan as worthy of consideration. A memorandum book—which for convenience sake may be called a "purchase book"—should be kept easy of access in some part of the store where it can always be found so that whenever any article is nearly sold out it may be entered therein. Or it may be that some article which you could sell to advantage might be suggested in trading that could be added profitably to your stock. This plan would not only help your memory, but save a great deal of worry when about to make your purchase, either from a drummer or sending orders by mail, or preparatory toward your visiting the markets. Instead of hurriedly running over your stock on hand, and thereby possibly overlooking some important articles, you meant to purchase, you have merely to consult your purchase book, where, if it has been properly attended to, you will find nearly all the articles necessary to purchase entered. By this simple means you not only save yourself anxiety, but are less likely to purchase an uneven balance stock of goods. We have seen this method tried with perfect success, and recommend it as an excellent plan to enable the storekeeper to keep a well assorted stock always on hand, and thereby succeed in holding on to his trade.

A Romantic Story of a Mine.

[Washington Star.]

The mention in the Star that the Mexicans had taken possession of the San Felisito mine, and driven the American company who were working it away, recalls to a writer for the Star the romantic story told her by a prominent New York physician in September. He said that twenty years ago he was in Chicago, and was called to attend the bed-side of an old Mexican. The doctor remained faithfully at his side until he drew his last breath, and just before he died the old man said: "Doctor, may God reward you for your kindness to me. I have no money to give you, but I can tell you a secret known to me only, which may sometime prove valuable to you." In a faint voice he told of how he had become possessed of the knowledge of the exact locality of one of the lost mines in Mexico, which had not been worked for more than a century, and he gave the physician the maps showing the situation which he had been carrying about with him, being too poor himself to use the knowledge for his own advantage, but always hoping to find some one to buy his valuable secret. The physician thought little of the matter at the time, or for many years afterward. Within a year he has been there with a partner and bought the land where his maps said the mine would be found without disclosing why he wanted that tract. The mine was found, has been successfully worked, and has proved one of the richest mines in Mexico.

Rev. Whangdoodle Baxter Insulted

[Texas Siftings.]

The Rev. Whangdoodle Baxter, an Austin colored clergyman, wished to hint to Uncle Nace, who is his near neighbor, that a gift of a cord of fire wood would be very gratefully accepted. Uncle Nace by the way, does not like Whangdoodle much. Finally, says Whangdoodle, insinuatingly, "Uncle Nace, I see gwine ter be powerful hard up for firewood this winter. Can't yer gimme a load?" Uncle Nace looked all around as if he was afraid of being overheard, and then he said— "Parson, is you werry pertickler whar de wood comes from?" Parson Whangdoodle supposed this to mean that Uncle Nace was going to give him some stolen wood, so he replied: "Uncle Nace, as long as I gets de wood, I don't keer whar it comes from." "Den Parson, you don't keer whose wood you burns up?" "Hit's all de same to me, Uncle Nace." "Well, I am gwine," said Nace. "War is yer gwine?" "Ter lock up my wood shed."

A bridal couple from Washoe valley, at breakfast in a Reno hotel, conversed as follows: He—"Shall I skin you a pertater, honey?" She—"No, thank you, deary, I have one already skinned."

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SCHEDULE OF THE STEAMER NETTIE.

FROM and after July 1, 1881, the Steamer Nettie will make regular trips between Lake Charles, West Lake Charles and Bagdad, via:

Leaves Lake Charles for West Lake Charles,	At 6.15	A. M.
At 11	A. M.	
At 1.30	P. M.	
At 6.15	P. M.	
Leaves Lake Charles for Bagdad.	At 8.30	A. M.
At 3	P. M.	
Leaves West Lake Charles for Lake Charles.	At 7	A. M.
At 11.45	A. M.	
At 1.45	P. M.	
At 6	P. M.	
Leaves Bagdad for Lake Charles.	At 9.45	A. M.
At 4.15	P. M.	

E. H. NICHOLS, Master. July 16, 1881.-M.

THE DAILY STATES, Office—No. 90 Camp St., New Orleans. E. J. BRASSY, Editor.

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135 Canal St., New Orleans, La. Nov. 12, '81.

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FIVE Town Lots, in Lake Charles, three squares from the Lake, advantageously situated. Also, about six acres of land, south of Railroad line, about 700 yards from the Railroad depot, east of Calcasieu river. To be sold in lots to suit purchasers. Very liberal terms will be given to any party purchasing with intention to build. Apply to **GABRIEL A. FOURNET,** Lake Charles, La. sept. 3, 1881.

On Account of Departure, I WILL offer for sale the following property, to-wit: My residence on the Lake front, \$2500. My store, buildings and lot, \$1750. Five eligible town lots, \$375. The schooner O. Jennings Gill, \$4000. **H. C. GILL** Lake Charles, Sept. 17, 1881.

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FINE old Mark Lee place, about two 1/2 miles from Lake Charles, containing 120 acres, partly cleared and fenced, and partly timbered land, with house and out-houses, and ground eastern, ready for use. Terms liberal and easy. Apply to **M. J. ROBERT,** or **G. A. FOURNET,** Lake Charles, La. sept. 3, '81.

For Sale.—A house and lot situated in the town of Lake Charles, two blocks from the Court House, on Clarence street. Size of house: 20x30 feet. Size of lot: 100 feet front by 200 feet (more or less) in depth. Price, \$500, cash. Apply at this office. Dec. 17, '81, at.

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