

CLEARANCE SALE

BARGAINS GALORE

Beginning Monday, December 27th

THE SALE THE CITY HAS BEEN WAITING FOR

Hundreds of Women and Misses have been waiting for this Annual January Clearance Sale of ours—they know it is always a good opportunity to save money. This year, they certainly have not waited in vain—never has our stock been so complete—never have the Mark-Downs been so extreme. Everybody knows how bad business conditions have been. We must turn our stock into money at once—and to do this quickly, we have made tremendous cuts in all original prices. Everything is reduced regardless of cost, in many instances, below cost. Remember, these are not odd lots of goods picked up for a sale—they are the choice of the best styles and materials of the season. We doubt if ever before, even in pre-war days, such wonderful values could be found!

COATS

We are sacrificing our entire stock of **WOMEN'S AND MISSES' COATS**—unheard of reductions!

Special lots of one-of-a-style Coats—nearly all sizes. Value \$20.00—

SALE PRICE \$12.50

Stunning models, in Velour and several other materials. Values up to \$25.00—

SALE PRICE \$14.50

Wonderful values in Tinseltone, Peachbloom, Bolivia, and Marvel-la—all silk lined. Values up to \$30.00—

SALE PRICE \$16.50

Fur-Trimmed Coats, all materials, all sizes. Values up to \$58.00—

SALE PRICE \$37.50

Men's Overcoats

SALE PRICE

\$12.00

Men's Suits

SALE PRICE

\$25.00

BLOUSES

At a great loss to ourselves, we are offering 100 COTTON VOILE BLOUSES, at less than wholesale cost—regular \$3.00 value—

95c

Also one lot of VOILE BLOUSES, in up-to-the-minute styles—regular \$4.00, \$4.50 and \$5.00 Blouses, all at the one price—

\$1.45

SKIRTS

Dozens of stylish SKIRTS for Women, dozen of stylish SKIRTS for Misses. Values up to \$15.00—

SALE PRICE \$5.95

Extraordinary Specials

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|---------------|--|---------------|
| 95c | FINE QUALITY VOILE BLOUSES — WERE \$2.25 AND \$2.50 — NOW REDUCED TO | 95c |
| \$3.50 | SPECIAL LOT OF SILK PETTICOATS, TO SELL OUT REGARDLESS OF COST! \$7.50 VALUE. | \$3.50 |
| \$5.95 | PLAID AND STRIPED WOOLEN SKIRTS — ALL THE FAVORED PLEATINGS—ALL THE LEADING SHADES. \$15.00 VALUE—NOW MARKED | \$5.95 |
| \$9.95 | SPECIAL LOT OF SILK, SATIN, AND GEORGETTE DRESSES — WERE \$20.00 TO \$35.00 — NOW MARKED | \$9.95 |

DRESSES

The lowest priced, as well as the most beautiful and the most stylish lot of DRESSES that we have ever been able to offer! They can hardly last more than two days—so come in Right Away and select the one most becoming to you.

\$9.95 to \$24.95

All our former high priced DRESSES are now reduced to one price. \$45.00 to \$65.00 values are marked

\$24.95

Special collection of Silk and Satin DRESSES, formerly \$20.00 NOW REDUCED TO \$9.95

Special lot of Silk and Satin DRESSES. \$30.00 values— NOW REDUCED TO \$14.95

SUITS

A marvelous opportunity to select a fine quality SUIT much under regular value. Amazing mark-downs on every suit in stock.

\$9.98 to \$35.00

Attractive models that we are practically giving away— MARKED \$9.98

Splendid lot of high-grade SUITS in Velour, Serge, and Cheviots. Formerly priced \$35.00 and \$40.00 NOW MARKED \$22.50

Velours, Silvertones, Bolivias, Veldynes—some with fur-trimming. Several styles that are especially becoming to Misses— \$35.00

Terms of Sale, Cash—No Returns

29-31 Shetucket St. **GATELY & BRENNAN** Norwich, Conn.