

MONEY, MONEY, MONEY FOR THE MASSES.

THERE is no Sentiment in Business. The People trade at the **BIG STORE** because **Their Dollars Go Farther Here than Elsewhere.** We ask none to Trade with us merely for friendship's sake, but, on the Basis of Dollars and Cents, We Cater to the Masses and do the **Greatest Dry Goods Business in Kansas.** Inspired with the Consciousness of being in Touch with the People, we leave no stone unturned and spare no Efforts to give them the Most Possible for their money. If your supply of Cash is Limited and you wish to Spend it to the Best Advantage, this House offers you Unexcelled Opportunities. We have been Free Buyers this season on the Dullest Market ever known to man. That we have purchased in Immensely Large Quantities the crowded condition of this store bears every evidence. Tons of Merchandise have been Bought at **Our Own Prices** and we have decided to Start the Fall Trade by giving the People of Wichita such **Ringling Bargains that will Bring a World of Buyers to our Counters.** Our Trade is so Large, our Stocks are so Great and our Assortments are so Varied that we are enabled to Offer Inducements to you that as yet have never been equalled in this State. Buy Now while Opportunity is Knocking at your Door. Buy Now while Economy Bids You Welcome.

Boston Store
103, 105, 107, 109, E. DOUGLAS AVE.
Opportunity is Knocking at your Door.

EVIDENCES OF HOW IT WILL PAY YOU TO TRADE AT THE BIG STORE.

A WORLD OF NEW DRESS GOODS.



From Fashion's great centers they come, bearing the stamp of the artist in design, weave and colorings. Something for every one, for old and young, and

All at Popular Prices.

COLORS.

All Wool Flannels.

In plains, checks and mixtures, 35 inches wide, strictly all wool and a firm good wearing quality. The real value is 40c per yard; at..... **25c**

Ladies' Cloths

54 inches wide. A fine all wool fabric that must not be confounded with flimsy flannels that sell elsewhere at the same price. In black, all colors and mixtures. Actual value 60c per yard; at..... **44c**

American Novelties

Made at Jamestown, N. Y., by William Broadhead & Sons. Colors are as good, will wear as well and the styles are the same as the regular \$1.00 importations. Choice..... **48c**

Mixed Fancies

In silk and wool and all wool, 35 inches wide in mottles, weaves and French multi-colored mixtures. Have never sold elsewhere for less than 50c per yard; at..... **39c**

Worsted Brocades

In plain and iridescent colorings, 35 inches wide, woven in exact representation of the imported cloths; made to sell and priced to you in other stores at 50c per yard. Your choice of 20 pieces, per yard..... **20c**

SILKS

Our efforts in this direction have been redoubled this season. Many rare and beautiful things can be found in our silk stock at prices not found elsewhere. And you, Mrs. Economy, will do well to look here before making a purchase of silks.

Glaze Silks

35 inches wide, in black and plain changeable colorings looks beautiful and will wear well, especially suitable for waists and fancy linings. It is worth 75c per yard and you'll be surprised when you see it on our counters at..... **49c**

French Taffetas

All pure silk in changeable Jacquard weaves, made especially for silk waists and dress trimmings. You know what they are worth and that others ask you 65c stiff for the same goods. Your choice of ten pieces at 50c..... **50c**

Black Satin Stripes

34 inches wide of an excellent all silk soft quality, striped and brocaded in soft designs, worth \$1.00 per yard, and marked to sell at 85c per yard; but it goes this week for a starter at..... **67c**

Brocaded Changeables

In beautiful figures and stripes, a dazzling collection of colorings; suitable for any use to which silk can be put. Choice of 12 pieces at..... **39c**

BLACK GOODS

46-Inch Cashmere

A real hummer, very fine English make, cotton warp, brilliant black, fast colors, looks like a 75c fabric and has never been shown in this town for less than 45c. For this week we offer it at..... **29c**

46-inch Serge

Made by the Germans, strictly all wool, such as is shown you about town at 50c per yard, elegant finish, perfect firm weave. For Monday and Tuesday only..... **36c**

French Mohairs

46 inches wide in All Wool and Mohair. A beautiful line of Patterns in the new Moire ad Persian designs. A real dollar cloth. Your choice of 10 pieces this week at..... **73c**

Habit Cloth

40 inches wide, all wool, in black and all colors and mixtures. Shown everywhere at 35c per yard. Here at..... **29c**

Imported Novelties

In Boucles, Silk and Wool, Brocades, French Velours, Ballinas and Curlees, 40 to 44 inches wide and shown in other stores at \$1.25 to \$1.50. Our price..... **\$1.00**

LININGS.

The Lining Department has become one of the most important of modern dry goods stores. We probably sell more Linings than any two stores in Wichita, and we feel the importance of giving our customers an unexcelled variety to choose from at lower prices than any other house in the city. We are the only House in town that sells 60-inch Fiber interlining at..... **9c**

We are the only House in town that sells 60-inch Sponge Crepon in Black and White at..... **12c**

We are the only House in town that sells genuine American Horsehair Hair cloth at..... **25c**

We are the only House in town that sells genuine French Hair cloth at..... **39c**

We are the only house in town that sells 24-inch Rustling Taffeta at..... **6c**

We are the only House in town that sells 36-inch Rustling Taffeta at..... **8c**

We are the only House in town that sells Grass cloth in colors and Black at..... **9c**

We are the only House in town that sells Imitation Hair cloth at..... **3c**

We are the only house in town for Linings, and whenever you want anything in that line try the **BIG STORE.**

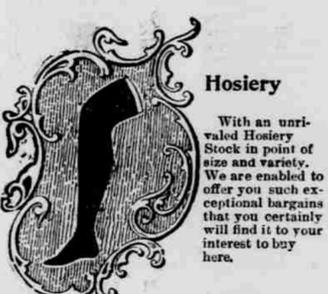
Capes and Jackets

In this department our efforts never cease. Our buyers have just returned from the east and our collection is simply superb. We shall name you two specials as trade starters, and don't forget that there are hundreds like 'em in this stock. 500 wool beaver capes, 27 inches long, very full sweep, handsomely trimmed in braid, velvet and large buttons. The actual value is \$5.00. They come in black and navy and go this week at..... **\$2.98**

200 ladies' beaver jackets, mandolin and leg o' mutton sleeves, large buttons and all the new stylish accessories. In black and navy, worth \$8.00, this week for..... **\$3.95**

Gloves

It is an art to be well gloved and people who ought to know say that this is the "best place to buy gloves." The best French Kids in Black and all the new shades of Brown, Navy Tan, Cerise, cream and the new greens can be found here. Five and seven hooks and large buttons. Plain and fancy stitched backs. If we can't save you money we'll not ask you to buy.



1,000 pairs ladies "Queen's Own" stainless black hose, real Macao yarn, extra firm, durable wear, full regular made, double heel and toe, and extra strength throughout. Hose that you'll not find elsewhere for less than 20c per pair. For this week per pair..... **10c**

400 pairs ladies fancy hoot top hose, black feet, tops in light blue, pink and lemon, wide French ribbed drawn work, made to sell for 25c per pair. For this week..... **10c**

600 pairs misses ribbed best black hose in all sizes, per pair..... **8c**

300 pairs boys' extra heavy seamless hose, fast black, double heels and toes. The best for school wear. Per pair..... **12c**

Lace Special
900 yards black silk lace, 5 to 14 inches wide, in beautiful designs, made to sell at 60 and 75 cents per yard, choice of the lot..... **25c**

DOMESTICS

Once more our domestic stock and mill length table is at the front with marvelous values.

1,000 yards standard checked ginghams will sell this week at..... **4c**

500 yards 3/4 yard wide unbleached sheeting at..... **14c**

2,500 yards standard calicoes in the new styles at..... **4c**

2,500 yards good yard wide unbleached muslin will go at..... **4c**

1,300 yards wide German blue calico worth 12 1/2c at..... **8c**

1,500 yards mill lengths red table damask worth 50c per yard; 2 and 3 yard lengths, per yard..... **25c**

5 cases cotton Eiderdowns in gray and blue mixture, worth 12 1/2c per yard, at..... **6c**

25 pieces heavy all wool red twill flannel worth 25c, at..... **15c**

5 cases short lengths in canton flannels and domet flannels at..... **4c**

1,500 yards short length Chambrays per yard..... **7c**

800 yards black hyle shirting, worth 12 1/2c, at..... **8c**

1,500 yards extra fine quality bleached muslin in short lengths, worth 10c at..... **7c**

600 yards mill lengths fine half bleached muslin at..... **5c**

Undershirts
1,000 ladies gray cotton Eiderdown undershirts, with wide fancy border, ready made to wear, for..... **25c**

NOTIONS
Good pocket knives..... 5c
Pocket combs with case..... 5c
Hand mirrors with case..... 5c
Tacks, per pkg..... 1c
Tracing wheel..... 5c
Shawl straps..... 5c
Round combs..... 5c
Sed iron handles..... 12c
Fruit knives, bottle..... 1c
Basting thread, spool..... 1c
Paddocks..... 3c
Cork screws..... 3c
Hatchets..... 5c
Tape measures..... 5c
Shoe blacking, bottle..... 2c
Shoe brushes..... 7c
Gross agate buttons..... 3c
Card hooks and eyes..... 1c
Dorzen collar buttons..... 5c
Hair brushes..... 12c
Darning cotton, ball..... 2 1/2c
Hand mirrors..... 10c
Paper pins..... 10c
Toilet brushes..... 5c
Toilet combs..... 5c
Linet shavers, spool..... 2c
Sad Iron, set of nickel plated top..... 50c
Liquor ammonia, bottle..... 7c
Vaseline, bottle..... 5c
Machine oil, bottle..... 5c
Witch Hazel, bottle..... 13c
"Wool" soap, cake..... 10c
Liquid blueing, bottle..... 9c
Buttermilk soap, box..... 8c
Glycerine soap, box..... 5c
Tie soap, cake..... 5c
"Wool" soap, cake..... 5c
White, hard water soap, 3 cakes for..... 5c
Clothes brushes..... 10c
Butcher knives..... 15c
Shoe daubers..... 2c

MAIL ORDERS
We are now ready for your business. Don't hesitate to order direct from any of our ads, as we refund the money for all purchases not found satisfactory. Samples of the New Fall Goods are now ready.

Thousands of Fair Week Specials
that cannot be mentioned here for lack of space. While doing your shopping this week we only ask you to look here: our prices will do the rest.

Shoes

Dress shoes, work shoes, house shoes, plow shoes, school shoes and baby shoes or any other kind you want. We have them and at prices to suit the closest buyer.

We have been with you long enough to know your wants in this line in all respects, style, price and quality all are considered.

Infant's dongola button shoes, patent leather or dongola tips, sizes 2-4 only..... **19c**

Children's I kid button shoes, spring heel, patent leather tip, sizes 6-8, only..... **44c**

Children's I kid button shoes, spring heel, patent leather tip, sizes 9-11, now..... **60c**

Misses solid pebble goat school shoes also Misses dongola spring heel, good style, for..... **\$1.00**

Boys' lace or button shoes, all solid, good style and just the thing for school..... **\$1.25**

Men's shoes in congress of lace, several styles, light or heavy, very cheap..... **\$1.29**

Ask to see our Men's oil grain work shoe in lace, best value offered at..... **\$1.50**

800 pairs Boys' Knee Pants, strongly made, go at..... **11c**

500 Children's cape overcoats, in plaids and checks. Heavy durable cloth, neat, nobby and dressy, were made to retail at \$3.00 each. We turn them loose at..... **\$1.23**

500 Boys' long cape overcoats, in cheviot mixtures. Handsomely trimmed in soutache braid, well and stylishly made throughout. A dressy and durable garment. Actually worth \$4.00 each. Don't judge this coat before you see it. You've never seen such a bargain. Sizes from 4 to 14 years, at..... **\$1.95**

200 Children's Knee Pant suits, will wear well and look well, for only..... **50c**

75 Boys' suits in chevrots, Scotch mixtures and cassimeres. Old stock from lines that sold up as high as \$3.00 per suit. If your boy's size is in the lot you can have it for..... **\$1.95**

100 Men's suits in Twilled chevrots ad Bannockburn suiting, sack coats, square or round front, Navy and Black Sold as a leader at \$18.00. They go this week at..... **\$6.55**

Household Notions for Everybody at Little Bits of Prices.
This List is But a Drop in the Bucket.

Good pocket knives..... 5c
Pocket combs with case..... 5c
Hand mirrors with case..... 5c
Tacks, per pkg..... 1c
Tracing wheel..... 5c
Shawl straps..... 5c
Round combs..... 5c
Sed iron handles..... 12c
Fruit knives, bottle..... 1c
Basting thread, spool..... 1c
Paddocks..... 3c
Cork screws..... 3c
Hatchets..... 5c
Tape measures..... 5c
Shoe blacking, bottle..... 2c
Shoe brushes..... 7c
Gross agate buttons..... 3c
Card hooks and eyes..... 1c
Dorzen collar buttons..... 5c
Hair brushes..... 12c
Darning cotton, ball..... 2 1/2c
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Liquor ammonia, bottle..... 7c
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Machine oil, bottle..... 5c
Witch Hazel, bottle..... 13c
"Wool" soap, cake..... 10c
Liquid blueing, bottle..... 9c
Buttermilk soap, box..... 8c
Glycerine soap, box..... 5c
Tie soap, cake..... 5c
"Wool" soap, cake..... 5c
White, hard water soap, 3 cakes for..... 5c
Clothes brushes..... 10c
Butcher knives..... 15c
Shoe daubers..... 2c

THIRD ANNUAL KANSAS STATE FAIR AT WICHITA, KANSAS, September 22, 23, 24, 25 and 26, 1896.

\$8,000 in Purses in the Speed Department.
ENTRIES CLOSE SEPTEMBER 12, 1896.

215 trot..... \$500
217 pace..... \$500
221 trot..... \$500
2-year old pac..... \$500
2-year old pac..... \$500
2-year old pac..... \$500
2-year old trot..... \$500
2-year old trot..... \$500

Running races each day, good purses. American Association Rules to govern except otherwise noted. Entrance fee 5c per cent. to accompany nominations and 2 per cent additional from money winners. Records made on and after Sept. 1st, no bar.

Liberal Premiums and special inducements to exhibitors of Live Stock, Poultry and Pet Stock and for Agricultural, Horticultural, Manufacturers' and Merchants' Display. Big prizes for largest and best displays of farm and Garden Products grown in one township.

GET READY FOR THE BIG FAIR OF 1896.
For information about entries or premium lists, address
C. S. SMITH, Secretary, Wichita, Kan.

Wichita Commercial College
Wichita, Kas.
Fall Session Now Open.

BRANCHES TAUGHT
Bookkeeping, Penmanship, Arithmetic, Correspondence, Rapid Calculation, Commercial Law, Spelling, Grammar, shorthand, Typewriting and Reporting, Telegraphy.

ST. LOUIS AND RETURN \$12.40 VIA THE FREIGHT LINE.
Tickets on sale Oct. 4 to 8, inclusive. Valid until Oct. 12 returning. City ticket office corner Main and Douglas. Telephone 119.

The ticket offices of the Santa Fe route and Frisco line in Wichita are at the Douglas avenue station.

W. TORREY, Agent

473 Dozen CABINET PHOTOS AT \$1.50 A DOZEN

Made at Baldwin's in 30 days.
You can't find a person who will not tell you they never had a better finished photo. Don't be talked into paying a higher price for inferior work.

BALDWIN,
118 E. Douglas Ave. Wichita.

Crawford Grand

E. L. MARTLING, Mgr.
GRAND OPENING—FAIR WEEK
ONE WEEK,
Commencing
MONDAY, SEPT. 21.

The Famous Comedian,
JOHN DILLON
IN
(Monday, Wednesday and Friday.)
WANTED, THE EARTH
AND
(Tuesday, Thursday, Saturday Matinee and Night.)
A MODEL HUSBAND.
A Strong Supporting Company.

Prices 75c, 50c and 25c. Sale opens Thursday, Sept. 17, at Missbacher's Jewelry store.

New Drinks.
A new drink every day in the year at Wallace's drug store, 321 East Douglas.

Kommerical Karnival at GARFIELD HALL.

Wednesday Evening, Sept. 23.
A Military and Fancy Drill by twenty-four young ladies in uniform.
Splendid music and excellent recitations.
Under Auspices W. R. C.
Admission 10c.



HOTEL CAREY.
\$2 TO \$3 PER DAY
B. L. EATON, Prop.

Hurrah for the Wichita State Fair!

Never in the history of the state have the indications been more favorable for a first-class fair than now. And if every citizen of Wichita will help we can make the fair a grand success, and one that we can be proud of. Pairs, like our lives, are just what we make them, so now let's every one try to make this a fair that will be an honor to our city and state. Fairs are like the Fourth of July in one respect, they only come once a year, and we can surely afford to take a day or two off once a year. When you go to the fair go there with the intention of enjoying yourself and having a good time, and the way to do this is to make the puckering-string clear off of your "free silver" bag and go to Laidlaw's Refreshment Car, which is the finest and neatest thing on the grounds. My stock of goods is all new and fresh and consists of everything usually kept in a first-class stand and will be served in up-to-date style. I have in connection with my stand a very pleasant Ice Cream Parlor where you can be seated and rest yourselves while enjoying Steffen's Celebrated Ice Cream and Cakes.

I also have a swing of my own invention which I call the "Canadian." It is the funniest and oddest thing you ever saw. You can't afford to miss a ride on the "Canadian." Come, everybody, and see me. Located near south end of Grand Stand.

P. S.—Oh, Yes! I like to forget to tell you the best part, I am going to give a nice present with every 10c purchase this year. Won't that be nice?

Yours for Good Things Fair Week,
J. W. LAIDLAW.

Notice to Faintest Buyers!
Goldbugs, don't tell this to your silver friends, but it is an actual fact that I am making my best cabinet photos at the reduced price of \$1.00 per dozen. ISRAEL, Photog.

Reduced rates to Kansas City via the Missouri Pacific railway, October 4th to 10th, inclusive.

CASTORIA For Infants and Children.

Twelve hundred pounds (2,200) of flour given away by Union Mills. Procure a special premium list and act quickly. 10c

Our first cut in prices. Best cabinet photos only \$2.00 per dozen. It won't last long. Be wise.

"ISRAEL" Photog.
108 1/2
106 E. Douglas.

Advice to Mothers.
Mrs. Winslow's Soothing Syrup should always be used for children teething. It soothes the child, softens the gums, allays all pain, cures wind colic, and is the best remedy for diarrhoea. Twenty-five cents a bottle. Used by millions of mothers.

Special one-way rate, Wichita to St. Louis via the Missouri Pacific railway for \$11.60, September 11th, 22nd, 24th, 26th, 28th, October 1st, 12th, 14th, 20th and 22nd.

Twelve hundred pounds (2,200) of flour given away by Union Mills. Procure a special premium list and act quickly. 10c

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GENERAL STEAM SHIP AGENCY.

MO. PA. TICKET OFFICE,
114 North Main Street,
Wichita, Kansas.

We can sell you through Railway and Steam-Ship tickets to all points in the world.

We are agents for the following lines of Ocean Steam-Ship Companies, and keep the original tickets always on hand, so that upon purchasing we can hand them to you at once:

American Line—New York to Southampton.
American Line—Philadelphia to Liverpool.
Anchor Line—New York to Glasgow.
Cunard Line—New York to Liverpool.
North German Lloyd—New York to Southampton, Bremen, Genoa, Naples, Gibraltar, Austria, China and Japan.
White Star Line—New York to Liverpool, Cape Town, South Africa and South American points.

We also make a specialty of prepaid Ocean tickets. So that any one desiring to pay for a ticket here to bring over their friends from the Old countries can do so safely and cheaply. We attend to the delivery of the ticket on the other side.

E. E. BLECKLEY,
P. and T. A.

WICHITA TO ST. LOUIS FOR \$11.60 VIA THE MISSOURI PACIFIC R. R. On September 17th, 22nd, 24th and 26th, October 1st, 12th, 14th, 20th and 22nd. Fast express leaves Wichita at 2:30 p. m., arrives at St. Louis next morning at 7:30. City Ticket office, 114 North Main Street.

CASTORIA
For Infants and Children.
Twelve hundred pounds (2,200) of flour given away by Union Mills. Procure a special premium list and act quickly. 10c