



THE WORLD IS GOVERNED TOO MUCH.

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THE DEMOCRAT.

TERMS:

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A Pure Family Medicine That Never Intoxicates.

If you are wasting away from age, dissipation or any disease or weakness and require a stimulant take Parker's Tonic at once; it will invigorate and build you up from the first dose but will never intoxicate. It has saved hundreds of lives, it may save yours.

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50 cents and \$1 sizes, at all dealers in medicines. Great saving in buying the dollar sizes.

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200 Pages, illustrated in cloth and gilt binding. Money or postage, name, paper covers etc. This book contains all the curious, doubtful or irregular laws that have ever been made, and is a most valuable reference for all who are engaged in matrimony. It is a most valuable reference for all who are engaged in matrimony. It is a most valuable reference for all who are engaged in matrimony.

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ATTORNEY - AT - LAW,
Alexandria, Louisiana.

Will practice in the Courts of Rapides and adjoining parishes, and in the Supreme Court of Louisiana.

FREE! RELIABLE SELF-CURE

A favorite prescription of one of the most noted and successful specialists in the U. S. (now retired) for the cure of Nervous Debility, Loss of Memory, Headaches and Dizziness. Sent in plain sealed envelope free. Druggists call it "Address DR. WARD & CO., Louisiana, Mo."

\$200,000 IN PRESENTS given away.— Send us 5 cents postage and by mail you will get free a package of goods of large value, that will start you in work that will at once bring you in money faster than anything else in America. All about the \$200,000 in presents in each box. Agents wanted everywhere, of either sex, of all ages, for all the time, or spare time only, to work for us at their own homes.— Fortunes for all workers, absolutely assured. Don't delay, **REUAILLET & Co.**, Portland, Me. rected to.

A Mother's Love—A Practical Illustration of Its Power.

A mother's love! What a potent thing it is! It will melt the heart of the most hardened criminal, when no other influence would be effectual. No one but a mother knows its full meaning, but every one can appreciate it if they will. It is known, though, that it means sleepless nights, care, inconvenience, and, if necessary, want, hardship and death. But the subject has been too eloquently treated by the sweetest poets and the ablest writers to furnish an essay for these columns. Too many practical illustrations occur in every-day life for it to be dwelt upon, so that it is unnecessary to speak of the subject further in order to make the reader understand the full meaning of what is to follow.

Mrs. Henry Schuolen, of Ashland, Ky., writes that her daughter has been cured of deafness which resulted from chronic catarrh. She tells how she had lost all hope of her daughter (her idol) being cured, and how overjoyed she is at the result. After trying many remedies, she says PERUNA brought a cure, and the daughter's hearing is restored. She concludes by speaking in the most flattering terms of PERUNA, and then describes in the most lovely manner the happiness it has brought her, and reviews the distress she experienced while her daughter was afflicted.

Dr. A. R. Ong, Martin's Ferry, O., writes: "I have a large trade in your PERUNA. Think it is a grand remedy."

Mr. Robert C. Hannah, Tolesborough, Lewis County, Ky., writes: "I write to inform you of the great benefit I received from the use of your medicines, PERUNA and MANALIN. I had been low spirited and very sick for about six months with a bad cough, and my friends thought I had consumption, tried a number of patent medicines, and most of the doctors in the vicinity (and we have some of as good as you can find in the country), but they did me no good whatever. Our merchant, Mr. Gillespie, insisted upon me trying your remedies. I did so, but must say I had little faith in them at first. Before I had consumed my first bottle, I noticed a change for the better, and to-day I am entirely well, and as sound a man as there is in the vicinity. I credit my cure to your valuable remedies, PERUNA and MANALIN, and recommend them to all of my friends."

FERRY'S SEED ANNUAL
FOR 1885
INVALUABLE TO ALL!
Will be mailed FREE to all applicants and to customers of last year without ordering it. It contains illustrations, prices, descriptions and directions for planting all Vegetable and Flower SEEDS, BULBS, etc.
D.M. FERRY & CO., DETROIT.

ESTRAY.

TAKEN UP by Charles M. Flower, at the Flowerton plantation, near Alexandria, La., on Monday, the 22d day of June, A. D. 1885, AN IRON GRAY PONY MARE, about 13 hands high, seven years old, branded on the left shoulder AF joined, and on the left shoulder with an indistinct Spanish one, and appraised by W. P. Flower and J. O'Conner to be worth twenty-five dollars in cash. The owner is hereby notified to come forward, prove property and pay the necessary charges, or she will be sold according to law, in sixty days from this 27th day of June, 1885.

W. W. WHITTINGTON, JR., Justice Peace, Alexandria Ward, Rapides Parish, La.

W. O. DAMMON,
Sole Agt. for White Bronze Monuments
Head and Foot Markers, Horizontal Tablets, Etc.

Also all kinds of Marble Monuments, Head and Foot Stones, Slabs, and every description of Cemetery work. No extra charge for Inscriptions; Freight prepaid.
ALEXANDRIA, LA.

Fashion Notes.

Coiffures grow higher and higher. Stringless bonnets are worn by youthful women only.

The line embroideries on fine bonnets are marvels of artistic work.

A diamond spur with a ruby lash is a favorite design for a lady's lace pin.

Embroidered mull is used for bonnets to accompany a light summer costume.

Printed gauzes with many tints and gill are very effective scarfs for children's hats.

The rage for color in ornaments is the same as that in every other direction this season.

Fans of large and unique forms are the only ones that should be used for wall decorations.

Chartreuse is a color that embraces many shades of green, from old bottle to pale cress green.

Absinthe and pale coral is a French color combination much in favor on the other side at present.

Large bows of white ribbon or of piece goods, generally soft silk, adorn many summer frocks.

Violet is a shade which is more used this season in millinery than ever before, or at least for many years.

A sort of compromise between very high and very low head-dressing is the coiffure which consists of one large, heavy, loose braid connecting from the top of the head, falling a little below the neck and carried up again, where a small fancy comb or a few tortoise shell hair pins form a finish. Add to this one of those natural wavelets and you have all extremely pretty head dressing.

The short basque waist still predominates, cut so as to escape the hips, and at the back forms a position. One pretty style is cut two bretelles of moire descending at the front and back and terminating in a bow in end on the shoulders. A demi-sleeve of lace, finely plaited about four inches deep, from shoulder down, is effective. These bretelles and lace sleeves are very dressy worn over plain silk or velvet.

A toilet just finished shows a skirt of beige colored French morse, with overskirt of ecru etamine, edged with a band embroidered in pale blue. On the left side the tunic opens to show the moire skirt and upon the right it is draped very high. The corsage of moire fits closely at the back, terminating in tabs, while the fronts are straight and loose, fastened at the throat only, opening over a puffed vest made of a piece of the embroidered etamine.

—PRESIDENT Wheelock, of the New Orleans Pacific railroad, who has paid \$60,000 in government fees on 1,079,000 acres of land, constituting the famous Backbone land grant, of which he has already obtained patents for about 670,000 acres, is cherishing fond hopes of getting patents for the remaining 409,000 acres.

A Word to Advertisers.

THE KIND OF ADVERTISING THAT HAS BEEN FOUND TO PAY BEST.

A member of the leading dry goods firm in New York said: "For the year 1886 we shall send out no traveling salesmen—as I am satisfied advertising pays best and is less expensive." He further remarked: "When losses by bad debts made by salesmen on the road, and claims allowed for orders not agreeing with prices and samples are taken into account, together with the large traveling expenses, there is no profit in this kind of business, and we shall abandon it. We will advertise extensively and reach the trade through this channel." Another of the large dry goods firms have no salesmen on the road, and gives as a reason that the outlay exceeds the profit. The matter of expense is receiving thorough attention in the dry goods interest, and is a move in the right direction. Salaries have been reduced on an average of ten per cent. There has also been a reduction in the working force, and, finally, the question of traveling expenses has been duly considered. With Western jobbing firms this class of expenses is the largest of all, and the houses transacting a medium trade do it almost wholly on the road.—The system is a poor one at best, as the jobber never comes in personal contact with fully half of his customers, who are led and controlled by the visiting salesmen. Business done in this manner is too much one-sided, as the jobber does not acquire the necessary knowledge of customers, which is requisite for giving judicious credits. In place, therefore, of travelers, insert judicious advertisements, offer inducements liberal and effective, and there will be a change for the better.

There must be system, however, in this change, otherwise it will be of little avail. Advertising is as important a department of business as any other. If done in a spasmodic, haphazard manner it will prove a failure, as much as other loose, slipshod methods. Firms that have amassed large fortunes owe their chief success to a wise and liberal use of printer's ink.—Buyers well posted know where the best goods are sold at lowest prices, and advertisers who carefully study their own interests discriminate in favor of journals whose circulation will prove of greatest benefit.—[American Grocer.

—Bro. Puckette of the Shreveport Times gets off the following: The stories regarding the intelligence of the Shreveport dog are on the increase. And why? Because the number of dogs is on the increase, and each man's dog is the smartest of all dogs. One that we heard of yesterday observes the churchly proprieties. He beat "Old Hundred" with his tail on a tin pan until after church hours Sunday night. Verily the way of the mendacious dog is hard.

Sweet Minded Women.

So great is the influence of a sweet minded woman on those around her that it is almost boundless. It is to her that friends come in seasons of sickness and sorrow for help and comfort. One soothing touch of her kindly hands works wonders in the feverish child; a few words let fall from her lips in the ear of a sorrowful sister do much to raise the load of grief that is bowing its victim down to the dust in anguish. The husband comes home worn out with the pressure of business and feeling irritable with the world in general;—when he enters the cozy sitting-room and sees the blaze of the bright fire and meets his wife's smiling face, he succumbs in a moment to the soothing influences which act as a balm of Gilead to his wounded spirit. We are all wearied with combatting with the realities of life. The rough schoolboy flies in a rage from the taunts of his companions to find solace in the mother's smile; the little one, full of grief with its own large trouble, finds a haven of rest on its mother's breast; and so one may go on with instances of the influence a sweet minded woman has in the social life with which she is connected, Beauty is an insignificant power when compared with hers.—[London Truth.

—SPEAKING of an enterprise recently established in the town of Liberty, Miss., the Southern Herald says: "The shoe factory located here opened and commenced operations Saturday morning last, and the public were admitted during the day to gratify a natural curiosity on their part to see how the business was conducted. It was the point of attraction, and many persons visited the work rooms and were highly pleased with what they saw. The first pair of shoes made were presented to Mr. John Armstrong, chief manager of the tannery, as a compliment to his energy and skill as a fine manufacturer of leather, and for his agency in securing the establishment of the factory here. In a very short time Mr. Armstrong was shod in the first product of the factory, and wore them proudly as a badge of merit. The present capacity of the establishment is fifteen dozen pairs of shoes daily, with the prospect of an enlargement in the near future."

—A WOMAN who practiced fortune telling in St. Louis was applied to recently by another woman for advice how to get rid of a husband she did not love. The fortune teller told her to use "Rough on Rats" and no one would be the wiser. The matter has just leaked out and the fortune teller is in the lock-up in New York in consequence.

—MISTRESS—"I wish you to do some sweeping to-day." Maid—"To-morrow is my day off, mum, and I never lets myself gets tired the day before, because then I can't take no enjoyment when I get out mum." "Oh, well, do it day after to-morrow, then." "The day after bein' out I am allers tired, mum."