

THE PORTEOUS & MITCHELL Co.

We Advise Early Shopping EVERYTHING POINTS TO A BUSY DAY—TODAY—THE DAY BEFORE EASTER. IF YOU WANT TO TRADE IN COMFORT AND WITH THE GREATEST SATISFACTION, WE ADVISE DOING YOUR EASTER SHOPPING AS EARLY IN THE DAY AS POSSIBLE.

THE PORTEOUS & MITCHELL Co.

The weather today will probably be fair—warmer tomorrow

Store Editorial This is a Reliable Store By "reliable" we mean that you can buy goods here of reliable quality. That you can buy goods here in confidence. That you can be sure that what we say about our articles is backed up by facts. You are sure that when we make a statement in our advertisements, that statement is in accordance with the facts regarding the merchandise—in other words, truthful statements. This is a reliable store in all that the name implies. THE PORTEOUS & MITCHELL COMPANY

Our Great Easter Stocks Will Be At Their Best Today

Today—the day before Easter. All the wonderful prestige and buying power of this establishment have been brought into play to make the last day before Easter the supreme effort of the season. Easter is dress-up time. The Store has blossomed like a flower-garden and every section is radiant with the Spring things for Men and Women—Men's Suits, Top Coats, and Furnishings, Women's Suits, Dresses, Coats, Capes, Millinery, Waists, Skirts and so forth—and special preparations have been made to take care of everyone's Easter needs. We can assure all who do their Easter shopping here of good style, good service, good quality and good savings.

EVENTS OF FIFTY YEARS AGO

In Norwich 50 years ago the affairs of the city progressed with the usual quietness, the most startling event being the suicide of Capt. Wilcox. This was the second suicide of similar nature within a week. Extracts from The Bulletin's files of 69 follow: April 12, 1869—Congress has passed the new eight hour law which makes the working day of all employees of the government to be eight hours. As the United States authorities have heretofore construed the law the workmen have been paid only four-fifths of the old wages which they received for ten hours. The first Clarence coach ever seen in this city was brought from Bridgeport by Oliver Reynolds on Friday. It attracted much attention. April 13, 1869—The Horticultural society has inaugurated a movement in the city to stimulate the planting of shade trees for the beautifying of the city. The plan is heartily entered into by a large majority of the property holders who will be well rewarded in years to come. The sale of slips of the Centre M. E. church took place last evening and elicited no little interest, from the fact that the free-seat system had been tried by this congregation and found to be unsuccessful. Most of the slips in the middle tier were sold and a few on the sides from which about \$1200 was realized. April 14, 1869—Captain William Wilcox, a well known steamboat captain, who formerly resided in this city, committed suicide by jumping into the Sound from the steamer City of Boston. He had been in this city on Monday and called on his daughter, to whom he gave a good deal of his personal belongings. Nothing was thought of these actions until a despatch from New York stated that Capt. Wilcox was embarked at New London, was missing when the steamer docked at New York. The body of Capt. Wilcox was found floating in the water near Fisher's Island yesterday afternoon. There was a bullet wound in the temple. The school meeting of the West Town street district was held last evening among much disorder and wrangling. The outcome was a meeting adjourned several times and was reconvened until finally the plan of A. J. Sturtevant to build the school for \$4000 was adopted. April 15, 1869—The slips of the Broadway church were sold for \$6000 last evening and the highest price paid was \$200. The amount realized from the sale of the slips of the Second Congregational church was \$4000 the highest price here being \$100. Officer Gardner who was especially detailed to watch the Richards building night before last and while looking around felt one of the basement window vaults which were uncovered. He received internal injuries. A Washington despatch states that the Connecticut delegation at the urgent request of the Massachusetts congressmen have invited in recommending Henry Ruggles of Norwich as consul at Florence. April 16, 1869—Some thirty odd Lebanon farmers joined a club last winter for the purpose of agricultural interests. The club was fine, each man paying \$10 to be permitted to buy farm implements at a discount of 25 per cent. When one member of the club ordered a mower from the concern he found that the concern had failed. President Grant yesterday nominated Joseph Selden of this city to be collector of internal revenue in the third district of Connecticut. One of the most brilliant displays of Northern Lights ever seen in this latitude occurred last evening. The long slender wavering lines of light varying color from a pale green to a light blue shot up from every point of the compass and then died away to again reappear. At about midnight the display was most brilliant and gradually waned then on. April 17, 1869—The appearance of the water cut delighted the eyes of those compelled to face the clouds of dust which have prevailed for some days. The Aurora borealis on Thursday which was visible as far south as St. Louis, was most remarkable since 1859. Both the Western Union and the Franklin Telegraph lines disconnected their batteries and worked their wires by the atmospheric electricity. PLANNING FOR PRESIDENTIAL TO LATE PRESIDENT SYKES The Frederick H. Sykes Memorial association formed for the purpose of memorializing to the First President of Connecticut College at New London, has decided to hold a commemorative program in two parts: First to have painted, for early presentation to the college, an oil portrait of Dr. Sykes; and second to have out a plan for a more adequate memorial, which will take some time to develop. A memorial committee, consisting of the Rev. W. W. Harris, vice chairman of the executive committee, Miss Edna Tyler, and W. W. Harris has already taken preliminary steps for the painting of the portrait and will act with Mrs. Sykes. It is to be by a New York artist of national reputation. It is planned to have this road for a formal unveiling as part of the Commemorative program in June, at which the first class received during Dr. Sykes' term of office, will be graduated. The association has informed the board of trustees of its formation for the purpose of memorializing and has requested from the trustees an expression of its wishes in reference to the formal presentation of the portrait and the commemorative program, or a conference thereon. At a recent meeting, W. W. Harris of New York, vice chairman of the executive committee, and Miss Annie G. Field, of 17 Fremont street, was elected secretary. Hon. H. E. Irwin, of Toronto, Canada, has been made chairman of the sub-committee of the association for Canada. Sub-committee chairmen for other cities and universities are to be appointed later. Miss Field is now sending to friends of Dr. Sykes, not only in Connecticut but throughout the United States and in Canada, notices giving details of the association and its plans and blank applications for membership. To provide for current expenses, the dues have been placed at \$1 a year. Steps are being taken toward the incorporation of the association. Conference will be held with officers of the college—the members of which personally knew the first president—as to what part in providing both the immediate memorial, and a more adequate one later they wish to take. The officers and members of the association are as follows: Chairman, W. W. Harris, of New York; vice chairman, Rev. W. S. Swisher, New London; secretary, Miss Annie G. Field, New London; treasurer, Mrs. George P. Fenner, New London. The executive committee is Rev. W. S. Swisher, chairman; Mrs. W. S. Swisher, Miss Louie Howe, Mrs. A. C. Tyler, Miss Edna Tyler, Ex-Gov. Thomas M. Waller, Mrs. Rosemary O. Anderson, Miss Anna H. Branch, Mrs. Richard Mansfield, Graham S. Hishop, Canadian sub-committee, H. E. Irwin, Toronto, chairman. A man will give up \$1 for a 50 cent article he wants, and a woman will give up 40 cents for a 50 cent article she doesn't want.



Now for the Sunshine. Baby's Ride will be more than enjoyed in one of our WHITNEY Carriages or that light running Stroller.



We have sold these Famous Whitney Carriages for nine years just because they have proved that they are what The F. A. Whitney Co. represents them for—Good Material, Good Workmanship, Good Looks, above all Good Comfort for the Babe.

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AT THE BIG STORE WITH THE LITTLE PRICES Schwartz Bros., Inc. 9-11-13 Water Street We Give and Redeem Gold Stamps on Cash Purchases

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EASTER GLOVES

Everyone wants new Gloves for Easter—and it is important that they be Gloves of dependability. This Store is noted for the worthiness of its Gloves. We show complete lines of Women's and Children's Gloves for Spring—Kid, Silk, Chamotte, Etc.—all grades, all colors, all styles. Women's Chamotte Gloves in white, black, gray and mode—at \$90, \$1.00, \$1.25 and \$1.35 a pair. Women's Silk Gloves in Kayser and Niagara Maid, in black, white, gray and ponce—at \$90, \$85, \$1.00, \$1.25 and \$1.50 a pair. Women's Fine French Kid and Capeskin Gloves, in such well known makes as Trefoussé and Sacmo. Women's Pique Gloves in white and white with black—at \$1.85 a pair. The Trefoussé Fine French Kid Gloves, in black, white, tan and mode—at \$2.75 and \$3.00 a pair. For service we recommend the Baco Washable Capeskin Gloves, in white, tan, gray, mode and brown—at \$2.50 a pair.

BEAUTIFUL HAIR RIBBONS

Our Ribbon Department is particularly bright and attractive just now with the new Spring Ribbons, for Children's Hair Bows, Gashes, Etc. The showing includes plain weaves in all widths, styles and colorings and a broad range of the newest ideas in Fancy Ribbons.

Your Easter Apparel Requirements Can Be Properly Fitted Here

NEW SHIPMENTS HAVE BEEN ARRIVING DAILY ALL THIS WEEK, AND EACH GROUP INCLUDES THE NEWEST IDEAS. IN ALL LINES OF WOMEN'S APPAREL—SUITS, COATS, CAPES, DOLMANS, DRESSES, SKIRTS AND BLOUSES—OUR SHOWING WILL BE AT ITS BEST TODAY.



WOMEN'S SPRING SUITS Among the most admired attire in the Easter parade will be our Suits. There is something about them as distinctive as good manners and quite as telling. We show Suits, in all the latest models, materials in Tricotine, Gabardine, Serge, Mixtures and Poplins, sizes 16 to 46—Prices are \$25.00, \$27.50, \$29.50 and up to \$65.00.

WOMEN'S CAPES AND DOLMANS Many new arrivals in Capes and Dolmans this week—styles that are delightfully pleasing and which give that smart appearance so much to be desired. The materials are Tricotine, Serge, Velour, Bolivia and Gabardine—in black, navy, sand, Copenhagen and henna. The price range is \$17.50, \$19.95, \$25.00 and up to \$65.00.

WOMEN'S SPRING COATS Every favored type of Coat is included in our Easter showing. The leading fabrics are Serges, Poplins and Velours, in strikingly beautiful colors—Price range \$22.50, \$27.50, \$35.00 and \$45.00.

DRESS AND SPORTS SKIRTS Smart Separate Skirts, of excellent materials and very moderately priced. There are attractive pleated models in Serge and Plaids, also plain tailored models of Serge, Poplin and Plaid Velour—Prices are \$8.50, \$9.98, and up to \$22.50.

DAINTY SPRING WAISTS Many smart, clever models in Women's Waists are being shown here for Easter. There are Waists of French Voile and Batiste, Tailored Waists of fine Dimity, lace trimmed and embroidered Voile Waists—Price range \$2.00, \$2.50, \$2.98 and up to \$8.50.

SILK BLOUSES FOR EASTER Many new models in these handsome Blouses have arrived lately and we feel sure that all who see them will be delighted with the variety of styles. There are Blouses of heavy weight Crepe-de-Chine, also tailored models in Broadcloth Silk and Blouses of graceful Georgette Crepe—Price range \$5.98, \$6.75, \$7.50 and up to \$9.95.

HANDKERCHIEFS FOR EASTER

Our collection of New Handkerchiefs for Spring and Easter is ample and varied. It includes staple White Handkerchiefs of pure linen, as well as novelties in Colored Handkerchiefs and White Handkerchiefs with colored border. Women's Handkerchiefs with embroidered corners—at 10c each, 3 for 25c. Women's Embroidered Handkerchiefs—at 12 1/2c each, 2 for 25c. Women's Fine Embroidered Lawn Handkerchiefs—at 15c each. Women's Hand Embroidered Linen Handkerchiefs—at 25c, 50c, 75c and \$1.00 each.

EASTER HOSIERY

We show Women's Silk Hosiery in a big range of grades and styles and in every fashionable shade to match the new Spring Suits and the prevailing colors in footwear. Included in our assortment are such well known makes as Phoenix, Lehigh, McCallum, Radwood, Burson, Gold Stripe and others. We show Silk Hosiery at 50c, 75c, and up to \$1.00 a pair. At \$1.00 a Pair Women's Silk Hosiery 'team in the back,' in black, white and all the fashionable Spring Colors—these are very special values at \$1.00 a pair.

MEN'S EASTER APPAREL

Correct in Style, Quality and Price



MEN'S SPRING SUITS Men's and Young Men's Spring Suits, in all the latest models and newest colorings—at \$18.00 to \$37.50.

MEN'S STEIN-BLOCH SUITS We feature Stein-Bloch Smart Clothes, in all the newest models and most fashionable colorings—Spring Suits at \$35.00 to \$45.00.

MEN'S SPRING TOP COATS Men's and Young Men's Spring Weight Top Coats, in all the fashionable styles and splendidly tailored—at \$25.00 to \$40.00.

MEN'S CUSTOM TAILORING We are sole agents for the Royal Tailors' line for Men who want something distinctive. Suits or Top Coats at \$35.00 to \$45.00.

MEN'S SPRING HATS Men's and Young Men's Spring Hats in all the newest fashionable shapes and colorings. We feature the "P. & M. Special" Hats at \$2.50. Fine grade Hats, Stiff and Soft, at \$3.50 to \$5.00.

MEN'S SPRING SHIRTS Men's Spring Shirts in a wide range of materials and newest designs, including all silk and fibre silk Shirts. We particularly feature the "Eagle Shirts." We show excellent Shirts at \$1.15 and up to \$6.00.

MEN'S SPRING NECKWEAR Our line of Spring Neckwear is unequalled in value and variety. We show complete lines of shapes and colorings, including the fashionable Knitted Silk, Magadore and Silk and Wool Poplin Neckwear—price range 50c to \$4.00.

MEN'S SPRING HOSIERY Our Spring showing of Men's Hosiery includes all the newest shades in silk, mercerized and cotton. We feature particularly Phoenix, Onyx, Shawkint, Eyewear and Notaseme brands, all of them being dependable makes—price range 21c to \$1.50 a pair.

MEN'S TRIANGLE COLLARS We are local agents for the celebrated "Triangle Collars" in every fashionable shape. We feature extensively the popular Soft Collars in a great variety of styles. Once a wearer of "Triangle Collars" and you'll wear no other.

MEN'S SPRING UNDERWEAR We show Lawrence, Oxford and Munsing perfect fitting Union Suits. Also B. V. D., Roxford, Munsing and Rocking Chair Nainsook Garments. Our Underwear ranges in price from 50c to \$2.50.

Women's Silk Petticoats We show a very complete line of Women's Petticoats, in all the Spring models, in all Silk Jersey, fringe and ribbon trimmed—at \$5.00 and \$10.50. EXTRA SPECIAL—Women's Petticoats, Silk Jersey top with taffeta flounces—and all Taffeta Silk Petticoats, in all the leading changeable shades—very special value at \$3.98.

EASTER CANDY

A large variety of delicious Candy, for Easter, at prices that are unequalled, quality considered.

Special, 29c a lb. Vanilla Fudge, Chocolate Fudge, Sugar-Coated Licorice, Lozenges, Jelly Beans, Gum Drops, Etc.—Special price 29c a lb.

Special, 38c a lb. Enterprise Chocolates in these flavors: Caramels, Nougatines, Cream Walnuts, Maple Walnuts, Sour Orange, Old-fashioned Chocolates—also Peanut Butter Kisses, Molasses Kisses, Turkish Paste, Soft Gum Drops and Hard Candies in all flavors—Special price 38c a lb.

Special, 58c a lb. Lovell & Covell's DeLancey Chocolates in these flavors: Almonds, Filberts, Coconut Taffy, Montevideo, Pistachio Logs, Caramels, Nougats, Nougatines—also Charlotte Russe, Butter Taffy, Coconut Covered Apricots and Figs, Nut Caramels, Peanut Smudge, Etc.—Special price 58c a lb.

Special, 68c a lb. Lovell & Covell's Reputation Chocolates in twenty different flavors, each kind sold separate or sold in assorted flavors—also Druggists' Gum Drops, Peanut Dips, Almond Figlets, Pure Cream Caramels, Fig Mascots, Caramel Nut Tops, Coconut Marshmallows, Etc.—Special price 68c a lb.

WOMEN'S EASTER NECKWEAR Easter Neckwear is prettier than ever and our assortment of Collars or Sets is complete. The favored materials are Georgette, Satin, Pique and Muslin—while the large lace collar is in good demand. Vests are very popular also, and we show an excellent range of styles at 50c to \$5.00. Ruffling in white, red, tan, flesh and French Blue—of Georgette, Satin, Net and Muslin, in plain, hemstitched or scalloped—at 50c to \$1.25 a yard.

EASTER VEILING AND VEILS The new French and Chenille Veilings in black, taupe, and navy are the popular meshes for this Easter time. Our assortment is complete—at 25c and 50c a yard. Admiration and Slip-on Veils come in black, taupe, navy, white, gray and brown—at 10c, 25c and 50c.

TOILET ACCESSORIES

Opera Length Beads in red and other desirable color combinations, including some very special values at 50c, 59c and 98c.

Mavis Talcum Powder, regular 25c value—Special price 20c. Mavis Face Powder, in flesh, white, pink and brunette—Special price 40c.

SILK MOIRE HAND BAGS Five extraordinary values in Silk Moire Hand Bags, all made in these colors—black, navy, taupe and gray. \$1.50 Value, \$1.29. Silk Moire Bags, with silk lining and mirror—at \$1.29, regular price \$1.50. \$3.00 Value, \$1.98. Silk Moire Bags, with large Silk Tassel, lined with Silk Poplin, imitation Dutch silver frame—at \$1.98, regular price \$3.00.

\$3.00 Value, \$1.98. Silk Poplin Bags, bell-shaped frame, silk lined and with mirror in cover—at \$1.98, regular price \$3.00.

\$5.00 Value, \$2.49. The latest novelty in Bags—a Silk Poplin, large silk tassel and combination shell and metal frame—at \$2.49, regular price \$5.00.

TWO-IN-ONE BAGS \$5.50 Value, \$4.50. Two-in-One Bags, made of the finest quality Silk, each Bag made in two colors. Simply turn it inside out and you have the same bag, but in a different color. We have them in a variety of color combinations—at \$4.50, regular price \$5.50.

EASTER VEILING AND VEILS The new French and Chenille Veilings in black, taupe, and navy are the popular meshes for this Easter time. Our assortment is complete—at 25c and 50c a yard. Admiration and Slip-on Veils come in black, taupe, navy, white, gray and brown—at 10c, 25c and 50c.

MODISH EASTER HATS



Our Millinery Section is in bright Easter array. A more delightful and representative collection of Hats, could not be imagined, for here we have planned including every individual fashion type for every individual liking. We show all the newest ideas in Trimmed Hats for Women and Children, including Model Hats up to \$20.00, but we particularly feature Women's Dress Hats, at \$3.98, \$5.00 and \$5.98. We make an extensive showing of Trimmed Hats for Children of all ages—Prices \$1.50, \$1.98 and up to \$2.99.

BOYS' EASTER CLOTHES There are many reasons why you should come to this Store for your Boys' Easter Clothes. There's so much genuine satisfaction tailored into our Clothes for Boys that parents always have a warm spot in their hearts for our Boys' Clothing Department.

BOYS' JUVENILE SUITS Boys' Juvenile Suits—the materials are Serge Corduroy and Cheviot, more in Sailor and Junior Norfolk models, sizes 3 to 8—Price range \$3.95 to \$6.50.

THREE LEADING VALUES Boys' Sailor Suits of good quality Serge, sizes 3 to 8—Special price \$6.45, value \$8.90. Boys' Junior Norfolk Suits, in neat cheviot mixtures, gray and brown, sizes 3 to 8—Special price \$8.45, value \$9.90. Boys' Long Trouser Sailor Suits, of good quality Blue Serge, neatly trimmed with white braid and emblems on sleeves, sizes 3 to 8—Special price \$8.50, value \$9.50.

Boys' Norfolk Suits of Cheviot and Serge in stylish mixtures and Navy Blue, sizes 3 to 13—Price range \$3.50 to \$16.50. Neat Mixture Suits, gray and brown effects, Norfolk model, sizes 8 to 13—Special price \$3.90, value \$10.00. Boys' Suits, close-woven fabrics insuring wear-resisting qualities, in the Spring Norfolk models—Special price \$10.50, value \$12.00. Boys' Suits, in the finer grade, in a variety of models, including the very popular Skirt model—Special price \$14.50, value \$16.50.

BOYS' SPRING TOP COATS A wonderful showing of these useful and necessary little garments, in sizes 2 1/2 to 7 years. Featured particularly in the Spring showing is the fashionable belt-back model—Price range \$6.00 to \$9.00. Boys' Caps, all the latest styles—at 89c to \$1.25. Boys' Spring Hats, newest shapes and colorings—at 85c to \$2.25. Boys' Blouses, white and colored, including an excellent showing of the dependable "Bell" Blouses, sizes 3 to 16—Price range 90c to \$1.50.

Cameoles — Chemises — Skirts Cameoles, in all the new Spring models, made of Crepe-de-Chine and Wash Satin, in pink and white—at \$1.60 to \$3.50. A new line of Marcella Envelope Chemises, trimmed with neat and pretty designs of lace and Hamburgs. Women's Wash Skirts, of fine materials, neatly trimmed with laces and Hamburg embroidery, sizes 34 to 40—Prices are \$1.00, \$1.50 and upwards.