

The Boston Store Norwich Reid & Hughes Co. Conn

OPEN EVERY EVENING
UNTIL CHRISTMAS

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The Christmas Store

Every Square Foot of the Store Is Filled With Interest

Never before have we made the preparations for our Christmas so complete. Every available space in the store has been filled with gift merchandise. It isn't all novelty stuff. It is every kind, suitable for gift purposes, with more than ordinary thought given to the "sensible," useful gifts.

A Trip Through The Boston Store Will Lighten the Labor of Gift Choosing and Gift Buying—We Can Help You

Our Millinery Department

MAKES YOU A VERY SPECIAL CHRISTMAS GIFT
WE ARE GOING TO GIVE YOU A HAT
VALUE FROM \$12.00 TO \$17.50

SATURDAY
ONLY \$7.50

This means that you may select from any of our best hats—models which represent the very last word in Winter style, and it is yours for this ridiculously low price. There are all styles, all shapes, and all sizes in this grouping, and all of the desirable colors as well as black will be found.

SELECT YOURS EARLY IF YOU WANT THE BEST



QUALITY INDIVIDUALITY SERVICE
The Boston Store
APPAREL SHOP

Is a Second Floor Gift Paradise
If You Need a Woman's Gift

PETTICOATS
From \$1.98 to \$7.50

They are sensible—they are pretty, and there's a plentiful variety for your choice. From the Satens, Lingettes, and Heather Blooms, to the Chiffon Taffetas, Radiums and Milanese, there is a wide price range, and an even wider opportunity for choosing. We have them in all sizes and in all colorings.

WOOL JERSEY PETTICOATS
ONLY \$4.98

BLOUSES
\$1.00 to \$15.00

Again the choice is so varied that it is bewildering. But let us help you with the selecting and it will be easy. From \$1.00 to \$2.98 there are some very pretty French Voiles and Dainties, with Flirt or Irish Crochet Lace will attract. From \$9.95 upward will be found the dainty Crepe de Chines of superior quality, and from \$4.95 to \$15.00 there is a beautiful selection of Beaded Over Blouses of all kinds.

SWEATERS
\$1.98 to \$12.50

If you want to buy a Sweater it will be hard for you to come away from the Apparel Shop. There are so many pretty ones, and there is such a variety. Many Slip-ons and Tuxedo models in Brushed Wool and Camel's Hair, as well as in the plain and fancy knit styles. The heavy Shaker Knit Sweaters for the athletic girls are priced from \$5.98 to \$9.95. Women's all-wool Cardigans for \$2.98.

Bath Robes, Negligees, Dressing Sacques, Etc.
MANY NEW AND DAINTY MODELS

BATH ROBES FOR MEN, WOMEN AND CHILDREN
Splendidly tailored "Beacon" Robes, trimmed with silk—with two or three pockets—silk cords—etc.—
For Men—\$4.95 to \$12.50
For Women—\$3.98 to \$12.50
Children—\$2.98 to \$5.98

QUILTED SATIN LOUNGING ROBES—ONLY \$15.00

Dainty, warm, charming in every way—fragile in appearance, but with much warmth. Lined with satin or China silk and interlined with lamb's wool. All the best colors.

SILK NEGLIGEEES
\$10.00 TO \$15.00

Delicate pastel shades mark the beautiful Crepe de Chine, Radium Taffeta and Canton Crepe Negligees, and the rich embroidery of the Japanese Silk Robes is rich as well as beautiful. No woman would refuse one.

EIDERDOWN ROBES AND SACQUES—\$7.50 AND \$3.98

Warm and light, many prefer them to the heavier blanket robes. The colorings are very pretty and there are many to select from.

CORDUROY ROBES
\$3.98 TO \$7.50

At the lower price, a special one, by the way, there is an unlined Robe which is a bargain. The others have silk or cotton lining, and Slippers to match may be had for \$1.25.



Christmas Linens and Towels

For some years there has been a dearth of good Linens, and the lady of the house would welcome, as a gift, one of the rich Damask Cloths, some Napkins to match, or some of the smaller Linen pieces of which we show such a beautiful selection.

SPECIAL TABLE DAMASK VALUES
Cloth 68 by 68—Only \$3.98
Cloth 68 by 88—Only \$4.98

DOUBLE DAMASK CLOTHS
Value \$14.00, 72 by 72—For \$ 8.50
Value \$16.00, 72 by 90—For \$10.50
Value \$17.00, 72 by 108—For \$12.50

22-INCH NAPKINS TO MATCH
Only \$10.50 a Dozen

HEMSTITCHED TABLE CLOTHS
\$6.00 to \$13.00

HEMSTITCHED LINEN SETS
One Cloth and half a dozen Napkins in each set—
\$11.00 to \$19.00

LINEN HUCK GUEST TOWELS
49c, 59c, 69c, 75c to 89c each

LINEN SCARFS

From the plain hemstitched Linen and the scalloped edges to the dainty Madeira affairs, there's a beautiful assortment from which to make your choice—
\$1.29 to \$8.00

MADEIRA TABLE CENTERS
\$2.49 to \$29.50

FANCY TURKISH TOWELS
39c, 59c, 75c and 99c apiece

TURKISH TOWEL SETS
Two Towels and a Wash Cloth, in pretty holiday box. Aerial and Martex makes—
99c, \$2.00 and \$2.50

LINEN HUCK TOWELS
As low as 59c for an all-linen plain Huck, to \$2.50 for one of the finest, prettiest Towels you ever saw—
59c to \$2.50



THE CHRISTMAS STOCKINGS ARE AN INSTITUTION

Not alone the one you hang up, but the ones you give away as Christmas remembrances. Our department of Women's and Children's Hosiery is completely ready for the Christmas rush.

"LION" BRAND SILK STOCKINGS—\$2.25 VALUE FOR \$1.75
These full-fashioned Hoses are our own brand, sold every day over our counter, and they are splendid values. We have these in black and colors.

FANCY SILK STOCKINGS \$3.75 TO \$5.00
With lace or embroidered clocks. Exceedingly dainty and many patterns to make your choice from.

TWO-TONE SILK STOCKINGS \$4.00 AND \$4.50
Novelties which some young woman or one not so young would approve of heartily. Combinations of white with black, cordovan or blue.

CHILDREN'S SILK STOCKINGS \$1.25 A PAIR
Ribbed Silk Stockings in black or white. Some little girl you know would like a pair.

WOMEN'S COTTON AND WOOL HOSE—ACTUALLY WORTH \$1.00 A PAIR

Absolutely perfect stockings, and just the kind the women loves to wear in the cold weather. Mixed colorings—brown and black, black and white, grey and white, and oxford—
SPECIAL 65c A PAIR

SILK HOSE WITH TAPE SEAM BACK—\$2.50 A PAIR
Rather a striking style of full-fashioned Hosiery, and very popular just at present. Black and colors.

PHOENIX SILK STOCKINGS \$2.50 A PAIR
Too well known to need comment. A pair of these makes a beautiful present. We have them in black, cordovan and grey.

HUMMING BIRD SILK HOSE \$1.50 A PAIR
An excellent Silk Stocking, black or cordovan, put up in Christmas box, with card all ready to make out. Here's shopping made easy.

TOYLAND IN THE BASEMENT STORE

Games—Toys—Dolls—hundreds of the make-believes which make up the sum of life for little folks. Proper toys and games are constructive, and important aids in the development of the child's thinking powers. See that the Christmas stocking contains, or the Christmas tree holds a sufficient number of these Christmas joy-makers.

Art Goods Department
FANCY DECORATED TIN BOXES—50c
EMBROIDERED PILLOW CASES \$1.50 TO \$3.75
A Pair. A variety of designs.
BUREAU SETS
Scarf and Pin Cushion, in gold, blue, or pink embroidery—
\$2.25 to \$2.80
LINEN LUNCHEON SETS \$3.98 to \$6.50
LACE EDGE SCARFS AND CENTERS
Scarfs 18 by 54. Centers 12 to 45 inches—
PRICES FROM 50c TO \$6.98

LITTLE CHRISTMAS NOVELTIES
In the Art Goods Department, some quaint little novelties, each of which has some particular use. Pin Cushions, Sewing Sets, Wool Novelties and Turkish Towel Toys—
25c to \$2.50
Toilet Goods Department
DJER-KISS TOILET SETS
In silk lined boxes—
\$2.50 to \$7.50
HUDNUT'S TOILET SETS
In fancy boxes, either plain or silk lined—
\$1.50 to \$7.50

COLGATE'S TOILET SETS \$1.00 to \$3.50
COLGATE'S COMBINED COMFORTS
Toilet requisites for either men or women—
ONLY 75c
VANTINE'S TOILET GOODS
Dainty preparations in daintier packages, including Face Powder, Toilet Sets, etc. Some are put up in special isosceles boxes—
\$1.00 to \$5.00
VANTINE'S INCENSE AND BURNERS
50c to \$2.00

TOILET WATERS AND EXTRACTS
In fancy Christmas packages Houbigant's, Coty's, Azures, Floramyne, Colgate's, Roger & Gallet's, Djer-Kiss, Bo-Kay, Mavis, Lady Mary, etc.—
25c to \$5.00
LEATHER NOVELTIES FOR MEN
Card Cases, Bill Folds, Celler Bags, Coat Hangers, Shaving Sets, Playing Cards, all in leather cases. Leather Tourist Cases, Military Brushes in Ebony, Ivory or Circassian Walnut, all in leather cases.
WOMEN'S HAND BAGS
Leather, Fabric and Beaded

THE NEW DUVETYN BAGS
In plain or Corded Duvetyn, or Duvetyn combined with silk. Some have double or triple frames—
\$4.98 to \$9.98
VELVET BAGS
Double or triple frames. Your choice of black, brown, tan or gray—
\$4.50 to \$9.50
LEATHER HAND BAGS
A very large and extremely interesting collection of the finest leather bags, in Calf, Suede, Pin Seal or Morocco. Purse also—
\$2.50 to \$9.50



THE MAN IN YOUR HOUSE OR THE ONE YOU WILL REMEMBER WILL APPRECIATE—

A Handsome Pair of His Christmas Socks

Gloves
Warm, wooly ones, sturdy Capes, and fine Mechas, both lined and unlined are sensible and pleasure-giving as well.
Gloves for warmth—50c to \$2.00
Dress Gloves—\$2.00 to \$5.00

A Handsome Muffler

These which will keep out all of the cold, made of Angora or Camel's Hair, in buff, brown, and greys—
\$1.00 to \$3.50

Mufflers for Dress Wear

They are dainty, too, these silk knitted affairs, in solid colors, fancies, plain knits, and accordion-knitted. Appreciated by young and old—
\$2.00 to \$5.00

Neckties by the Thousand

We mean that literally. You never saw such an array before. All kinds of silk, all colors, all kinds of patterns. It would be a hard man to suit who wouldn't appreciate any number of them—
50c to \$2.50

His Christmas Socks

Even if he doesn't hang his stocking up by the chimney corner he would be delighted to receive some nice new Socks that would last well hanging there.

FINE COTTON SOCKS
12½c TO 25c

MERGERIZED LISLES
25c—3 FOR \$1.00

SILK SOCKS—75c TO \$3.00

CASHMERE AND WOOL SOCKS—50c TO \$1.50

Sporty Sweaters

Slip-over or coat models, just as he prefers, with shawl collar or V-neck style. These are Shaker knitted, heavy, firm and good to look at. We have them in navy, mason, seal brown, buff and white—
\$7.98 to \$11.98

Cardigan Jackets

When the winds blow cold they will give just that extra warmth which is needed—
\$5.00 to \$7.98

These too, there are the Shirts, the Pajamas, the Suspenders, the Arm Bands, the Bats, separately or in combination, even good Shirts or Underwear have their places in the gift list, and THE BOSTON STORE IS THE PLACE TO GET THEM