

THE DAILY RECORD-UNION.

Entered at the Post Office at Sacramento as second class matter.

PUBLISHED BY THE Sacramento Publishing Company.

W. H. MILLS, General Manager.

Publication Office, Third St., bet. J and K.

THE DAILY RECORD-UNION.

Published every day of the week, Sundays excepted.

For one year, \$1.00. For six months, \$0.60. For three months, \$0.30.

Subscribers served by Carriers at Twenty-Five Cents per week.

Advertisements in Daily Record-Union.

One Square, 1 line, \$1.00. One Square, 2 lines, \$1.50.

One Square, 3 lines, \$2.00. One Square, 4 lines, \$2.50.

One Square, 5 lines, \$3.00. One Square, 6 lines, \$3.50.

One Square, 7 lines, \$4.00. One Square, 8 lines, \$4.50.

One Square, 9 lines, \$5.00. One Square, 10 lines, \$5.50.

One Square, 11 lines, \$6.00. One Square, 12 lines, \$6.50.

One Square, 13 lines, \$7.00. One Square, 14 lines, \$7.50.

One Square, 15 lines, \$8.00. One Square, 16 lines, \$8.50.

One Square, 17 lines, \$9.00. One Square, 18 lines, \$9.50.

One Square, 19 lines, \$10.00. One Square, 20 lines, \$10.50.

One Square, 21 lines, \$11.00. One Square, 22 lines, \$11.50.

One Square, 23 lines, \$12.00. One Square, 24 lines, \$12.50.

One Square, 25 lines, \$13.00. One Square, 26 lines, \$13.50.

One Square, 27 lines, \$14.00. One Square, 28 lines, \$14.50.

One Square, 29 lines, \$15.00. One Square, 30 lines, \$15.50.

One Square, 31 lines, \$16.00. One Square, 32 lines, \$16.50.

One Square, 33 lines, \$17.00. One Square, 34 lines, \$17.50.

One Square, 35 lines, \$18.00. One Square, 36 lines, \$18.50.

One Square, 37 lines, \$19.00. One Square, 38 lines, \$19.50.

One Square, 39 lines, \$20.00. One Square, 40 lines, \$20.50.

One Square, 41 lines, \$21.00. One Square, 42 lines, \$21.50.

One Square, 43 lines, \$22.00. One Square, 44 lines, \$22.50.

One Square, 45 lines, \$23.00. One Square, 46 lines, \$23.50.

One Square, 47 lines, \$24.00. One Square, 48 lines, \$24.50.

One Square, 49 lines, \$25.00. One Square, 50 lines, \$25.50.

One Square, 51 lines, \$26.00. One Square, 52 lines, \$26.50.

One Square, 53 lines, \$27.00. One Square, 54 lines, \$27.50.

One Square, 55 lines, \$28.00. One Square, 56 lines, \$28.50.

One Square, 57 lines, \$29.00. One Square, 58 lines, \$29.50.

One Square, 59 lines, \$30.00. One Square, 60 lines, \$30.50.

One Square, 61 lines, \$31.00. One Square, 62 lines, \$31.50.

One Square, 63 lines, \$32.00. One Square, 64 lines, \$32.50.

One Square, 65 lines, \$33.00. One Square, 66 lines, \$33.50.

One Square, 67 lines, \$34.00. One Square, 68 lines, \$34.50.

One Square, 69 lines, \$35.00. One Square, 70 lines, \$35.50.

One Square, 71 lines, \$36.00. One Square, 72 lines, \$36.50.

One Square, 73 lines, \$37.00. One Square, 74 lines, \$37.50.

One Square, 75 lines, \$38.00. One Square, 76 lines, \$38.50.

One Square, 77 lines, \$39.00. One Square, 78 lines, \$39.50.

One Square, 79 lines, \$40.00. One Square, 80 lines, \$40.50.

One Square, 81 lines, \$41.00. One Square, 82 lines, \$41.50.

One Square, 83 lines, \$42.00. One Square, 84 lines, \$42.50.

One Square, 85 lines, \$43.00. One Square, 86 lines, \$43.50.

One Square, 87 lines, \$44.00. One Square, 88 lines, \$44.50.

One Square, 89 lines, \$45.00. One Square, 90 lines, \$45.50.

One Square, 91 lines, \$46.00. One Square, 92 lines, \$46.50.

One Square, 93 lines, \$47.00. One Square, 94 lines, \$47.50.

One Square, 95 lines, \$48.00. One Square, 96 lines, \$48.50.

One Square, 97 lines, \$49.00. One Square, 98 lines, \$49.50.

One Square, 99 lines, \$50.00. One Square, 100 lines, \$50.50.

One Square, 101 lines, \$51.00. One Square, 102 lines, \$51.50.

One Square, 103 lines, \$52.00. One Square, 104 lines, \$52.50.

One Square, 105 lines, \$53.00. One Square, 106 lines, \$53.50.

One Square, 107 lines, \$54.00. One Square, 108 lines, \$54.50.

One Square, 109 lines, \$55.00. One Square, 110 lines, \$55.50.

One Square, 111 lines, \$56.00. One Square, 112 lines, \$56.50.

One Square, 113 lines, \$57.00. One Square, 114 lines, \$57.50.

One Square, 115 lines, \$58.00. One Square, 116 lines, \$58.50.

One Square, 117 lines, \$59.00. One Square, 118 lines, \$59.50.

One Square, 119 lines, \$60.00. One Square, 120 lines, \$60.50.

One Square, 121 lines, \$61.00. One Square, 122 lines, \$61.50.

One Square, 123 lines, \$62.00. One Square, 124 lines, \$62.50.

One Square, 125 lines, \$63.00. One Square, 126 lines, \$63.50.

One Square, 127 lines, \$64.00. One Square, 128 lines, \$64.50.

One Square, 129 lines, \$65.00. One Square, 130 lines, \$65.50.

One Square, 131 lines, \$66.00. One Square, 132 lines, \$66.50.

One Square, 133 lines, \$67.00. One Square, 134 lines, \$67.50.

One Square, 135 lines, \$68.00. One Square, 136 lines, \$68.50.

One Square, 137 lines, \$69.00. One Square, 138 lines, \$69.50.

One Square, 139 lines, \$70.00. One Square, 140 lines, \$70.50.

One Square, 141 lines, \$71.00. One Square, 142 lines, \$71.50.

One Square, 143 lines, \$72.00. One Square, 144 lines, \$72.50.

One Square, 145 lines, \$73.00. One Square, 146 lines, \$73.50.

One Square, 147 lines, \$74.00. One Square, 148 lines, \$74.50.

One Square, 149 lines, \$75.00. One Square, 150 lines, \$75.50.

One Square, 151 lines, \$76.00. One Square, 152 lines, \$76.50.

One Square, 153 lines, \$77.00. One Square, 154 lines, \$77.50.

One Square, 155 lines, \$78.00. One Square, 156 lines, \$78.50.

One Square, 157 lines, \$79.00. One Square, 158 lines, \$79.50.

One Square, 159 lines, \$80.00. One Square, 160 lines, \$80.50.

HALE & CO., CRITERION STORE.

O. H. HALE & CO., SAN JOSE.

HALE & CO., STOCKTON.

WE ARE

Gathering Strength

DAY BY DAY!

HOW IS IT?

The Grand Old Principles of "One Price"

IS TELLING WITH WONDROUS EFFECT.

WHAT A CHANGE!

THIRTY-FIVE YEARS AGO, when our PARENT HOUSE instituted the "ONE PRICE" SYSTEM, the Retail Dry Goods Business was very defective in its workings, if not absolutely dishonest.

IF A TRADESMAN ASKS \$40 FOR AN ARTICLE AND CAN AFFORD TO TAKE \$30, WE CONSIDER IT, IN FACT WE CANNOT LOOK UPON IT IN ANY OTHER LIGHT THAN, A DISHONEST ATTEMPT, TO SUE THE LEAST OF IT, IT IS AN EXTORTION, AND A ROTTEN WAY OF TRANSACTING BUSINESS-ENGENDERING SUSPICION, DISTRUST, WANT OF CONFIDENCE, AND A FEARFUL LOSS OF TIME.

OUR PARENT HOUSE LED THE FORLORN HOPE

ON THIS MASKED BATTERY OF DOUBLE DEALING, AND SO FAR AS OUR FIVE HOUSES ARE CONCERNED, WE HAVE ACHIEVED A PERFECT VICTORY. WE HAVE EFFECTED A RADICAL CHANGE, SIMPLIFIED BUSINESS, AND GIVEN CONFIDENCE TO THOSE WHO PURCHASE AT OUR HOUSES. WE CLAIM TO BE THE

VERITABLE PIONEERS

OF THE

"One Price System."

OTHERS, SEEING THE VAST AND HEALTHY RESULTS ACCRUING THROUGH OUR SIMPLICITY OF BUSINESS HAVE PRETENDED-OR TO BE MORE GENEROUS- THEY HAVE TRIED TO FOLLOW IN OUR FOOTSTEPS, BUT THEY HAVE NOT THE MORAL COURAGE TO CARRY IT OUT IN ITS ENTIRETY, THE FACT IS, THEY CANNOT RESOLVE COIN; IT IS A MORAL INABILITY WITH THEM, AND THEY TAKE THE OFFERED BID, COMFORTING THEMSELVES WITH THE ASSURANCE THAT THEY WILL MAKE UP THE DIFFERENCE ON THE FIRST PURCHASER THEY CAN SUCCESSFULLY OPERATE ON, YET, WHILE THESE MEN ARE FIGHTING THE LIFELONG BATTLE, EACH AND ALL OF OUR FIVE ESTABLISHMENTS ARE TRANSACTING BUSINESS AS EASY, AS FAR AS PRICE IS CONCERNED, AS IF THE HEAD OF EACH PARTICULAR HOUSE WAS SITTING IN AN OLD ARM CHAIR. WE HAVE ESTABLISHED A CONFIDENCE ALSO IN THE CITY OF SACRAMENTO, AND THAT CONFIDENCE IS EXTENDING DAY BY DAY; AND, AS A NATURAL RESULT, OUR BUSINESS IS INCREASING IN PROPORTION. WE HAVE PROVED TO THE PUBLIC THAT WE BUY OUR GOODS CHEAP, BY THE FACT THAT WE CAN DISCOUNT ANY HOUSE IN THE CITY IN SELLING CHEAP. WE SAY THIS ADVISEDLY, FOR WE ARE FULLY PREPARED TO SUBSTANTIATE IT. WE ARE ALWAYS ON THE ALERT TO PICK UP GOODS, WHEN THEY CAN BE PURCHASED FOR LITTLE MONEY; WATCHING THE SAN FRANCISCO AND EASTERN MARKETS CLOSELY-WITH COIN IN HAND, WITH EXPERIENCED BUYERS ABROAD, A CREDIT UNLIMITED (IF NECESSARY)-WE CANNOT FAIL TO SUCCEED. THE PUBLIC WILL NOT FORGET THAT OUR PIONEER HOUSE ALONE BROKE DOWN THE HIGH PRICES OF GOODS, AND WE BELIEVE THAT THIS VERY DAY

TRY US AT

"THE CRITERION" MECHANICS' STORE,

HALE BROS. & CO.,

Nos. 400, 402, 404, 406, 408 K street.

NO. 812 K STREET, SACRAMENTO, CAL.

HALE BROS. & CO., FIDALUA.

HALE & CO., SALLASAR.

WEINSTOCK & LUBIN

SACRAMENTO, CAL.

ADDRESS ALL LETTERS:

HALE BROS. & CO., FIDALUA.

HALE & CO., SALLASAR.

WEINSTOCK & LUBIN

SACRAMENTO, CAL.

ADDRESS ALL LETTERS:

HALE BROS. & CO., FIDALUA.

HALE & CO., SALLASAR.

WEINSTOCK & LUBIN

SACRAMENTO, CAL.

ADDRESS ALL LETTERS:

HALE BROS. & CO., FIDALUA.

HALE & CO., SALLASAR.

WEINSTOCK & LUBIN

SACRAMENTO, CAL.

ADDRESS ALL LETTERS:

HALE BROS. & CO., FIDALUA.

HALE & CO., SALLASAR.

WEINSTOCK & LUBIN

SACRAMENTO, CAL.

ADDRESS ALL LETTERS:

HALE BROS. & CO., FIDALUA.

HALE & CO., SALLASAR.

WEINSTOCK & LUBIN

SACRAMENTO, CAL.

ADDRESS ALL LETTERS:

HALE BROS. & CO., FIDALUA.

HALE & CO., SALLASAR.

WEINSTOCK & LUBIN

SACRAMENTO, CAL.

ADDRESS ALL LETTERS:

HALE BROS. & CO., FIDALUA.

HALE & CO., SALLASAR.

WEINSTOCK & LUBIN

SACRAMENTO, CAL.

ADDRESS ALL LETTERS:

HALE BROS. & CO., FIDALUA.

HALE & CO., SALLASAR.

WEINSTOCK & LUBIN

SACRAMENTO, CAL.

ADDRESS ALL LETTERS:

HALE BROS. & CO., FIDALUA.

HALE & CO., SALLASAR.

WEINSTOCK & LUBIN

SACRAMENTO, CAL.

ADDRESS ALL LETTERS:

HALE BROS. & CO., FIDALUA.

HALE & CO., SALLASAR.

WEINSTOCK & LUBIN

SACRAMENTO, CAL.

ADDRESS ALL LETTERS:

HALE BROS. & CO., FIDALUA.

HALE & CO., SALLASAR.

WEINSTOCK & LUBIN

SACRAMENTO, CAL.

ADDRESS ALL LETTERS:

HALE BROS. & CO., FIDALUA.

HALE & CO., SALLASAR.

WEINSTOCK & LUBIN

SACRAMENTO, CAL.

ADDRESS ALL LETTERS:

HALE BROS. & CO., FIDALUA.

HALE & CO., SALLASAR.

MECHANICS' STORE.

BARGAINS

HAT

Department.

BARGAINS

</