



Increase the Profits from Your Cows

Don't blame the cows,---they may give rich milk abundantly,---and yet if the milk is not properly separated after you get it, the best cow will fail to return you full profit. Thousands of farmers are finding that the sure way to get every cent out of the dairy business is to use the

Beatrice Cream Separator

Farmer Onswon says:

I've been up one side and down the other of this cream separator question for 20 years, and I'm for the Beatrice Cream Separator every time.

The Beatrice is the one high-grade separator that is sold at a reasonable price.

We all have some respect for our pocketbooks. None of us farmers want to pay out \$100 to \$125 when we can get the same thing for \$65 to \$85.

Well, that's the cream separator situation. The Beatrice sells at \$85 for the largest size machine, 1000 lbs. capacity. Other high-grade separators sell for \$110 and upwards for less capacity.

You may say you'd be willing to pay more if you got more. But there's the point, you don't get more for your money---you don't get as much.

The \$85 Beatrice Cream Separator gives you every quality and advantage you get in any other separator at any price, and some you cannot get in others.

The advantages are clean skimming, easy cleaning, easy running, convenience, long life, big capacity. Skims warm or cold milk.

Compare other machines with the Beatrice; you'll agree with me that you pay more for them than the Beatrice price, but you do not get as good a machine for your money.

Take Farmer Onswon's advice and investigate the BEATRICE. Write to nearest office below for free catalogue and name of local dealer near you.

Beatrice Creamery Co.

Chicago
Dubuque

Des Moines
Denver

Lincoln
Topeka

Beatrice
Oklahoma City

