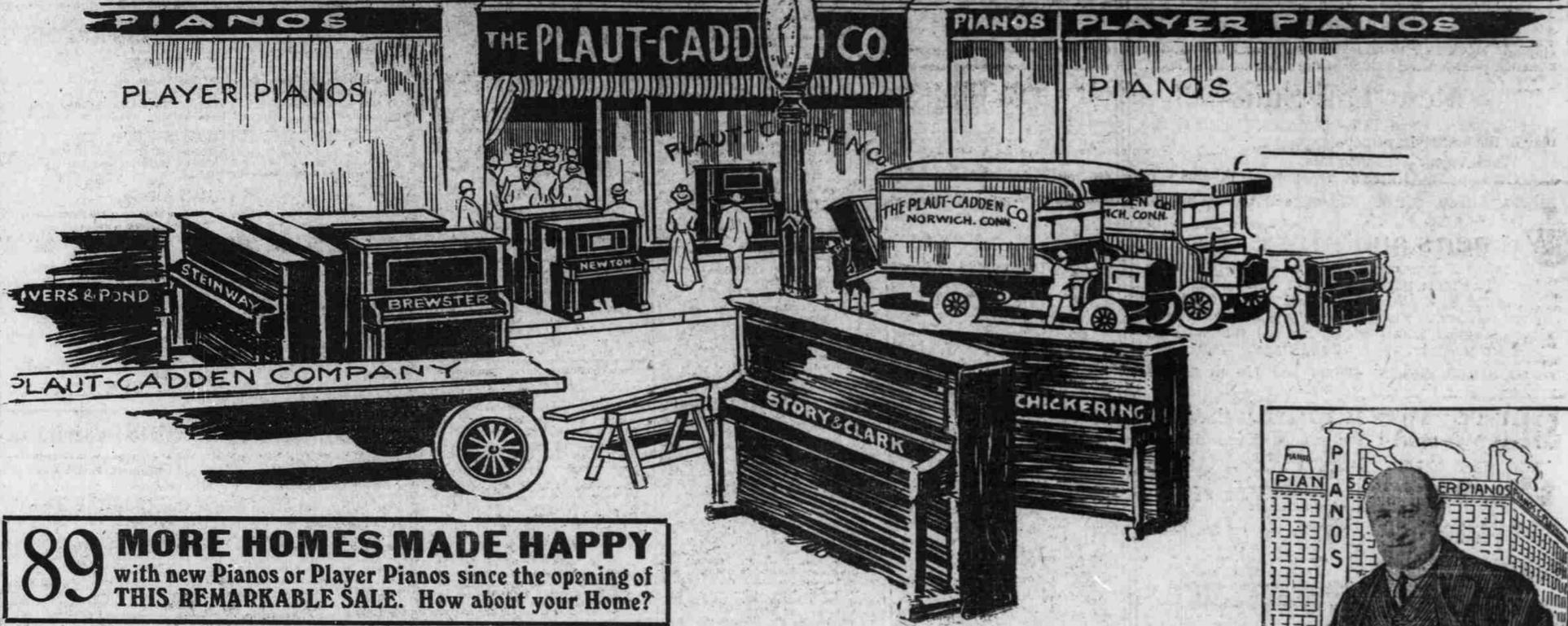


# MONTENEGRO-RIEHM MUSIC COMPANY STOCK SALE



**89 MORE HOMES MADE HAPPY** with new Pianos or Player Pianos since the opening of **THIS REMARKABLE SALE.** How about your Home?

**SATISFACTION and AMAZEMENT** at the quality and value of the **HIGH GRADE PIANOS AND PLAYER PIANOS** OFFERED in this sale is constantly expressed by the many who have visited and taken advantage of this **Extraordinary Opportunity.** AT THE PRESENT RATE, these values will not last long.

**YOU HAD BETTER CALL AT ONCE**

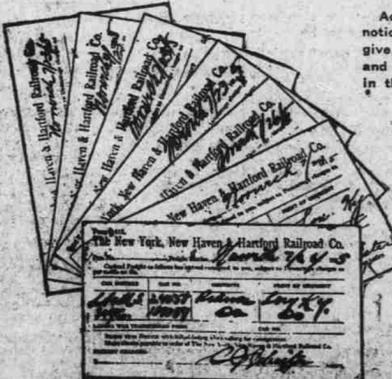
THINK OF THE **MAKES AND PRICES** offered, then call and see the instruments and you will readily see that **THE REASON WHY** so many are taking advantage of this sale to supply their home with that longed-for Piano or Player Piano.

**The following list of makes and prices is but a small number of the many, many, wonderful values that are here for your selection.**

Most of the following are absolutely new Pianos and Player Pianos.

NEWTON Mahogany Upright Piano, beautiful mahogany case, fully guaranteed—Special now	\$165	LEXINGTON Upright Piano, perfect tone, beautiful plain mahogany case, considered a wonderful \$300 value—now	\$196	STEINWAY Upright Piano, fully guaranteed, with stool and scarf, (always a favorite)—now	\$205
HALLET & DAVIS Piano, quality of which can never be questioned, leading New England Piano since 1839, usual price \$365 to \$465—now	\$255	STANLEY Upright Piano, mahogany case, with stool and scarf—now	\$115	VOSE & SONS Upright Piano, beautiful mahogany case, full tone—now	\$220
CHICKERING PARLOR GRAND, fine mahogany case, full, rich tone and perfect action, regular price \$1100—now	\$390	BREWSTER Upright Piano, beautiful selection of fine mahogany cases, full tone and beautiful action, always sell \$300 to \$325—now	\$185	CONWAY Upright Piano, beautiful, artistic instrument, fine, light, pleasing action, full tone, always sold at \$325—now	\$210
<b>FINE MAHOGANY UPRIGHT Pianos Special with Stool and Scarf</b>			<b>\$69 Cash</b>		

**READ** the Reason that makes these prices possible. This stock was bought at **OUR PRICE.**



Accompanying photographic reproductions of the arrival notices and letter from the agent of the N. Y., N. H. & H. R. R. Co. give record evidence of the largest single shipment of Pianos and Player Pianos **EVER RECEIVED HERE,** and very likely in the East.

THE NEW YORK, NEW HAVEN AND HARTFORD R. R. CO.  
 Norwich, Conn., August 25th, 1915.  
 Messrs. Plaut-Cadden Co.,  
 Norwich, Conn.  
 Dear Sirs:  
 The shipment of several carloads of pianos which were received by you on July 28th and 29th, over this railroad from Montenegro-Riehm Music Company, Testoville, W. Va., represents, in the largest shipment of pianos received at this city of which we have any record.  
 Yours truly,  
 J. J. Schmitt  
 Agent.

**STORE OPEN EVENINGS DURING THIS SALE**

## PLAYER PIANOS

New 88-note Mahogany Player Piano, most beautiful case and sweet tone, every modern phrasing device, fully guaranteed, (only five left), usual price \$600—now	\$315
Free rolls, scarf and bench	
MILTON Invisible 88-note Player Piano, with rolls, bench and scarf, a wonderful value—now	\$380
APOLLO 88-note Player Piano, well known among the leading Player Pianos, usual price \$800—now	\$419

You should investigate these Player Piano values without delay



I WANT to impress you with the fact that this is really your opportunity to secure a Piano or Player Piano. Take my advice. Call at once. **THESE VALUES CANNOT LAST LONG,** and

**REMEMBER OUR GUARANTEE!**

Every instrument sold in this sale is absolutely **UNCONDITIONALLY GUARANTEED.** Each instrument is put through our workshop (most complete in Connecticut) and thoroughly inspected by a competent piano builder to assure permanent satisfaction to the purchaser.

**FREE 30 DAYS TRIAL**

WE HEREBY AGREE TO REFUND EVERY DOLLAR PAID, WITHOUT QUESTION, on any piano or player piano bought during this sale within 30 days, if said instrument is not satisfactory.

*R. Plaut*  
 PRESIDENT

Terms as Low as **\$5 Down** and as Low as **\$1 per Week**

# THE PLAUT-CADDEN CO.

ESTABLISHED 1872

PLAUT-CADDEN BUILDING

NORWICH, CONN.

Modern Piano Dealers