SOCIAL NOTES AND PERSONAL GOSSIP

TELEPHONE 367-J

Coming Events

Wednesday

uction: Miss Mabel Holcomb ess; Miss Priscilla Hamm, ree; 4 to 6 p. m.

nce: Miss Omar Davis, hos- ; Miss Priscilla Hamm, hono- 9 p. m.

Thursday

uction party: Mrs. Louis T. non, hostess; Miss Priscilla nn and Miss Martha Dancy rees; 3:30 p. m.

Friday

uction party: Mrs. F. D. erman and Mrs. M. M. Vick- hostesses; Miss Priscilla m, honoree; 10 a. m.

oung Matrons' Club: Mrs. S. Barstow, hostess; 3:30 p.m.

iscellaneous shower: Mrs. W. Darsey, hostess; Miss y, honoree; 4 p. m.

nce: Elks' Club; 9 p. m.

Saturday

uncheon: Mrs. John Walton Miss Susie Walton, hostes- Miss Priscilla Hamm, hono- 1:30 p. m.

Hayman Hostess.

Martha Dancy, a popular to-be, was the honoree at a party given yesterday after- y Miss Evelyn Hayman, at the on River street of Mrs. W. E. s. The rooms where six tables rranged for pivot auction were fully decorated with a profu- f yellow daisies and golden combined with quantities of ry. Miss Hayman had chosen and green for the colors of ternoon.

ing the card game, score were n dainty tallies done in a bridal , and at the conclusion of a r of rubbers, it was found that C. W. Ferrell held high score rs. T. E. Mobley, low. To these the hostess presented ex- vanity boxes. To Miss Pris- Hamm, who is to be a bride of ming week, she also presented ty toilet accessory.

ng the game, a number of who did not play cards were ing, and at the conclusion of me, they and the card guests ed in the dining room, where lightful green and yellow color- was carried out by means of llow flowers and ferns and by ers of green and yellow crepe Upon the table were numerous ting packages, containing a y of gifts from those present e popular honoree.

er the shower, Miss Hayman, ed by Mrs. W. E. Wattles, Mrs. Bush, and Miss Effie Appleby, her guests with chicken salad, es, olives, pickles and punch, eam and cake.

Dancy wore a stunning gown ack canton crepe with the new g sleeves of jade green canton With this she wore a large picture hat. The hostess was y gowned in white canton with flowing sleeves and a touch of black.

Hayman's guest-list, yester- included: Mesdames T. E. , L. T. Jarmon, J. W. Brown- H. M. Fearnside, N. J. Tilghman, r T. Hamm, Fred T. Merrill, Ware, R. E. Macdonald, F. C. ne, M. B. Cochrane, C. E. An- , C. B. Ryan, C. W. Ferrell, n F. Collins, J. H. Millican, and C. E. O'Connor, and Misses Martha Dancy, Winifred Haughton, Omar Davis, Irene Yelverton, Ellene Merryday, Mildred Williams, Priscilla Hamm, Alice Elliott, and Winifred Browning, who played cards, while the other guests were: Mesdames E. D. Dancy and J. W. Darsey, and Misses Louise Johnson, Effie Appleby, Florence Smith, and Gladys and Elizabeth Pursley.

In Honor of Mrs. Zetrouer.

The Woman's Missionary Society of the Baptist church entertained delightfully yesterday afternoon, in honor of Mrs. S. Lee Zetrouer, a recent bride. The affair took place at the home, on Madison street, of Mrs. C. C. Hudson, the president of the organization.

A color-scheme of yellow and green was carried out effecting CMFWYP was carried out effectively in decoation by means of a varied profusion of yellow flowers and greenery. Several interesting features made the afternoon pass very quickly. Miss Hudson and little Miss Winifred Cooke gave clever readings and several amusing contests took place. Mrs. W. Carl Davis won the prize in the first contest, for sketching, with needle and thread on cloth, the picture of a pig. The prize for the difficult feat was a box of animal crackers.

Toward the close of the pleasant afternoon, Mrs. Zetrouer was asked to come into the dining room, where a big basket containing a quantity of yellow roses and tied with a big tulle bow was placed on the table before her. From this extended yellow and green ribbons. Mrs. Zetrouer pulled these ribbons and the surprise of the afternoon was revealed. The organization had chosen to give Mrs. Zetrouer a very lively gift of table silver.

After the shower, which was a complete surprise to the honoree, those present enjoyed salad, saltines and iced tea.

Mrs. Zetrouer was charming, yesterday, in a dainty frock of grey, with matching hat. About forty members of the organization enjoyed the afternoon with her.

Complimenting Miss Hamm.

Two delightful parties in honor of Miss Priscilla Hamm, whose marriage to Mr. Robert L. Wright will take place on the evening of next Wednesday, will be events of today. Miss Hamm has been much feted since announcement of her engagement and approaching marriage was made.

Miss Mabel Holcomb will entertain at auction at the Woman's Club, this afternono, having invited a number of friends for the affair. Miss Holcomb's guests will gather at four oclock for this pretty party in honor of Miss Hamm.

Miss Omar Davis will be hostess in compliment to Miss Hamm, this evening at the Country Club. Miss Davis is entertaining a large number of friends at a dance, having invited her guests for nine o'clock.

—Mrs. Duncan McDonald, of Miami, has returned to Palatka after a stay of several days at Ocean City.

—Friends of Mrs. R. G. Spearman are glad to see that she has sufficiently recovered from her recent illness to be out again.

—Mrs. Wainright, of Hampton Springs, was a former Palatkan greeting friends here yesterday.

—J. B. Williams, of Atlanta, representing Community Service, Inc., was a business visitor here yesterday.

—J. J. Murphy will spend today in Daytona on business.

—Among Interlachen visitors here yesterday was Dr. Lydia Weerner.

—Mrs. Duncan McDonald will leave today for her home in Miami, having spent a number of weeks here as the guest of relatives.

—Miss Winifred Barstow has arrived in Palatka to spend several weeks with her relatives here.

—Miss Mabel Anderson, of Crescent City, will arrive today for a several days' stay as the guest of Mrs. T. Raymond Beggs, at her home on Oak street.

—F. E. Stockton has joined his wife and daughter, Myrtle, in a visit to relatives at Jefferson, Ga. They will return to Palatka in a couple of weeks.

—Mrs. W. T. Nichols is spending some time in Lake iCty, the guest of her parents, Mr. and Mrs. Chancey.

—Mr. and Mrs. Hutchinson, of Miami, have been the guests of Mrs. Arthur Reed and Miss Birdie Reed en route home from a stay in Cincien route home from a stay in Cincinnati.

—Mrs. R. L. Fox, of Hastings, was among shpopers here yesterday.

—H. N. Kirkman is spending several days in Tallahassee, looking after business interests.

—A. J. Dunham, of Alachua, was among out-of-town visitors here, yesterday.

—R. B. McLeod represented Weleka in the city yesterday.

—R. B. McLeodhrdl mfwyp mbmh

—Mrs. Ira Jones, of Plant City, is spending some time in the city, the guest fo Mrs. Ira Baird, at her home on North Fifth street.

—D. V. Loop and Clyde LaMee have returned to Jacksonville after spending several days with friends here.

—J. F. Savell, pastor of the First Baptist church, left this morning for Rodman to attend the annual meeting of the St. Johns River association, of Baptist churches. Dr. A. A. Holmes, district evangelist from Orlando, is also attending this meting.

—Mrs. George A. Miller, and Mrs. A. W. Wood, of St. Augustine spent the day in the city yesterday, as the guests of Mrs. Jack Pursley.

—Mrs. J. S. Lisenby, and Miss Mabel Holcomb were among those composing a party to St. Augustine yesterday.

—Mr. and Mrs. John Smith, who have been visiting his grandmother, Mrs. A. S. Harroun, on Main street, Daytona Beach, for two weeks, returned to their home in Palatka Saturday morning.—Daytona News.

—Mrs. S. J. Barstow, who has been occupying the Cozy Cottage on ocean front, Seabreeze, for some time, returned Saturday from a short visit to Palatka. —Daytona News.

—Mrs. George E. Gay returned last night from Jacksonville. She was accompanied by Mr. Gay, who continued on down the east coast on business.

—John J. Kearns and Mrs. Florence Price, of Jacksonville, were among prominent guests from the metropolis visiting the city over the week end.

AT THE HOTELS

Among frequent visitors to Palatka registered at the James hotel, yesterday, were: J. W. Ford, Cincinnati; Mr. and Mrs. Ody Lombon, Savannah; S. F. King, Jacksonville; Mr. and Mrs. E. Ritter, Miss Ritter, New York; Mr. and Mrs. W. F. Kirkman and son, Millsboro, Ky.; J. G. Kain, Savannah; G. W. Tucker, Chattanooga; M. L. Barr, Daytona; J. Sartuory, Tampa; R. H. Purdon, Jacksonville; A. D. Dupree, Jacksonville; G. D. Horn, Jacksonville.

WORLD SERIES CAN BE "SEEN" BY ALL PALATKANS

When it comes to getting the dope of a sporting event happening somewhere else and serving it on a silver platter at the feet of Madam Palatka, Mike Murphy is always there. This year he has made arrangements to have the games of the Worlds "Serious" of the baseball kingdom conveyed right to his electric board in the American Legion Hall where it will be scored as it is played or as the umpire calls it. Mikes service last year was one of the most complete and up-to-date seen in the state and this year he promises to make it even more complete in detail.

The first game will be called this afternoon and the game will begin here just the minute it begins in New York. The game will be called at one oclock, Palatka time, and will be staged on the electric board. No Palatkan should miss these contests if he or she is an enthusiast of the national pastime.

Even balls and strikes will be scored on this electric diamond and no detail will be too small to be recorded in the Gem City. All fans are invited to attend these matinees.

Rote Spearman Springs Model Lunch Program

Roland Spearman pulled off a model program at the regular luncheon on the Rotary Club yesterday, four subjects, interspersed with songs, and finished off with a good story making up the program. Bill Cassells spoke for five minutes on "Civility," emphasizing the growing insistence of the public and business that more civility enter into business transactions, as well as in the social relationship. Many businesses have failed because of lack of civility on the part of employes, se said, and it has long been a motto of big business to require courtesy and civilty on the part of employes.

Goode M. Guerry spoke five minutes on "Bucking the Tide," or the giving of unrewarded service. He illustrated by saying that not all of the heroes were those who edged the assault or kept their rendesvous with death in the great war, but that those who stayed at home and rendered the small and unsung services were heroes and heroines as well. The test of courage, patience and loyalty, he said, is in the small, and unheralded services where there is no cheering or applause.

Doc Warren spoke five minutes on "Palatka's Health, and How We Can Improve It." Dos said Rotary cannot Improve It." Doc said Rotary cannot is already the best in the entire south. He illustrated by stating that there is only one doctor in Palatka for every 1,500 persons, while the general average the country over is between six and seven hundred persons to each physician. There is not a case of typhoid in the county, he said, and has been none which originated here in the last two years, so far as he knew.

Henry Fearnside spoke no the "Value of Advertising," declaring that printing statements in newspapers, putting up billboards and other recognized plans for advertising were not the only methods employed and not always the most efficacious. One's manner, address, speech and general bearing is advertising, he said, and word of mouth advertising is the most potent known.

Fred Merrill told the funny story and Ed Ferrell led the singing. It was announced by President Rowton that District Governor John Turner will pay an official visit to the club next Thursday when a banquet will be given at 7 o'clock at the James hotel. A special program will be prepared.

Viola Dana Tries Blackmail at Grand

Just a simple story plainly told is the theme of the picture "Blackmail" which comes to the Grand theater today and which features Viola Dana in the role of leading lady.

Flossie Golden's father was a crook and when he dies he cautions his daughter not to let the family name be forgotten by the police. So Flossie with an accomplice named Larry, tries blackmailing a rich young man named James Venable. When she threatens Venable with breach of promise and flourishes a number of saccharine letters Veneable's lawyer informs her that his client will marry her and she can live in whatever luxury three thousand a year will buy. Disgusted Fossie decides to get even with the lawyer Harding by working the same trick on him. She succeeds in making Harding fall in love with her but she also falls in love with him and marries him. Then Larry comes around to try blackmail on the former blackmailer. Flossie takes a chance and tells her husband everything whereupon he tells her that he knew it all the time and Larry is turned over to the police.

FORT PEARCE MAN IS BEATEN BY MASKED MEN

(By Associated Press)

Fort Pierce, Oct. 4.—A party of twelve or fifteen masked men called for Ray Orrel Friday night between 10 and 11 o'clock, hustled him into an automobile and administered a beating when htey had taken him to the cemetery, it is reported today. No severe injury was sustained by the victim and none of the band who did the whipping is known.

Whether the band gave Mr. Orrel a reason for the deed is not known, and it is also not known whether he was advised to leave town. There was no excitement whatever and none is observable today.

13 KILLED IN EXPLOSION

(By Associated Press.)

Undine, Italy, Oct. 4.—Thirteen men were killed and many injdred when an explosion occured in a plant making fertilizer from old shells brought from the battlefields. The dud which was the cause of the explosion, set off a number of other shells.

CLASSIFIED ADS

WANTED—To buy show cases 4 6 and 8 feet in length. Address J. W. Carr, P. O. Box 448, or call at 806 Lemon street. 10-5-6t.

FOR SALE—One Chevrolet, four new tires, only run one month. All in good shape. $250 cash. Phone 142 10-5-3t

AGENTS WANTED—For the best selling articles for the home that was ever offered. Everybody wants it. Agents making from one hundred to five hundred dollars per week. Young ladies preferred. Inquire for particulars at 103 North First street, between 9 o'clock and 10 a. m. 10-5-3t

FOR SALE—Brand new Ilhaco double barrell shot gun . A bird special. S. J. Denmark, Putnam Barber Shop. 10-5-7t

FOR RENT—Two furnished rooms for light house-keeping. Apply 509 Bronson street. 10-5-6t

WANTED—Four room house or flat. Must have modern conveiences, and close to town. Phone 32. 10-4-3t

FOR SALE—Five passenger Ford, at a bargain. Must sell in a hurry. Call at Commercial Garage, 303 Lemon street. 10-4-1t

FOR SALE—Five room bungalow, furnished. All modern conveniences. Garage and chickens, located on Francis Road, Palatka Heights. William H. Brown. 10-4-6t

FOR SALE—One Chevrolet, four new tires, only run one month. All in good shape. $2,500 cash. Phone 142 10-4-3t

FOUND—A sum of money. Owner may have same by calling at this office, proving property and paying for this adv. 10-4-1t

FOR SALE
High—Dry—Healthy

18 acres, 5 room house, large pigeon house, about 5 acres cleared. One miles from city limits on brick road adjoining C. H. Price residence. Am moving to East Palatka on account of business. $500 cash, balance to suit you.
J. H. WARRINGTON, Box 182, R.2

FOR RENT—2 nicely furnished rooms for light housekeeping, convenient to bath; adults only. Call at 220 S. 5th street, or phone 357-W. 10-2-3t.

FOR SALE—Half or all interest in OWL Cale and Soft Drink Stand, the best location in Palatka. Apply 306 Lemon St 10-4-6t

WANTED TO BOY—A check protector or check writer. Must be in perfect condition and a bargain. FLORIDA GROCERY CO. 10-2-3t

LOST—Aligator Pocket Book at High School Auditorium. Finder will please return to Pounds Store, Cor. Lemon and Fourth, and receivre reward. 10-1-2t

FOR SALE—One Ford car in good running order for $200. Apply at 609 Hawkins St., or Ford Sales Co. 9-30-6t

POSITION WANTED—Office girl or stenographer. Apply Box 382. 10-2-2t

FOR RENT—Unfurnished four room flat. 211 North 5th St. 10 2-6t

FOR RENT—Three unfurnished rooms in Bungalow Park. Adults only. Also one seven room house and ten acres land. See T. J. Knight, Real Estate and Insurance. 9-30-tf

B. H. KENDRICK
Practical Accountant
Will open a class in Bookkeeping and Accounting, October 17.
Complete course $50.00
PHONE 378-W

30x3½ TIRE SALE—Put on by the Mason Tire & Rubber Co. thru their local agents, Oliver Bros. for ten days will sell 30x3½, 6000 mile guaranteed fabric tires for $12.75 cash, we make adjustments. Oliver Bros., Quick Tire Service, 212 Lemon St., Phone 100. 9-29-3t

FOR SALE—$200 cash, one model 83 Overland Touring Car. In first class mechanical condition, good tires all around. Apply H.C.Merwin Company. 9-28-6t

FOR RENT—Three unfurnished rooms. Modern conveniences. Adults only. Apply 608 North Fifth St. 27-4t

PAINTING, Paper Hanging, Decoating and Hardwood Finishing. Highest references, reasonable estimates cheerfully submitted. GRONROS, 111 South Fourth St. 9-27-6t

FOR RENT—Two furnished house keeping rooms, adults only. Apply 621 Lemon street. 9-25-tf

FOR RENT—Furnished rooms for sleeping. Modern conveniences. Apply 506 Kerby Street. 9-29-6t

FOR SALE—New six room bungalow, with bath. Apply Porter Bros. 7-14-tf

HOGS! HOGS! HOGS
FOR SALE

Seven Bred Duroc Gilts, 100 per cent Stock. Apply to
R. F. D. Box 182, Peniel Road.
Mrs. Warrington

Cabbage Plants

All varieties for sale. 500 parcel post, $1.25; 1000 parcel post, $2.00. 2000 or more by express, $1.50 per thousand.

H. J. CUSTEAD
MANNVILLE, FIORIDA

Florida East Coast RAILWAY
Flagler System

Departure of passenger trains from Palatka, Union Station, for East Palatka, daily:

No. 101—10:10a.m. No. 103—1:40 p.
No. 105—4:50 p.m. No. 107—5:55p.

Arrival and departure of passenger trains at East Palatka Station.

SOUTHBOUND DAILY
No. 29—Miami Local..... 11:45a.m.
No. 85—Havana Special..... 5:15p.m.
No. 37—K. West Express.. 11:13p.m.

NORTHBOUND DAILY
No. 38—K. West Express.. 6:10a.m.
No. 86—Havana Special..... 10:42a.m.
No. 30—Miami Local..... 5:15p.m.

Trains 85 and 86, through, between New York and Key West, via A. C. L. north of Jacksonville; dining car service. Trains 37 and 38, through sleeper New York and Miami, S. A. L. north of Jacksonville.

J. D. RAHNER, G. P. A.

MACK
The Piano Tuner at ROWTON'S

No. 2870

Was awarded the five gallons of gasoline and one quart of oil today—

YOU

May be the fortunate one tomorrow. Our customers have an equal opportunity to get the gas and oil which we are giving away each day.

Watch this space daily for the winning number

H. C. Merwin and Co.
Gasoline, Oil and Tires

FOR SALE AT A BARGAIN
Nice Shady, Building Lot, Palatka Heigh, Now in Palatka
H. M. de MONTMOLLIN

I-C-E!

These are the Days of The Keen, Cutting Thirst

The shank of the heated term is here and we are all glad of it. Even this ice man of yours, being human, is looking forward to cooler days.

In the meantime, everybody is conscious of a peculiar thirst, especially during the middle hours of the day. It is then that children are inclined to peeve and folks of older growth find themselves impatient at triffles.

There is a simple remedy for this condition; it is a cooling drink. Mother, put a few lemons in the refrigerator and be prepared to serve lemonade to the little ones. Drink it yourself—you could not choose a better beverage.

Don't let your ice supply run low. Watch it—guard it—as never before. Don't let your refrigerator lose a fraction of a degree of its efficiency—too much depends upon it. Keep it well loaded with OUR ICE.

Southern Utilities Company

GRAND THEATRE

MATINEE 3 P. M. NIGHT 6:45 P. M.

TODAY
VIOLA DANA
in
"BLACKMAIL"
and
Fox News and Mutt and Jeff

TOMORROW
CONWAY TEARLE
in
"THE FIGHTER"
Added Attraction
International News and
"A CHEESE ROMANCE"

AN INSPECTION
of the
Six Foot Style Shelf
at
Hickenlooper's

Will answer more questions regarding Fall Shoe Styles than Thos. A. Edison could ask a young College Man.

Special Display New Fall Styles
THURSDAY AND FRIDAY