

## AN OPPORTUNITY FOR THE FARMER

Nation and Humanity Are Calling Upon Him for Service.

### PROFITS CONTINUE LARGE

Production of food crops must be increased in face of labor shortage—greatest opportunity lies in utilization of wood mold and leaves. State's Fertilizer Bill \$35,000,000; Manure Corp Worth \$50,000,000—Crop Value Can be Increased \$25,000,000 by Use of Wood Mold and Leaves.

Raleigh.—North Carolina farmers face the greatest opportunity for service and profit that the farmers of any country have ever had. With the fate of the war in Europe largely dependent upon food supplies and with half the world starving the opportunity for service to country and humanity is unprecedented. With a world shortage of food and feedstuffs of all kinds prices will continue to remain at their present high levels not only until the end of the war but for one to three years after the war.

In the face of a shortage of labor North Carolina farmers must produce a larger total of corn, wheat, cotton, soy beans, peas, potatoes, sorghum for syrup, hay crops and livestock. A larger acreage in these crops cannot be worked than was worked last year, but the same acreage can be made to produce larger yields. Better soil preparation and better crop cultivation will increase yields and profits to a large extent but increased fertilization must be depended upon for the greatest part of the increase that is so urgently desirable.

Fertilizer Bill \$35,000,000. There are 385,000 head of work stock upon the farms of North Carolina. There was used upon the land cultivated by these animals last year more than 850,000 tons of commercial fertilizers and more than 68,000 tons of cottonseed meal. It is extremely doubtful if a larger supply of commercial fertilizers will be available this year. If the same quantity is used this will represent a commercial fertilizer bill of approximately \$35,000,000. The stable manure from 385,000 head of work stock and approximately 700,000 head of cattle, if properly saved and utilized, would be worth at least \$30,000,000. Here is an opportunity for increased fertilization because many of our farmers have paid little attention heretofore to the making, saving and utilization of stable manure.

The Greatest Opportunity. The greatest opportunity, however, lies in the utilization of forest leaves and wood mold. The past winter has been ideal for the purpose of rotting leaves and there are very few farmers in the State who have not an opportunity to largely increase their production this year through the use of this form of fertilizer. Agricultural experts are agreed that a ton of dry forest leaves and wood mold contains at present fertilizer values, \$8 worth of fertilizer ingredients. This means that if five tons of leaves and wood mold are used on every equivalent one-horse farm in North Carolina the aggregate value of such fertilization would be more than \$15,000,000, or very nearly half the value of the State's commercial fertilizer bill of the year.

### \$100 REWARD \$100.

The readers of this paper will be pleased to learn that there is at last one dreadful disease that science has been able to cure in all its stages and that is catarrh being greatly influenced by constitutional conditions requires constitutional treatment. Hall's Catarrh Medicine is taken internally and acts through the blood on the muscular surface of the system thereby destroying the foundation of the disease, giving the patient strength by building up the constitution and assisting nature in doing its work. The proprietors have so much faith in the curative powers of Hall's Catarrh Remedy that they offer One Hundred Dollars for any case that it fails to cure. Send for testimonials. Address F. J. CHENEY & CO., Toledo, Ohio. Sold by all druggists, 75c.

Children Cry FOR FLETCHER'S CASTORIA

## FROM OVERSEAS THE Y. M. C. A. CALLS FOR 3,000 VOLUNTEER WORKERS TO HELP WIN WAR



(Left) "Brothers in Arms"—an enlisted man's conception of the service rendered by the Army Y. M. C. A. secretary. (Upper right), Camouflaging a Red Triangle hut in France. (Lower right), Army "Y" dugout under shell fire.

"The leadership of a Y. M. C. A. but in France has bigger possibilities of national service than most of the bank and college presidencies and big city pulpits in America."

It was with the above cabled statement that E. C. Carter, director of the overseas work of the American Y. M. C. A. in France, emphasized the seriousness of his appeal for men sent out from Paris headquarters. With all welfare, entertainment and physical work and the conducting of the post exchange stores among our soldiers in France, England and Italy in charge of the American Y. M. C. A. at General Pershing's request and the French, Italian and Portuguese governments appealing for trained American Y. M. C. A. workers to perform a similar service for their soldiers, it is obvious that an enormous number of Red Triangle men are needed "Over There"—3,000 new recruits within the next

ninety days, or more Y. M. C. A. secretaries than have been sent across during the previous twelve months.

"It is imperative that we meet our obligations to the American and Allied armies," continued Director Carter in his recent cablegram relayed to Southeastern War Work Council headquarters of the Young Men's Christian Association at Atlanta, Ga. "There are ninety-six important posts here without sufficient workers. Forty-seven of them are near the front and thirty-eight positions are under shell-fire."

Pratt Offers \$100,000.00. Herbert Pratt, vice president of the Standard Oil Company, now in France as an American Y. M. C. A. worker, recently cabled to New York City national headquarters urging that hundreds of men be sent at once. "Carter and staff are doing remarkably fine work," read Mr. Pratt's cablegram, "but often are too tired because of lack of assistants." Mr. Pratt has offered a personal gift of \$100,000.00 to defray the expense of sending more secretaries overseas.

To fill this crying need, special efforts are being made by the National War Work Council at home to enlist secretaries for service under the Red Triangle "Over There." Every section of the country has been especially organized within the past few weeks for this purpose. Governor Whitman of New York, Governor Rye of Tennessee, Harry Lauder and Gipsy Smith, famous British evangelist, are typical of the type of men heading the campaign committees and speaking at mass meetings to enlist Army and Navy Y. M. C. A. secretaries.

300 Men Southeast's Quota. Within the next ninety days, from the seven states of the Southeastern Department—Georgia, North Carolina, South Carolina, Florida, Alabama, Mississippi and Tennessee—approximately 300 secretaries must be recruited; 300 for service overseas and 200 additional to fill up the gaps in the Army and Navy Y. M. C. A. forces in the cantonments and training camps in the southeast. Dr. W. W. Alexander, director of the Southeastern Department, war personnel board, is in charge of the campaign in this section with headquarters at Atlanta, Ga. Recruiting committees have been appointed in every state.

"Nothing Tame About 'Y' Work." "Thousands of applicants rejected include many who picked out the Y. M. C. A. as a nice soft branch of war service. The thousands accepted are those who are willing to face hardship and danger—often under a rain of shrapnel and machine gun fire.

There is nothing tame about the Red Triangle work in this world conflict. It is no task for a man faint hearted or of low physical vitality."

Not every secretary who goes overseas is sent to the front line trenches—but he may be. The Army and Navy Y. M. C. A. follows the flag and the fighting men of the Allies everywhere but over the top. The man who goes up to the trenches pitches a tent, erects a sheet iron hut or finds a deserted building, cellar or dugout in which to begin work.

Will Beat His Sons to France. Most admirable are the ambitions of many fathers of soldiers and sailors to enlist for Red Triangle service, and thus, perhaps, meet their sons in France or on the high seas. The Personnel Board has the record of a man who recently sailed for France, who has one son an officer and another an enlisted man. He is very proud of the fact that he will be "Over There" before his sons.

Recruits for American Army and Navy Y. M. C. A. service overseas need be "only ordinary men and good Christians," as described by Dr. Alexander of the Southeastern Department Personnel committee. Men of almost any profession or vocation are acceptable, but they must be over the draft age—thirty-one years—or have been rejected as physically unfit because of a noticeable defect, such as a deformity, loss of eye or limb, which at a glance will classify the secretary.

Absolute loyalty to the government and sympathy with the cause of the Allies in our fight to the end for a world safe for democracy, must inspire the Red Triangle worker. A man whose father or mother was born in any of the countries with which we are now at war cannot serve overseas. A secretary cannot be accompanied by his wife, no more than can an officer.

Recognized by Military. Wearing the regulation United States army or navy uniform distinguished by the Red Triangle insignia on the left coat sleeve overseas, but on this side uniformed in olive green of a cut not unlike the British uniform, the Y. M. C. A. secretary has been recognized as a part of the military and naval establishment vitally necessary to the winning of the war. An American officer recently home from the French front said: "Three forces will win this war on land, the army, the Red Cross and the Y. M. C. A." For full information, write to your State Recruiting Secretary, care Army and Navy Y. M. C. A. Recruiting Headquarters, located as follows: NORTH CAROLINA, CHARLOTTE; SOUTH CAROLINA, CHARLESTON; GEORGIA, ATLANTA; TENNESSEE, NASHVILLE; ALABAMA, BIRMINGHAM; FLORIDA, JACKSONVILLE; MISSISSIPPI, JACKSON.

### "BIG BOB" From Western Tennessee



The largest and best Black Spanish Jack ever in the county. All desire bigger and better mules will do well to patronize him. Will stand at my stable during the present year. Season \$15.00.

N. L. MAST, Maat, N. C.

Children Cry FOR FLETCHER'S CASTORIA

### Children Cry for Fletcher's

# CASTORIA

The Kind You Have Always Bought, and which has been in use for over over 30 years, has borne the signature of *Chas. H. Fletcher* and has been made under his personal supervision since its infancy. Allow no one to deceive you in this. All Counterfeits, Imitations and "Just-as-good" are but Experiments that trifle with and endanger the health of Infants and Children—Experience against Experiment.

### What is CASTORIA

Castoria is a harmless substitute for Castor Oil, Paregoric, Drops and Soothing Syrup. It is pleasant. It contains neither Opium, Morphine nor other narcotic substance. Its age is its guarantee. For more than thirty years it has been in constant use for the relief of Constipation, Flatulency, Wind Colic and Diarrhoea; allaying Feverishness arising therefrom, and by regulating the Stomach and Bowels, aids the assimilation of Food; giving healthy and natural sleep. The Children's Panacea—The Mother's Friend.

### GENUINE CASTORIA ALWAYS

Bears the Signature of

*Chas. H. Fletcher*

In Use For Over 30 Years

The Kind You Have Always Bought

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## If Swift & Company Made No Profit

The cattle raiser would receive only 1/8 cent a pound more for his cattle

So small is Swift & Company's profit on any single transaction that if it were turned over to the cattle raisers of the country, they would receive only 1/8 cent a pound more for cattle than they receive now.

Swift & Company pays for live cattle about 90% of the amount received for dressed meat and by-products. The remaining 10% pays for packing-house expense, freight to market, operation of distributing houses and profit. Swift & Company's actual figures per head for 1917 on over two million cattle were as follows:

Receipts		Payments	
From By-products	\$24.09 26%	Cost of Live Cattle	\$84.45 91%
From Meat	\$68.97 74%	Profit on Selling Freight Dressed	1.11 1%
Total	\$93.06	Total	\$93.06

\* This net profit of \$1.29 per head averages 1/8 cent a pound live weight.

And out of this small net profit dividends must be paid to shareholders.

Year Book of interesting and instructive facts sent on request. Address Swift & Company, Union Stock Yards, Chicago, Illinois

Swift & Company, U.S.A.

### WHATS THE REASON. Many Boone People in Poor Health Withot Knowing the Cause.

There are scores of people who drag out a miserable existence without realizing the cause of their suffering. Day after day they are racked with backache and headache; suffer from nervousness, dizziness, languor and depression. Perhaps the kidneys have fallen behind in their work of filtering the blood and that may be the root of the trouble. Look to your kidneys—assist them in their work—give them the help they need. You can use no more highly recommended remedy than Doan's Kidney Pills.

Below is grateful testimony from a sufferer in this locality.

N. G. Deal, wood worker, Hickory, N. C., says: "I suffered a lot from kidney trouble. My back was lame and sore and I had to stop work. At night I was rest less and sometimes had to walk the floor. Doan's Kidney Pills gave me prompt relief, removing the pain in my back and making me feel better in every way."

Price 60c. at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mr. Deal has publicly recommended. Foster-Milburn Co., Props., Buffalo, New York.

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Helps Sick Women  
Cardul, the woman's tonic, helped Mrs. William Eversole, of Hazel Patch, Ky. Read what she writes: "I had a general breaking-down of my health. I was in bed for weeks, unable to get up. I had such a weakness and dizziness, . . . and the pains were very severe. A friend told me I had tried everything else, why not Cardul? . . . I did, and soon saw it was helping me. . . . After 12 bottles, I am strong and well."

TAKE  
**CARDUL**  
The Woman's Tonic  
Do you feel weak, dizzy, worn-out? Is your lack of good health caused from any of the complaints so common to women? Then why not give Cardul a trial? It should surely do for you what it has done for so many thousands of other women who suffered—it should help you back to health. Ask some lady friend who has taken Cardul. She will tell you how it helped her. Try Cardul.  
All Druggists

Bad Taste in Your Mouth. When you have a bad taste in your mouth you may know that your digestion is faulty. A dose of Chamberlain's Tablets will usually correct the disorder. They also cause a gentle movement of the bowels. You will find this to be one of the best medicines you have ever become acquainted with. Adv.