

# The Big Store

**Hammers Prices Down  
to the Lowest Notch....**

*THE BIG STORE calls its patrons' attention to the following wonderful Bargains.*

## Jackets and Capes

50 Sample Jackets, fresh from the makers, all the very latest novelties; worth up to \$12.50. No two alike. Your choice this week.....**\$6.98**

50 sample Jackets, all strictly tailor-made, lined throughout with silk; would be cheap at \$16.00. Your choice this week.....**\$9.48**

25 sample Jackets, all high grade, beautifully finished garments, worth up to \$20.00. This week only.....**\$12.48**

In this sample lot there are twenty-five beautiful Jackets, lined with fancy silk, all the late novelties. Worth up to \$25. Your choice this week.....**\$15.98**

## Capes.

25 heavy Beaver Double Capes, trimmed with braid, extra full sweep. This week only.....**\$3.48**

25 of those fine French Coney Capes left, 30 inches long, worth up to \$10.00. This week only.....**\$4.98**

Beautiful House Wrappers. worth \$1.49. This week only.....**98c**

## Bargain Counter No. 2.

50 fine black Fur Scarfs, worth 75c at.....**49c**

50 fine black Muffs, worth 75c, at.....**49c**

50 fine Electric Seal Muffs, worth \$4.....**\$2.98**

Beautiful Cluster Scarfs in all the popular furs, prices ranging from.....**\$3.48 to \$25**

## Dress Goods Specials.

Recognized headquarters for everything that's exclusive and up-to-date. Every new idea, every late color always shown here first.

### NEW DRESS GOODS—

New colors, new weaves just arrived and will be on sale; straight \$1 goods on sale at, yd.....**57c**

### DRESS PATTERNS—

About 100 to choose from worth \$5, and 50 patterns worth \$7; on sale at—

**3.39 and 3.15 a pattern.**

## BLACK DRESS GOODS—

First desideratum "quality," and it's the thing most difficult to get at a reasonable cost. "Quality" in this case means lasting, unchangeable color, firm texture and a fabric that will wear. We have all these in Priestley's and Lupin's weaves at **97c**, and others at **59c** and **49c**.

## Wash Goods Dept.

Fleeced Wrappers, cloth.....**12½c**  
12½c German Blue Calico..... **8c**  
36-inch Silkolines for Comforts..... **9¼c**  
Cretannes for Comforts.....**12½c, 8c and 7c**  
10c Cotton Batts at..... **6c**  
6c Cotton Batts (soiled) at..... **3¼c**

## Gents' Furnishings

### AT RIGHT PRICES.

Gents' elegant, high quality Neckwear, all leading shapes, sold by exclusive dealers at 75c; our price.....**50c**

Gents' Glace or Mocha Street Gloves or Mittens, first quality stock, wool lined, worth \$1.25; our price.....**98c**

Gents' Fine Cashmere Half Hose, plain black or black fancy embroidered, always \$1.00; our price.....**59c**

Gents' Hygienic Fleece Lined Underwear, as in window, regular price 75c; our price.....**59c**

Gents' Fine Flanel Slumber Robes, extra long; quality 1 **59c**—quality 2 **85c**—quality 3, extra wide and long, **\$1.25**.

Dr. Denton's Sleeping garments for Men, fine, heavy merino with pockets to put your feet in, worth \$2.50; our price.....**\$1.75**

### Mail Orders--

Receive careful and prompt attention.

### Agents - - -

For the Standard Paper Patterns.

**VISIT OUR BASEMENT BAZAR.**

# PANTON & WHITE.