

Service To Grocers

Continued and increasing business proves appreciation of the service we are rendering the retailers in our territory.

We are now handling all standard goods at margins that are a surprise to other dealers. Our stock is fresh and up-to-the minute. Prompt shipment, accurate consignments and fair treatment, our motto.

The Atlantic Grocery Co.

Palatka, Florida

HE CUT RED

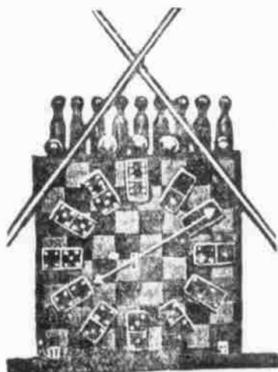


Col. Edwin Judwin, now of one of the engineer France, disregarded war red tape, formalities and to get his troops over to equipped for work. The by Colonel Judwin in get speedily ready for service ciency of his work has the subject of widespread army circles. It develops reason for his success w due to the fact that he tape incumbrances which legally by the present sy he for Secretary Baker whether Col. Judwin is t remonstrance that attac course or whether he v mented for his initiative ess.

GAMING UTENSILS FOR CLOCK

Checkerboard, Dominoes, Dice and Card Characters Conspicuous in This Odd Timepiece.

The "Gambler's Clock" would be an appropriate name for a timepiece which appears to have been made with all the implements for gaming that could be secured. A checkerboard furnishes it with a face, the numbers on which are made with dominoes of appropriate denomination. The minute hand is tipped with the figure of a "heart" and at its short end is a



Novel Timekeeper.

"club." A "diamond" serves to point the hours for the hour hand, while a "spade" forms the butt of this hand. The hands are fastened to the clock with dice, while the top is ornamented with a row of tenpins and billiard balls. Over the top a row of short billiard cues are crossed.

MERCY FOR "HELL FIGHTERS"

Yanks Who Stole Army Shirts From New York Base Get Off With Ten Days.

New York.—Sergt. Arthur Holliday of the "Hell Fighters," who lives at 157 West 147th street, Manhattan, winner of the French cross of war, was spared a long term in prison because of his war record when he pleaded guilty before Federal Judge Chatfield to stealing supplies from the army base at Fifty-eighth street, Brooklyn.

Abraham Gillard, also a veteran of the negro regiment, of 90 Prince street, the first man to enlist under Colonel Hayward, was in court on a similar complaint.

Judge Chatfield sentenced Holliday to ten days in jail, the term he had been in the Raymond street jail, and promised similar punishment for Gillard when he is sentenced October 20.

The men stole a couple of army shirts.

FIND BONES OF 32-FOOT GIANT

Natives of Mexican Village Who Cling to Ancient Traditions, Guard Remains as Sacred.

Mexico City.—The fossilized remains of a giant measuring 32 feet, 10 inches in height were, according to report, recently discovered by workmen near the little village of Nanaamilpa, state of Vera Cruz.

The natives, who still cling to many of the traditions of their Indian ancestors, declared the giant was related to the gods of their forefathers. They erected a catafalque in the plaza, on which the giant rested in state for many days, covered with flowers and at night carefully guarded.

The discovery attracted the attention of scientists here. Manuel Gamio, director of anthropology at the National museum, expects to leave soon for Nanaamilpa to investigate. He is inclined to believe the fossil is that of a prehistoric vertebrate not human.

PASTORS TAKE UP MINING

Welsh Clergymen, With Less Than \$500 a Year, Turning to Collieries.

Cardiff.—It was stated at the assembly of the Welsh Baptist union in Aberavon that many Welsh nonconformist clergymen are receiving less than \$500 a year. Some of them recently left the ministry and went into coal mines, where they were able to earn four times as much.

The speakers mentioned that there was now a serious shortage of clergymen, several churches being without them.

It is Important to Have First-Hand Information

It's a great thing to be your own scout.

Other men may know more about the technicalities of a thing. They may even be able to tell you just how to make the money they can't seem to get possession of. But after all a little first hand observation added to ordinary horse sense will go a long way toward putting you on the winning side of the desk. At Waterloo Napoleon had to depend on guides. He did not know the ground. Laocote was trusted and hitherto had never failed him. Now he is responsible for the loss of life that brought defeat to the French arms and exile to the greatest general the world has ever seen. It's a great thing to have first-hand information.

\$750 Pearl in Clam.

Albany, Ore.—A pearl, probably worth \$750, was found grown to the interior of one of the sides of a large Uno clam, picked up by J. G. Crawford recently in Bryant's Park. Mr. Crawford found the clam in the willow bushes about 200 yards from the point of junction between the Calapoola and Willamette rivers. The Uno clam measures 12 millimeters in length, 4 1/4 millimeters in width, and the pearl was 3 millimeters long, 2 millimeters wide and 1/4 millimeter high.

READ TODAY'S NEWS TODAY IN THE NEWS

The warm welcome accorded the Palatka Daily News has been most encouraging to the publishers. It is proof positive that the American people are demanding more speed, even in getting the world's news. We print it the day it happens. The afternoon paper is steadily gaining in public favor. It is distinctly the home paper everywhere.

World's Greatest Afternoon Service!

The Palatka Daily News carries the United Press afternoon service. This organization serves more afternoon papers than any two news associations in the country. It is crisp, interesting and reliable. It speaks for itself as it is presented daily in the columns of the Daily News. This service will be increased in number of words as soon as additional facilities for handling it are received.

Why We Chose The Afternoon Field

The publishers chose to enter the afternoon field, in preference to the morning field for reasons that are so obvious that there was no occasion for hesitancy. If experience had proven that the morning fields is the most desirable in cities the size of Palatka present conditions here would not have decided the publishers not to enter that field. But the afternoon field is the field for the advertiser and the reader—locally.

In the United States there are two afternoon papers for every morning paper. In Florida there are nineteen afternoon papers and eleven morning papers. In no city is there a morning paper where there isn't an afternoon paper—except Palatka.

These figures prove that the demand of advertisers is that their store news shall be circulated on the day it is printed and on the day that current news happenings are chronicled. In large centers of population the morning papers depends, to a large extent, on its general circulation outside the local field.

Seventy-five per cent of the advertising for local readers in New York and Chicago is carried by the afternoon papers.

The afternoon paper goes into the home before supper, just when the housewife is finishing her day's work and when the husband has come home from his labors. From it is mapped out tomorrow's purchases, as there is no time in the morning for wife or husband to look over the morning paper until after the first rush of activity incident to the starting of the day.

This is the age of speed and people want the news the day it happens. That's why the publishers chose to enter the afternoon field.

A Paper For All Of The People

THE DAILY NEWS will be published in the interest of all of the people of Palatka and Putnam County first. Our editorial aims and purposes will be found on the editorial page. The paper will be all home print and will issue every day in the week except Sunday. It will be delivered in the city by carrier and in the county and elsewhere by mail at the following rates:

Per week	-	-	15c
Per month	-	-	50c
Three months	-	-	\$1.50
Six months	-	-	2.50
One year	-	-	5.00

If you wish to be a subscriber to THE PALATKA DAILY NEWS fill out the attached coupon and send or mail to

**The Palatka News
Palatka,
Florida**

(COUPON)

THE PALATKA NEWS,
Palatka, Fla.

Gentlemen:

Enclosed please find \$..... for which please send me THE PALATKA DAILY NEWS to the below address for months.

Very truly,

Name

Street

City

State