

A GREAT MERCANTILE EVENT

All our manufacturers have co-operated with us to make the 50th Anniversary of The Plaut-Cadden Company a great mercantile event. They have sold us merchandise at less than cost, which we are in turn, giving to you at prices—startling—yes—and far below pre-war prices.

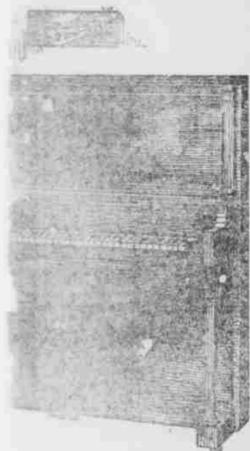
A visit to our store during this Anniversary Sale will easily convince you that we are celebrating by giving our many friends an opportunity to buy Furniture, Rugs, Beds, Bedding, Pianos and Jewelry, at prices that cannot be duplicated anywhere in the United States—without impairing the Plaut-Cadden Quality—"the best quality—and the best of service"—the policy which has made the little infant of then—the great mercantile enterprise of today.

ANNIVERSARY SALE FROM JANUARY 14th TO FEBRUARY 18th

1922

EVERY ARTICLE IN THE HOUSE IS REDUCED — TO PRICES FAR BELOW THOSE OF PRE-WAR TIMES

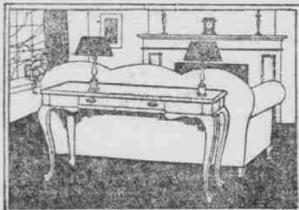
OF PIANOS



These Pianos Made By One of the Oldest Piano Makers in the United States—Pianos Are Known World Over For Quality of Tone and Long Life Instrument

95

This Beautiful 5-Piece Living Room Outfit



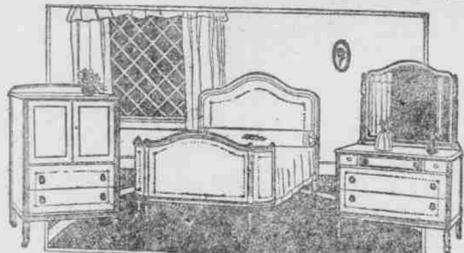
Consisting of a 3-piece overstuffed loose cushion Suite — Rocker, Davenport, and Easy Chair, long Davenport Table (mahogany or walnut), Floor Lamp Stand and silk shade — regular \$425.00 value —



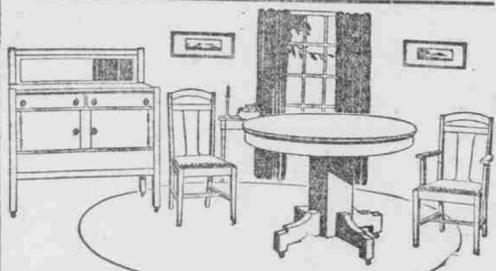
TABLE LAMPS
A beautiful Table Lamp — 2 sockets. A regular \$15.00 value— Anniversary Sale Price Special at \$7.45

WARDROBES
2 BIG SPECIALS
Large Oak Wardrobe—a wonderful value at \$29.80—
Our Price \$19.80

A WARDROBE, with 2 large plate mirrored doors—full length—regular \$50.00—
SPECIAL AT \$29.80



3-piece Bedroom Suite, consisting of Bow-end Bed, Dresser and Chifferette, as illustrated, in decorated Ivory and gray, mahogany or walnut. A real \$250.00 value—Special for Our Anniversary Sale **\$129.00**



6-piece Dining Room Outfit, consisting of Plank Top Table, Buffet and 4 Chairs, in golden oak, upholstered in genuine leather — regular \$150.00 value—
ANNIVERSARY SALE PRICE..... **\$67.00**



BOUDOIR, READING AND SEWING LAMPS
In either Bronze, Brass, Green, or Ivory—a regular \$5.00 value—
Special at \$2.89 WITH ELECTRIC BULB

Our 50th Anniversary Sale
FROM SATURDAY, JANUARY 14th TO FEBRUARY 18th

CUT GLASS WATER SETS
Consisting of water pitcher and 6 fine glasses — hand cut flower design —
Special at \$1.35 A Set Complete



Artistic Center Table
In oak, mahogany or walnut—beautifully constructed—a regular \$12.00 value—
Anniversary Special \$5.90



FLOOR LAMPS — BRIDGE LAMPS
Complete — a beautiful mahogany stand, and very fine silk shade—all colors—shade lined with pure silk—a regular \$30.00 value—
\$13.90 Complete

A Few of Our Many Jewelry Specials

GREATEST VALUE EVER HEARD OF IN MEN'S WATCHES



15 jewels, adjusted in a 20-year gold filled case—fully guaranteed. A regular \$22.50 value—
ANNIVERSARY SPECIAL **\$9.95**

24-INCH STRING OF BEAUTIFUL INDESTRUCTIBLE PEARLS
Fully guaranteed, in a silk lined box—solid gold clasp—regular \$10.00 to \$15.00 value—
Special \$3.95 Each

LADIES' FINE BRACELET WATCHES
15 jewels, 20-year gold filled case—fully warranted—regular \$25.00—
ANNIVERSARY SPECIAL **\$10.95**

LADIES' RECTANGULAR WRIST WATCHES
In green gold, 20-year guaranteed case, 15 jewels, ribbon bands — regular \$35.00—
ANNIVERSARY SPECIAL **\$21.50**

LADIES' FINE, SOLID 14K. WHITE GOLD, OBLONG WRIST WATCH
Small size, 15 jewels—fully guaranteed—regular \$40.00 value—
\$25.00

DIAMOND RINGS
FORMERLY \$35.00— NOW \$21.50
FORMERLY \$42.00— NOW \$28.90
FORMERLY \$75.00— NOW \$50.00
FORMERLY \$100.00— NOW \$75.00
All Diamonds, in either settings or loose, at 35 per cent. off the regular low Plaut-Cadden Prices.

SOLID GOLD RINGS All At 25% Off

ROSARIES—CRUCIFIXES 1-3 Off

CUT GLASS AND SILVERWARE 25% Off

LADIES' SILK UMBRELLAS
Beautiful Amber and various color handles—
\$4.90 up

CAMERAS 25% Off

MUSICAL INSTRUMENTS 25% Off (MAIN FLOOR)

SPECIAL SILVER TOILET SETS
Comb, Brush and Mirror, in a beautiful silk lined box—
\$10.75

ALL IVORY PYRALIN 30% Off

EVERY ARTICLE GUARANTEED
SATISFACTION GUARANTEED OR MONEY CHEERFULLY REFUNDED — OUR MOTTO FOR 50 YEARS.

EXTRA SPECIAL
Oak Centre Table
Beautifully constructed, of genuine oak—a regular \$4.00 value—
Special at \$1.39

Company
since 1872
Norwich, Conn.



The Plaut-Cadden Co.'s 50th Anniversary Sale—January 14th to February 18th