

Service To Grocers

Continued and increasing business proves appreciation of the service we are rendering the retailers in our territory.

We are now handling all standard goods at margins that are a surprise to other dealers. Our stock is fresh and up-to-the minute. Prompt shipment, accurate consignments and fair treatment, our motto.

The Atlantic Grocery Co.
Palatka, Florida

SPECULATORS HOLDING SUGAR, GOUGE PEOPLE

TAMPA HAS PLENTY BUT NONE TO EAT.

Distributing Committee Says Should Be Plenty, Yet Its Not In Sight.

Palatka is still out of sugar and there is little chance that any will come in at any time soon. According to a statement made by President McLaren, of the Southern Wholesale Grocers' Association, this state should have a thousand tons between October 15 and November 15. According to local jobbers they have not had a pound, although it is stated that Jacksonville jobbers have had about all they needed.

The shortage also seems to exist in Tampa, although two boat loads come in there every week from Cuba.

That there is sugar somewhere, large quantities of it, is firmly believed by some local dealers, but they cannot get it, and the reasonable supposition is that these who have it are holding it for the higher prices which they believe can be charged as soon as the sugar equalization board goes out of business. Local dealers could secure plenty of sugar in Cuba but for the restrictions thrown around the sales by the holder of the sugar, which would make it impossible to sell the sugar in this country under the prevailing government regulations. The precise nature of these restrictions could not be divulged for publication.

Last Friday the Tampa Tribune wired the Sugar Equalization board of conditions that exist in Florida, to which the following enlightening reply was received.

"Referring your telegram Oct. 29. Unfortunately there is not sufficient sugar available to adequately take care of the situation in Florida. New Orleans normally supplies Florida at this time of year and would be doing so there now, except for the very high prices they are demanding. There is barely sufficient sugar in the East to take care of actual consumptive demands. We have been facilitating the purchase and importation into Florida by several Florida houses of Cuban granulated and white sugar at prices above the existing price of nine cents at refining points, this to try and relieve situation in your state. Buyers of such sugar may resell to the trade under the provisions of the food administration act at a fair and reasonable profit

GOVERNMENT TAKES ON WORK OF THE Y. M. C. A.

EQUIPMENT TO BE TURNED OVER TODAY.

Organization Receives Thanks of War and Navy Department For Fine Work.

ATLANTA, Nov. 3.—(Special)—In compliance with official orders from the government the war work council of the Y. M. C. A. today transfers to the government today its welfare work activities, as conducted in the temporary buildings erected during wartimes, within the camps in the continental limits of the United States, according to a statement made public at headquarters of the southeastern department here tonight by John T. Tichenor, national executive secretary for Y. M. C. A. war work in America. The war work council has requested its 1,300 secretaries conducting activities in 593 temporary Y. M. C. A. huts in camps throughout the United States to consider favorably the desire of the government that they continue as welfare workers under the direction of the war department, which tomorrow officially establishes its own organization within the war plans division of the general staff under the direction of Maj. W. G. Haan, the Y. M. C. A. will at the request of the government make transfer without reimbursement its 593 temporary huts within the army camp together with their complete equipment, valued approximately at \$4,500,000, for continued use by officers and men. This represents a small part of the volume of war work that was being carried on by the Y. M. C. A. at the time of the signing of the armistice, when it was operating in the United States, 1,171 huts with 5,717 secretaries and other employees. In all the Y. M. C. A. constructed 953 buildings in the home camps during the period of the world war at a cost of \$7,768,984.

RAIN FISH AT GREEN COVE

Speckled Trout Come Down Out of the Clouds

GREEN COVE SPRINGS, Nov. 1. —Unusual things happen these days and Green Cove Springs had its turn Thursday.

About 10 o'clock Thursday morning a dull thud was heard in A. D. Flora's spacious yard. The chickens suddenly became excited and some men going to the spot saw a brook trout six inches long flopping about on the lawn. It could have come from nowhere except from the clouds. Captain Canova, an old fisherman, the man who attends the Beacon lights viewed the strange fish and said there were no speckled brook trout in Florida. The fish was seen by Mr. Flora, Mr. Bodi and several others. To think that some higher power would voluntarily drop fish at Green Cove Springs, to reduce the high cost of living, has set everybody speculating. It will remain a mystery until some person knows astronomy better than we do here.

ever landed cost and it is within the province of the local United States Attorney to see that these regulations are conformed to. We will give your merchants every assistance possible to buy sugar in Cuba provided they will advise us of the names of sellers and quantities so that we can promptly cable our Havana branch.

"EQUALIZATION BOARD." This indicates that there is plenty of sugar—if you can get it.

READ TODAY'S NEWS TODAY IN THE NEWS

The warm welcome accorded the Palatka Daily News has been most encouraging to the publishers. It is proof positive that the American people are demanding more speed, even in getting the world's news. We print it the day it happens. The afternoon paper is steadily gaining in public favor. It is distinctly the home paper everywhere.

World's Greatest Afternoon Service

The Palatka Daily News carries the United Press afternoon service. This organization serves more afternoon papers than any two news associations in the country. It is crisp, interesting and reliable. It speaks for itself as it is presented daily in the columns of the Daily News. This service will be increased in number of words as soon as additional facilities for handling it are received.

Why We Chose The Afternoon Field

The publishers chose to enter the afternoon field, in preference to the morning field for reasons that are so obvious that there was no occasion for hesitancy. If experience had proven that the morning fields is the most desirable in cities the size of Palatka present conditions here would not have decided the publishers not to enter that field. But the afternoon field is the field for the advertiser and the reader—locally.

In the United States there are two afternoon papers for every morning paper. In Florida there are nineteen afternoon papers and eleven morning papers. In no city is there a morning paper where there isn't an afternoon paper—except Palatka.

These figures prove that the demand of advertisers is that their store news shall be circulated on the day it is printed and on the day that current news happenings are chronicled. In large centers of population the morning papers depends, to a large extent, on its general circulation outside the local field.

Seventy-five per cent of the advertising for local readers in New York and Chicago is carried by the afternoon papers.

The afternoon paper goes into the home before supper, just when the housewife is finishing her day's work and when the husband has come home from his labors. From it is mapped out tomorrow's purchases, as there is no time in the morning for wife or husband to look over the morning paper until after the first rush of activity incident to the starting of the day.

This is the age of speed and people want the news the day it happens. That's why the publishers chose to enter the afternoon field.

A Paper For All Of The People

THE DAILY NEWS will be published in the interest of all of the people of Palatka and Putnam County first. Our editorial aims and purposes will be found on the editorial page. The paper will be all home print and will issue every day in the week except Sunday. It will be delivered in the city by carrier and in the county and elsewhere by mail at the following rates:

Per week	-	-	15c
Per month	-	-	50c
Three months	-	-	\$1.50
Six months	-	-	2.75
One year	-	-	5.00

If you wish to be a subscriber to THE PALATKA DAILY NEWS fill out the attached coupon and send or mail to

The Palatka News
Palatka,
Florida

(COUPON)

THE PALATKA NEWS,
Palatka, Fla.

Gentlemen:

Enclosed please find \$..... for which please send me THE PALATKA DAILY NEWS to the below address for months.

Very truly,

Name.....
Street.....
City..... State.....

You Pay

15 Cents

FOR A

PERFECT SHAVE

— AT —

BROWNING'S Barber Shop

"THE FOUNTAIN OF YOUTH"