

What's Sauce for Big Men Is Sauce for Little Ones



Of course you recognize that advertising pays. That is the general principle.

But there are still some people in the world who think that such a maxim applies to the other fellow's business or at least is not exactly fitted to his.

That is a mistaken view. He might just as well decide to eliminate from his stock a necessity of life, because the great merchandisers of the great centers sell in quantities of millions where he cannot possibly sell more than ten.

Let the people know what you have for sale. That's all the big merchant does.

Remember what Gladstone said: "The Mint is the only business that can make money without advertising."

KAWAIAHAO SEMINARY TOMORROW TO CELEBRATE 50TH ANNIVERSARY

With picturesque and impressive pageant, with song and address, with exemplification of its varied activities, Kawaiahao seminary will commemorate its fiftieth anniversary tomorrow afternoon with exercises at the seminary.

The historical pageant will begin at 3 o'clock, the reception will be held from 4:30 to 6 o'clock, and the alumnae banquet will be held at 6.

It was announced today that if it rains tomorrow the reception and banquet will take place as planned, but the outdoor program will have to be postponed. Intermittent rains have been falling in Manoa for the last few days, varied by brilliant sunshine.

The program for tomorrow is as follows:

NEWSPAPER DAY TOMORROW; BUY THE PAPER EARLY

By arrangement with the Hawaii Promotion Committee the Star-Bulletin will furnish Carnival "stickers" with every paper sold over the counter at the Alakea street office tomorrow, News-paper day. These carnival stickers are miniature reproductions, brightly colored, of the 1915 carnival poster and are designed to be pasted on outgoing mail from islands. They will be an attractive addition to the papers you will mail to your friends tomorrow. It is impracticable to distribute these stickers through the newsboys, but anyone buying a paper on the street tomorrow will be supplied with stickers on application at the Alakea street office of the Star-Bulletin.

RAH! RAH! "SOAP-BOX" BARRON VISITS HARVARD AND YALE; COMING HOME

Charles Barron, well-known Democrat, has at last been heard from. It will be remembered that "Soap-box" went to Washington on a political mission not unconnected with party pie; was apparently unsuccessful, and then dropped out of sight. Now he reappears. Thus:

"Boston, Mass., Nov. 17, 1914. "Editor Honolulu Star-Bulletin. "Sir: Shall leave for Honolulu today via Montreal, Winnipeg, Vancouver, Portland, San Francisco. Plenty of snow here now and Honolulu climate is my desire. Visited Yale and Harvard colleges. Prof. John Warren Edgerton of Yale, secretary of the faculty, sends his greetings to his former students, and tells me he will likely visit Hawaii next spring. My aloha to all.

"Yours very truly, "CHARLES BARRON." "P. S.—All over New England one sees signs as follows: "Libby's Hawaiian Pineapple."

Tomorrow, November 28, is Newspaper day and the Star-Bulletin and Advertiser will issue special editions to carry out the "Advertise Hawaii" plan of the Hawaii Promotion Committee.

The committee's plan is that residents or visitors here shall mail tomorrow's papers to their friends elsewhere. The editions tomorrow will be devoted largely to facts, descriptive articles and illustrations.

The Star-Bulletin's special sections tomorrow will carry primarily authoritative information about Hawaii in the form of well-written articles by men thoroughly in touch with conditions here as they are of interest and importance to tourists.

A few weeks from now the Star-Bulletin will issue its great Panama-Hawaii industrial edition, a special issue with the finest illustrations on book-paper ever produced in Hawaii. In order not to duplicate this edition, tomorrow's Promotion issue is along different lines—distinctly newspaper lines.

The list of contents includes: "The Isles of Peace Welcome the Visitor"—editorial. Hawaii's Climate—the Summer Islands.

Hawaii as a Vacation Resort, by E. A. Berndt, chairman Hawaii Promotion Committee.

Short Trips for Island Visitors, by the Ad Club tourist committee.

Hawaii at the Panama-Pacific Exposition, by H. P. Wood, chairman exposition commission. Steamship lines.

The 1915 Mid-Pacific Carnival. Game Fishing in Hawaii, by H. Gooding Field.

The Hawaii County Fair, special articles by F. A. Clowes, chairman executive committee; David Forbes, D. S. Bowman, Rev. George Laughton.

Kauai's Trails—A Climb at Napali, by Former Governor Walter F. Frear. Game Shooting in Hawaii, by Former Governor Sanford B. Dole.

What Maui Offers the Visitor, by W. O. Aiken.

Outdoor Sports in Hawaii. Bringing the Touring to Hawaii. Honolulu, a Clean and Progressive American City, by A. F. Griffiths, president of Oahu College.

Kilauea, the Volcanic Marvel of Hawaii.

Promotion Possibilities in Hawaii, by Zeno K. Myers, former chairman Hawaii Promotion Committee.

The Military as a Feature of Life in Hawaii.

Wireless and Cable Communication with the World.

Hawaii—An Integral Part of the United States, by Robert W. Breckons.

Miscellaneous.

COMMERCIAL AGENT TELLS DEPARTMENT OF HONOLULU ACTIVITIES

[Associated Press by Federal Wireless]

WASHINGTON, D. C., Nov. 16.—Commercial Agent Franklin H. Smith from Honolulu, en route to Asia, reported to the department of commerce as follows:

"Renewed consideration is being given to the project of extending the line of the Honolulu Rapid Transit & Land Company to the United States naval station at Pearl Harbor. The extension would involve the building of approximately four miles of track.

"Efforts are again being made for the dredging of a channel from the harbor of Honolulu into Kaiti Harbor, island of Oahu, to provide more and needed dock facilities and anchorage. A partial survey has been made, but an appropriation has not yet been obtained.

"With the settlement of disputes to title of property on the main street in the city of Hilo, the principal town on the island of Hawaii, an effort will be made to have the city authorize the paving of its full length with some substantial paving material."

STAB-BULLETIN GIVES YOU TODAY'S NEWS TODAY

SECOND SERIES IN 'Y' BOWLING STARTS TODAY

The first series in the Y. M. C. A. Club Bowling League closed Tuesday night with the Alert Club as winners. The Triangles were in second place only a couple of games behind the submarine contingent. The Ancients and Moderns were tied for third position with the L. P. C. in last place.

Tonight the second series opens. The Triangles meet the Moderns in the first match. Capt. Floyd Emmans is trying to get out his strongest team to bowl the Triangles. The latter team has been rolling big totals in its last two appearances and is out to win the second series.

The complete schedule is as follows: Nov. 27.—Moderns vs. Triangles. Dec. 1.—Ancients vs. L. P. C. Dec. 4.—Alerts vs. Ancients. Dec. 8.—Moderns vs. Alerts. Dec. 11.—Triangles vs. L. P. C. Dec. 15.—Ancients vs. Triangles. Dec. 18.—Alerts vs. L. P. C. Dec. 22.—Moderns vs. L. P. C. Dec. 29.—Triangles vs. Alerts. Jan. 5.—Ancients vs. Moderns.

LLOYD CHILDS WILL BOOST FOR HAWAII AT 'FRISCO FAIR [By Latest Mail] SAN FRANCISCO, Nov. 21.—Hawaii will not be represented by the handsome Hawaii exposition building alone, at the Panama-Pacific exposition, for

ROYAL BAKING POWDER Absolutely Pure

Economizes Butter, Flour, Eggs; makes the food more appetizing and wholesome

The only Baking Powder made from Royal Grape Cream of Tartar

Royal Baking Powder Cook Book sent free on request. Address 504 J St., Honolulu, Hawaii.

Lloyd Childs, who was in charge of the Hawaiian exhibit at Seattle, has secured a concession for the sale of pineapples and pineapple juice, and will install his booth in the beautiful horticultural building. He will maintain about 16 Hawaiian singers and expects to be a keen rival of the Hawaii building both in singing and in his displays of Hawaiian fruit products.

His booth is one of the beautiful alcoves of the glass-covered building and could not have been built to order better for his purpose. It will be flanked and filled with palms and tropical foliage and made a real Hawaiian lanai. The British steamer Kestrel may be sent to Midway and Fanning island with supplies for the American and British cable stations. Arrangements are under way for the despatch of this vessel about December 1.

WALL & DOUGHERTY. FLASKS, CIGAR JARS, ASH RECEIVERS of Crystal, Silver Mounted

"OH! if we only had an Autopiano!" How often you hear that wish expressed. What wonderful opportunities for diversion and pleasure this Player Piano furnishes. No home is complete without an Autopiano. Artistic in appearance—beautiful in tone and sold at prices which mean extraordinary value for the investment. Over 100,000 AUTOPIANOS in use—a safe guide for you to follow. Come in and see them. We will take your silent piano as part payment.

Honolulu Music Co. Fort St., next to The Clarion

FOR RENT Three-bedroom furnished house, Kaimuki, rental \$45.00 per month. Bishop Trust Co., Ltd.

HIGH SHERIFF'S SALE NOTICE.

Under and by virtue of a certain Writ of Execution issued by the honorable J. M. Monsarrat, District Magistrate of Honolulu, City and County of Honolulu, Territory of Hawaii, on the 23rd day of November, A. D. 1914, in the matter of J. J. Byrne, plaintiff, vs. Naura, defendant, for the sum of Forty-seven and 08/100 (\$47.08) Dollars, I did on the 23rd day of November, A. D. 1914, levy upon and shall offer and expose for sale and sell at public auction to the highest bidder the property hereinafter referred to, to satisfy the said Writ of Execution, at O. Steven's Auction Rooms, Fort and Queen streets, Honolulu, City and County of Honolulu, Territory of Hawaii, at 12 o'clock noon of Tuesday, the 28th day of December, A. D. 1914, all of the right, title and interest of the said Naura in and to the following property of the defendant, unless the sum due under said Writ of Execution, together with interest, costs and my fee and expenses are previously paid.

PROPERTY TO BE SOLD. All the right, title and interest of Naura in and to that certain leasehold from J. Alfred Magoon, lessor, to T. Naura, lessee, dated September 8, 1910, for the term of twenty years from the 1st day of October, 1910, at a net rental of seventeen and a half dollars per month of all the land situated off the south side of Nuuanu street, mauka of Vineyard street, in Honolulu, City and County of Honolulu, Territory of Hawaii, described as follows:

Beginning at an iron bolt at the north corner of this piece and the east corner of the lot owned by the von Hamm-Young Co., Ltd., the true azimuth and distance to an iron bolt on the southeasterly side of Nuuanu avenue and at the north corner of said lot owned by the von Hamm-Young Co., Ltd., and the west corner of the premises owned by the lessor is 136° 18' 105.5 feet, and running by true azimuths:

1.—316° 18' 12.0 feet along lane; 2.—228° 20' 10.9 feet along lane; 3.—316° 30' 43.6 feet to fence; 4.—40° 18' 21.4 feet along fence to an iron bolt;

5.—50° 25' 93.6 feet along fence to an iron bolt; 6.—142° 30' 51.0 feet along fence to an iron bolt;

7.—223° 05' 26.2 feet along fence to an iron bolt; 8.—226° 50' 72.3 feet along fence to the point of beginning, being portions of Gr. 1964 to John Meek and R. P. 1887, L. C. A. 7162 to Kaawa.

With the buildings and improvements thereon, with right-of-way through lane as it now exists, 11.4 feet in width, to the land hereby leased, from Nuuanu street.

Terms cash in United States gold coin.

Dated at Honolulu, City and County of Honolulu, Territory of Hawaii, this 23rd day of November, A. D. 1914. W. P. JARRETT, High Sheriff, Territory of Hawaii.

6921-Nov. 27, Dec. 14, 28.

PUT YOUR SAVINGS INTO A HOME! Don't help to fatten a landlord's savings account—unless you are your own landlord. Bank your savings with us, towards a home of your own—such a home as we have already made for you on a lot in Makiki: A fine, modern bungalow all ready to move into. Or we will build you a home and allow you to pay for both home and lot in such easy monthly installments as will about represent the amount of your monthly rent. See Us About It Quickly. Trent Trust Co.

Oriental Art Goods Just Received Chinese Embroideries, Curios, old and new China-ware, Ebony Furniture, Lanterns, Old Bronzes, Brass-ware, a specialty KOA FURNITURE. FONG INN CO. 1152 Nuuanu Street Phone 3038