

THE DAILY RECORD-UNION.

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THE DAILY RECORD-UNION is published every day of the week, Sundays excepted.

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THE WEEKLY UNION. Published in semi-weekly paper. It is issued on Wednesday and Saturday of each week.

WANTED, LOST AND FOUND. Advertisements of five lines in this department are inserted for 25 cents for one time; three times for 50 cents or 75 cents per week.

WANTED - CASH BOYS, AT MECHANICS STORES.

WANTED - A SITUATION TO LIGHT housework or chamberwork in a private family.

LOST - A HEAVY PLAIN GOLD RING, IN going from Washington to Folsom.

FURNISHED ROOMS - CLINCH NEW BUILDING, high northeast corner Fifth and K streets.

STRAYED OR STOLEN FROM THIS SUBSCRIBER, THREE miles from Grass Valley.

EMPLOYMENT OFFICE. FEMALE. Particular attention paid to Furnishing House, Private Families and Farmers with Help.

TO LET OR FOR SALE. A LITTLE MONEY WILL BUY A GOOD SEED and piano. Apply at CARL STROBEL'S.

FURNISHED ROOMS - CLINCH NEW BUILDING, high northeast corner Fifth and K streets.

FURNISHED ROOMS TO LET, IN SUITS OR single, over D. O. Mills Park, corner Second and J streets.

DENTISTRY. W. WOOD. DENTIST - No. 317 J street, between Third and Fourth.

DENTISTRY - OFFICE, NO. 605 J STREET, between Sixth and Seventh.

DENTISTRY - 415 J STREET, BETWEEN Fourth and Fifth, Sacramento.

DENTISTRY, SOUTHWEST CORNER of Seventh and J streets, in Byrne's new building.

WATCHES, CLOCKS, JEWELRY. WILLIAM H. MILLER. (Late with Folsom).

WATCHMAKER - NEW BUILDING, No. 64 J street, between Second and Third.

FRUITS, SEEDS AND PRODUCE. LION & BARNES. COMMISSION MERCHANTS AND DEALERS IN Produce, Vegetables, Butter, Eggs, Chees.

W. R. STRONG & CO., Wholesale Commission Merchants.

D. DEBERNARDI & CO., Wholesale Commission Merchants.

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HALE & CO., CRITERION STORE.

MECHANICS' STORE.

WE APPEAL NEVER BEFORE HAVE WE Been so Well Prepared to Meet the Wants

INTELLIGENCE OF THIS COMMUNITY, And though in Sacramento it has been customary to resort to the most barefaced clap-trap to make a showy advertisement that might delude the public.

And though in Sacramento it has been customary to resort to the most barefaced clap-trap to make a showy advertisement that might delude the public, while the most paltry tricks have been played to divert attention from the real merits of the goods offered for sale by the speculating Houses, yet we are bold enough to say that

WE WILL NOT FOLLOW IN THE PATH OF ANY WHO HAVE GONE BEFORE US;

For, instead of giving the public extravagant doses of wordy rubbish, sounding big, but meaning nothing, we shall make our business announcements a reflection of the strong, common-sense and determined capacity we seek to embody in our new and live Sacramento enterprise.

Our Stock is Greater! Our Assortment Better! Our Prices Lower Than at any previous season.

For the past three or four weeks we have been daily opening out case after case of the Newest and Choicest Goods to be found in the Eastern and Western Markets.

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MECHANICS' STORE.

AMUSEMENTS.

COAST DISPATCHES.

FOR PERJURY AND COMMITTED TO JAIL IN default of bail.

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We Are Not the Largest House on Earth,

Though, if we say that we are, we would very nearly approach to the standard of Truth, as set up by some Sacramento Business Advertisements; but WE HAVE CERTAIN GREAT ADVANTAGES IN OUR FAVOR THAT ARE POSSESSED BY NO OTHER FIRM IN SACRAMENTO, and with confidence we lay our plan of action, and our reasons for it, before that public which has so evidently appreciated our efforts since we opened the house.

We believe in knowing thoroughly what we are working at, and combining with our practical knowledge the advantages our several stores give us in purchasing supplies. We know we are in a position to undersell any who may attempt to compete with us.

We have all the capital we need for our business, and having our own money at our own disposal, we determined to invest it so as to safely yield a reasonable rate of interest. We have therefore started in Sacramento, believing that here we can benefit the public while furthering our own aims. We have come among this community in a very modest way, and in premises that we cannot boast of, deeming it wise to keep expenses down while we are still new arrivals, and WHEN OUR METHODS BECOME KNOWN AND PEOPLE GET TIME TO JUDGE US BY OUR GOODS, THEN WE CAN ENLARGE AND EXTEND WITH OUR TRADE ALREADY ESTABLISHED.

We will do nothing in a hurry, but will enlarge our business as soon as the public examine our prices and principles, finding them worthy of confidence.

We do a strictly retail trade, but yet buy our goods as wholesalers. The firm has five different stores in the State of California, covering an area of nearly 21,000 square feet. The goods for all these houses are bought at the same time, and by experienced buyers, who are principal members of the firms they represent. Thus, whereas others supply One Dry Goods Store only, WE SUPPLY FIVE, and having a CENTRAL OFFICE from which all supplies issue to the various branches, our representatives in the New York and Chicago Markets get the prices at which goods are offered to Wholesalers.