

There are many remarkable values in Ready-to-Wear Apparel—Men's, Women's and Children's. Read about them in this advertisement.

The Porteous & Mitchell Co.

SOME of the greatest values of the sale are in our Domestic Department—Table Linens, Sheets, Bedspreads, Blankets, Comfortables, Etc.

Today—Saturday—Will Be Another Big Day In Our JANUARY CLEARANCE SALE

THIS CLEARANCE SALE IS HELD AT THIS SEASON, EACH YEAR, FOR THE PURPOSE OF CLEANING UP SURPLUS STOCKS IN EVERY DEPARTMENT OF THE STORE—BUT—THERE ARE CONDITIONS EXISTING WHICH MAKE THIS JANUARY SALE

The Most Important Clearance Sale We Have Ever Held

And for these reasons: We have the largest stock of merchandise we have ever had at this time of year. This has been brought about both by delayed shipments and heavy buying in anticipation of advanced prices. There is no question that we could hold this merchandise and secure a very much higher price for it; but it has always been our policy to give our customers all the advantages in merchandising that we might have. We believe that it is this policy that built up our business and we are not going to depart from it now. On the contrary, during these war times, we are going to pass along a still larger share of any advantage that we may have. We believe that it is the wise and patriotic thing to do; and while we may lose an immediate gain, in the long run it will be to the advantage of both our customers and ourselves.

On this page we mention some of our January Sale offerings. There are many more in every department, equally as good values, that are not mentioned.

Leather Goods
Our entire line of Leather Wrist Bags and Purse reduced as follows—

- At 44c—reduced from 50c.
- At 87c—reduced from \$1.00.
- At \$1.19—reduced from \$1.50.
- At \$1.59—reduced from \$2.00.
- At \$2.39—reduced from \$3.00.
- At \$3.29—reduced from \$4.00.
- At \$3.98—reduced from \$5.00.

Lining Department
Yard-wide Black Mercerized Satin for linings—

- At 25c—reduced from 30c.
- At 29c—reduced from 35c.
- At 39c—Black Spun Glass Skirt Ruffling for underskirts, value 50c.
- At 59c—32-inch Venetian Coat Lining, in white, black and colors, value 69c.

Men's Wear

OVERCOATS, SUITS AND FURNISHINGS

Winter Overcoats
Men's and Youths' Winter Overcoats, single and double-breasted models, fitted or loose backs, in black, navy, Oxford and fancy mixtures.

- At \$11.50—reduced from \$15.00
- At \$14.50—reduced from \$18.00
- At \$16.50—reduced from \$20.00
- At \$19.50—reduced from \$25.00

Stein-Bloch Overcoats
At \$21.50—reduced from \$25.00
At \$24.50—reduced from \$30.00

Silk-lined Overcoats
Men's and Youths' Silk-lined Overcoats, in black and Oxford, silk-lined throughout and silk-faced to edge.

- At \$18.50—reduced from \$22.00
- At \$21.50—reduced from \$25.00

Men's Reefers
At \$6.99—reduced from \$7.99
At \$7.95—reduced from \$9.95

Men's Rain Coats
At \$4.95—reduced from \$ 6.00
At \$6.50—reduced from \$ 8.50
At \$9.50—reduced from \$12.00

Men's and Youths' Winter Weight Suits
At \$11.50—reduced from \$15.00
At \$14.50—reduced from \$18.00
At \$16.50—reduced from \$20.00

Stein-Bloch Suits
At \$18.50—reduced from \$22.00
At \$21.50—reduced from \$25.00
At \$23.50—reduced from \$28.00

Men's and Youths' Trousers
At \$2.95—reduced from \$3.50
At \$3.49—reduced from \$4.00
At \$4.49—reduced from \$5.00
At \$4.95—reduced from \$5.50

Men's and Youths' Caps
At 79c—reduced from \$1.00

Two Extraordinary Offerings in Men's Shirts
Men's Negligee Shirts with either stiff or soft cuffs—a belated shipment—these are actual \$1.25 value, at..... 95c
Men's Shirts in a splendid assortment of fancy designs and new colorings, these are regular \$1.50 Shirts, at..... \$1.15

Special Sale Items from Several Departments

HOSIERY--UNDERWEAR WOMEN'S and CHILDREN'S

120 dozen Boys' Black Ribbed Hosiery, slight second, sizes 8 to 10, at 15c, sizes 6 to 7 1/2, at..... 12 1/2c

100 dozen Children's Fast Black Ribbed Hosiery, perfect in every way, sizes 5 to 9 1/2—January sale price..... 15c

At 15c—Infants' White Ribbed Cashmerette Hosiery, value 25c.
At 22c—Misses' White Ribbed Lisle Hosiery, sizes 5 to 9 1/2, value 29c.
At 11c—One case of Women's Fast Black Seamless Hosiery, value 17c.
At 25c—Women's Mercerized Hosiery, Fall weight, value 29c.

WOMEN'S WEAR

House Dresses
Excellent quality House Dresses at these prices:
At 98c—reduced from \$1.25
At \$1.29—reduced from \$1.50

Flannelette Kimonos
At \$1.29—reduced from \$1.50
At \$1.75—reduced from \$2.25
At \$2.59—reduced from \$3.00

Women's Petticoats
Black Satteen and Heatherbloom—
At 85c—reduced from \$1.00
At \$1.29—reduced from \$1.50

Blanket Bath Robes
Women's Blanket Bath Robes—our entire stock of high-grade Robes at special clearance prices.

Dressing Sacques, 85c
Women's Dressing Sacques, in a variety of attractive designs, at 85c, reduced from \$1.00.

Flannelette Garments Short Skirts
At 49c—reduced from 69c

Women's Knit Petticoats
Women's Knit Petticoats, in white, gray and black, with border of mixed colors—
At 49c—reduced from 59c
At 69c—reduced from 75c

Women's Muslin Underwear
The sale of Women's Muslin Underwear is continued during the January Clearance Sale. It is the most important sale of Muslin Underwear we have ever held at this season. Don't miss it.

Handkerchiefs
At 7c—Women's White Hemstitched Handkerchiefs, fine quality lawn—Sale price 7c each, 4 for 25c, value 10c.
At 7c—Women's Colored Embroidered Hemstitched Handkerchiefs—Sale price 7c each, 4 for 25c, value 10c.
At 5c—Men's Fine Quality White Hemstitched Handkerchiefs, subject to slight imperfections—Sale price 5c each, value 10c.
At 17c—Men's Fine Linen White Hemstitched Handkerchiefs—Sale price 17c each, 3 for 50c, value 25c.

Dozens of other special values in Handkerchiefs for men, women and children, slightly soiled or mused in the holiday rush.

JEWELRY REDUCED
Our entire line of Jewelry and Christmas Novelties all reduced.

At 19c from 25c
Beauty Pins, Bar Pins, Brooches, Hat Pins, Lingerie Clips, Jewel Boxes, Bud Vases, Candlesticks, Rosary Beads, Etc., all at 19c, reduced from 25c.

At 39c from 50c
Bracelets, Brooches, Cuff Links, Ear Rings, Lavallieres, Waist Sets, Crucifixes, Puff Boxes, Hair Receivers, Jewel Boxes, Rosary Beads, Perfumes, Fancy Combs, Etc., all at 39c, reduced from 50c.

At 79c from \$1.00
Miscellaneous pieces of Jewelry, including Candlesticks, Jewel Boxes, Rosary Beads, Hair Brushes, Mirrors, Etc., all at 79c, reduced from \$1.00.

Stationery Reduced
All Holiday Stationery reduced—Sale prices 11c to \$1.49 a box.

Umbrellas
MEN'S AND WOMEN'S
At \$8c—reduced from \$1.10.
At \$1.25—reduced from \$1.50.
At \$1.69—reduced from \$2.00.
At \$2.39—reduced from \$3.00.
At \$3.29—reduced from \$4.00.
At \$3.98—reduced from \$5.00.

RIBBONS AND GLOVES AT SALE PRICES

Ribbons Reduced
At 7c—No. 1 Lingerie Ribbon, 5-yard piece, value 8c.
At 8c—No. 1 1/2 Lingerie Ribbon, 5-yard piece, value 10c.
At 9c—No. 2 Lingerie Ribbons, 5-yard piece, value 12 1/2c.
At 12c—Plain and Moire Taffeta Ribbon, 3/4 inches wide, value 15c.
At 17c—Moire Taffeta Ribbon, 3/4 inches wide, value 19c.
At 22c—Plain and Moire Taffeta 5/8 inches wide, value 25c.

Gloves Reduced
At 10c—Boys' Canvas Gloves, regular price 15c.
At 12c—Boys' Canvas Gloves, with knit wrists, value 17c.
At 9c—An odd lot of Women's Suede Kid Gloves, value \$1.50.
At \$1.48—Women's White Kid Gloves, with self or black embroidery, value \$2.00.

These are only a few of the many sale items in gloves. Dozens more equally as good values.

HAMBURG EMBROIDERIES AT SALE PRICES

One lot of Edgings, Insertings, Galloons, Etc., all widths, regular value up to 19c—Sale price a yard..... 5c
22-inch Muslin Embroidered All-overs, value up to \$1.00—Sale price a yard..... 50c
The "No-Tear" Silk Nets, in a large assortment of desirable colorings, value \$1.25—Sale price a yard..... 79c

18-inch Corset Cover Embroideries at these sale prices—
At 10c a yard—value 19c.
At 19c a yard—value 39c.
At 29c a yard—value 59c.

Art Department Sale Items

All Soiled and Mused Stamped Pieces at greatly reduced prices.
Our entire stock of Royal Society Package Goods at special clearance prices.

A Special Sale Item in Khaki Knitting Yarn
One lot of Khaki Knitting Yarns in skeins averaging three ounces in weight—Special price 59c a skein.

Women's and Misses' Apparel

COATS, SUITS, DRESSES, ETC.

WOMEN'S CLOTH COATS

Women's and Misses' Winter Coats of velour and cheviot, sizes 16 to 34—Coats that sold up to \$20.00—Clearance price..... \$14.95

Women's and Misses' Winter Coats, snappy belted models, made with Raccoon, Karamie and Kit Coney collars—Coats that sold up to \$29.50—Clearance price..... \$19.50

SILK PLUSH COATS, \$23.95

Women's Fine Quality Silk Plush Coats, lined with Sol Satin, belted and full flared models—these are our regular \$29.50 Plush Coats, at..... \$23.95

WOMEN'S AND MISSES' SUITS

Our entire stock offered in three lots:
Women's Cheviot Suits, in navy and black, our regular \$17.50 Suits at..... \$ 9.98

Women's Smartly Tailored Suits, of Broadcloth, Serge, Gabardine and Burella Cloth, former prices up to \$29.50, price now..... \$16.75

Women's High-grade Suits, every Suit an exclusive model, former prices \$32.50 to \$40.00, price now..... \$22.75

WOMEN'S DRESSES, SATIN AND SERGE

Women's Satin Dresses, all stylish models, with and without embroidery, former prices \$17.50 and \$19.50, price now..... \$13.95

Women's Satin Dresses, in a number of smart models, Dresses that sold at \$20.00 and \$22.50, price now..... \$17.50

Women's Serge Dresses, all stylish models, with and without embroidery, former prices \$17.50 and \$19.50, price now..... \$13.95

Women's Dresses, smart styles, of excellent quality serge, former prices \$22.50 to \$27.50, price now..... \$19.50

WOMEN'S WAISTS, NEWEST STYLES

Women's Waists, of excellent quality silk crepe-de-chine—these are in three very attractive models, regular \$3.50 and \$3.98 Waists, at..... \$2.98

Women's Waists of Georgette Crepe and Silk Crepe-de-chine, in the new slip-on model and other stylish models, regular \$6.98 and \$5.50 Waists, at..... \$4.95

CHILDREN'S COATS AND DRESSES

Children's Coats, smart styles, with belts, of good quality corduroy and sabeline, size 2 to 5 years, value up to \$7.50—price now..... \$4.95

Children's Gingham Dresses, in a number of attractive models, of excellent quality gingham, guaranteed to wash, sizes 6 to 12 years, value \$1.00 and \$1.25—price now..... 85c

Every Department Represented in the Sale

Some of the best values are not advertised here. There are January Sale prices for Silks, Dress Goods and Wash Goods—for Window Draperies, Rugs and Linoleums—as well as hundreds of special offerings in our Kitchenware Department that are worth while.

Be Sure and Visit Our Domestic Department

Our Domestic Department in Basement offers some of the greatest values in the sale—Table Linens, Toweling, Towels, Cottons, Bedspreads, Sheets, Pillow Cases, Blankets, Etc. Be sure and visit this department today.

BOYS' WEAR

OVERCOATS, SUITS, SWEATERS, ETC.

Winter Overcoats
At \$ 2.98—reduced from \$ 3.95
At \$ 4.45—reduced from \$ 6.00
At \$ 6.45—reduced from \$ 8.00
At \$ 7.45—reduced from \$10.00
At \$ 8.45—reduced from \$11.50
At \$12.45—reduced from \$15.00
At \$15.45—reduced from \$18.00

Toques, Hats, Caps
At 59c—Toques from 69c
At 79c—Toques from 98c
At 59c—Boys' Caps from 69c
At 79c—Boys' Caps from \$1.00
At 49c—Boys' Hats from 69c
At 95c—Boys' Hats from \$1.25
At \$1.39—Boys' Hats from \$1.95

Rubber Coats—Hats
At 61c—Rubber Hats from 75c
At \$3.39—Rubber Coats from \$4.00

Boys' Norfolk Suits
At \$ 5.45—reduced from \$ 6.50
At \$ 6.45—reduced from \$ 8.00
At \$ 8.45—reduced from \$10.00
At \$ 9.45—reduced from \$11.00
At \$11.45—reduced from \$13.00

Boys' Trousers
At 75c—reduced from 95c
At \$1.10—reduced from \$1.25
At \$1.29—reduced from \$1.50

Women's Fibre Silk Sweaters
At \$ 8.45—reduced from \$10.00
At \$ 9.45—reduced from \$11.00
At \$12.45—reduced from \$15.00

WOMEN'S NECKWEAR AT SALE PRICES

All short and odd lengths of Black or Colored Mesh Vellings, our regular 25c and 50c qualities—Sale price a yard..... 15c

All 25c Neckwear at 19c.
All 50c Neckwear at 42c.
All \$1.00 Neckwear at 75c.

All soiled and mused Neckwear, odd pieces, etc., value 50c and upwards—Sale price..... 25c

All odd lengths of Ruching, some slightly mused, regular 25c and 50c qualities—Sale price a yard..... 15c

Ostrich Boas, Black, White and Black and White
At 69c—reduced from \$1.00.
At \$2.25—reduced from \$3.50.

All Knitting Bags at Reduced Prices
At 39c—reduced from 59c.
At 69c—reduced from \$1.00.
At 98c—reduced from \$1.50.
At \$1.25—reduced from \$2.00.

LACES AT JANUARY SALE PRICES

All Odd and Short Lengths of Laces, regardless of former prices—Clearance price a yard..... 5c

Cluny Laces, white and ecru, 1 to 3 inches wide, value 12 1/2c to 25c—prices a yard 10c and 15c.
Flouncings, 18 to 30 inches wide, value up to \$1.25—Sale price a yard..... 29c.
Georgette Crepe, our regular \$2.00 quality—Sale price a yard..... \$1.50

All trimming, including Fur Trimmings in all widths, reduced to half price.

MILLINERY HATS TRIMMED and UNTRIMMED

Remember—We cannot begin to enumerate the Millinery bargains that are included in this January Clearance Sale. Every woman who is at all interested in Millinery should visit this department for the greatest bargains we have ever offered.

Women's Dress Hats that sold up to \$2.98, reduced to..... 98c
Women's Dress Hats that sold up to \$3.98, reduced to..... \$1.98
Women's Dress Hats that sold up to \$5.00, reduced to..... \$2.98

Fine Dress Hats Reduced to \$4.85
All our finest Dress Hats, including Model Hats and Pattern Hats from our own workroom, former prices up to \$18.50—Clearance price \$4.85.

Women's Trimmed Velour Hats Reduced to \$1.69
Our entire stock of Women's Trimmed Velour Hats, in black and all the fashionable colorings—former prices \$3.98 and \$5.00, reduced now to \$1.69.

Black Velvet Hats, 48c
Black Velvet Untrimmed Hats in some of the leading shapes—Clearance price 48c.

Children's Dress Hats \$1.98
Children's Dress Hats, that sold up to \$3.98, all reduced now to \$1.98.

Children's Dress Hats \$2.98
Children's Dress Hats, our entire stock of Dress Hats that sold up to \$2.98, reduced to \$2.98.

There are many other bargains in Millinery—Wings, Fancy Feathers, Flowers, Ornaments, Etc.—all at January Clearance prices.

The Porteous & Mitchell Co.