

In the Woman's World

HOW DICTATORS OF FASHION CONTROL WORLD'S FEMININITY

When a New York society woman returns from a trip to Paris and appears at some social function in a new fangled evening gown her friends say "How perfectly stunning," "a wonderful creation." The self same might be bought in a New York boutique's but unless it had the Paris stamp upon it it would not be considered so valuable. The gowns brought from Paris by the American traveler are not the costumes fashioned for the Parisian women but for the American tourists. A great many, in fact practically all of the newest ideas of fashion come from Paris but the great pattern maker, and designers of America have to reconstruct them so

that they will conform with the tastes of the American women. Designers spend their time in Paris, and there study the living models, and in the towns they construct an American touch is supplied. From the design in Paris, is sent cables to the large fashion houses in America and all of the workers from the pattern cutters to the printers who are preparing the advance pictures are stopped in their work to learn of the latest fancy in the costumes of the Parisienne women so that these idiosyncrasies may be added to the gowns to be put on the American market.

In the large American pattern concerns, meeting of the principals are held at stated periods and photographs of women (usually models for models) at the races, on the boulevards, at the Opera, and at tea in the Bois, wearing the newest and most typical of the coming fashions are placed upon the table. Then too there are numerous sketches made by staff artists before the pattern makers. Some of the latter pictures show merely a train, a sleeve or a waist, draping. The committee will discuss each little point and consider each part of the gown separately. Sometimes they talk for hours upon the point of raising or lowering the waist line and inch or two. Often there are discussions as to whether the slash at the bottom of the skirt shall be slanting or perpendicular.

It is at these conferences that they decide where the fullness of the sleeve

shall be and at what point the draping of the skirt shall be placed. One of the most important matters these people have to consider is the combining and softening of the daring color combination, used by the French woman. If the Parisians are wearing red and yellow the American woman insists that she shall have these colors in her costumes, too, so the pattern makers have to tone the colors to meet the taste of the American.

As styles change by the hour these creators of American fashions are never at leisure, but are continually watching the newest fad shown in France. At present the Paris fashion designers demands the slash at the bottom of the evening gown. The American women also demand it. It is up to the pattern maker then to arrange this slash so that it will meet with approval from everyone. So in America the evening gowns are slashed but the dainty ankle is not displayed. In its place is a piece of handsome material contrasting somewhat with the rest of the gown, and heavily studied with brilliants or something else equally attractive.

As soon as the designers decide upon the gowns for the American women they send circulars and particulars concerning the styles all over the country.

When the pattern maker decides upon the kind of dress use is to fashion, he cuts and fits the pattern on a human form. This model will pace to and fro across the floor while dozens of critical eyes look upon her. The pattern (of canvas) is draped and fitted on her and from that the other sizes are mathematically measured.

And so the American fashions are made. Constructed after the designs of the Paris dressmakers but always modified to suit the American idea of decorum.

I read it in the Star-Bulletin. It must be so.

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MANY ATTEND THE 'LONG-LOST SON' IS THEATER MANAGER

Nearly three hundred persons were present at the annual meeting of the members and pastor of the Central Union Church which was held in the Parish House of the church last evening. That the past year has been the most successful one in the history of the church was known by statistics compiled in the annual message read by Rev. Dr. Doremus Scudder, the pastor.

Central Union Church dates back to 1812, and from then up until the present time great strides in all the departments of church work have been made. Following the dinner last evening, Dr. Scudder, in his message for 1912 brought many interesting facts, showing the past year to outdo all previous ones with regard to the efforts of the Christian workers. The total membership for the church at the end of 1912 was 1109, which is a gain of 77 over 1911, and on the expenditures for the past year which amounted to \$70,028, only \$17,399 of this amount was used for the support of the church. This shows an increase of \$130 over 1911 in spite of the fact that the church work in the different departments has been steadily on the increase. The balance of this money has been spent for home and foreign mission work, educational, charitable and other purposes as follows: Settlement work and home missions, \$39,413; American Missionary Association, \$1064; ministerial relief, \$200; foreign missions, \$907 and miscellaneous, \$2196. This work has also greatly increased during the past year.

Another interesting report was submitted by Rev. A. A. Ebersole, associate pastor of the church, which dealt chiefly with the direct workings of the local church. Reports by those in charge of the bible and Sunday-school for 1912. Messages from mobile increase for 1912. Messages from the missionary fields in China have been received from time to time, as well as from the workers in other parts of the Hawaiian Islands. All these reports show progress for 1912 and even brighter prospects for the coming year.

The work for the church for 1913 is already well under way, and last week the finance committee started its work of raising the budget for church work for the coming year, and it is estimated by those in charge of this work that fully \$18,000 will be needed. At the meeting last evening this committee reported that \$14,250 of this amount has already been raised and it is expected that the balance of the amount will be secured next week.

BUSINESS ITEMS

W. M. Graham, R. C. Walker and E. Fogo, of the Audit Company of Hawaii, are conducting an audit of the accounts of the County of Hawaii and will make a report to the senate hold-over committee.

Although business was in small proportions on the New York stock exchange yesterday, buying operations were conducted in a large number of stocks with substantial gains. Trading was exceedingly quiet at intervals. The market closed strong.

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KAALI CONCERT SOLD OUT!
TO ADMISSION TICKETS

A placard at the booking stand in the promotion committee rooms this morning announced that admission tickets only for the Kaali concert tonight would be on sale. This was in anticipation that the Cleveland would arrive earlier and the reservation made for the passengers on her would be called for, or declined, and the management would know just what seats to offer. There were a few not called for at noon, which are for sale to those who get first to the office in the Young building. Mr. Kaali says the response to the announcement that a concert was to be given was the most prompt and satisfactory in his experience and he expects the audience to say the concert was the most entertaining when the curtain goes down at the termination of the play, "A Night In Hawaii of Old." Any one who should attend the concert tonight, even if they occupy standing room only, it will be worth while to hear the Hawaiian singers and to watch the gyrations of the hula dancers.

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