

AGRICULTURAL INTERESTS

PRICES AND THE FARMER.

Evidently the "profiteering" farmer has a spokesman at court in the new secretary of agriculture in the president's cabinet. In his first official interview, the new secretary, E. T. Meredith, of Iowa, voices the following protest:

DAIRY COW OF IMMENSE VALUE TO HUMANITY

In the reconstruction of civilization the dairy cow must play an important part. The world is crying for food and the dairy cow is by far the most economical producer of human food. The food produced by her is the most nourishing and healthful of all foods.

A VETERAN BREEDER.

"I have kept registered sires for 29 years," writes Lloyd P. Ayer of New London county, Conn., in applying to the United States department of agriculture for enrollment in the "Better Sires—Better Stock" campaign.

ORANGES Sealdsweet Grapefruit

Tree ripened, fully matured, good and sweet. Ask your dealer. FERRISPA

COST OF FOREST FIRES.

Forest fires cost the United States more than twenty million dollars a year, according to the Forest Service. Damage by forest fires in the eastern section of the country, and likewise in the Mississippi Valley, is far in excess of that in the West.

WINTER CARE OF EWES.

Sheep like variety in their food perhaps more than other farm animals. Wherever possible a leguminous hay should be provided. Timothy hay or native meadow grass, when cut early and properly cured, is at its best only a fair feed for sheep.

WHEN FRUIT TREES BEAR.

Reckoning the age of a tree from the time when it is planted in its permanent place, apple trees should begin to bear, as a rule, when they have been planted six to eight years, according to the United States department of agriculture.

CARING FOR PASTURE PAYS.

In the old days, when a cow could be fed on grain and roughage at \$5 or \$6 a month, there was no great inducement to take care of pastures. But today it costs from \$15 to \$20 a month to feed a cow on grain and roughage.

SAVE MEAT—SAVE MONEY

BELL'S SEASONING advertisement with logo and text: "SAVE MEAT—SAVE MONEY. Bell's Seasoning is the best for all meats, poultry, and game."

OUR FORESTS MUST BE REGENERATED

Regeneration of the forests of this country on a more permanent basis is the most important measure for perpetuating the paper industry in the United States, according to the forest service, United States department of agriculture.

ICEHOUSE IS VITAL

Selection of a site for an ice house is very important. The ice house, or being suitable, the ice house on a dairy farm should be placed as near as possible to the milk house, in order to reduce the labor of handling and to encourage the more liberal use of ice.

TEN ESSENTIALS FOR BEEF RAISERS

General improvement in the type and quality of beef animals, the country over is one of the means urged by the United States Department of Agriculture for bringing down the high cost of meat to the consumer and at the same time, increasing the profit of the producer.

GOODYEAR THE World's Largest Tire Factory Building 30x3, 30x3 1/2 and 31x4-inch Tires

Goodyear advertisement featuring a large image of a tire and text: "Owners of small cars can enjoy the same high relative value in Goodyear Tires that gives utmost satisfaction to owners of big, costly motor carriages."

Schwarz Bros., Inc. advertisement for a furniture sale: "Success That's what this Great February Furniture Sale has been from the start. Our expectations have been fulfilled. We want to congratulate the hundreds of Thrifty Buyers who took advantage of this Great Once-a-Year Sale."

Instant Postum advertisement: "When Coffee Disagrees - the quick and pleasant way to be rid of coffee troubles is to drink INSTANT POSTUM. The absence of coffee is not missed, and the rebound to better health and comfort soon shows 'There's a Reason' Made by Postum Cereal Company Battle Creek, Michigan"