

# Truck is Paying Enormously at San Benito, Texas

San Benito has shipped more truck in carload lots than any other one point in the Lower Rio Grande Valley this year



A DAILY SCENE IN MARCH AT SAN BENITO, TEXAS

C. C. Powell made \$2,500 from 8 1-2 acres of winter cabbage at San Benito last year---\$300 per acre; can you beat that?

## Farmers Here Have More Than Paid for Their Farms and all Improvements With One Crop of Winter Truck

What do you pay for fresh truck of any kind during February, March or April? That is when the San Benito country markets its truck products. That is why we get the top price, why truck raisers here are enabled to make from \$200 to \$500 per acre. We supply the market at a time when there are few competitors.

San Benito is the winter garden of the nation. Cabbage, cauliflower, onions, beans, peppers, tomatoes, eggplants, potatoes, okra, lettuce, and all other truck products grow in the open fields during the winter months. In the north, even as far south as Louisiana and Florida, hundreds of dollars per acre are spent in building hot houses and covering plants with glass in order to get them on the market early and get the highest price! This outlay is not necessary at San Benito. These products grow here the same during the winter months as they do in the north in the summer.

We cite above the case of Mr. C. C. Powell, who last year made \$300 per acre net. Many planters on the tract did as well as he, and many more are doing the same this year. It is too early, however, to give returns from this year's crop.

San Benito is an irrigated farming proposition. It is in the extreme southern part of Texas and of the United States. You "control the rainfall" at San Benito, by irrigation.

Its Irrigation Canal is the largest in the State of Texas; the only GRAVITY irrigation canal in the Lower Rio Grande Valley. It is thirty-seven miles long, 250 feet wide and twenty feet deep. More than seventy miles of main laterals or branch canals have already been constructed. The main canal is navigable for its entire length.

Onions have paid \$350 an acre net; Cauliflower has paid \$300 an acre net; Tomatoes, Potatoes, and Beans have paid \$200 an acre net; Lettuce has paid \$600 an acre net.

We do not wish to claim or promise that all can do this well. A great deal depends upon the "know how." We have all the natural conditions necessary and are able to market our products at a time when they command the TOP PRICE. The rest is up to the grower himself.



CRYSTAL WHITE WAX ONIONS AT SAN BENITO

When your truck crop is harvested, cotton or corn may be planted on the same ground and harvested before September. The San Benito climate allows a full twelve months of field activity each year.

Its Climate is semi-arid and equable. January is like June. Flowers bloom all winter. No rainy season. Southernmost part of the United States. Summers more agreeable than those of Chicago. No oppressive days. Constant and refreshing breeze from the Gulf of Mexico. Best orange climate in Texas.

Ideal location for a WINTER HOME. You can combine pleasure and profit. Good hunting, fishing and boating. Only twenty miles from the Gulf and a fine beach.

The Soil is an alluvial deposit. San Benito is in the heart of the Rio Grande Delta. Many feet deep and as rich as there is in America. Varies from a rich chocolate loam to a black sandy silt.

The Town of San Benito, two years old, has a population of 1,600. City water and lights, cement walks, good schools, business houses and churches. Settled by a splendid class of people. Largest new town in the Valley.

Transportation—San Benito is on the Main Line of the St. Louis, Brownsville and Mexico Railroad. Actual work has been started on an interurban system to cover the entire tract. When completed no farm will be more than a mile and a half from transportation. Farmers will be given the privilege of constructing switches into their own property at their own expense enabling them to load their products in their fields and bill direct to northern markets. Will handle freight by standard steam locomotives and cars.

Range of Products—No section of the country offers a wider range of products. It is the best sugar cane country in America. In addition to truck, alfalfa, cotton, corn, broom corn, citrus fruits, grapes, melons and berries grow here to perfection the year around.

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Box B, San Benito, Texas, Alba Heywood, President