

THE DAILY RECORD-UNION.

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Advertising rates: One square, 1 line, \$1.00; one square, 2 lines, \$1.50; one square, 3 lines, \$2.00.

Advertisements of situations wanted, for sale, etc., inserted in the Daily Record-Union as follows:

First insertion, 10 cents per line; second and subsequent insertions, 5 cents per line.

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HALE & CO., CRITERION STORE.

MISREPRESENTATION IN BUSINESS

Is a matter that so closely concerns the pockets of the public, as to demand more than passing consideration from any Merchant who, knowing his business, aims to build up a trade such as a firm should ultimately have just reasons to be entirely proud of.

"No Misrepresenting Permitted!"

Is a statement often enough made to the people of Sacramento by those who vainly hoped to control the trade of the city, but many have found out long ere this that though the maxim was often quoted, yet the moments when it was put into practice were as rare as Angel visits.

It becomes necessary for us to clearly express our meaning on this subject, because we are not ignorant of the fact that through the tricks of some and the double-dealing of others, the maxim we have chosen as our topic has really become very little else than a by-word and a mockery.

WE ARE DETERMINED

IN OUR HOUSE, AT LEAST, NO MISREPRESENTATION WILL BE TOLERATED!

And this announcement, instead of a humbug, will by us be made a reality, and a solid, practical, enduring theory in our business.

As a reply to so natural an inquiry, made by a people too often duped already by plausible announcements, we would examine the methods of those who "profess the faith," and apply to our investigation a little of that analysis which by some is confined to chemical elements, but by others would find a much simpler field, if directed towards their business.

In all undertakings, whether in Business, Religion or Science, if we desire to attain certain results; or, in other words, if we aim to reach certain ends, we must be careful to USE MEANS THAT WILL BE IN HARMONY WITH THE ULTIMATE AIM IN VIEW; and it follows naturally that there may be certain conditions under which IT IS UNREASONABLE TO EXPECT NO MISREPRESENTATION.

There are certain methods, not unknown among Houses in this city claiming the popular patronage, which are well calculated to gild the Salesman into misrepresentation or any petty trick, in order to effect a sale under difficulties. WITH THESE METHODS WE HAVE NO SYMPATHY, AND THEY WILL FIND NO SHELTER IN OUR BUSINESS.

WE DO NOT BELIEVE IN THE POLICY OF SETTING ONE SALESMAN IN COMPETITION AGAINST ANOTHER, GIVING MR. SMITH TO UNDERSTAND THAT WE TAKE SPECIAL INTEREST IN SEEING HIM SELL MORE GOODS THAN MR. JONES. AT THE SAME TIME TELLING MR. JONES THAT OUR AMBITION IS TO SEE HIM GET AWAY WITH MR. SMITH—THEN URGING BOTH NOT TO LET ANY OPPORTUNITY SLIP FOR EFFECTING A SALE.

WE DESPISE THAT STYLE OF BUSINESS so popular in Pawnshops, which insists that if a visitor asks for a Violin and the Salesman has not got one, then he must sell a Viola, because the purchaser may not know the difference, and it is necessary that the customer buy before the Salesman ceases his efforts.

IT IS NO WONDER THAT Salesmen are unscrupulous in their actions, when Merchants, finding certain goods poor value and badly handled, place a percentage of the profits to the credit of the Salesman who sells them. What better incentive of MISREPRESENTATION can a Salesman have than this? Yet this is just what is done every hour in the day by some Houses catering for public favor.

IS IT REMARKABLE THAT Salesmen at any hazard sell to visitors, by misrepresentation or otherwise, when each day the Merchant comes round, demanding a reason for the Salesman not selling more goods, and at judicious intervals threatening to discharge the employe unless he can do better than Mr. So and so? The result, as the public can see, being that Salesmen are shifted, and new ones take their anxious places very frequently indeed.

TO CROWN ALL—What can be expected from employes, when the House itself publishes, as facts, a lot of rubbish which EVERY EMPLOYEE KNOWS TO BE MERE ADVERTISING; the result being that the Salesman is eager ready, upon proper provocation, to betray the public, whose confidence has already been taken advantage of by insincere employes.

NONE OF THESE PRINCIPLES WILL BE TOLERATED BY US!

Therefore, with us, the maxim:

"No Misrepresentation Allowed,"

Will not be a mere empty sound, but will be the natural result of a system of a business based upon the principle that we can directly BENEFIT THE PUBLIC WHILE WE ASSIST OURSELVES.

HALE BROS. & CO.,

408 K STREET, BETWEEN EIGHTH AND NINTH, SACRAMENTO.

P. S.—Store opens daily at 7 o'clock A. M.

O. A. HALE & CO., SAN JOSE. O. A. HALE & CO., STOCKTON. HALE BROS. & CO., FALCULA.

MECHANICS' STORE.

WE ARE PLEASED TO ANNOUNCE THE ARRIVAL

OF OUR LATEST IMPORTATION OF

FALL and WINTER CLOTHING!

CONSISTING OF THE

Newest and Most Stylish Garments

That the Eastern Market affords. This invoice of goods comes direct from the hands of a manufacturer whose goods have a

NATIONAL REPUTATION

FOR FIT, STYLE AND FINISH!

Many of the New Lines of Clothing above referred to, though finer and more costly, are still better value than we have ever before offered. Those desirous of seeing the

NEWEST DESIGNS! THE HANDSOMEST FINISHED!

AND THE MOST STYLISH CUT GOODS!

Should not fail to visit us while our lines are yet complete. Among the very many NOVELTIES RECEIVED, we will mention the following:

OVERCOATS

We have a nice line of serviceable garments, at the following prices: Blue, Black or Brown—(half wool lined) \$5.00; Chinilla Overcoat—\$8.75; All-wool Blue Chinilla Double-breasted Overcoat (excellent value) \$10.00.

AN ITEM FOR EXTRA LARGE MEN!

Chinilla Overcoat, in sizes from 42 to 50 inches around the chest \$13.00; Brown Kersey Overcoat, suitable for business wear \$11.00; Fancy Grey Cheviot, Double Back Overcoat, extra long and very stylish \$16.00; Brown Twilled, Fancy Back, Cassimere Ulster—(at present all the rage in the Eastern cities) \$18.50.

SOMETHING ENTIRELY NEW!

THE SURTOUR OVERCOAT, extra long, silk sleeve lining, and handsomely trimmed \$19.00; Light Colored, extra heavy all-wool Cheviot Overcoat, double-back, exceedingly durable \$20.00; Fine Black Chinilla Overcoat, cloth bound, satin lined \$22.00; New Style Brown French Cassimere Overcoat, striped satin sleeve lining—a handsome garment for business or dress wear \$23.50; Best Quality Blue Tinted Overcoat, silk bound, satin sleeve lining and silk body lining (very elegant and choice for Dress Overcoat) \$24.00.

IN SUITS!

We have the largest and most complete line ever placed on our counters. We offer Excellent Business Suits for \$8, \$9, \$9 75, \$10, \$11, \$11 50 and \$12.

We would call particular attention to the following line of Brown Fancy Cheviot Sack Suits (very neat and stylish) \$12 50.

Consider this line one of our best values. We believe it will prove to be the most successful SUIT of the season.

ASK TO SEE IT!

Cheviot Suits, in light colors and fancy stripes (handsome goods) \$16.50; Dark Tweed and Cheviot Sack Suits, cut in the latest fashion (very neat) \$18.50; Extra Fine Dark Cassimere Sack Suits, cut in Broadway style \$22.00; Dark Blue Figured Melton English Walking Suits (very handsome) \$21.00; New Style, Dark, All-wool Cassimere English Walking Suits \$21.00; Neat, Small Dark Plaid Sack Suit, high button (very fashionable) \$20.00; OUR SATIN-LINED, "PRINCE ALBERT" COAT AND VEST \$25.00; Black Dousin and Beaver Suit, from \$13 to \$40.

THE TALMA

IN BLUE CHINILLA (excellent value) \$13.50. Full and Complete Line of Worsted and Diagonal Sack and Frock Suits. An Excellent Variety of Gossamer, Mackintosh and Rubber Clothing.

IN BOYS' CLOTHING

WE HAVE THE FOLLOWING NEW LINES TO OFFER: JOSIE SUITS, from \$3.50 to \$11.00; SCHOOL SUITS, from \$4.50 to \$8.00; BOYS' SUITS, 10 to 15 years, from \$4.50 to \$13.50; YOUTHS' SUITS, from \$6.00 to \$15.50.

Full line of Children's, Boys' and Youths' Overcoats.

Orders from out of town people for any of the above goods will receive our usual prompt and careful attention.

MECHANICS' STORE,

Nos. 400, 402, 404, 406, 408 K Street, Sacramento.

SEND FOR PRICE LIST AND SAMPLES. ADDRESS: Weinstock & Lubin - Sacramento, Cal.

Our Store Closes promptly at 7 o'clock P. M., Saturdays, Pay Days at the Railroad Stores and the month of December excepted.

PACIFIC SLOPE NEWS.

(DISPATCHES OF SATURDAY AND SUNDAY.)

COMSTOCK MINING ACCIDENTS.

Important Capture of Counterfeiters at Vallejo.

PASSENGERS FROM THE EAST BY RAIL.

A San Jose Boy Shoots and Seriously Wounds his Brother.

ELAINE OUT-TROTTED BY SANTA CLAUS.

Oregon Farmers Complaining of a Lack of Moisture.

CALIFORNIA.

Santa Claus and Elaine—Fred Crocker's Performance.

SAN FRANCISCO, November 14th.—At the Bay District track yesterday the much talked of match between Elaine and Santa Claus took place, in which the latter proved the victor. Time, 2:20—2:18—2:20—2:19.

In a match against time, Fred Crocker, two years old, trotted a mile in 2:39.

Baseball—Moody and Sankley—The Sand Lot.

SAN FRANCISCO, November 14th.—At the Recreation Grounds today, in a game between a professional picked nine and ten amateurs, the latter won, 6 to 4.

Moody and Sankley held forth this afternoon to a congregation which tested the capacity of the church to the utmost.

Notwithstanding his promised retirement from politics, Kearney was on hand to-day at the sand lot, and urged his followers to immediately begin preparations for the State campaign of 1882.

Label Case at Stockton.

STOCKTON, November 13th.—A case was heard to-day in Judge Mista's Court which is causing considerable excitement. It arose from the arrest of Charles A. Speer, an agent of the Retailers' Protective Union reference book for the city of Stockton, on a charge of libel.

The book professes to give the names of citizens who are slow or who neglect entirely to make and pay their accounts. Several citizens of Stockton considered themselves libeled by the description given in the book, and a dispute being instituted, Speer was sworn out for his arrest. When the case was called in Court, the defendant being called to testify, objected, through his counsel, to saying anything that might criminate him, but the Court ruled that he must tell the story. He then said he lived in Oakland, but formerly lived here, and works for the Protective Union. The Union is composed of George W. Maxwell, also known as Geo. W. Maxwell, who does business in Sacramento, lives in Oakland, and is now in Denver, Col. The plaintiff is a resident of Stockton, and has a copy of the book in his possession. The witness named over some of the firms who are regular subscribers, as follows: J. S. Irwin, for the defendant, asked for his discharge on the ground that the libel had been published before he was made a member of the Protective Union. This, of course, was assented to by the District Attorney, and it is understood that the witness will be made a member of the Protective Union, and the error of Colorado for the arrest of Maxwell, when Speer will probably be called as a witness.

No More Small-pox.

STOCKTON, November 14th.—The Health Officer, Dr. Hudson, reports that there is no small-pox now in town, and that the quarantine upon the last house in which it appeared will be removed to-morrow.

A Strong Man's Fatal Error.

SANTA BARBARA, November 13th.—Hiram Bolton, at Colton, Holbrook's ranch, yesterday afternoon, while attempting to hold it by drawing the rick about a live oak tree. The tree was rotten, and the horse pulled it down upon Bolton, crushing the left side of his chest, severely injuring his face and head and fracturing his thigh and breaking the bones of his knee into fragments. Bolton is a man of herculean strength, and is still alive, but there are little hopes of his recovery.

A Teamster's Misfortune.

GEORGETOWN, November 13th.—A man named George Handy, a teamster, had his horse broken down by being struck with a log from his wagon, which passed over him. The log, which was broken between the knee and thigh, had some years ago been amputated at or just below the knee.

Republican Effort.

OROVILLE, November 14th.—Oroville ratified last night. It was the grandest occasion of the campaign. The meeting was held at the Oroville school house, and was attended by everybody, and Democrats and Republicans vied in decorating and illuminating their premises, and every man, woman and child of the town was present. The procession Governor Perkins spoke about one hour.

Earthquake Shock.

SANTA BARBARA, November 14th.—A sharp shock of earthquake occurred here last evening at 10:30. It extended from northeast to southwest, lasting several seconds. No damage was done, and the people were not alarmed.

Counterfeit Standard Dollars—Important Capture of "Queer Shovers."

VALLEJO, November 14th.—B. E. Nicke and A. L. Bowles, two Vallejo men, were arrested yesterday for passing counterfeit standard dollars and having them in their possession. Constable R. Sanborn had been working up the case for several days, as the first of the coin was shovved on Tuesday. All day yesterday Bowles was engaged in working up the counterfeit money. His plan was to go to a store and purchase five or ten cents' worth of an article, throw out a standard dollar and receive the change. He paid several bills in this money to merchants, jewelers, bakers and even to the police, and finally, after passing a lot of the Justices of the Peace, Officer Sanborn showed Bowles until he had least \$1,000 worth of gold. On the evening of the 13th, he was arrested, and upon searching he was rewarded by finding a canvas sack containing between 200 and 300 of the dollars, two crates of a lot of files, with some of the files still in the cut, fennels, and a quantity of chemicals, and a number of other articles were found. It was ascertained that the counterfeiter had them made in plaster of paris casts. The dollars and apparatus were taken possession of and turned over to the Sheriff for safekeeping. Nicke was arrested as an accomplice, and several others are also to be arrested. The two men were taken to San Francisco this evening. A lot of the money was worked off a short time since in Lake county. The imitation is good, but the pieces are light, it taking three of them to make the weight of two genuine dollars. None of the metal was found. The sloop Swamp Fox had been up Napa creek a few miles above Vallejo, ostensibly on a hunting expedition, but undoubtedly the men were casting the counterfeits, which bear the date of 1873. They rise about the same as the genuine, but have the slipp'y feeling which predominates in all counterfeits.

The Pistol Again—Another against San Jose Brother.

SAN JOSE, November 14th.—Shortly after noon to-day J. Graham Murdoch, foreman and manager of the Evening Herald, was shot and very seriously wounded at his father's residence by his youngest brother, Herbert, a boy about 17 years of age. It was some trivial quarrel growing out of a fuss about one of the rooms they were to occupy, and the younger supposed the other was about to strike him, when he pulled a small pistol, and while Graham was stooping first, also he said he shot twice, and that the first shot missed. The bullet from the second struck the young man between the lower lip and the chin, breaking the under jaw and passing in under the tongue, and either lodging at the base of the tongue or in the muscles of the back of the neck. The family are highly respected, and both the shooter and his victim have always been reckoned as among the quietest and most gentlemanly young men in the city. No one stands higher among his acquaintances than "Gray" Murdoch. He is unable to speak as to the understanding of the nature of the injury, and aside from that is not disposed to say anything about it. The father and family feel wretchedly

ore," the unfortunate affair, and their friends are a "yig to keep it as quiet as possible. Under the circumstances, which cannot yet be ascertained, the wounded man will recover.

Mojave Passengers.

TRACHETT, November 14th.—The following passengers passed Mojave November 14th, to arrive in San Francisco November 15th: J. Knowlton, Alameda; S. C. Cooke and wife, Tucson, A. T.; C. Ducommun, Los Angeles; J. Snook, J. Hutchinson, J. J. Knowlton, C. P. Troy, San Francisco; W. W. Booth, Oakland; C. Remond, H. Holmer, Los Angeles; F. Campbell, Sacramento; J. H. Allen, San Jose; Governor John C. Fremont, Arizona Territory.

NEVADA.

Mining Accident—Personal—Frightful Fall.