

The Boston Store Norwich Reid & Hughes Co. Conn

---a two-day end of the month sale

--many specially priced merchandise attractions
--for Friday and Saturday selling

—May is the logical month in which to replenish many kinds of household and personal supplies. New clothes, new fittings for the house, a-thousand-and-one things suggest themselves as May-time necessities. All of the month we have been selling them, and now we purpose making these two days the biggest sale days of the month.

BUY FRIDAY AND SATURDAY — MEMORIAL DAY IS MONDAY



A Sale of Pure Aluminum Cooking Utensils

Friday and Saturday, while they last, we are going to sell this high grade Aluminum Ware, at prices which are lower than any we have given you before.

NOTE THE BIG VARIETY SEE THE LOW PRICES

10-INCH ROUND ROASTERS
Either half may be used separately if desired. A big value—
SALE PRICE \$1.19

4-QUART COVERED WINDSOR KETTLE
A shape which is always good and of every-day use—
SALE PRICE \$1.29

6-QUART TEA KETTLES
Think of it—great big six-quart Kettles of solid aluminum—light, strong and clean—
SALE PRICE \$1.83

CONVEX COVERED KETTLES
Good sized Kettles for general use—all one size—
SALE PRICE \$1.39

14-QUART ALUMINUM DISH PANS
If you have worked with a heavy enamel ware pan you will appreciate one of these—
SALE PRICE \$2.29

3-PINT COFFEE PERCOLATOR
If you have always boiled your coffee you have a treat coming to you. Get a Percolator—
SALE PRICE \$1.29

SET OF THREE SAUCE PANS
Two, three and four-quart sizes—
SALE PRICE \$1.69

SET OF FOUR SAUCE PANS
One, two, three and four-quart—
SALE PRICE \$1.89

Special Values In Hosiery and Underwear Friday and Saturday

ANOTHER SALE OF \$2.50 and \$4.99 SILK HOSE
\$2.29

This Includes the Tax.

We secured them from the same famous maker as before. Hose which they were forced to lay aside as not absolutely perfect, but so perfect that you cannot find the imperfections.

Black white and colors in the lot—
Sizes 8 1/2 to 10—
ONLY \$2.29

WOMEN'S POLLYANNA UNION SUITS
Ever worn them? If not join the crowd and learn what summer comfort is. These are \$2.50 and \$2.25 values, in sizes 38, 38 and 40—
SPECIAL \$1.69

WOMEN'S \$2.25 SILK VESTS
SPECIAL \$1.69

WOMEN'S BODICE VESTS
Fine Ribbed Bodice Vests of excellent design and quality. Value 39c—
SPECIAL 29c

BOYS' ATHLETIC UNION SUITS
All sizes in the kind we sell regularly for \$1.99 a suit—
SPECIAL 75c

KNITTED WAIST UNION SUITS FOR THE CHILDREN
In sizes suitable for the little ones, from 4 to 9 years of age. Value 35c a suit—
SPECIAL 69c



QUALITY INDIVIDUALITY SERVICE

The Boston Store's APPAREL SHOP

A SALE OF CLEVER GINGHAM FROCKS

AT THREE OF THE SEASON'S LOWEST PRICES

\$4.95 \$5.95 \$6.95

They have just come in, and they are pretty—as pretty as can be. They are just what you want, and they are dressy enough and good enough to wear at almost any time or place. The gingham are fine, the styles are strikingly attractive and quite new, and the prices are so low that we have surprised ourselves.

Buy One, or Two, or More—It Will Pay You

The Charm of Youth Lies in the Dainty Frocks of Organdie and Voile and Silk

Daintiness — some of it demure and some of it with a bit—oh, just a bit of that devil-may-care jauntiness — enough to make it interesting. They are frocks which will interest others as well as yourself when you wear them. Do you want to experience that delicious feeling of being absolutely sure about your appearance? If so select one of these Apparel Shop Frocks.
DO IT NOW!

Clever Togs for Golf or Motoring Sport Coats and Skirts Which Are Just a Bit Different

Maybe the coat is a shade that is not quite like that of any other you have seen. The skirt, maybe, has the pleats laid in some novel manner. The entire effect may be so very good that it is almost impossible to say just what makes it so. If that is the case it is what you are looking for, and
THE APPAREL SHOP HAS IT.

A SALE OF OUR ENTIRE STOCK OF "Quaker" Lace Curtains and Laces BY THE YARD

This means every pair of the famous "Quaker" Net Curtains we own, and every yard of the "Quaker" Nets we have upon our shelves. They are all Fillet or Craft Nets, and the curtains are all two and a half yards long.

Were \$2.50 a pair	SALE PRICE \$1.96
Were \$3.50 a pair	SALE PRICE \$2.79
Were \$4.50 a pair	SALE PRICE \$3.69
Were \$5.00 a pair	SALE PRICE \$3.99
Were \$5.50 a pair	SALE PRICE \$4.19
Were \$6.50 a pair	SALE PRICE \$5.00
Were \$7.00 a pair	SALE PRICE \$5.19
Were \$8.00 a pair	SALE PRICE \$5.99
Were \$12.00 a pair	SALE PRICE \$9.50

QUAKER NETS BY THE YARD

Were 30c	SPECIAL 33c	Were 65c	SPECIAL 47c
Were 60c	SPECIAL 45c	Were 85c	SPECIAL 59c

FRIDAY, WE WILL GIVE AWAY ABSOLUTELY FREE ONE HUNDRED FULL SIZE JARS OF "CREME Le MON"

To the first one hundred customers who purchase Toilet Goods to the amount of \$1.00 or more, we will give one full-size jar of "Creme Le Mon." This is the French Creme Supreme. A cleansing lemon cream, harmless to the skin, refreshing and soothing. An after-motoring necessity.

SPECIALS FOR FRIDAY AND SATURDAY

Wash Goods Department

APRON GINGHAM
The best grade, in staple even and broken checks. Width 27 inches—
SPECIAL 14c

DOMESTIC DRESS GINGHAM
Here is a very good quality of Gingham, 27 inches wide, in a fine assortment of checks and plaids—
SPECIAL 15c

BATES' ZEPHYR DRESS GINGHAM
The best grade, in a complete line of stripe, plaids and checks, in many colors and sizes. Width 32 inches—
SPECIAL 29c

SUMMER DRESS VOILES
A line of the newer patterns and colorings, in widths from 38 to 40 inches, regular prices as high as 59c a yard—
SPECIAL 35c

Neckwear — Handkerchiefs
75c LACE COLLARS
The popular Tuxedo style, in a very good variety—
SPECIAL 42c

ORGANDIE COLLARS AND SETS
Also a line of Vestees, all of which should sell for 75c—
SPECIAL 42c

WOMEN'S HANDKERCHIEFS
Fine white embroidered, plain and colored Handkerchiefs which are worth 17c apiece—
SPECIAL 12 1/2c
MEN'S COTTON HANDKERCHIEFS
Good Handkerchiefs with quarter-inch hems. A regular 35c grade—
SPECIAL 17c

Specials for Friday and Saturday

Lace and Embroidery Dep't

PLAIN AND FANCY MESH VEILINGS
25c Veilings in both black and colors
SPECIAL 15c

18-INCH ALL-OVERS
Just right for Vestees and Blouses. The regular price is \$1.00—
SPECIAL 50c

WIDE COTTON LACES
We have been selling them for 19c and 15 1/2c a yard—
SPECIAL 5c

18c CLUNY LACE EDGES
Specially appropriate for window draperies—
SPECIAL 5c

EMBROIDERED EDGES
Made with headings, and may be used for camisoles and combinations
Were 15c and 15c—
SPECIAL 15c

Domestic Department

YARD-WIDE UNBLEACHED COTTON
A very good cloth—
SPECIAL 10c

22.50 SATIN RED SPREADS
Generously cut Spreads, for a four-foot six bed. These are alightly soiled—
SPECIAL \$7.50

STRIPED DIMITY SPREADS
Pretty colored stripes for single beds. Regular price was \$4.50, but the spreads are a little soiled—
SPECIAL \$2.00

FINE COTTON PILLOW CASES
Size 42 by 38—
SPECIAL 35c

Silk Department

TRICOLETTE OR MINUETTE FOR THE NEW SCARFS
For Scarfs, Blouses, Sashes or Dresses. This is one of the better grades of silk and we are able to offer it in Jade, Copenhagen, Henna, Silver, Peach, Ivory, Navy and Black. It is one yard wide—
ONLY \$2.00 A YARD

CREPE-DE-CHINE
A very fine Crepe, in all the wanted colorings. Makes a light, cool, serviceable dress or blouse for summer wear—
ONLY \$2.00 A YARD

Glove Department

LONG CHAMOISETTE GLOVES
18-button length, in mist, grouse, tobacco and almond shades. Regular price \$2.00—
SPECIAL \$1.69

BLACK KID GLOVES
We have these in small sizes only at this give-away price. Values from \$1.50 to \$2.75—
SPECIAL 25c

CHAMOISETTE GLOVES
18-button length Chamoisettes, of an extra good quality—
SPECIAL \$2.00

Ribbon Department

3-INCH TAFFETA RIBBONS
In pink, blue and white. The regular price is 25c a yard—
SPECIAL 19c

3 1/2 MOIRE RIBBONS
Satin stripe designs which are fine for hair bows and sashes—
SPECIAL 29c

7-INCH MOIRE RIBBONS
Selling regularly for \$1.25 a yard. Colors are pink, white, maize, and blue—
SPECIAL 30c

White Goods and Linens

70-INCH ALL LINEN TABLE DAMASK
Handsome Flesched Damask, which is all linen, in clover designs—
SPECIAL \$2.25 A YARD

70-INCH ALL LINEN NAPKINS
Clover design to match the damask
SPECIAL \$6.00 A DOZEN

BLEACHED LINEN TOWELING
You would be glad to pay 40c a yard for this. Plain, red or blue borders—
SPECIAL 35c

18-INCH RED STAR DIAPER
Has been selling for \$1.45 for a ten-yard piece—
SPECIAL 92c

30-SWISS ORGANDIE
An extra fine quality Organdie which is 48 inches wide—
SPECIAL 79c

40-INCH FRENCH VOILE
SPECIAL \$1.19



A New Hat to Wear Sunday and Monday

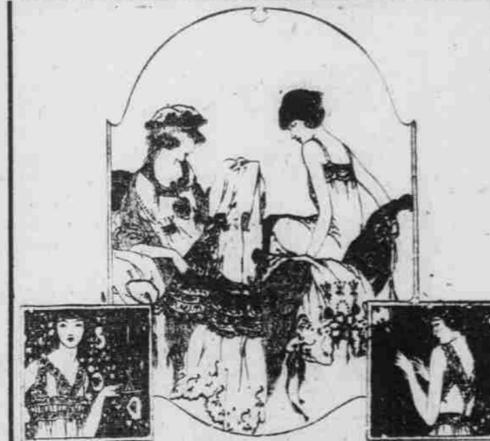
Going away for the holiday? Whether you are or are not, you may feel that you would like to dress up a bit, and the way to do it most surely and satisfactorily is to wear a new hat which bears the Reid & Hughes label in it.

CHARMING MID-SEASON HATS

Venitable flower gardens, some of them—little gardens and big ones, built upon pleasing foundations of Leghorn, White Henna, Milan, Georgette and Organdie. The flower trimmings rival Nature, and in some instances out rival her in both luxuriance and coloring.

WHITE HATS, COLORED HATS, BLACK HATS, DRESSY HATS, SPORT HATS— \$3.98 to \$20.00

WE ARE SHOWING A VERY INTERESTING COLLECTION OF CHILDREN'S HATS, BOTH TAILORED AND TRIMMED



MAY SALE OF UNDERTHINGS IS NOW A CENTER OF INTEREST

There's a source of satisfaction in knowing that the garments underneath are as clever, that the fabrics are as fine, that the same degree of care has been manifested in their making that has been observed in the outer clothing.

In our Spring display you will find that sheer daintiness of fabric, that delicacy of line and cleverness of design which is a delight to every beauty loving woman, and the prices are low.

CORSET COVERS 39c to \$1.00
BLOOMERS 39c to \$1.50
NIGHT ROBES 50c to \$2.00
ENVELOPE CHEMISE 50c to \$2.00
SKIRTS 75c to \$2.00
CAMISOLES FROM \$1.00 UP

WE ARE MAKING A SPECIAL DISPLAY AT SALE PRICES OF EXQUISITE SILK UNDERWEAR.

The Boston Store's MEN'S SHOP

Main Street Door and Turn to the Left
Just a Step to the Best Men's Shop in Town

TWENTY-FIVE DOZEN

Genuine "Yorke" Tailored Shirts

For \$1.55 -- 2 for \$3.00

They Are Actually Worth \$2.50

ALL COLORS GUARANTEED

"NEVERTEAR" MERCERIZED COTTON SOCKS
Black and colored Socks, made of a fine mercerized yarn, which have recently sold for 35c a pair
SPECIAL 21c A PAIR
5 PAIR FOR ONLY \$1.00

NAINSOOK UNION SUITS
A remarkably well made athletic Union Suit with hairbarrier inserts at shoulder and waist. Equal to any \$1.50 suit—
SPECIAL 89c
2 FOR ONLY \$1.75

ALL DOLLAR FOUR-IN-HANDS
This Means Our Entire Stock. Latest designs and colorings and all of the new shapes—
SPECIAL 79c
2 FOR \$1.50

B. V. D. UNION SUITS
The genuine article with the little red label on the inside. Made of good cross barred nainsook to wear and be comfortable—
SPECIAL \$1.19

SIXTY DOZEN—TWO CASES

Government Balbriggan Underwear

ON SALE LESS THAN THE REGULAR PRICE 49c a Garment

THESE WERE BOUGHT DIRECT FROM GOVERNMENT AGENTS
The shirts are all pull-over style, in sizes 34 to 44. Good weight Balbriggan and well made.
The drawers all have double seat, are of regular length and are built for service. Sizes 32, 34 and 36.

WHILE THEY LAST, 49c

THE SHOPPING CENTER OF NORWICH