

WE SELL
THRIFT STAMPS

The Boston Store

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DOLLAR DAY

Saturday, August 24th, Is Dollar Day

Be On Hand Bright and Early—There Are Big Bargains Here For You

WE WILL NOT OPEN OUR DOORS UNTIL 9 OCLOCK

Dollar Day is an old story. It is a story which has proven of great interest to the people of Norwich and vicinity. Twice a year the merchants of Norwich provide this one-day bargain festival for you, and its growing popularity is the proof that Dollar Day merchandise is worth going after. In order that all may have a chance, we will not open our doors until 9 o'clock. Be ready at that time for many of the lots are not large and will disappear quickly. Buy all of the Dollar Day merchandise you can—its quality and its price are "right."

IN THE GARMENT SECTION

**A FIVE DOLLAR PURCHASE
ENTITLES YOU TO ONE DOLLAR CASH RETURN**
SAVE A DOLLAR FOR EVERY FIVE SPENT

That is if your purchase of merchandise, not otherwise reduced in price, amounts to five dollars we return one dollar. If your purchase amounts to ten dollars we return two dollars, and so on. A purchase in this department on Dollar Day will certainly save you money.

FOR INSTANCE HERE IS HOW IT WORKS

We Offer Among Others

Women's Wash Dresses, worth \$10.00—Now \$8.00
Women's Coats, worth \$15.00—Now \$12.00
Women's Suits, worth \$19.50—Now \$14.50

WOMEN'S SHEER VOILE BLOUSES

Only \$1.00

They are mostly all White Blouses and are daintily finished with laces and embroideries. Models are clever and right up-to-date.

WHITE WASHABLE SKIRTS

Only \$1.00

Can you beat that price? One dollar will buy a good Gabardine or Pique Skirts with the pretty novelty pockets, and for variety we have included a few Brown Linen Skirts of good quality.

WASH DRESSES FOR GIRLS

From 6 to 10—Only \$1.00

Good Washable Dresses in fancy stripes and plaids, gingham being the prevalent weave. The styles are all good.

Wash Goods Department

25c NOVELTY VOILE

6 Yards for \$1.00

Our regular 25c quality Novelty Voile, 27 inches wide, in a good assortment new and staple designs. You will get \$1.50 worth for only \$1.00.

BATES' AERO CLOTH

4 Yards for \$1.00

This is a regulation 85c grade and is full 32 inches wide. A handsome weave, the colors being woven in, not printed. It is a splendid bargain.

29c NOVELTY VOILE

4 Yards for \$1.00

This offer includes our entire stock of these Voiles without reservation, and our stock is a large one. The widths vary from 38 to 40 inches.

BELMAR VOILE AND SHERELENE

3 Yards for \$1.00

Both of these popular weaves sell for 39c a yard regularly. Our offerings of styles are excellent, and you will certainly secure a good bargain.

ONE LOT OF 35c PERCALES

3 1/2 Yards for \$1.00

A good quality of Percale in both light and dark grounds. This a full yard wide and of excellent quality, and pleasing in designs and colorings.

AMERICAN SHIRTING CALICO

6 1/2 Yards for \$1.00

A old standard Shirting which is worth 22c a yard at the present minute. If in need now is the time to buy.

Neckwear Department

A VARIED ASSORTMENT OF 75c NECKWEAR

2 for \$1.00

The assortment contains Organdie Collars, Collar Sets and Net Fichus, the designs being varied and pleasing.

50c ORGANDIE COLLARS and SETS

4 for \$1.00

A chance to buy some of the prettiest Neckwear we have at just half the regular price.

A SPECIAL LOT OF LADIES HAND-KERCHIEFS

7 for \$1.00

White Linen Handkerchiefs, some with colored borders, and many with embroidered corners make up this lot of Dollar Day bargains. Buy some and save money.

Toilet Goods Department

Fine Art Soap \$1.00 a dozen
Palmolive Soap 10 cakes for \$1.00
Bob-White Toilet Paper, Package or Roll.
Small size 24 for \$1.00
Large size 12 for \$1.00
\$1.25 and \$1.50 Hairbrushes Only \$1.00

Dress Goods Department

85c PLAID SERGES—Real Bargains

2 Yards for \$1.00

Good Plaids in blue and green combinations, six of them. Just the thing for skirts or children's school dresses.

PLAID SERGES — Large Designs

\$1.00 a Yard

Have been selling them for \$1.35 a yard, and they are worth all of that. They are using them now for separate skirts.

54-INCH SERGE, In Suiting Weight

\$1.00 a Yard

Good Navy and Black Serge, regularly sold for \$1.35 a yard. Just the thing for suits.

\$2.00 FANCY COATINGS—54-Inch

\$1.00 a Yard

Blue, brown and grey Coatings of excellent quality at half the regular price for Dollar Day.

Men's Furnishings Department

19c FIBRE SILK 4-IN-HANDS

7 for \$1.00

During the warm weather there are no better ties to be found. They launder well or they are cheap enough to throw away when through with them.

MEDIUM WEIGHT BLACK COTTON SOCKS

7 Pair for \$1.00

Can you beat this? Seven pair of good 20c Socks for only one buck. They are mill seconds, but they will look and wear all right.

23c COTTON SOCKS

5 Pair for \$1.00

Good medium weight Hose—your choice of black or navy. Better lay in a stock of them Dollar Day.

\$1.25 and \$1.50 NEGLIGEE SHIRTS

Only \$1.00 Each

Good stuff too. All coat style, with either laundered or soft cuffs. A good shirt for a dollar is a rare bird these days—better buy some.

NAINSOOK ATHLETIC UNION SUITS

2 for \$1.00

Think of it—two good Union Suits for only one dollar. The kind we should sell for 75c apiece. Now is the time.

50c SILK FOUR-IN-HANDS

3 for \$1.00

You will find a large and interesting variety of the latest styles awaiting your choice.

75c SILK FOUR-IN-HANDS

2 for \$1.00

Our entire stock of classy 75c Neckwear goes in to make this offer good. Don't miss the chance.

25c QUALITY LINEN COLLARS

5 for \$1.00

Hosiery and Underwear Department

WOMEN'S PURE SILK FANCY HOSE

\$1.25 Value for \$1.00

Black, white, gray and navy Hose, seamless and made of pure silk. This is a big Dollar Day value.

65c COTTON HOSE FOR WOMEN

2 Pair for \$1.00

A full fashioned Hose in black only. Fine in quality and will wear splendidly.

OUT-SIZE BURSON HOSE

3 for \$1.00

You know Burson Hose. These are genuine Burson and made with either hem or rib top.

29c BURSON HOSE

4 Pair for \$1.00

Genuine Burson Hose, in either black or white. The kind we are now selling for 29c a pair.

BOYS' LIGHT WEIGHT UNION SUITS

2 for \$1.00

Light weight, ribbed cotton, Suits, strong and elastic. They will give good service. Made with high neck and short sleeves. Sizes 26 to 34. Regular price 59c.

BOYS' BALBRIGGAN KNEE DRAWERS

4 Pair for \$1.00

This is a small lot of Drawers, formerly sold for 39c a pair. We are going to close them out Dollar Day.

WOMEN'S 19c SUMMER VESTS

7 for \$1.00

Good light weight Summer Vests, all low neck and no sleeves. Regular price 19c.

WOMEN'S RIBBED COTTON UNION SUITS

3 for \$1.00

The kind you always pay 80c for. Made of ribbed cotton, low neck, no sleeves and lace trimmed knee. Sizes 6, 7 and 8.

Ribbon Department

FIVE YARDS OF RIBBON, 4 INCHES WIDE

For Only \$1.00

Four and five-inch Ribbons, in plain colors as well as stripe and fancy effects are offered at this low price.

THREE AND FOUR-INCH RIBBONS OF BEST QUALITY

3 1/2 Yards for \$1.00

Stripe and fancy effects are included in this special bargain lot. The value is excellent.

Art Goods Department

\$1.50 STAMPED PILLOW CASES

Only \$1.00 a Pair

Size 36 x 45, in a number of stamped designs, which are very attractive.

\$1.75 STAMPED NIGHT ROBES

Only \$1.00

Robes, all made up and stamped for crochet or embroidery. Made of fine batiste.

\$1.50 LACE TRIMMED SCARFS

Only \$1.00

18 x 54 in size and trimmed with various laces, including the popular filet. An extra good quality.

HEAVY WEIGHT KNITTING YARN

2 Hanks for \$1.00

Just a small quantity of this extra heavy Knitting Yarn, in khaki color only. While it lasts you can get 2 hanks for \$1.00.

\$1.65 KNITTING YARN IN SERVICE SHADES

Only \$1.00 a Hank

The shades are navy, olive drab, grey and mixed grey just what you need for army or navy knitting

Kitchenware Department

For Dollar Day This Department Offers a Number of Very Special Values. Take Advantage of Them.

14 E.-Z. SEAL JARS (quarts) for \$1.00.
14 E.-Z. SEAL JARS (pints) for \$1.00.
2 DOZEN JELLY GLASSES (8 oz.) for \$1.00.
COMBINATION DOLLAR OFFER
6 BARS WELCOME SOAP } FOR
LARGE BOX WASHING POWDER } \$1.00
5 BOXES KLEEN-KLEENER }
3 DUSTLESS DUSTERS }

IN THE SILK DEPARTMENT

**A FIVE DOLLAR PURCHASE
ENTITLES YOU TO ONE DOLLAR CASH RETURN**
SAVE A DOLLAR FOR EVERY FIVE SPENT

If you purchase Silks or Dress Goods, not otherwise reduced in price, to the amount of five dollars or more, you will be entitled to a dollar return for each five so spent.

BUY DOLLAR DAY AND SAVE MONEY

\$1.50 TAFFETA IN ALL COLORS

Only \$1.00 a Yard

This is 35 inches wide, originally sold for \$1.50 a yard, and all desirable colors are offered. Buy now.

\$1.25 AND \$1.50 MESSALINES

Only \$1.00 a Yard

A good 35-inch Messaline in an excellent assortment of dark and medium colorings.

\$1.50 NOVELTY BENGALINE

Only \$1.00 a Yard

Clever designs in combinations of navy and white, green and white, brown and white, cadet and white, plum and white, and black and white.

\$2.00 SPORT SILKS

Only \$1.00 a Yard

These are actual \$2.00 values in various check and stripe designs—all of them good.

Notion Department

DEXTER'S KNITTING COTTON

Nos. 4 to 14—\$1.00 a Dozen

COMBINATION OFFER

\$1.25 WORTH OF SEWING NEEDS For Only \$1.00

1 PAIR SCISSORS
1/2 DOZEN THREAD
1 CARD SNAPS
1 CARD HOOKS AND EYES
1 YARD BELTING
1 PAPER NEEDLES
All for \$1.00

Lace and Embroidery Department

24 YARDS VAL LACES

Value \$1.20—For Only \$1.00

24 YARDS LINEN LACES

Value \$1.20—For Only \$1.00

12 YARDS EMBROIDERED EDGES

Sold Regularly for \$1.20 For Only \$1.00

TWO YARDS OF 59c FLOUNCINGS

For Only \$1.00

Rug and Drapery Department

TAPESTRY BRUSSELS CARPET

We offer a small quantity of this fine Carpet, worth \$1.75 a yard, for just \$1.00 a yard, Dollar Day only.

\$1.00 a Yard

\$1.25 FIBRE RUGS OF SMALL SIZE

Only \$1.00

They are 27 by 54 inches in size and are offered in four patterns.

TAPESTRY REMNANTS

Values \$2.50 to \$3.50—Only \$1 a Yard
This Tapestry is 50 inches wide, and colors and patterns are all good.

19c CURTAIN SCRIM A YARD WIDE

7 Yards for \$1.00

It is good Scrim, too, with colored border or with lace edge.

39c SCOTCH MADRAS FOR CURTAINS

3 Yards for \$1.00

It is splendid Curtain Material, too. Better buy some for Fall use.

\$1.50 INLAID LINOLEUM IN SHORT LENGTHS

\$1.00 a Square Yard

There are lengths up to twelve yards in the lot. A chance to secure a bargain.

85c PRINTED LINOLEUM

2 Square Yards for \$1.00

White Goods and Domestic

\$1.50 WORTH PILLOW CASES

For Only \$1.00

Two Pillow Cases, size 45 by 38 1/2, which are actually worth 75c, each will be sold for a single dollar.

\$1.40 WORTH OF DOMET FLANNEL

For Only \$1.00

Four yards of heavy weight, Bleached Domet, which is worth 35c a yard, will be sold for one dollar.

\$1.30 WORTH OF LONG CLOTH

For Only \$1.00

Four yards of this Cameo Finish Long Cloth, for only a dollar.

FIVE 25c TURKISH TOWELS

For Only \$1.00

If you buy five of these good Towels, they will cost you but 20c each.

FIVE YARDS 25c LINEN CRASH

For Only \$1.00

This is brown, Linen Crash of good quality.

TWO YARDS MERCERIZED COTTON DAMASK

For Only \$1.00

This is our 75c quality—wears well, looks well and is satisfactory in every way.

Glove Department

69c SILK GLOVES

2 Pairs for \$1.00

Long Silk Gloves, in both black and white. Better buy a couple of pair right now at the sale price.

65c WHITE CHAMOISLETTE GLOVES

2 Pairs for \$1.00

Two-class length Gloves of excellent quality, in white only. Genuine bargains.

\$1.50 KID GLOVES

Only \$1.00

One-class Kid Gloves for a dollar are almost too good to be true. Don't miss this chance.

Leather Goods Department

SPECIAL LOT OF LADIES' HAND BAGS

Only \$1.00

The actual value of these Bags is \$1.50, and there are quite a variety for your choice. Better get one, Dollar Day.

\$1.25 SHOPPING BAGS

Large Size \$1.00

Venida and Alliance Hair Nets—cap or golf shape, in all desired shades—10 Nets for \$1.00.

The Reid & Hughes Co

The Reid & Hughes Co