

# Dollar Day

## Saturday, the 14th, Is Dollar Day In Norwich

You have heard of the game with the "dollar limit," and maybe you have heard of men who have bucked that game and lost. But the Norwich brand of Dollar Day, with its dollar limit, is one where you are sure to win, and cannot lose. We have taken standard merchandise, from our shelves and counters, and for that one day have cut the prices to the quick. Dollar Day is a big co-operative effort, too. Every progressive merchant in the town is ready with bargains for this day, and The Boston Store is readiest of all.

SATURDAY IS VALENTINE'S DAY—HERE ARE SOME FOR YOU

### Dollar Day in the Garment Section

A List of Bargains Which You Should Not Miss  
**1 Rack of Women's and Misses' Coats**  
 REGULAR PRICES UP TO \$35.00  
 JANUARY SALE PRICE \$25.00  
**Dollar Day Price \$20.00**

In other words, for every five dollars' worth represented in that reduced price of \$25.00, we have deducted another dollar—a total reduction of five dollars on a \$25.00 purchase.

**All of Our Women's and Misses' Suits Values Up to \$45.00**

The above rule holds good here. For every five dollars of value we will reduce the cost to you one dollar, and in many instances we have made even more drastic reductions. There is a considerable variety for your choice, and we know that the prices will please. Come in and look them over.

**Women's and Misses' Dresses Values Up to \$29.50**

For every five dollars of value at the original price we have eliminated one. Every garment will be sold at a twenty per cent. reduction, at least, and in many cases a greater reduction has been made.

**AT LEAST ONE DOLLAR OFF ON THE PURCHASE PRICE OF ANY SILK WAIST IN OUR BLOUSE DEPARTMENT. THE ENTIRE STOCK IS INCLUDED.**

#### Lace and Embroidery Department

\$1.50 CHEFFON AUTO VELS—  
 ONLY \$1.00 EACH  
 25c EMBROIDERED FLOUNCING—  
 5 YARDS FOR \$1.00  
 WIDE FILET LACES, suitable for collars, and sold for 85c a yard—  
 2 YARDS FOR \$1.00  
 15c EMBROIDERED EDGES—  
 10 YARDS FOR \$1.00

#### Silk Department

YARD-WIDE PLAIN TAFFETAS, in light colorings, regular price from \$2.00 to \$2.50 a yard—  
 ONLY \$1.00 A YARD  
 ODD LOT OF FANCY SILKS, containing Taffetas, Fancy Chiffons, Foulards, etc.—values up to \$2.50 a yard—  
 ONLY \$1.00 A YARD  
 \$2.00 CORDUROY, in black, heaver, and garnet. All 22 inches wide—  
 ONLY \$1.00 A YARD

SPORT PONGEES, in handsome stripes and figures. All silk and 22 inches wide—regular price \$1.75—  
 ONLY \$1.00 A YARD  
 ANY PURCHASE OF SILKS NOT ADVERTISED, AT SPECIAL DOLLAR DAY PRICES, WE WILL DEDUCT \$1.00 FOR EACH \$5.00 PURCHASED.

\$1.00 Off on Every \$5.00 Purchase.  
 \$2.00 Off on Every \$10.00 Purchase.  
 \$3.00 Off on Every \$15.00 Purchase.

#### Dress Goods Department

BLACK AND WHITE PLAIDS, in two different styles. Worth \$1.00 a yard. Width 42 inches—  
 1 1/4 YARDS FOR \$1.00  
 \$1.50 SUITINGS AND DRESS FABRICS. An odd lot comprising Velvets, Lansdownes, Granites, Mohairs, Crepes, etc.—  
 ONLY \$1.00 A YARD  
 \$4.00 COATINGS—French Boucle weave, in three good color combinations. The right weight and weave for children's wear—  
 ONLY \$1.00 A YARD  
 YARD-WIDE PLAIDS, in green and blue combinations. Worth 85c a yard—  
 2 YARDS FOR \$1.00  
 \$1.00 Off on all \$5.00 Purchases.  
 \$2.00 Off on all \$10.00 Purchases  
 \$3.00 Off on all \$15.00 Purchases  
 WHEN GOODS ARE NOT ALREADY ADVERTISED AT SALE PRICES.

#### Notion Department

55c NAJAD DRESS SHIELDS—No. 4 size, in regular style—  
 3 PAIR FOR \$1.00  
 DEXTER'S KNITTING COTTON, in white. All sizes—  
 ONLY \$1.00 A DOZEN  
 GOOD QUALITY STEEL SHEARS, in eight-inch size. Worth \$1.25—  
 ONLY \$1.00 A PAIR  
 CHAMOISETTE GLOVES, in white or amber. Sold regularly for \$1.40 a pair—  
 2 PAIR FOR \$1.00  
 65c CASHMERE GLOVES—  
 2 PAIR FOR \$1.00

#### Glove Department

WOMEN'S 1-CLASP CAPE GLOVES, in white or ivory. Regular price \$1.50—  
 ONLY \$1.00 A PAIR  
 KID GLOVES, in black or white. Two-clasp length and worth \$1.25—  
 ONLY \$1.00 A PAIR  
 CHAMOISETTE GLOVES, in white or amber. Sold regularly for \$1.40 a pair—  
 2 PAIR FOR \$1.00  
 65c CASHMERE GLOVES—  
 2 PAIR FOR \$1.00

#### Hosiery and Underwear Department

WOMEN'S COTTON VESTS AND DRAWERS, of medium weight—\$1.25 and \$1.35 quantities—  
 ONLY \$1.00 A GARMENT  
 WOMEN'S LIGHT WEIGHT VESTS—low neck and sleeveless, in sizes 5 and 6 only. Worth 59c each—  
 3 FOR \$1.00  
 CHILDREN'S HARVARD MILLS UNDERWEAR. Half wool and half cotton Vests and Pants, in sizes 5 and 6. Regular \$1.75 quality—  
 ONLY \$1.00  
 CHILDREN'S FLEECE UNDERWEAR—Vests and Pants, worth 95c 65c and 75c a garment—  
 2 FOR \$1.00  
 WOMEN'S OUTSIZE SILK LISLE HOSE, in gray and brown. Regular price 65c—  
 2 PAIR FOR \$1.00  
 WOMEN'S OUTSIZE COTTON HOSE. Seamless knit, in black only. Regular 39c Stockings—  
 3 PAIRS FOR \$1.00  
 WOMEN'S FIBRE SILK HOSE, in black and white only. Regular price 75c—  
 2 PAIR FOR \$1.00  
 WOMEN'S SILK HOSE, in black and white only. Made with seam in back, and seamless foot. Regular \$1.50 and \$1.85 quantities—  
 ONLY \$1.00  
 INFANTS' CASHMERE WOOL HOSE, in white only. Sizes 5 1/2, 6, and 6 1/2. Regular price 95c—  
 2 PAIR FOR \$1.00  
 INFANTS' COTTON HOSE, in black, white and tan. Regular 23c a pair—  
 4 PAIR FOR \$1.00

#### Children's Department

WOMEN'S FIBRE SILK HOSE, in black and white only. Regular price 75c—  
 2 PAIR FOR \$1.00  
 WOMEN'S SILK HOSE, in black and white only. Made with seam in back, and seamless foot. Regular \$1.50 and \$1.85 quantities—  
 ONLY \$1.00  
 INFANTS' CASHMERE WOOL HOSE, in white only. Sizes 5 1/2, 6, and 6 1/2. Regular price 95c—  
 2 PAIR FOR \$1.00  
 INFANTS' COTTON HOSE, in black, white and tan. Regular 23c a pair—  
 4 PAIR FOR \$1.00

#### Leather Goods Department

LEATHER POCKET BOOKS, worth \$1.50. Good quality Pocket Books, with strap back and top clasp—  
 ONLY \$1.00  
 ODD LOT OF VELVET HANDBAGS, which are worth all of \$1.75. We have them in black only—  
 ONLY \$1.00

#### Notion Department

55c NAJAD DRESS SHIELDS—No. 4 size, in regular style—  
 3 PAIR FOR \$1.00  
 DEXTER'S KNITTING COTTON, in white. All sizes—  
 ONLY \$1.00 A DOZEN  
 GOOD QUALITY STEEL SHEARS, in eight-inch size. Worth \$1.25—  
 ONLY \$1.00 A PAIR  
 CHAMOISETTE GLOVES, in white or amber. Sold regularly for \$1.40 a pair—  
 2 PAIR FOR \$1.00  
 65c CASHMERE GLOVES—  
 2 PAIR FOR \$1.00

#### Glove Department

WOMEN'S 1-CLASP CAPE GLOVES, in white or ivory. Regular price \$1.50—  
 ONLY \$1.00 A PAIR  
 KID GLOVES, in black or white. Two-clasp length and worth \$1.25—  
 ONLY \$1.00 A PAIR  
 CHAMOISETTE GLOVES, in white or amber. Sold regularly for \$1.40 a pair—  
 2 PAIR FOR \$1.00  
 65c CASHMERE GLOVES—  
 2 PAIR FOR \$1.00

#### Muslin Underwear and Infants' Wear Department

FRESH COLOR BLOOMERS, trimmed with filet lace and ruffle. We sell these regularly for \$1.50—  
 ONLY \$1.00  
 LOW NECK NIGHT ROBES, of the regular \$2.00 grade. A selection of very pretty night robes of splendid quality and appearance—  
 ONLY \$1.00  
 INFANTS' WEAR BARGAIN TABLE. On this table we have placed a miscellaneous assortment of Rompers, Short Night Gowns, and Boys' Suits. The regular prices of these garments run from \$1.50 to \$2.50—  
 YOUR CHOICE FOR \$1.00  
 RED CROSS APRONS, which we have been selling at \$2.00 and \$2.50. Can be used as Bungalow Aprons—  
 YOUR CHOICE FOR \$1.00

#### Rug and Drapery Department

50c FIBRE CARPET. We offer one roll of handsome Fibre Carpet, in blue, which is worth 50c a yard—  
 3 YARDS FOR \$1.00  
 27 by 54 FIBRE RUGS—sold regularly for \$1.39. Pretty green and tan colorings—  
 YOUR CHOICE \$1.00  
 TEXOLEUM FLOOR COVERING. Rivals Linoleum in popularity and sells regularly for 85c a square yard. Six patterns to choose from—  
 1 1/2 YARDS FOR \$1.00  
 CHINESE MATTING, worth 75c a yard. Unequaled for bedrooms—  
 2 YARDS FOR \$1.00  
 QUAKER LACES, about a yard wide. Your choice of five different patterns, in ivory and white. Value 45c a yard—  
 3 YARDS FOR \$1.00  
 30c CURTAIN SCRIM, of good quality, in white or ecru—  
 4 YARDS FOR \$1.00  
 YARD-WIDE CRETONNE, selling regularly for 45c a yard—  
 3 YARDS FOR \$1.00  
 GREEN WINDOW SHADES—these are slightly imperfect, but even so are worth 65c each—  
 2 FOR \$1.00

#### Ribbon Department

25c DRESDEN RIBBONS—  
 3 YARDS FOR \$1.00  
 55c RIBBONS—  
 2 YARDS FOR \$1.00  
 75c MOIRE RIBBONS—  
 1 1/2 YARDS FOR \$1.00

#### White Goods and Domestic

TURKISH TOWELS, of good size and worth 25c each—  
 5 FOR \$1.00  
 TWILLED COTTON CRASH, worth 18c a yard—  
 7 YARDS FOR \$1.00  
 PLAID CRASH—part linen and worth 22c a yard—  
 4 YARDS FOR \$1.00  
 BROWN CRASH, worth 25c a yard—  
 5 YARDS FOR \$1.00  
 TURKISH BATH MAT, of good size. Your choice of pink, blue, green and tan. Worth \$1.25—  
 YOUR CHOICE \$1.00  
 PILLOW CASES, worth 95c apiece. Good cotton and 45 by 36-inch size—  
 2 FOR \$1.00  
 BLEACHED DOMEST FLANNEL, Regular price 25c a yard—  
 5 YARDS FOR \$1.00  
 YARD-WIDE BLEACHED COTTON. Regular price 37c a yard—  
 3 1/2 YARDS FOR \$1.00  
 3 1/2 YARDS UNBLEACHED COTTON, which should sell for \$1.25—  
 ONLY \$1.00  
 PILLOW CASES, worth 45c each. Two sizes—42 by 36 or 45 by 36—  
 3 FOR \$1.00

#### Art Goods Department

ALL \$1.50 STAMPED PACKAGE GOODS, with material for embroidery—  
 ONLY \$1.00  
 ALL KNITTING YARNS, which have been selling for \$1.45 a hank. Silk finish—  
 ONLY \$1.00  
 KASHMERE YARNS, in all the new shades. Regular price \$1.50—  
 ONLY \$1.00  
 FULL SIZE STAMPED TOWELS—  
 2 FOR \$1.00  
 ONE STAMPED 36-INCH CENTER with 10 skeins of silk for embroidery—  
 COMPLETE FOR \$1.00

#### Kitchenware Department

THREE BIG COMBINATION OFFERS  
 NO. ONE  
 SET OF GLASS BOWLS (5 in set) TWO-POUND EARTHEN BUTTER JAR  
 SOUP STRAINER  
 ALL FOR \$1.00  
 NO. TWO  
 EARTHEN TEA POT  
 ONE DISH DRAINER  
 ONE SINK STRAINER  
 ONE CAKE COOLER  
 ONE TEA STRAINER  
 ALL FOR \$1.00  
 NO. THREE  
 ONE NICKLE TOWEL BAR  
 ONE NICKLE TUMBLER HOLDER  
 ONE TOOTH BRUSH HOLDER  
 ONE ROBE HOOK  
 ALL FOR \$1.00  
 GOOD QUALITY NO. 7 BROOM—  
 ONLY \$1.00

### DOLLAR DAY SAVINGS IN MILLINERY

The season is far spent, but we still have bargains for Dollar Day. We will clean up the remains of the Winter Hats at Special Prices, and even some of the Spring arrivals show the effect of Dollar Day price cutting.

A Few UNTRIMMED VELVET HATS Worth \$3.00 DOLLAR DAY ONLY \$1.00  
 A Special Lot of STRAW AND SATIN HATS Regularly \$3.00 DOLLAR DAY ONLY \$1.00  
**FOR DOLLAR DAY ONLY—ONE DOLLAR OFF OF THE PURCHASE PRICE OF ANY OF OUR HIGH-PRICED SPRING HATS.**

#### Wash Goods Department

48c ZEPHYR DRESS GINGHAMS, in plaids, stripes and solid colors. Width 22 inches—  
 2 1/2 YARDS FOR \$1.00  
 25c DRESS GINGHAMS, in checks and plaids. Width 27 inches and excellent value—  
 3 1/2 YARDS FOR \$1.00  
 45c GENUINE RIPPLETTE, in all colors. Requires no ironing. Width 20 inches—  
 3 YARDS FOR \$1.00  
 35c CUTTING FLANNEL, of good weight, in 10 to 20 yard lengths. It is 27 inches wide and we will cut any desired length—  
 4 YARDS FOR \$1.00  
 55c PASTORAL SUITING, in wool effects. Width 25 inches—  
 2 1/2 YARDS FOR \$1.00  
 35c SAMSON HOLLAND SUITING, in good colored mixtures—  
 3 1/2 YARDS FOR \$1.00  
 25c STAPLE APRON GINGHAM—  
 4 YARDS FOR \$1.00

#### Toilet Goods Department

FAULTLESS WAREWATER HOT WATER BOTTLES, in the 2-quart size. Guaranteed. Regular price \$1.25—  
 ONLY \$1.00  
 WALDORF TOILET PAPER—sold regularly for 10c a roll—  
 12 FOR \$1.00  
 SCOTT TISSUE TOILET PAPER—sold regularly for 20c—  
 6 FOR \$1.00  
 JAPANESE TISSUE, of the best quality and worth 22c—  
 5 FOR \$1.00  
 \$1.25 MAVIS TOILET WATER—  
 ONLY \$1.00  
 \$1.25 MAVIS EXTRACT—1 ounce—  
 ONLY \$1.00  
 WOODBURY'S SOAP—  
 6 FOR \$1.00  
 PALMOLIVE SOAP—  
 11 FOR \$1.00  
 15c COLGATE'S BATH TABLETS  
 11 FOR \$1.00  
 9c GOBLIN HAND SOAP—  
 13 FOR \$1.00  
 12 1/2 ROSE GLYCERINE SOAP—  
 12 FOR \$1.00  
 KOLYNOS TOOTH PASTE—  
 5 FOR \$1.00  
 \$1.50 CUTEX MANICURE SETS—  
 ONLY \$1.00

#### Men's Furnishings Department

35c BEACON SPLIT-FOOT SOCKS in all sizes—  
 3 PAIRS FOR \$1.00  
 25c MEDIUM WEIGHT SOCKS, in black and colors. All sizes—  
 4 PAIRS FOR \$1.00  
 25c FIBRE SILK FOUR-IN-HANDS—washable—  
 4 FOR \$1.00  
 MEN'S SILK FOUR-IN-HANDS, in many handsome styles and colorings. \$1.25 and \$1.50 values—  
 ONLY \$1.00  
 ONE LOT OF SILK FOUR-IN-HANDS—sold regularly for 75c—  
 2 FOR \$1.00  
 CORLISS COON BRAND COLLARS—Any and all styles of this popular brand of 15c collars—  
 5 FOR \$1.00  
 ONE LOT OF FINE SUSPENDERS—sold regularly for 75c—  
 2 PAIR FOR \$1.00  
 ONE PAIR OF SILK-PLATED SOCKS and ONE PAIR OF BOSTON GARTERS—a combination worth \$1.24—  
 ONLY \$1.00

#### Women's Neckwear Department

ORGANDIE VESTEES, in the very newest and smartest styles, very prettily trimmed with laces. Values \$1.25 and \$1.50—  
 ONLY \$1.00  
 ORGANIE COLLARS and COLLAR SETS. Pretty rolled and flat collars, and dainty sets, worth from 39c to 75c—  
 2 FOR \$1.00  
 MEN'S 35c COTTON HANDKERCHIEFS—  
 6 FOR \$1.00  
 WOMEN'S PURE LINEN HANDKERCHIEFS—intended for sale at 25c—  
 6 FOR \$1.00

#### Stationery Department

\$1.50 BOSTON PENCIL SHARPENERS—  
 ONLY \$1.00  
 "DAINTY TINTS" PAPETERIES, containing one quire of paper, and envelopes, in a variety of pleasing shades. Value 25c—  
 5 FOR \$1.00

### POETRY

**THE WEATHERCOCK.**  
 When Fortune's weathercock pointed west,  
 And heaviest clouds bedecked the sky,  
 I had legions of friends, and each was best;  
 Oh! Life strode royally.  
 Then Money cordially shook my hand,  
 Greatness bowed to me on the street,  
 And the proudest tables in the land  
 Reserved for me a seat.  
 Surely of mortals I seemed most blest,  
 Nothing to dread nor desire had I,  
 When Fortune's weathercock pointed west,  
 And light clouds flecked the sky.  
 But when the weathercock shifted east  
 And tempests lashed across the sun  
 My legion of friends, from great to least,  
 Sought shelter on the run.  
 And when they emerged each one was clad  
 In his stormcoat, muffled to the chin,  
 And not a man of them all but had  
 Battered his heart within.  
 And now when Money encounters me,  
 His haste is urgent, he cannot wait,  
 While Greatness utterly fails to see,  
 Absorbed in schemes of state.  
 Welcomes linger upon the lips  
 That bitingly hailed when I came before,  
 Hands touch mine at the finger-tips,  
 Not with the comforting grasp of yore.  
 All, all is changed. In my old high seat  
 A stranger sits. There is naught to do  
 But meet my fate with a smiling face  
 And strive to conquer the world anew.  
 But if ever the wind should veer again  
 To the quarter of smiling skies, I vow  
 I will pick my friends with a clearer brain,  
 And give my hand to the waits in pain—  
 Storm-blasten as I am now.  
 —Frederick H. Bard.

### KALEIDOSCOPE

Community census takers in South Dakota found only nine bathtubs in four counties but they report that 88 per cent of the people of the four counties have motor-cars.  
 A suction dredge has been built in Holland for use in South Australian river that is equipped with a rotary cutter to loosen hard clay so that it can be pumped from depths of as much as 43 feet.  
 A third great pyramid has been found at Teotihuacan, near Mexico City, larger than those of the sun and moon, which have long puzzled archaeologists. It is said to rival the pyramids of Egypt.  
 The fishing industry is of great importance and is frequently referred to as the "primal industry" of the Maritime provinces. The value of the industry to these provinces for the past year is estimated at \$16,000,000.  
 When a chicken leaps upon a perch invented by a Chicago man to get food suspended above it the food is pulled out of its reach and the fowl is automatically sprayed from beneath by a disinfectant.  
 For locating sunken ships a New Jersey inventor has patented a spiked electrode to be dragged along the bottom of the sea and cause sounds to be heard in a telephone when it strikes metal surfaces.  
 John R. Taylor, of Crystal Springs, Miss., who has married a widow with four children has been the father of 22 children in two previous marriages, and his second wife brought him five children, so that, not yet 60, he has 31 children to start with in his new matrimonial venture.  
 Mrs. Harry Parker, of San Rafael, Cal., had her goldfish on the porch over night and in the morning found the two gold fish and four minnows encased in a solid cake of ice. She placed the bowl near the range and in 15 minutes the six fish were leaping to the surface of the water for their morning meal.

### HUMOR OF THE DAY

"My, what a sad song!"  
 "Sad is right—I believe it would move a piano."—Jacksonville Times-Union.  
 "Money makes a mare go," remarked the quoniamist.  
 "Not when Charley bets his money" rejoined young Mrs. Torkins with a sigh.—Washington Star-Herald.  
 "Didn't you shudder, Rastus, as you cut down those Germans, man after man?"  
 "Man after man, Yaseah. When that live man got after this man all shudda'd three miles."—Home Sector.  
 "What does my little man want to buy today—candy?" asked the kindly shopkeeper, as the little boy entered.  
 "You bet I do," was the reply, "but I've got to buy soap!"—London Tit-Bits.  
 "I want you to meet Miss Smith. She was the most popular girl at college."  
 "Really, you know, I don't believe I care to meet anyone as homely as that."—Life.  
 "Well the World War is over officially."  
 "Yes. As I understand it now, there is nothing left of except the war between the United States and Germany."—Louisville Courier-Journal.  
 "Did you tell her that smoking isn't allowed?"  
 "Yes."  
 "Well, what did she do?"—London Tit-Bits.  
 "Rather a cigarette case is being tried in one of the local courts."  
 "Yes?"  
 "A 20-minute case is featured," demonstrated the lawyer.  
 "No; merely tossed to and fro by the opposing lawyers but some of charge are wonderful word painters."—Birmingham Age-Herald.  
 In a certain town, before prohibition, a preacher met "the village soak."  
 "Mr. Alcock," said he, "I don't know when I have been so pleased as yesterday on seeing you at our evening service."  
 "The reprobate appeared dazed, then his face cleared. "Well, clearly he was roused, 'so tat' were I was last night!"

### How to Banish Piles

Thousands Bless Dr. Leonard's, the Physician Who Discovered a Common Sense Remedy.  
 If you think that the surgeon's knife is the only method of escape from the misery of piles, it's because you haven't heard of the new treatment known as Dr. Leonard's HEM-ROID.  
 The doctor's treatment is internal. By experimenting for years he discovered the exact cause of piles and then went further and compounded a remedy that would remove the cause.  
 Dr. Leonard wants every sufferer to be cured by his discovery and so that there will be no doubting or delay Lee & Osgood and all druggists are authorized to sell HEM-ROID with guarantee that it will do as stated or money back.  
 On that honorable basis every sufferer should secure a package of Dr. Leonard's HEM-ROID today.

# Dollar Day

The Boston Store  
 The Road & Highways

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