

PUT ONE OF THESE POSTSCRIPTS AT THE BOTTOM OF YOUR LETTERS

Palatka business houses are urged by the Chamber of Commerce to have their stenographers cut out the following slogans and put one as a postscript to each business letter they write during the month. There is a postscript for every day:

- 1 Confidence in Palatka makes us Boosters.
2 No one enjoys Palatka as you would.
3 Frankly haven't you thought of Florida. Watch Palatka.
4 New industries are coming to Palatka constantly. Hurry.
5 Palatka's farming district is now busy planting.
6 When you think of ideal farm life—remember Putnam County.
7 Palatka has five rail lines. Look at the map.
8 Palatka's freight rates are tempered by river competition.
9 Our weather is ideal now, as usual.
10 Have you ever specially inquired about Palatka?
11 We plant potatoes around Palatka now.
12 Seein's believin'—See Palatka.
13 If open to conviction, this will be your home.
14 What a manufacturer wants, we have in Palatka.
15 What a wholesaler wants, we have in Palatka.
16 What a distributor wants, we have in Palatka.

Florida Anxious To Play But May Not Get a Purse

(By Associated Press) Gainesville, Nov. 30—An announcement made by Coach Kline of the University of Florida tonight is as follows: "The Vanderbilt game is not assured. There is a question of securing the guarantee required by Vanderbilt and action on the request of Miami and Tampa for the game will have to be made before a contract can be closed with Vanderbilt. Florida is anxious to play, but definite announcement of the time and place cannot be made at this time."

- 23 Christmast outdoors? is wonderful here.
24 Do you know Florida is prosperous? See Palatka.
25 If you were poor in Palatka you'd be rich in comforts.
26 We hope your town is a good one—ours is.
27 Business is good now and improving in Palatka.
28 Make your resolutions now. Palatka calls you.
29 Start the New Year right. Come to Palatka.
30 How soon will you be a resident of Palatka?
31 Many Palatka citizens formerly lived in cold climates.
32 Palatka wishes you were spending Christmas here.
33 Palatka wishes you a Merry Christmas.

FEDERAL RESERVE BOARD GETTING OPTIMISTIC

(By Associated Press) Washington, Nov. 30—Progress towards normal conditions throughout the country has been continuous during November despite a relative slowing down as compared with the previous two months the federal reserve board said tonight in its monthly business and financial review. On the whole the report said the best opinion now looks to a steady even if locally interrupted progress back to normal conditions although no immediate or sudden expansion or boom is in sight.

CLASSIFIED ADS

RABBITS—I have accepted the State Agency for the National Rabbitry Supply House of Kansas City, and hereafter Palatka, Fla., will be a distributing point for Florida and the adjoining states. To all who have one or more rabbits of any grade or kind I have a Free Catalogue of supplies and remedies for you. Write or phone A. L. Davenny, State Agent 316 Kirkland street, Palatka; phone 414 during office hours each day except Thursday. Dec. 1-2t
Green or Red cane for sale at one cent each at field. This week only. J. R. Smith, Bostwick, Fla. 11-30-33

Unfurnished apartments to rent, apply The Maryland, after 4 p. m. Nov. 20-2t.

WANTED—2 or 3 furnished rooms for light housekeeping by married couple here for the winter. Address E C care News 11-30-3t

WANTED—To get in touch with the party who bought the lady's account the Reliable store, 401 Lemon street, offered for sale. Box 269. Nov. 29-3t.

FOR SALE—Fine wood, all sizes, hauled to your door on trucks. Telephone 107, Kendrick Ware. 11-29-6t

For Christmas Bath Towel Sets, dresser scarfs, scarf ends, yokes, center pieces, pillow cases, lace, see Mrs. P. J. Becks, 322 Corner Reid street. Nov. 29-6t.

FOR RENT—Furnished rooms, 2 for light housekeeping and one sleeping room downstairs; 501 Kirby St. Nov. 29-1t

FOR RENT—One room in private home. Will also give meals; two young men or man and wife preferable. Address 509 Oak street Nov. 29-6t.

WANTED—House, 4 to 6 rooms, close in. Address P. O. Box 482, Palatka. 11-29-5t

WANTED—Your shoe repairing. Will guarantee satisfaction. Putnam Shoe Factory, J. R. Hill, Prop. Nov. 27-12t.

FOR RENT—Three room furnished apartment for light house keeping. 416 Reid street. 11-27-6t

Genuine Frostproof cabbage plants. Leading varieties. Immediate shipments; satisfaction guaranteed; cash with orders; postpaid 200, 50c; 500, \$1.00; 1,000, \$1.75. Express large strong plants 1000, \$1.25; wholesale, \$1.00 per 1000. Klondyke and Missionary strawberry plants, postpaid 500, \$2.50; 1000, \$4.75. Southern Plant Specialist, Madison, Florida Nov. 24-10t.

WANTED TO BUY—Five or six-room bungalow, close in, from owner only. Address P. O. Box 379. nov 9-t

FOR SALE—One horse in good condition. Apply Vego Hair Co. 11-8tf

FOR RENT—One three-room unfurnished apartment. Apply Saratoga Hotel. tf

FOR SALE—Light delivery Ford truck in good mechanical condition. \$200 cash. Ford Sales Co. 10-25-tf

FOR SALE—Nice sweet potatoes at the right price; also oranges and grapefruit. W. G. Tilghman, phone 50. 10-19-tf

FOR RENT—Front half of store

building in heart of city. Suitable for small merchandising business, real estate and insurance or general offices. Ground floor. See G. M. Guerry at News office. tf

FOR SALE—New six room bungalow, with bath. Apply Porter Bros. 7-14-tf

FOR SALE—One two-story, six-room house, electric lights, thoroughly overhauled and painted. Lot 70x140 on brick street. City property \$2,800 cash.

Also a two room house and barn, 30 acres of good land, 10 acres cleared and fenced. About 25 fruit trees on same. One acre in sugar cane. \$700 cash.

Also a six room house, 16 town lots, 70 acres of fine potato land well drain. Fifteen acres cleared and fenced. \$3,750.

Also a 6 room house, 15 acres of land, ten cleared and fenced, a number of bearing fruit trees. \$900 with terms if desired.

A. W. Brooks, Palatka, Fla., Phone 306. 11-26-6t

FOR RENT—Furnished apartment in private family; apply 227 N 5th street. Dec. 1-3t

FOR RENT—Choice Offices in Merryday Building over State Bank. Rooms both single and en suite. Apply W. A. Merryday Company, North First Street. Dec. 1-tf

WANTED—Man for spare time

SUNNYSIDE INN

WELAKA, FLORIDA ON ST. JOHNS RIVER

Opposite the famous Ocklawaha River. Best Black Bass fishing and hunting in Florida

American Plan; reasonable rates

OPEN ALL THE YEAR

H. F. Cook, Prop.

B. H. KENDRICK

Practical Accountant

Is holding classes in

BOOKKEEPING AND ACCOUNTING

enroll Now—Complete Course \$50

Play Checkers?

Is it your move? Let us do it. We move anything.

Zorn's Transfer

Baggage, Furniture and General Hauling. Furniture Storage. Service our motto: Prices right.

W. H. Zorn Phone 56

Prestige Isn't Accidental!

What prestige we may have gained through the distribution of Meats, Vegetables and Fruits has come only by giving the public value for their money. To supply your table with quality eats in a satisfactory manner to you is our constant aim.

Cannon's Pure Food Market A MARKET ABOVE THE AVERAGE PHONE TWO-SEVEN

SPECIAL TODAY—CASH ONLY

- Sugar Cured Skinned Hams (Whole or half) 35c lb.
Sugar Cured Breakfast Bacon (by the strip) 35c lb
Fresh Country Eggs 55c doz.
Cannon's Victory Steak, all meat 25c lb.
Apalachicola Oysters 65c qt.
Veal Breast, Lamb Breast, Round Steak 25c
Florida Pig Pork Roast 25c lb.
Choice Beef Roasts 20c lb.
"Churrgold" Oleomargarine 50c lb.

HASTINGS

Pure Pork Sausage, Headcheese, Franks, Smoked Country Sausage OYSTERS, MACKEREL, CODFISH Honeycomb Tripe, Pickled Pigs Feet, Boiled Ham, Western Beef, Baby Veal, Pig Pork, Spring Lamb, Peppers, Okra, Squash, Eggplant, Cukes Tomatoes, Celery Beans, Beets, Carrots, Cabbage, Parsnips, Apples Pineapples Avocados.

"Our prices and variety earns us friends; our service keeps them."

PHONE TWO-SEVEN

work; must have light truck or horse and wagon. Work consists of inspecting and repairing signs on public roads running a short distance out of Palatka. No experience necessary. Position requires a few hours time every 90 days. Liberal pay and yearly contract to responsible party. State age, occupation and whether you have auto or rig. Applications considered confident. Address Manager Maintenance Department. 1027

ANOTHER WOMAN ESCAPES

Mrs. McCumber Avoided a Serious Operation by Taking Lydia E. Pinkham's Vegetable Compound in Time

Georgetown, Ill.—"After my first baby was born I suffered so with my left side that I could not walk across the floor unless I was all humped over, holding to my side. I doctored with several doctors but found no relief and they said I would have to have an operation. My mother insisted on my taking Lydia E. Pinkham's Vegetable Compound and I soon found relief. Now I can do all my own work and it is the Vegetable Compound that has saved me from an operation. I cannot praise your medicine too highly and I tell all of my friends and neighbors what the Compound did for me."

—Mrs. MARGARET McCUMBER, 27 S. Frazier St., Georgetown, Illinois.

Mrs. McCumber is one of the unnumbered thousands of housewives who struggle to keep about their daily tasks, while suffering from ailments peculiar to women with backache, sideaches, headaches, bearing-down pains and nervousness,—and if every such woman should profit by her experience and give Lydia E. Pinkham's Vegetable Compound a trial they would get well.



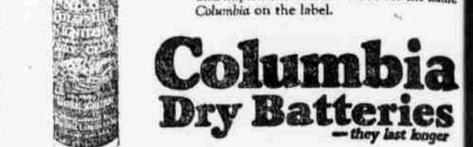
W. Van Buren Street, Chicago, Ill. blocks from Lemon street Thagard, Gen. Delivery, Palatka, Fla. Dec

FOR SALE—Seven room house— all modern conveniences; three



How many uses you have for Columbias! FOR bells, buzzers, thermostats, alarms, etc., use Columbia "Bell Ringer." Little package of big power. You need but one.

For gas engine ignition; for tractor ignition; for ignition on the Ford starting; always Columbia "Hot Shot" Ignition Battery No. 1461. Starts quick, regardless of cold weather. Solid package of 4 cell power (6 volts). Fits under the front seat of the Ford.



Spencer Electric Company Palatka, Florida

DECEMBER SALE

We begin this month with a Sweeping Sale in Ready-To-Wear. The reductions we are making mean a big money saving event for our customers. Our real winter weather comes in January and later.

- Sale on Coat Suits: This lot of suits worth up to \$18.75, nice goods. December Sale \$10.75. This lot of Suits worth up to \$35, all new styles. December Sale \$21.75. This lot of fine Suits worth up to \$40.00, all high grade. December Sale \$29.75.
Sale on Dresses: New stylish Dresses, worth up to \$20.00, splendid values. December Sale \$12.75. This lot of fine Dresses, worth up to \$30.00, latest styles. December Sale \$21.75.
Sale on Sport Skirts: These high class stylish Skirts worth up to \$18.00. December Sale \$5.75.
Sale on Wool Skirts: New Fancy Wool Skirts, fine materials, worth up to \$22.75. December Sale \$10.75.
20 Per Cent Discount: All Children's Coats 20 per cent off. All Ladies' Coats 20 per cent off. All Suits, from \$45.00 to \$75.00 20 per cent off. All Dresses from \$35.00 to \$75.00 20 per cent off. Children's Wool Dresses, worth from \$5.00 to \$20.00 20 per cent off. All Furs from \$35.00 to \$69.00 20 per cent off. All Waists from \$8.00 to \$18.00 20 per cent off. All Plain Wool Skirts 20 per cent off. New lot Outing Gowns and Children's Pajamas from \$1.00 up to \$2.25. New Fancy Aprons for Christmas from 50c to \$2.00.

A REAL SALE OF FINE GARMENTS

Don't miss this sale of high grade goods, it is an opportunity to get your supply at the beginning of our winter season. Many other special sale prices not mentioned here.

NEW PHILIPPINE UNDERWEAR

We are showing a beautiful line of these high class garments. They make nice gifts for the Christmas season. Our store is full of pretty and useful articles for gifts.

EARNEST CO.

Open 8:30 a. m. Saturday 10 p. m. Close 6 p. m.

Made To FIT advertisement for FINE & LEVY Fearnside Clothing Company. Includes image of a man in a suit and hat, and text describing the 'Sure-Fit' cap and clothing.

TOMORROW NIGHT Legion Hall advertisement. Text: 'Another one of those Famous Jazy Jubilees. Come and Bring a Friend.'

Cannon's Pure Food Market advertisement. Lists various food items and prices, including hams, bacon, eggs, and steaks.