

HONOLULU'S RETAIL CENTER

# Holiday Goods **JORDAN'S** Holiday Goods

**THE POPULAR STORE**

Greater preparations than ever have been made to make the CHRISTMAS BUSINESS of 1912 an unprecedented success. Encouraged by a growing trade right through the year, we have made heavier purchases than usual for a grand finish to the most prosperous twelve months in this store's long history. Every department is brimful of interesting suggestions for the Christmas wants. Although our space is limited, the merchandise is HERE in profusion. All we ask is the favor of your very kind inspection, because we have the goods for Holiday Gifts, whether it be for man, woman or child.

## Thousands of Dainty Handkerchiefs

### Flutter a Genuine Holiday Greeting

When in doubt, "Handkerchiefs are always acceptable." To the person of large or moderate means our Handkerchief Stock cannot fail to please. We have Handkerchiefs for each, and every price you can think of. Real Hand-Made Princess Handkerchiefs up to \$10.50 each. It is wise to buy Handkerchiefs while stocks are complete, as many customers cannot always find exactly what they wish. This applies particularly to Initial Handkerchiefs.

**LOOSE HANDKERCHIEFS**  
For Men, Women and Children...  
.....5c, 10c, 2 for 25c to 20c

**BOXED HANDKERCHIEFS.**  
Men's Initial .....75c to \$2.50 Box  
Children's Initial .....20c to 50c Box  
Women's Initial .....50c to \$2 Box

**LAWN HANDKERCHIEFS**  
Embroidered Corners .....10c, 20c, 25c, 35c to 50c  
Convent Embroidered Handkerchiefs .....20c  
Scalloped and Hemstitched Embroidered, in cartons of 6 .....\$2.50, \$2.75, \$3, \$3.50, \$3.75, \$4

**PRINCESS HAND-MADE HANDKERCHIEFS.**  
French Hand-Embroidered, in fancy cartons and leather casts. \$1.25, \$2.25, \$2.50, \$2.75, \$3, \$3.50, \$4, \$5, \$6, \$7.50, \$8.50 to \$10.50 Each

**PLAIN SHEER LINEN HANDKERCHIEFS.**  
For Men and Women ..... 2 for 25c, 20c, 25c, 30c, 40c, 50c, 60c, 75c each  
Specially priced by the box.  
**ALMOST ANY KIND OF HANDKERCHIEF WILL BE FOUND IN THIS YEAR'S LINE**

### Silk Hosiery

A NEW HOLIDAY LINE JUST TO HAND.

A Great \$1 Special—A weight and quality of Silk Hose often retailed for \$1.50. Double Lisle Garter Tops, Double Lisle Soles and High Spliced Heels. Black and all colors. Every pair guaranteed.

Better numbers in Silk Hose at \$1.50, \$2 and \$2.50; all sizes and colors.

Full-length Embroidered Silk Hose, Black only, 75c pair.

### Our Glove Department



Is well stocked with a fine selected assortment of every style of glove that Fashion demands.

We buy from a reliable French glove manufacturer who is a leader for thoroughly stylish, dependable gloves season after season.

Every pair bears the firm's guarantee.

WE WANT YOUR GLOVE BUSINESS.

### NECKWEAR

Our Neckwear Department is well worth attention from the ladies desiring something new and pretty. Neckwear this year is more fashionable than ever, and we are now showing express shipments of the very newest ideas.

New Directoire Collars, \$1 to \$5; Real Irish Neckwear in newest styles, \$1.50 to \$15; complete showing advanced ideas in Jabots 25c to \$3.50; Robespierre Collars in charming variety.

FANCY SCARFS—Oriental Crepe Scarfs, beautiful showing, \$2.95 to \$7.50; Silk Scarfs in white and colors, fringed ends, \$1.50 to \$12.50; Du Barry Scarfs in many styles, \$1 to \$7.50; black and white Real Spanish Lace Scarfs, \$1.50 to \$20; Chiffon Scarfs, all colors, \$1, \$1.25, \$1.50 to \$3.50.

### Stylish Millinery

In this department will be found Hats for Style and exclusiveness that are well worthy of the attention of "Women of Fashion."

Our Millinery business is growing by leaps and bounds.

The display is exceptionally fine, and the stock of Shapes and Trimmings is very varied.

Will be pleased to be favored with your kind inspection.

### Holiday Novelties

- HAND-PAINTED BRIDGE SCORERS, LAUNDRY LISTS and TELEPHONE CARDS
- FANCY CUSHIONS, all sizes.
- DAINTY JEWEL CASES, FANCY BASKETS.
- CRETONNE-COVERED FANCY BOXES.
- HAND-MADE LAUNDRY and SHOE BAGS.
- CRETONNE-COVERED RUBBER-LINED TRAVELING CASES
- MILITARY BRUSHES, SHAVING SETS
- MANICURE SETS, ASH TRAYS
- HAND MIRRORS
- CUT PERFUMERY BOTTLES
- PARISIAN IVORY PHOTO FRAMES, Etc., Etc.

## Ready-Made Apparel

We are showing express shipments of advanced styles in FALL SUITS. Highly-Tailored Garments of exceptional styles in Broad Cloths, Blue Serges, Blue and Greys in Whipcords and Corded Velvets from

\$30.00 to \$50.00

Evening Cloaks, new styles, \$12.50 to \$75.00  
Steamer Coats, - - - \$16.50 to \$40.00

ELEGANT SHOWING OF

### New Hand Bags and Purses

In Silk, Velvet and all Leathers, including Kid, Pin Seal in black and colors, and Alligator Skins.

The UTILITY BAG—the latest novelty—a Bag and Sewing Companion in one.

Our Holiday Line of Bags comprises a very varied assortment at the following prices: \$1.25, \$1.50, \$1.75, \$2, \$3, \$3.50, \$4, \$4.50, \$5, \$6.50 to \$18.50.

# An Expert Corset-Fitter

We take great pleasure in announcing that the Lady for whom we have been waiting to take charge of Our Corset Department has arrived, and will begin her duties Monday morning.

The ladies of Honolulu will find she possesses exceptional ability as a Corset Expert. She will personally suggest, fit and alter Corsets. Her qualifications, together with our good fortune in having the agency for MADAME IRENE CORSETS--the World's Best Corset--should place this department on a par with the best Eastern stores.

## "A Christmas Suggestion"

One of Our

## Merchandise Orders

WE TAKE GREAT PLEASURE IN SHOWING OUR FINE HOLIDAY LINE

THE FAVOR OF YOUR KIND INSPECTION IS VERY RESPECTFULLY SOLICITED