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Three Friendly Gentlemen

VIRGINIA BURLEY TURKISH

The perfect blend of the three perfect cigarette tobaccos in one perfect cigarette

one-eleven cigarettes 20 for 15¢

111 FIFTH AVE.

Planning a New Traffic Route Between Capitals

(By Associated Press.)
Lubeck, Germany, Oct. 11.—Plans for a new international traffic route, which its promoters claim is destined to become one of the world's great highways, are being worked out in detail by a commission sitting here composed of Danish, German and Swedish experts.

The proposal is to establish a fast route between Abo, Finland, and the principal western European capitals by constructing a railway bridge connecting the island of Fehmarn (in the Baltic Sea) with the German mainland, enabling trains from Hamburg to run to the extreme end of the island, whence a ferry would transport them bodily to the new Danish port of Rodby on Laaland. From that point a new direct railway would connect with Copenhagen.

It is claimed that the journey from London or Paris to Stockholm would thus be shortened by nine hours. The cost of the project is variously estimated at between \$5,000,000 and \$10,000,000.

Yosemite Leads In Attractivity to Auto Tourist

(By Associated Press.)
Yosemite, Cal., Oct. 12.—Yosemite National Park, California's great playground, this year took first place in attendance. The lead was wrested from Yellowstone National Park by a margin of approximately 10,000 visitors.

A telegram from Horace M. Albright, superintendent at Yellowstone, recently announced that 81,347 visited that park during its 1921 season which closed September 30. On September 19 Yosemite had a record of 89,157, with heavy travel continuing. Never before has Yellowstone, the oldest of the national parks, been topped from the lead.

As Yosemite is open the year around, the totals for the year will be even higher. Final figures for

the government's statistical "travel year," which closes September 30, will bring Yosemite's total for the twelve months ending that date to about 90,000.

Mr. Albright reported that Yellowstone had 15,678 automobiles, carrying 55,771 passengers this year. Yosemite had 18,405 automobiles with 63,153 passengers. Railroad travel to Yellowstone decreased by about 4,000 passengers but Yosemite shows an increase in railroad travel, one of the few instances of an increase this year in travel by rail to the national parks, despite higher railroad fares which went into effect late in 1920.

Paris, Oct. 10.—Harold Bigby, an English motor engineer, has just crossed the English channel, from Folkestone to Calais on a bicycle fitted on two large floats with a propeller on the fore part of the machine driven by a rod which in turn was operated by the pedals. The rider said that he covered just 30 miles in a little more than 12 hours.

Mr. Bigby was accompanied by a motorboat on the trip. Describing his ride, he said: "A strong sea was running and a southwest wind blowing but I was much better off than those in the boat for the cycle rode the waves better."

"For three hours I was seasick and I couldn't be fed as the waves prevented the boat from getting close enough to me. Once I was almost washed off my seat and frequently I was covered in water up to the saddle of my machine."

His companions said Mr. Bigby alighted from his machine quite fit,

Loads 1,200 Tons of Ore on a Ship in Just 16 Minutes

(By Associated Press.)
Cleveland, O., Oct. 12.—The great steel freighter, D. G. Kerr, at the crack 600 feet long, 60 wide steamers of the Pittsburgh Ship Company, a subsidiary of U. S. Steel Corporation, has broken the world's record in loading and unloading iron ore.

Kerr, commanded by Captain ("Speed") McElroy, is one of a fleet of 100 vessels of the company controlling the largest fleet of boats in the world and is one of the third largest boats on the Lakes.

Wednesday, September 7th, at the Two Harbors, Minn., of the Duluth & Iron Range, the Kerr loaded 12,382 tons of iron ore in 16½ minutes at the rate of 1,000 tons per minute breaking the former record which stood for ten years, made by the steamer Corey, 9,362 gross tons in 25 minutes, at the rate of 374 tons per 2.7 minutes.

Kerr docked at 5:42 p. m.; started to load at 5:43 p. m.; finishing at 5:59½ p. m., and left at 6:01 p. m. on her voyage to the lake. She was only at the dock 19 minutes.

The ore cargo was pored into the ship through 35 hatches, all hatches in operation two minutes after the signal was given to start. No time was lost in trimming or balancing the cargo, the hatches being battened down immediately after the lines were cast. The automatic "tell-tale" registers exactly at zero, indicating that the scale was showing no list to either side. The draft of the steamer when she was 10 feet 11 inches forward and 5 inches after.

The loading was under the supervision of Captain McElroy, Dock Foreman George Watt and Mate C. A. Kerr. A newspaperman on board Kerr was the official timekeeper.

The cargo reached the docks at Conneaut, Ohio, on Wednesday, another record was broken.

in unloading, the 12,382 gross tons being unloaded in three hours and five minutes, at the rate of 1,000 tons every 14.9 minutes against the previous record of the steamer McGonagle, made in 1919, of 14,269 tons in 12 hours, 25 minutes, at the rate of 1,000 tons every 52.2 minutes, and the steamer P. A. B. Widener, made in 1912, when 10,636 tons of ore was discharged in 2 hours and 59 minutes, at the rate of 1,000 tons every 16 minutes. The McGonagle and Widener also unloaded at Conneaut.

Florida East Coast RAILWAY

Flagler System
Departure of passenger trains from Palatka, Union Station, for East Palatka, daily:
No. 101—10:10 a.m. No. 103—1:40 p.m.
No. 105—4:50 p.m. No. 107—5:55 p.m.
Arrival and departure of passenger trains at East Palatka Station.

SOUTHBOUND DAILY
No. 29—Miami Local..... 11:45 a.m.
No. 85—Havana Special..... 5:15 p.m.
No. 37—K. West Express. 11:13 p.m.

NORTHBOUND DAILY
No. 38—K. West Express. 6:10 a.m.
No. 86—Havana Special..... 10:42 a.m.
No. 30—Miami Local..... 5:15 p.m.

Trains 85 and 86, through, between New York and Key West, via A. C. L. north of Jacksonville; dining car service. Trains 37 and 38, through sleepers New York and Miami, S. A. L. north of Jacksonville.

J. D. RAHNER, G. P. A.

W. S. FRY
Jeweler and Optician
PALATKA - FLORIDA

"SAVE THE PIECES"
We Match Any Lens

Extra Good School Shoes



These shoes are made especially strong for boys who are "hard on shoes." The good quality of upper leather, soles, insoles and lining used make these shoes an unquestionable value for the money.

They are comfortable on the foot, fit well, have a snappy appearance and come in wide and narrow lasts.

Satisfy yourself that your boy should wear Hickenlooper's Shoes for Service, by coming in today while the assortment is large.

\$4.50 up
HICKENLOOPER'S

I-C-E!

These are the Days of The Keen, Cutting Thirst

The shank of the heated term is here and we are all glad of it. Even this ice man of yours, being human, is looking forward to cooler days.

In the meantime, everybody is conscious of a peculiar thirst, especially during the middle hours of the day. It is then that children are inclined to preeve and folks of older growth find themselves impatient at trifles.

There is a simple remedy for this condition; it is a cooling drink. Mother, put a few lemons in the refrigerator and be prepared to serve lemonade to the little ones. Drink it yourself—you could not choose a better beverage.

Don't let your ice supply run low. Watch it—guard it—as never before. Don't let your refrigerator lose a fraction of a degree of its efficiency—too much depends upon it. Keep it well loaded with OUR ICE.

Southern Utilities Company

Two Fine Farm Properties

are in my hands to sell at BARGAIN PRICES. Both owners have reasons for selling. One is old cannot work the place. Other lives in Ohio and his family object to coming to Florida and thus helping owner to a realization of his life dream.

The Farmer Alone is Independent

He is his own master—and where he is willing to work, either of these places will yield him an abundance.

Both these Farms are but a short distance from Crescent City, and are worth more than double the price asked.

W. A. RUSSELL
Real Estate
Crescent City, Fla.

Taste is a matter of tobacco quality

We state it as our honest belief that the tobaccos used in Chesterfield are of finer quality (and hence of better taste) than in any other cigarette at the price.

Liggett & Myers Tobacco Co.

Chesterfield
CIGARETTES
of Turkish and Domestic tobaccos—blended

"They Satisfy"

Isn't Advertising essential in Marketing Citrus Fruits?

Since advertising is used by almost all of the more successful manufacturers and merchants—

Isn't advertising essential in marketing citrus fruits?

For the reason that advertising helps to reduce the other costs of distributing and selling goods—

Isn't advertising essential in marketing citrus fruits?

Because it can be proven that the wholesale trade pays more for grapefruit and oranges that are extensively advertised—

Isn't advertising essential in marketing citrus fruits?

In consideration of the testimony of the retail trade that advertised goods move so much more quickly they can be sold on closer margins—

Isn't advertising essential in marketing citrus fruits?

In view of the fact that advertising is the most economical means of increasing consumer demand and of providing new avenues of distribution—

Isn't advertising essential in marketing citrus fruits?

Taking into account the rapidly increasing grapefruit and orange production of this state, which year after year forces a larger volume on the markets—

Isn't advertising essential in marketing citrus fruits?

Under the co-operative plan that gives each grower equal share in the benefits of nation-wide advertising campaigns which as an individual he could not afford—

Isn't advertising essential in marketing citrus fruits?

Isn't it wise to become a member of the Florida Citrus Exchange so that a few cents a box will advertise your fruit as widely as individually you could for thousands of dollars? For information as to membership consult the manager of nearest association or sub-exchange, or write to the business manager at Tampa.

FLORIDA CITRUS EXCHANGE

ORANGES Sealed Sweet GRAPEFRUIT