



RENT RECEIPTS OR A HOME WHICH

PALATKA NEEDS YOUR SAVINGS IF IT IS TO CONTINUE TO GROW!
The PALATKA BUILDING AND LOAN ASSOCIATION has on file applications for loans for the building of homes to the extent of many thousands of dollars. The demands are far in excess of the income of the Association.

THE AMERICAN HOME IS THE SAFEGUARD OF AMERICAN LIBERTIES.
YOU can help provide more homes in your city by investing your savings in the stock of the local association. Your funds will be safe and will bring you a larger interest than you can get in any other safe form of investment. When 25c per week will enroll you on a career of prosperity that will help you and the city you have selected to rear your family in, then there can be no exceptions to this call to save.

DID YOU EVER KNOW OF THE FAILURE OF A LOCAL BUILDING AND LOAN ASSOCIATION?

Your funds will be TAX FREE and state supervised.

DO YOU BELIEVE IN PALATKA?

Then call on THE PALATKA BUILDING AND LOAN ASSOCIATION or telephone 515 and we will call on you.

THE MERCHANTS WHOSE ADVERTISEMENTS APPEAR ON THIS PAGE ARE COOPERATING WITH THE PALATKA BUILDING & LOAN TO FURTHER THE INTERESTS OF HOME BUILDING IN PALATKA.

A Word to Home Builders

We take this opportunity to announce that our equipment for caring for all plumbing contracts, consisting of either new work or overhauling, is unequalled and we invite you to call and discuss the subject with us.

The material we use is the best the market affords. We call attention particularly to the fact that we handle "Standard" Porcelain Enameled Ware, which is so widely advertised in all leading magazines. We will gladly quote you prices.

ESTABLISHED 1888
J. D. POINTS & CO.



Good cheer and happiness

OWN YOUR HOME
Palatka Building & Loan Association will help you.

When you give us your contract for Wiring and Fixtures for your home, you are assured of full value for every dollar invested.

Spencer Electric Company

Quality Electrical Work

J. H. COOPER
GENERAL CONTRACTOR
BUILDER OF FINE HOMES

If you are contemplating building a home you should see me at once. I would be more than glad to show you my work in this city. I will make your blue prints and furnish estimates on any kind of building. My 60 day guarantee on completion of your home is a feature which you will appreciate.

Office, Dearing Hotel

Phone 81

The Plain Truth!

Every community there are those who urge on others the vice that "It Doesn't Pay to Own Your Home." Needless families have been kept from real happiness and success in life by giving heed to them.



T. P. Cartwright

REALTOR

Rentals and Loans

5 Lemon Street.

Telephone 116

Everything for the Builder

RUBEROID ROOFING

"Best in the Long Rain"

Selden Cypress Door Co.

Palatka, Florida

WHOLESALE AND RETAIL

WILSON CYPRESS CO.

Manufacturers of

Cypress Lumber, Lath and Shingles

The Test of Time Tells the Story

EBERSON & LINSLEY Fine Paints and Varnishes have stood the test of time and are the standard by which all others are judged.

We carry a complete stock and can furnish your needs in Hardware and Building Materials.

John S. Glass

419 Lemon St., opposite Court House



READY MONEY FOR YOUR HOME!

