

It Pays to  
Trade at  
The Fulton



Mail Orders  
Promptly Filled  
Money Refunded  
If Not Satisfactory

## = = GRAND OPENING = =

Of New Spring Stock In Every Department **On Saturday, March 14, 1903**

**Formal Opening** With Music and SOUVENIRS FOR ALL who Attend on Friday Evening, March 13th  
We invite you to come and inspect our lines of Clothing and Furnishings for the coming season

THIS is essentially an age of progress and the achievements of this country's best designers of men's and boys' apparel as exemplified in the grand exposition to which we invite you to lend the prestige of your presence, show the rapid strides made in the conception of style and the construction of all things wearable for men and boys.

The Foremost Manufacturers of Clothing, Footwear, Haberdashery and Headgear confine their productions exclusively to us for this city, so that visitors will see displayed here all that is correct in the various lines we carry, and all the grades we can with absolute safety guarantee, from the cheapest that is good to the most expensive that is made.

THE different lines are complete. If there is a single style missing in any department we don't know it. We shall certainly have no excuse to offer if you find a missing link in the complete chain of styles and grades.

**Integrity of Quality, Elegance of Style, Wide Variety and Reasonableness of Prices**

are the principal features of the superb display, a display worthy of Wichita. We invite you to view the bud, blossom and fruit of our enterprise.

## BROKAW BROS. TAILOR MADE CLOTHING

The Very Ultimate of Fashion--Clothing made the way your best tailor would make it; the finest of trimmings; superior workmanship; perfection in fit; individuality and style found in no other make of clothing; admitted the very best line made in the world and Confined Exclusively to THE FULTON.

### MEN'S SPRING SUITS AND OVERCOATS



The strong point in our stock of Clothing is our \$15.00 grade of Suits. The price is a popular one and we have raised the standard of value so high that no competing clothing store or any other store that carries clothing as a side line can match the values we show at this price for less than \$20.00. The materials are imported and American weaves of tested strength and staying qualities. The Suitings range from the sober black to the intermediate patterns, in subdued and chaste designs; every modish shape and conservative style of suit is hereat this price. The finish of every garment is artistic; the fit simply perfect, and your choice of fifty styles--

**For \$15.00**



### JUVENILE APPAREL

The Juvenile Clothing Department is the beauty spot of the store. Not because it is the largest, best lighted or best stocked department, but because in the designing and construction of juvenile fashions the designer finds a broader field for the exercise of his genius, and we have secured the exclusive control of the foremost makers, all of which are here only waiting the prestige of your approval.

Boys' Knee  
Trouser Suits  
From  
**\$1.25 to  
\$8.00**

Ages Three to  
Sixteen Years

**We  
Invite....**

Economical parents to closely examine the merits of our Boys' School Suits, in both novelty and staple styles; made from fabrics that are woven to wear, yet neat in pattern and perfect fitting; that we are selling--

**At \$2.00**



### Youth's Suits from \$5.00 to \$15.00--Ages 14 to 20 Years

We are showing twenty distinct styles of Suits for the younger men, in tuxedo, cassimere and chevrots; made in the latest styles, single and double-breasted Sack Suits, strongly stayed, perfect fitting and superior to any \$7.00 suit of competing stores. At the popular price of..... **\$5.00**

Youth's Single and Double-Breasted Sack Suits, stylishly made and latest patterns of plain and fancy worsteds, chevrots, twills and homespuns; superbly tailored. Better values than are usually shown by others at \$10.00. Our price..... **\$7.50**

We are showing complete lines of exclusive and confined styles of Young Men's Clothing at \$10, \$12 and \$15 of equally as good values as those described above.

**Men's Odd Trousers**--We show the largest line of Trousers shown by any store in Kansas. You will find everything from the cheapest that is good to the best that is made, and at prices ranging from \$1.00 for a good, serviceable Work Pant to the finest Tailormade Trouser that can be produced.

### Men's and Boys' Hats--Stetson, Young's, Knox, Hawes

The above well known brands speak for themselves; we have them in all the new and stylish shapes, all sizes, all colors and prices lower than the lowest. We can fit your pocketbook as well as your head.

## SHOES=== One of the Features ===SHOES

Of Our Store

We have extreme, exclusive styles, nobby designs, shoes that are different from the ordinary kind; shoes made to fit well, wear well and look well; stylish shoes, serviceable shoes, shoes for any and every occasion and they cost no more than the ordinary kind.

Sole Agents for <b>Florsheim's</b> Celebrated Handmade Shoes	Made of vic kid, velour and box calf and colt skin ---in all the new shapes.	Special at <b>\$2.50</b> Goodyear Welt All Styles	As good as any adver- tised \$3.00 Shoe on the market.	"King Quality" <b>\$3.50</b> Hand Welt Shoes
	Call and have our expert fitter fit you with a pair of perfect fitting shoes.			

### We Want You to See and Compare Our

Line of Knee Trouser Suits  
that we are Selling at  
the Popular Price of. . . **\$3**



We have lent our best energies to secure the biggest values that money can buy at this price. They are equal to the \$4.00 kind shown elsewhere, and our variety of fancy and staple styles is greater than ever before shown in this city.

To be absolutely correct, we show about twenty distinct effects in Boys' Knee Trouser Suits, including the latest novelties, beautifully trimmed, as well as the mere conservative styles. They are made of imported and American woolsens and are equal in point of style and workmanship to suits sold elsewhere at \$7.50; our price..... **\$5.00**

Finer grades at \$6, \$6.50, \$7 and \$7.50 are the best values that the Juvenile Clothing manufacturers have ever produced at these prices.



## ... Men's Furnishings ...

**NECKWEAR**--A grand exhibit of spring styles, in light, medium and dark colors; beautiful patterns in all the new and popular shapes. An exposition of the latest styles of foremost makers of the fashionable world--and at prices lower than usually asked for inferior goods.

**GLOVES**--The emblem of gentility. Every well dressed man should have a pair. We carry a large and complete stock of the best grade only. Gloves that we can guarantee to give entire satisfaction. Our expert will fit you perfectly with a pair of Adlers' per-  
fect fitting Dress Gloves.

E. & W. Lion Brand, Holmes & Ide Collars and Cuffs.

**SHIRTS**--We invite inspection of the largest and most complete stock of Wilson Bros' Lion brand and other makes of men's shirts ever shown in this city. They were made up under our own supervision, hence we know that they are right in price, style, quality and design. We also show a complete line of the celebrated Manhattan Shirts.

**UNDERWEAR**--The best is none too good for you to buy. We sell Wilson Bros' goods from the cheapest to the finest. Tied and Munsie's knit goods, confined exclusively to us.

**HOSIERY**--A stock that is perfect, complete assortment of all grades, from the plain every day Half Hose to the finest Hosiery.

We Want You to Become Acquainted With Our Liberal and Progressive Methods of conducting the largest Retail Clothing and Furnishing Store in the state. We want you to know that when we advertise a bargain you always get it--exactly as advertised. We positively allow no misrepresentations. Money promptly and cheerfully refunded on any purchase that is not satisfactory. Expert, polite and accommodating salespeople in every department.

Our Motto:--One Price To All A Child Can Buy As Cheaply As An Adult	<b>Time is Money</b> But you can have all of our time that you want without paying a cent for it.	Clothing Altered Free of Charge Suits Pressed and Repaired Free for One Year
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We invite you to call and take home a Pleasant Remembrance of your visit, even though you take home none of our goods.

MOE A. ISAACS & CO., PROPRIETORS  
WICHITA, KANSAS

# "THE FULTON"

FRED WRIGHT AND GUY TRUOX  
MANAGERS