

THE DAILY RECORD-UNION. Entered at the Post Office at Sacramento as second class matter.

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THE DAILY RECORD-UNION is published every day of the week, Sundays excepted.

Advertising Rates in Daily Record-Union. For one square, 1 line, 100 words, 10 cents per week.

THE WEEKLY UNION. Published on Wednesdays and Saturdays of each week.

WANTED, LOST AND FOUND. Advertisements of five lines in this department are inserted for 25 cents for one time.

WANTED—A MEMORANDUM BOOK. The following is a list of the names of the proprietors of the various stores.

WANTED—A PROFESSIONAL GARDENER. For a list of names of the proprietors of the various stores.

WANTED—A RELIABLE WOMAN TO TAKE CARE OF CHILDREN. For a list of names of the proprietors of the various stores.

WANTED—SINGLE, MIDDLE-AGED MAN. For a list of names of the proprietors of the various stores.

WANTED—ALL KINDS HELP, MALE AND FEMALE. For a list of names of the proprietors of the various stores.

TO LET OR FOR SALE. Advertisements of five lines in this department are inserted for 25 cents for one time.

TO RENT—1,000 ACRES OF PASTURE LAND. For a list of names of the proprietors of the various stores.

MONEY TO LOAN ON REAL ESTATE. For a list of names of the proprietors of the various stores.

FOR SALE—HOTEL FURNITURE, FIXTURES. For a list of names of the proprietors of the various stores.

FOR SALE—FOUR PLEASANT ROOMS FOR HOUSEKEEPING. For a list of names of the proprietors of the various stores.

FOR SALE—A PLATFORM SPRING WAGON. For a list of names of the proprietors of the various stores.

FOR SALE—SAIL AND ROW BOATS. For a list of names of the proprietors of the various stores.

FOR SALE—THE FAST TROTTER MARE. For a list of names of the proprietors of the various stores.

FOR SALE—125 ACRES OF FINE BOTTOM LAND. For a list of names of the proprietors of the various stores.

FOR SALE—A FINE GRAIN AND STOCK RANCH. For a list of names of the proprietors of the various stores.

FOR SALE—A BARGAIN—SITUATED FOUR MILES. For a list of names of the proprietors of the various stores.

FOR SALE—300 CHOICE RAMS. For a list of names of the proprietors of the various stores.

FOR SALE—THROUGHBRED AND GRADES. For a list of names of the proprietors of the various stores.

WATCHES, CLOCKS, JEWELRY. For a list of names of the proprietors of the various stores.

DENTISTRY. For a list of names of the proprietors of the various stores.

DENTIST—No. 317 J Street. For a list of names of the proprietors of the various stores.

DENTIST—415 J Street. For a list of names of the proprietors of the various stores.

DENTIST—No. 60 J Street. For a list of names of the proprietors of the various stores.

DENTIST—SOUTHWEST CORNER OF SEVENTH AND J STREETS. For a list of names of the proprietors of the various stores.

HALE & CO., CRITERION STORE.

TRUTH & FRAUD! WE HEREBY GIVE NOTICE

ONCE UPON A TIME, "TRUTH" AND "FRAUD" LAID DOWN TO SLEEP, AND WHILE "TRUTH" SLEPT, "FRAUD" STOLE AND DRESSED HIMSELF IN "TRUTH'S" CLOTHES; THEREFORE, "TRUTH" HAS GONE NAKED EVER SINCE!

WEBSTER, THE GREAT LEXICOGRAPHER, defines "TRUTH," as conformity to "Reality or Fact"; "Exactness"; "Honesty"; "An Established Principle." The opposite of this is "FRAUD," signifying "Deception"; "Deceit"; "Trick"; "Breach of Trust." "TRUTH" and "FRAUD" travel side by side, and it is ever the aim of "FRAUD" to present the semblance of "TRUTH." The Tinselman purveyor dresses the Base Metal in such similitude to the Pure Material, that an Expert only can detect the Counterfeit.

The half of the Business Advertisements of to-day are nothing more than well-dressed Frauds, written for the purpose of Deception, Deceit, Trick, and a Breach of that Trust that was placed in these Advertising Houses by the people, and we hereby warn the people against all such Advertising, and most earnestly advise the public to sift the matter to the very core.

If a house advertises BLACK SILK, at \$1 25, worth \$2 25—go to that house, and travel to the next; and, after inspection, you find you have been misled, shut right down on that house, and write "Deceit" in it. And on to the next; try them all thoroughly, sift them, weigh them in the balance, and if they are found over—they have committed a "Breach of Trust," and filled Mr. Webster's Bill or Fraud to the letter.

Now, then, for a Test Case:

HALE BROS.

"CRITERION" GENUINE BLACK FRENCH CASHMERE, MEASURING 46 INCHES WIDE, FOR 75 cents per yard. SPECIAL NIGHTS WORTH AT LEAST \$1 15.

Wish the public to see it, inspect it thoroughly, measure the width, and pronounce judgment. We are anxious that the crucible shall be applied to the CRITERION. Make the ordeal as stringent as you please, and our record will be all the brighter.

Each Department is plethoric with perfect goods, and at the Lowest Prices. Our Firm is aware that its prices are an enigma to the Trade generally, although we have explained it more than once. Yet, "Having eyes to see, they see not; and ears to hear, they hear not, neither do they understand." The fact is, they are troubled with a moral obliquity of vision; they won't see. The Combination want their old prices, and it may be said of these houses: "Ephraim is joined to his idols, let him alone." As for our house, we are determined to serve the people, advance with the people—the times demand it; not without our "Mess of Pottage," for we will not sell without remuneration, but our great forte is to spread that profit equitably around. We find the system works healthily. We have Five Houses on the Coast; therefore it has been well tried, and works like a charm.

In conclusion, let us say one word of consolation to the Combination: We, HALE BROS., do frankly look over all your little mean tricks. We forgive you for saying that "Our House was fit only for the Poorest of the Poor." The poor are trying it everyday, and they find it pays them. We forgive you for the threatening letter, "for you know not what you do."

"INVINCIBLE IGNORANCE"

IS A TERRIBLE THING TO CONTEND AGAINST; BUT IT OPENS A DOOR FOR YOUR ESCAPE. But, in justice to ourselves, let us remind you that the firm of HALE BROS. will take no back-water; that we will not "Down" under any of your threats, and that your Combination may thank their particular Providence that they had merciful opponents to contend with.

Hearty thanking you for your support, we remain, very truly yours,

HALE BROS.

No. 812 K street, Sacramento.

WE ARE contemplating extensive alterations in our premises. Our immense Combinations from the East about to arrive, and our fast increasing business, demand more space. Due notice will be given of the alteration.

"Criterion,"

No. 812 K street, Sacramento. Samples sent on application. Country orders under the special supervision of the firm.

MECHANICS' STORE.

WHY GO BACK?

Republican Rally and Campaign Opening at San Francisco. Saturday night in the Grand Opera House, San Francisco, a Republican mass meeting was held. The audience which greeted Senator Newton Booth was one of the finest ever gathered in that city on a similar occasion.

WE SHALL CONTINUE TO CLOSE OUR STORES

7 o'clock P. M., EXCEPTING DURING THE MONTH OF DECEMBER, SATURDAY NIGHTS, PAY DAYS.

Railroad Shops, WEINSTOCK & LUBIN, PROPRIETORS.

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revenue and currency, of tariff, greenbacks, gold and silver. Many of these will be gradually settled by experience. That these are questions of comparative trivial importance is due to the wise, patriotic and successful administration of the Republican party.