

Daily News
 Every Evening Except Sunday, 11
 COLUMBIA PALATKA FLORIDA
 The Post Office at Palatka, Fla., is authorized to mail this paper as second class matter.
 Business Manager
 Editor
 Reserves the right to object to advertising matter.
 Subscription Price
 Three months \$1.75
 Six months \$3.00
 One year \$5.50
 Invariably in advance
 Advertising Rates
 5 S. Wabash Avenue
 Chicago, Ill.
 Advertising Rates
 225 Fifth Avenue
 New York City

OF ASSOCIATED PRESS
 This newspaper is published by the Palatka Daily News, Inc., a corporation organized under the laws of the State of Florida. The Palatka Daily News, Inc., is a member of the Associated Press, which is a national organization of newspapers. The Palatka Daily News, Inc., is not responsible for the content of any news published by the Associated Press.

SEWING CIRCLE.
 members of the sewing circle recall the exorbitant prices during the war period and recurrence of similar conditions read with interest the reply Senator Ellison D. Smith (R.) of South Carolina, quoted in the Journal of Commerce showing the J. & P. Coats Co. of foreign thread manufacturer a capitalization of \$15,000,000 and dividends of 30 to 40 per cent. Senator Smith takes up the case of the American Thread company, a concern capitalized at \$6,000,000, and says:

Unpreparedness Causes Delay
 "Wait a minute, Central, I'll get the number."
 You'd be surprised to know how often this remark greets the operators every day. It means a serious delay which, when it occurs frequently, slows up the whole service. To avoid such delays, the telephone user should always look in the telephone directory for the number wanted before taking the receiver from the hook. By this sort of telephone preparedness you get quicker connections, the operator's work is lightened and good telephone service is greatly facilitated.

SOUTHERN BELL TELEPHONE AND TELEGRAPH COMPANY

In response to the inquiry of many telephone subscribers: "What can I do to help my service?" this advertisement is published.

Unpreparedness Causes Delay
 "Wait a minute, Central, I'll get the number."
 You'd be surprised to know how often this remark greets the operators every day. It means a serious delay which, when it occurs frequently, slows up the whole service. To avoid such delays, the telephone user should always look in the telephone directory for the number wanted before taking the receiver from the hook. By this sort of telephone preparedness you get quicker connections, the operator's work is lightened and good telephone service is greatly facilitated.

"They were incorporated March 10, 1898, in New Jersey, combining previously independent thread plants located at Fall River and Westerly, R. I., and Williamamtic and Glasgow, Conn., with a capital stock of \$6,000,000.

"These are the earnings made by this company on an investment of \$6,000,000.
 "Profits in 1918, \$3,024,478; 1918, \$5,008,823; 11 months in 1917 (I do not know where they put that, but I am reading from the record), \$2,169,000; profits in 1916, \$2,311,593; in 1915, \$1,531,377; in 1914, \$2,086,115; in 1913, \$1,683,463; in 1912, \$1,366,755, and all this upon an invested capital of \$6,000,000. The aggregate is startling. No wonder they propose to enlarge their business out of profits and then mule the people who have to buy thread with a profit upon the profits."

Women can learn from this who gets the enormous sums they pay for high-priced thread. This tariff robbery has the support of the republican party. The democratic party is opposed to it. Where do you stand?

Fable: Once a man got a letter marked "Two cents due," and the letter was worth the two cents.

The chief task of conservatives in labor unions seems to be to conserve the unions.

If government can outlaw a union, it seems strange that it hasn't thought to excommunicate Gompers.

When a corporation employee speaks of public service, he always makes it sound a little like "serve us."

It must be fine to be a senator and have nothing to do but call some other senator a liar at intervals.

There are some things a man can drive while under the influence of whisky, but a bargain isn't one of them.

The fact may not be significant, but the mouth of the female alligator is larger than the male's.

And now, when a crisis appears breathing fire, statesmen merely yawn and go out for another round of golf.

A noiseless typewriter, as we understand it, is one who has learned to chew her gum with the muffler on.

The theory of strikers seems to be that a wage cut heals more readily if the patient loafs for a few weeks.

Baseball men believe in luck, and there are times when every manager yearns to knock on wood with a stuffed club.

Our idea of a first-class essayist is one who can manufacture an ancient Indian legend to illustrate his point.

Still, in the age of Pericles, Greece was no more universally respected

than cylinder oil in the age of Ford. Even after ten years of matrimony and neglect, it is all right to take Friend Wife a box of flowers unless she has a weak heart.

It is all right for working men to belong to a union; but it is much better when the union belongs to the working men.

The chap who wrote, "Parting is such sweet sorrow," never parted with a month's income to pay a fourth of last year's income tax.

The wicked man thinks most women will fall for him, and the good man thinks very few would fall for him, and both have it about right.

No doubt the Armenians feel a little discouraged as they wait for America to do something about the massacre in Williamson county.

Our condemnation of the modern flapper is modified by the memory of the old-fashioned girl who giggled on the slightest provocation.

Both President Cleveland and President Roosevelt had ugly strike situations to deal with. Both used firmness and the strikes were of short duration, as compared to the coal and railroad strikes the American people are now enduring.

There are approximately 115,000,000 of people in the United States. About one million men are on strike. One hundred and fourteen million people must suffer loss and inconvenience because one million strikers and one hundred or so operators refuse to obey the law of the land.

If Mr. Roosevelt were president he would show his big teeth and say: "Now, see here, fellows, I was elected by this 115,000,000 of people to understand I am boss. You get busy and settle your row or I will settle it in short order." Both sides would understand what he meant.

If Henry Ford were president he would say: "Come in on the lawn, boys, and we will talk it over. If we can't fix things up I will throw a couple of mahogany desks out of the office and cut down the overhead, instead of cutting wages."

If Woodrow Wilson were president he would call in a couple of univer-

sity professors and have them deliver some lectures on psychology to operators and strikers.

If Mr. Hughes were president he would say to the operators and union heads: "Gentlemen, you all impress me as intelligent men. You are, I believe, capable of understanding the English language. You have read the law. You are American citizens. I expect you to obey the law. I expect you to do it now. If you do not do it voluntarily, I will use the strong arm of the law to see that you do obey it."

If Mr. Hoover were president, he would call the mine owners and miners' representatives, railroad executives and union executives in on the green carpet, and without any waste of words would pull from his desk a sheet of paper covered with figures, and he would address those gentlemen thusly: "You men may think you are fooling the public, but you are not fooling me. I know exactly what both of you are getting out of the public. Here are the figures. You both know they are correct. If the public knew the full facts and the inside workings of both your organizations, you would get less than you are getting now. I represent the entire public of which you are a part. Here is what I have decided you each shall do." And that is what would be done, because both sides would see a spine extending from the tip of the hair to the bottom of a swivel chair.

Mr. Harding is president. He is a good man. He is well meaning, and in these serious situations has done nothing.

P. S.—A president is selected for us every four years.—Orlando Reporter-Star.

FEED "US" FIRST
 The Commercial is repeatedly urged to boost the St. Johns river development. We will—just as soon as the papers along the St. Johns boost the Oklawaha project. We like to co-operate, but we're tired of co-operating all by our lonesome.—Leesburg Commercial.

Come on, Gilbert, that is not the real spirit that you possess. We have been boosting all the waterways with the St. Johns river in the lead because the government engineers were holding hearings on the St. Johns river. Our maps all show the Oklawaha, we mention the Oklawaha in all our reports as one of the inland waterways to Eustis, we take in your project and yet we have never seen anywhere that you boosted As-

tor in your own county on the St. Johns river as a coming port. The Oklawaha is not the only project in Lake county, either, old dear, and we might bring your same charge home to you.

There is much talk about "safety first" and "cross crossings cautiously" and other stuff which is all very well in its way, but it does not neigh enough. To our mind the idea of safety first at crossings is for the counties and the railroads to join hands and have every crossing go over, or under the railroad tracks as they do in England and as this paper has explained to the readers so many times. We note that the new Dixie highway down the east coast will eliminate all railroad crossings by going along the tracks in many places with a straight road or making bridges and viaducts to go over the tracks and there will be no more railroad accidents with autos on that road. This is really worth more than all the big blow about safety in the world. If the railroads and the counties would take the money now spent on publicity for "safety first" and put their heads and hearts together and build roads over or under there would be no more lives lost at crossings. Try this on your phonograph.—Sanford Herald.

VALUE OF THE BUILDING AND LOAN.
 Every city in this country able to boast of a local building and loan association will be interested in the

statistics submitted at the annual meeting of the United States League of Building and Loan Associations held in Cincinnati. The first item of interest indicative of the spread of local associations is that 847 were incorporated within the past year, the membership now being close to six million people, men, women and children. The resources of these organizations have reached the enormous total of \$2,890,764,621. The reports say that during the year 1920 the associations loaned more than \$770,000,000 for house building and last year the total was \$693,000,000, the slump, of course, being attributable to the more stringent financial times. Lakeland has a building loan association with offices in the Polk County Trust company that is deserving of the support of every citizen. While only a youngster, it has already been instrumental in aiding in the erection of needed houses in Lakeland and providing a good start for people who would otherwise not have been able to make a start in the "own your own home" movement. A well-managed, successful building and loan association is a real asset to any community.—Lakeland Telegram.

And Sanford has one of the best building and loan associations in the state and it is so popular that the association is now \$200,000 behind with the loans because it is difficult to get people to invest their money in a good building and loan association in

preference to wildcat stocks that mean nothing to them. If sufficient money could be induced to invest here in the Sanford Building and Loan association—one of the safest and best investments in the world—Sanford would be able to build one hundred more homes here this fall and they are badly needed. Eighty per cent of the new homes in Sanford have been built through this association and the good work it has accomplished for this city is beyond reckoning.—Sanford Herald.

KEY WEST EDITOR SETS HIMSELF IMPOSSIBLE TASK.
 Tallahassee, July 25.—Elgin G. Curry, until recently connected with the office here of State Comptroller Amos, has announced that he will begin publication of a daily newspaper in Key West within the near future. Mr. Curry's announcement, stating that the paper would be named "The Key Wester," declares that its purpose would be to "spread the faith and love of God amongst men—to foster and create patriotism for our flag—to protect our home and business from the hypocrite and especially to the uplifting and the advancement and the fostering of prosperity of the state of Florida, the county of Monroe, and all its inhabitants thereof."

An enthusiastic traveler refers to northern Mexico as a paradise. Well, Paradise is where the ransomed are.

With Other Editors

HOW PRESIDENTS ACT.

Both President Cleveland and President Roosevelt had ugly strike situations to deal with. Both used firmness and the strikes were of short duration, as compared to the coal and railroad strikes the American people are now enduring.

There are approximately 115,000,000 of people in the United States. About one million men are on strike. One hundred and fourteen million people must suffer loss and inconvenience because one million strikers and one hundred or so operators refuse to obey the law of the land.

If Mr. Roosevelt were president he would show his big teeth and say: "Now, see here, fellows, I was elected by this 115,000,000 of people to understand I am boss. You get busy and settle your row or I will settle it in short order." Both sides would understand what he meant.

If Henry Ford were president he would say: "Come in on the lawn, boys, and we will talk it over. If we can't fix things up I will throw a couple of mahogany desks out of the office and cut down the overhead, instead of cutting wages."

If Woodrow Wilson were president he would call in a couple of univer-

Ford
 THE UNIVERSAL CAR

\$285

Cut Your Delivery Costs

F.O.B. Detroit

And remember—the lowest first cost, the lowest upkeep and the highest resale value of any motor car ever built.

Expand your sales zone—reach more customers. Figured from every conceivable standpoint a Ford Chassis, and a body to suit your needs will not only speed up and substantially lower the cost of your light delivery and hauling, but it will establish for your business an invaluable reputation for promptness and efficiency. Buy now. Terms if desired.

PHILIPS BROTHERS

Goodrich announces new tire prices

—lowest cost mileage ever known

Effective July 20th, Goodrich establishes a revised price list that is a base line of tire value. It gives the motorist the buying advantage of knowing that whatever size tire he selects is of the same quality—the Goodrich one-quality standard. It gives him the longest mileage, the most satisfactory service and the highest quality his money can buy. Results will prove that it is impossible to buy tire mileage at lower cost.

Think of being able to buy

Silvertown Cords

at such prices as these:

SIZE	BASE LINE PRICE	SIZE	BASE LINE PRICE
30 x 3 1/2 CL	\$13.50	34 x 4 S. B.	\$30.85
31 x 3.85 CL	15.95	32 x 4 1/2 S. B.	37.70
30 x 3 1/2 S. B.	15.95	33 x 4 1/2 S. B.	38.55
32 x 3 1/2 S. B.	22.95	34 x 4 1/2 S. B.	39.50
31 x 4 S. B.	26.45	35 x 4 1/2 S. B.	40.70
32 x 4 S. B.	29.15	33 x 5 S. B.	46.95
33 x 4 S. B.	30.05	35 x 5 S. B.	49.30

No extra charge for excise tax. This tax is paid by Goodrich.

New base line prices are also effective on Goodrich Fabric Tires

SIZE	BASE LINE PRICE	SIZE	BASE LINE PRICE
30 x 3—"55"	\$9.65	32 x 4 S. B. Safety	\$21.20
30 x 3 1/2—"55"	10.65	33 x 4 S. B. Safety	22.35
32 x 3 1/2 S. B. Safety	16.30	34 x 4 S. B. Safety	22.85

No extra charge for excise tax. This tax is paid by Goodrich.

This revised price list affords the motorist as definite a guide to tire prices as Goodrich Tires are the definite standard of tire quality.

THE B. F. GOODRICH RUBBER COMPANY, Akron, Ohio

OLIVER BROTHERS

QUICK TIRE SERVICE

212 Lemon St. Phone 100