



RENT RECEIPTS OR A HOME WHICH

THE PALATKA BUILDING AND LOAN ASSOCIATION

was formed by the business men of Palatka to relieve the shortage of homes, to encourage THRIFT, and to help build up this city, and for no other purpose whatsoever.

It is a MUTUAL Association and the nearer it comes to enrolling everybody in the city as shareholders, the greater its service will be to the community. Its terms are so easy that none are so poor but that they can carry one share of stock (25 cents per week, or \$1.00 per month), and its opportunities for service are so great that it can assume the responsibility of the investment of large sums.

A man's success today is measured by his service to his fellow men. The PALATKA BUILDING AND LOAN ASSOCIATION offers the best opportunity for real service of any institution in your city, while affording generous returns on your money. Are you satisfied that you are doing your share for the community in which you live? Have you given this worthy movement your patriotic support? If not, will you not lend your help by taking out, at least, one share in the Association? Help to make the Association a real power for good in your home town.

PHONE 515. DO IT NOW.

THE MERCHANTS WHOSE ADVERTISEMENTS APPEAR ON THIS PAGE ARE CO-OPERATING WITH THE PALATKA BUILDING AND LOAN ASSOCIATION TO FURTHER THE INTERESTS OF HOME BUILDING IN PALATKA.

The Plain Truth!

Every community there are those who urge on others the advice that "It Doesn't Pay to Own Your Home." Needless families have been kept from real happiness and success in life by giving heed to them.

T. P. Cartwright

REALTOR

Rentals and Loans

Lemon Street.

Telephone 116



Everything for the Builder

RUBEROID ROOFING

"Best in the Long Rain"

Selden Cypress Door Co.

Palatka, Florida

WHOLESALE AND RETAIL

The Test of Time Tells the Story

EBERSON & LINSLEY Fine Paints and Varnishes have stood the test of time and are the standard by which all others are judged.

We carry a complete stock and can furnish your needs in Hardware and Building Materials..

John S. Glass

419 Lemon St., opposite Court House



A Word to Home Builders

We take this opportunity to announce that our equipment for caring for all plumbing contracts, consisting of either new work or overhauling, is unequalled and we invite you to call and discuss the subject with us.

The material we use is the best the market affords. We call attention particularly to the fact that we handle "Standard" Porcelain Enamelled Ware, which is so widely advertised in all leading magazines. We will gladly quote you prices.

ESTABLISHED 1888
J. D. POINTS & CO.



Good cheer and happiness

OWN YOUR HOME
Palatka Building & Loan Association will help you.

When you give us your contract for Wiring and Fixtures for your home, you are assured of full value for every dollar invested.

Spencer Electric Company

Quality Electrical Work

J. H. COOPER

GENERAL CONTRACTOR

BUILDER OF FINE HOMES

If you are contemplating building a home you should see me at once. I would be more than glad to show you my work in this city. I will make your blue prints and furnish estimates on any kind of building. My 60 day guarantee on completion of your home is a feature which you will appreciate.

Office, Dearing Hotel

Phone 81

WILSON CYPRESS CO.

Manufacturers of

Cypress Lumber, Lath and Shingles.

READY MONEY FOR YOUR HOME!

