

The Tenth Lockhart "Mill End" Sale STARTS THIS MORNING.

Mr. Lockhart's original idea was to form an impact for the mills with the consumers of the United States for the mill-ends at mill-end cost. The great success of the Mill End Sale is a new proof of the wise saying, "Union Is Strength."

The Boston Store

The Tenth Lockhart "Mill End" Sale STARTS THIS MORNING.

This sale is like a wide open door to economy—it's big and broad enough for all to enter. About every household need has been classified, sub-divided and almost endlessly provided, all at mill-end cost.

THE TENTH LOCKHART "MILL END" SALE

Starts This Morning at 8.15 o'clock

The Mill-End Sale idea is original with Mr. C. A. Lockhart—he is its creator—it has made for him a name of national repute—the large cities of the whole country are his field for work. Thousands everywhere await his coming. Every avenue of trade feels his presence as he moves from one city to the other. Thousands of true women who have homes to buy for throughout the United States have deliberately studied the Mill End Sale—they see the goods are crisp and new, direct from the manufacturers of the highest standing (only makers of standard goods supply this sale) and the sale is in every way very different from all other sales. It is stripped of all commercialism, it is not a money-making event for the merchant, for the goods are sold at Mill-End cost. That's why everyone should come to it, self interest, profitable saving on goods bought.

BIGGEST SAVINGS IN YEARS ON HIGH-GRADE, DESIRABLE SILKS

Rough Pongee, 37 inches wide, all silk, a full line of colors to choose from—Mill End Sale Price \$1.29 a yard. Chiffon Taffetas, Shepard Plaids, three sizes, in black and white and blue and white—Mill End Sale Price 48c a yard.

HASKELL BLACK SILKS.

The silk we recommend and thoroughly guarantee the wear. Every weave and quality, special low prices during this sale. Beau-de-sole, Paille, Frances, Messaline, Louise, Beau-de-Cygne, Surah, Taffetas, Grosgrain, etc.

COLORED DRESS GOODS IN THE MILL END SALE

A wide variety of choice goods are listed here at prices that afford substantial savings. Cashmeres, double width, all good, desirable colors—Mill End Sale Price \$1.29 a yard.

BLACK DRESS GOODS

Granite Cloth, double width and all wool—Mill End Sale Price 38c a yard. Mohairs, 50c quality, 44 inches wide—Mill End Sale Price 38c a yard.

MOHAIRS.

50c quality, 44 inches wide—Mill End Sale Price 38c a yard. 75c quality, 44 inches wide—Mill End Sale Price 50c a yard.

FANCY WEAVES.

Consisting of Prunellas, Armures, Serges, etc.—Mill End Sale Price 90c a yard.

BLACK DRESS GOODS.

Priestly's Silk Warp Henriettas. This well known make we carry in the following qualities: \$1.50 quality, 40 inches wide—Mill End Sale Price \$1.29 a yard.

WASH GOODS

Apron Gingham, staple blue checks, a good quality cloth, usually 7c a yard—Mill End Sale Price 5c a yard.

MILL END SALE PRICES IN THE MILLINERY DEPT

It's just like giving the goods away, but the tables—so, therefore: Women's Trimmed Hats that were \$5.00, \$6.00 and \$8.00—Mill End Sale Price \$2.98.

MILL END SALE PRICES ON CORSETS, UNDERWEAR, CHILDREN'S WEAR, ETC.

Women's Girdle Corset, good quality of batiste, regular 50c quality—Mill End Sale Price 25c a pair.

UPHOLSTERY AND CARPET DEPARTMENT

Tapestry Brussels Carpet, good heavy grade, choice selection of patterns for bed room, dining room and parlor, made, laid and lined free, regular price 85c—Mill End Sale Price 63c a yard.

WOMEN'S AND CHILDREN'S HOSIERY AND UNDERWEAR

Women's Black Cotton Hose, seamless with double heel and toe, fast and stainless, value 12 1/2c—Mill End Sale Price 9c a pair.

MILL END SALE PRICES IN THE ART DEPARTMENT

Large variety of Stamped Waists with material to finish, on fine quality of lawn, value \$1.25—Mill End Sale Price 90c.

GENUINE BARGAINS AND LOTS OF THEM IN THE Cloak and Suit Section

IT SEEMS HARDLY CREDITABLE THAT NEW, STYLISH SUITS, WAISTS, ETC., COULD BE SOLD FOR SUCH LITTLE PRICES. THEY COULDN'T IF THIS WAS AN ORDINARY SALE, BUT BEING THE MILL END SALE THE BARGAINS ARE NATURALLY EXTRA-ORDINARY.

COLLECTORS, TOWELING, TABLE LINENS, ETC., IN THE MILL END SALE

Here is where you get staple goods, needed 12 months in the year, for less than wholesale prices. Thank the "Mill End" for bringing these splendid values within your reach!

MUSLIN AND LACE CURTAINS.

Figured Ruffle Muslin Curtains, value 95c a pair—Mill End Sale Price 45c a pair.

DRAPERIES.

Silkolite, our entire line of new designs, regular price 12 1/2c a yard—Mill End Sale Price 8 1/2c a yard.

GLOVES

Women's Two-clasp Lisle Gloves, black, tan, gray and white, value 25c—Mill End Sale Price 19c.

WOMEN'S AND CHILDREN'S HOSIERY AND UNDERWEAR

Women's Full-fashioned Black, Silk-finished, Lightweight Cotton Hose, double sole as well as heel and toe, value 25c a pair—Mill End Sale Price 19c a pair.

MILL END SALE PRICES

Large variety of Stamped Waists with material to finish, on fine quality of lawn, value \$1.25—Mill End Sale Price 90c.

GENUINE BARGAINS AND LOTS OF THEM IN THE Cloak and Suit Section

IT SEEMS HARDLY CREDITABLE THAT NEW, STYLISH SUITS, WAISTS, ETC., COULD BE SOLD FOR SUCH LITTLE PRICES. THEY COULDN'T IF THIS WAS AN ORDINARY SALE, BUT BEING THE MILL END SALE THE BARGAINS ARE NATURALLY EXTRA-ORDINARY.

COLLECTORS, TOWELING, TABLE LINENS, ETC., IN THE MILL END SALE

Here is where you get staple goods, needed 12 months in the year, for less than wholesale prices. Thank the "Mill End" for bringing these splendid values within your reach!

MUSLIN AND LACE CURTAINS.

Figured Ruffle Muslin Curtains, value 95c a pair—Mill End Sale Price 45c a pair.

DRAPERIES.

Silkolite, our entire line of new designs, regular price 12 1/2c a yard—Mill End Sale Price 8 1/2c a yard.

GLOVES

Women's Two-clasp Lisle Gloves, black, tan, gray and white, value 25c—Mill End Sale Price 19c.

WOMEN'S AND CHILDREN'S HOSIERY AND UNDERWEAR

Women's Full-fashioned Black, Silk-finished, Lightweight Cotton Hose, double sole as well as heel and toe, value 25c a pair—Mill End Sale Price 19c a pair.

UMBRELLAS AND PARASOLS

Umbrellas, Misses' and Women's fine serge and taffetas fast black, paragon frame, steel rod, case and tassels, good assortment of handles, value \$1.50 each—Mill End Sale Price 85c each.

NOTIONS, TOILET ARTICLES, ETC., IN THE MILL END SALE

White Cotton Twilled Tape in 24-yard pieces, of medium width, value 15c a piece—Mill End Sale Price 10c a piece.

ECONOMY FOR MEN FOLKS

Men's Woven Madras Shirts, cuffs attached, new and classy effects, regularly \$1.50—Mill End Sale Price \$1.15.

WOMEN'S AND CHILDREN'S HOSIERY AND UNDERWEAR

Women's Black Cotton Hose, seamless with double heel and toe, fast and stainless, value 12 1/2c—Mill End Sale Price 9c a pair.

HANDKERCHIEFS

Men's Turkey Reds. Men's Soft Lawn Hemstitched. Men's Colored Borders. Women's and Children's White Plaid.

LACES, TRIMMINGS, EMBROIDERIES AND VEILINGS

Valenciennes Laces, Edges and Insertions to match, values up to 10c a yard—Mill End Sale Price 3c a yard.

WOOD FRAME WINDOW SCREENS.

18x33 inches—Mill End Sale Price 21c each.

UMBRELLAS AND PARASOLS

Umbrellas, Misses' and Women's fine serge and taffetas fast black, paragon frame, steel rod, case and tassels, good assortment of handles, value \$1.50 each—Mill End Sale Price 85c each.

NOTIONS, TOILET ARTICLES, ETC., IN THE MILL END SALE

White Cotton Twilled Tape in 24-yard pieces, of medium width, value 15c a piece—Mill End Sale Price 10c a piece.

ECONOMY FOR MEN FOLKS

Men's Woven Madras Shirts, cuffs attached, new and classy effects, regularly \$1.50—Mill End Sale Price \$1.15.

WOMEN'S AND CHILDREN'S HOSIERY AND UNDERWEAR

Women's Black Cotton Hose, seamless with double heel and toe, fast and stainless, value 12 1/2c—Mill End Sale Price 9c a pair.

HANDKERCHIEFS

Men's Turkey Reds. Men's Soft Lawn Hemstitched. Men's Colored Borders. Women's and Children's White Plaid.

LACES, TRIMMINGS, EMBROIDERIES AND VEILINGS

Valenciennes Laces, Edges and Insertions to match, values up to 10c a yard—Mill End Sale Price 3c a yard.

WOOD FRAME WINDOW SCREENS.

18x33 inches—Mill End Sale Price 21c each.

UMBRELLAS AND PARASOLS

Umbrellas, Misses' and Women's fine serge and taffetas fast black, paragon frame, steel rod, case and tassels, good assortment of handles, value \$1.50 each—Mill End Sale Price 85c each.

NOTIONS, TOILET ARTICLES, ETC., IN THE MILL END SALE

White Cotton Twilled Tape in 24-yard pieces, of medium width, value 15c a piece—Mill End Sale Price 10c a piece.

ECONOMY FOR MEN FOLKS

Men's Woven Madras Shirts, cuffs attached, new and classy effects, regularly \$1.50—Mill End Sale Price \$1.15.

WOMEN'S AND CHILDREN'S HOSIERY AND UNDERWEAR

Women's Black Cotton Hose, seamless with double heel and toe, fast and stainless, value 12 1/2c—Mill End Sale Price 9c a pair.

HANDKERCHIEFS

Men's Turkey Reds. Men's Soft Lawn Hemstitched. Men's Colored Borders. Women's and Children's White Plaid.

LACES, TRIMMINGS, EMBROIDERIES AND VEILINGS

Valenciennes Laces, Edges and Insertions to match, values up to 10c a yard—Mill End Sale Price 3c a yard.

WOOD FRAME WINDOW SCREENS.

18x33 inches—Mill End Sale Price 21c each.

Look for the Yellow Tickets—They are Bargain Signs, Pointing to Certain and Sure Money-Saving THE RED & HUGHES COMPANY, = = = = = Norwich, Conn.