

We need no greater virtues to sustain good than evil fortune.—La Rochefoucauld.

Honolulu Star-Bulletin

SPORTS, CLASSIFIED AND SHIPPING SECTION

HONOLULU STAR-BULLETIN, TUESDAY, AUGUST 31, 1915.

NINE

MEXICAN PRESS IS STIRRING UP BITTER FEELING

Peace Conference Reported to Have Decided on Next Step to Restore Order

[Associated Press by Federal Wireles] WASHINGTON, D. C., Aug. 31.—An authoritative statement was made at the state department yesterday that the next step to be taken in connection with the plan of the Pan-American Conference to restore order in Mexico is now being shaped out and that step will be taken in the near future, irrespective of what the reply of General Carranza may be.

Press Stirs up Race Hatred.

In the meanwhile the anti-American campaign on the part of many Mexican leaders and the raiding across the American line are being perpetuated. The Mexican press in northern Mexico is teeming with bitter anti-English articles, the press of Monterey being especially vindictive in its effort to incite race hatred. Customs officials along the border are confiscating the Mexican newspapers being sent to Mexicans in the United States.

Despatches from San Antonio announce the arrests of 25 Mexicans, charged with conspiracy. Their arrest is believed to have forestalled an alleged attempt to incite the Mexican population of San Antonio and district to revolt against American rule.

Raiders Get Worst of Fight.

Ninety miles east of El Paso there was a clash between a band of Mexican cattle thieves and the American customs officers, river guards, citizens and a patrol of American soldiers. The raiders were headed off in an attempt to drive a portion of a herd they had cut out across the line, the affair assuming the proportions of a small battle. Five of the raiders were killed, the rest scattering and escaping.

EXCHANGE PRICE FOR ENGLISH POUND DROPS

[Associated Press by Federal Wireles] NEW YORK, N. Y., Aug. 31.—Despite the huge shipments of gold and silver from Great Britain, exchange on England continues to slump. Pound sterling has dropped to \$4.66 1/4, a decline of a cent and a half. More than \$45,000,000 in English gold and American securities held in Great Britain has been sent here to bolster up the exchange, which at present is at its lowest record of depreciation.

Masonic Temple Weekly Calendar

- MONDAY**—Oceanic Lodge, No. 371; Status; 7:30 p. m.
 - TUESDAY**—
 - WEDNESDAY**—Hawilan Lodge, No. 31; Special, Third Degree; 7:30 p. m.
 - THURSDAY**—
 - FRIDAY**—
 - SATURDAY**—Alpha Temple, A. A. O. N. M. S.; Status; 7:30 p. m.
- ### SCHOFIELD LODGE WEDNESDAY
- Work in Second Degree; 7:30 p. m.
- ### HERMANN'S SOEHNE
- Versammlungen in K. of P. Hall, Montag, August 3 and 16, Montag, September 6 and 20. W. WOLTERS, President. C. BOLTE, Sekretair.
- ### HONOLULU LODGE NO. 1, MODERN ORDER OF PHOENIX
- Will meet at their home, corner Leshua and Fort streets, every Friday evening at 7:30 o'clock. CHARLES HUSTACE, JR., Leader. FRANK MURRAY, Secretary.
- ### HONOLULU LODGE, 616, S. P. O. E. meets in their hall, on King St. near Fort, every Friday evening. Visiting brothers are cordially invited to attend.
- O. J. MCCARTHY, Sec. E. DUNN, Sec.

LABOR STRIKES TIE UP ALLIES' CONTRACTS FOR WAR MUNITIONS

[Associated Press by Federal Wireles] DUNKIRK, N. Y., August 31.—Machinists employed in the plant of the American Locomotive Works here, which is engaged on shrapnel contracts for the Allies, struck yesterday. Two shell departments are affected.

The strikers base their demands on the big profits accruing to the works from the shell contracts, declaring they have a right to obtain some of the benefits.

According to reports from Bridgeport, Connecticut, the strike situation in the Remington plant there is still at high tension. Neither side is willing to concede any material point. Numerous conferences between the manufacturers and representatives of the workmen have been held but they have proved in vain. The Remington Company will make no statement.

IN WAR ARENA

BESLER HAMMERING WAY TO RIGA

BERLIN, Germany, August 31.—Renewed activity is reported from the eastern front. Gen. Von Besler has resumed his offensive in the Baltic region south of Riga and is pounding away on the Divina bridgehead. Von Besler is attacking vigorously and is sparing nothing in men or ammunition to capture Riga quickly.

Slavs Fall Back in Courland.

Tentative success also is claimed in another section on the eastern front. Reports from Courland in Southeastern Galicia say the Austro-German forces are pushing on and driving the Russians before them.

The Russians are making a stubborn resistance, and are contesting every foot of ground. Nevertheless, according to last night's official statement of the war office, they are being beaten back rapidly and at no point in this region are they making an effective stand.

TURKS CLAIM GAINS ON GALLI POLI

LONDON, Eng., August 31.—Desperate fighting continues on Gallipoli Peninsula, according to reports given out by the official press bureau. The Turkish war office claims to have recaptured a trench from the British and to have inflicted heavy losses upon them, but the report lacks confirmation.

RUSSIA'S CABINET MAY BE ENLARGED

LONDON, England, August 31.—Another indication of "Awakened Russia" is seen in reports received here last night from Petrograd to the effect that there is a tentative plan for enlarging the Russian cabinet. It is reported that five members of the senate and five members of the council of the empire will be added to the ministry. The aim is said to be to make the cabinet more representative of the many nationalities and classes that go to make up the empire.

WELSH MINERS IN STUBBORN MOOD

LONDON, England, August 31.—The big strike in the Wales coal district seems no nearer a solution than before. Yesterday representatives of the strikers and the owners of the mines held a conference. David Lloyd-George, minister of munitions, and Sir Walter Runciman, another member of the new coalition ministry, were in attendance as conciliators on behalf of the government. Their efforts to obtain peace, however, were futile. The 12,000 men on strike, through their leaders, declare they will not unbind in their demands.

CAPTAIN SAW TROOPSHIP RACE WITH SUBMARINE

BALTIMORE, Md., August 31.—What may tend to confirm reports from abroad of the sinking of a British transport with the loss of 1000 Canadian troops is a story told here yesterday by the captain of a Danish ship which has just arrived in port.

The captain declared he witnessed a race between a British transport and a German submarine in the British channel, but was unable to learn the outcome, for the pursuit by the German was still on as the Danish steamer sailed out of sight.

"The transport had all it could do to get out of the German's range," the captain said, "and may not have succeeded unless it maintained its lead until darkness."

BRITISH PAPER WORKERS SEVER FOREIGN LABOR TIES

LONDON, Eng., August 31.—More evidence that the war spirit is fastening itself tighter about the people of the British Isles is seen in the action yesterday of the National Union of Paper Workers, which has decided it will not maintain relations with German and Austrian labor federations, for as long as the war lasts at least. In taking the initiative in labor ranks along this line, the paper workers declare it is not in keeping with their patriotism to continue relations with their fellow workers of enemy countries, despite the ties that bind them in the industrial field.

Yes—We Have It

And we honestly believe that

Renall "95" Hair Tonic

is the best hair tonic on the market—50c a bottle. Sold only by us. Benson, Smith & Co., Ltd.

ROOT DECLARES AGAINST BOSS RULE IN GOTHAM

[Hawaii Shipco, by Federal Wireles] ALBANY, N. Y., Aug. 31.—Former Senator Root again threw the constitutional convention in an uproar yesterday when he delivered another attack against "invisible government."

Following his recent declaration in similar vein, in which he demanded the convention settle down to work and realize the old days of petty and "behind the scenes" politics no longer things, politics are beginning to believe the former floor leader of the senate means business in regard to the convention and some see in him a convert to reformed government.

"Bossism has had its day and must go," Mr. Root declared as he addressed the convention delegates yesterday. "Bossism and invisible government have dominated New York for the last 40 years. We are here for the purpose of putting an end to this and I propose to see that it is done if it lies within my power to do it."

"I resent government by men not of the people's choosing."

FLOODS IN ARKANSAS CAUSE MUCH DAMAGE TO CROPS AND STOCK

[Associated Press by Federal Wireles] LITTLE ROCK, Arkansas, Aug. 31.—The levee in the Black River near Pocahontas burst yesterday and the rising waters washed through the breaks and flooded several thousand acres of land. Great damage has been done to crops and much live stock has been drowned. No casualties have been reported.

CRUISER ASAMA EN ROUTE FOR ESQUIMALT

TOKIO, Japan, August 31.—The Japanese cruiser Asama, which was salvaged after having run on a rock in Turtle Bay, Lower California, passed San Francisco Bay yesterday en route to Esquimalt, Canada, for repairs.

CHINESE LINE OF STEAMSHIPS FOR PACIFIC TRADE

American and Oriental Capitalists Sign Contracts; Work Soon to Start

[Associated Press by Federal Wireles] SAN FRANCISCO, August 31.—Contracts for the financing of the proposed Chinese-American transpacific steamship company have been signed with American and Chinese capitalists, according to a statement given out here last night by V. K. Wellington Koo, the new Chinese minister to Mexico. Mr. Koo is here en route to his new post.

As a result of the financial arrangements for the ship line, \$5,000,000 is ready for the building and operation of vessels. Mr. Koo's statement says. Negotiations are now under way, he asserts, for ships and bids soon will be opened and the contract for the construction of them awarded.

Chinese banks in the United States also have a hand in the financing of the ship line, according to the envoy.

CHICAGO FIRM MAKES MUNITIONS FOR U. S. ARMY

[Associated Press by Federal Wireles] CHICAGO, Aug. 31.—Announcement was made yesterday that a Chicago manufacturing company, the name of which is being kept a secret, is now engaged on the filling of a contract for 100,000 six-inch shells for the use of the American army.

An order for 600,000 gun-stocks, to cost about \$250,000, was placed with the Conantville, Pa., plant of the McHugh Chair Co., by the Russian Government.

JACK SPRECKELS GETS LICENSE TO WED NEW WIFE

[Associated Press by Federal Wireles] SAN FRANCISCO, Cal., August 31.—Jack Spreckels, whose divorce from his former wife, Edith Huntington Spreckels, was signed on Wednesday of last week in time to allow Mrs. Spreckels to become Mrs. Franklin W. Wakefield, in Honolulu, does not intend to remain long in the state of single blessedness.

Yesterday he called at the office of the registrar in the city hall and secured a license authorizing him to wed with Miss Sid Wirt, a young lady of Garden City, Kansas.

The bride-to-be gave her age as 22.

PAUL ARMSTRONG, NOTED PLAYWRIGHT, IS DEAD

[Associated Press by Federal Wireles] NEW YORK, Aug. 31.—Paul Armstrong, the playwright, dropped dead in his apartments here last night of heart disease. He was the author of a number of modern popular plays, including "Sammy Sane," "Going Some," "The Deep Purple," and "The Little Boats." He was born in Kildeer, Missouri, in 1869.

VICTORIA CROSSES FOR 12 CANADIANS

LONDON, Eng.—Twelve non-commissioned officers, all attached to Canadian regiments, are recipients of Victoria Crosses, the most coveted decoration within the gift of the English throne.

Those receiving the cross, according to the Gazette, are Corporal A. B. Ritchie, Gunner H. E. Wilkinson and J. W. A. Donaldson, of the First Brigade, Canadian Artillery; Sergeant A. B. Milburn, Corporal R. F. Baker, Gunner A. W. James and G. C. Olean, of the Second Brigade; Ev. J. Busby, G. Inkster, Sergeants W. J. Jordan, L. Scott and Corporal B. Stevens, of the Princess Patricia's Canadian Light Infantry.

CHEYENNE TO QUIT BUSINESS DURING PERSHING FUNERAL

[Associated Press by Federal Wireles] CHEYENNE, Wyo., Aug. 31.—The city will go into mourning today and all business will be suspended during the hours of the funerals of Mrs. Pershing, wife of Brigadier General Pershing and daughter of Senator Warren, and her three daughters, the victims of a lamp explosion at a fire at the Presidio, San Francisco. The four bodies will be buried in the Warren family plot in the Cheyenne cemetery.

MAUI PLAYS HOST TO SPRECKELS VISITORS

[Special Star-Bulletin Correspondence] WAILUKU, August 28.—At the Puunene Club house last evening a noteworthy reception took place in honor of Mr. and Mrs. John L. Spreckels and party. Arriving yesterday morning about 11 o'clock, the company has been royally entertained while on Maui. Mr. Spreckels was shown over the plantation in which he formerly was so much interested financially and which he helped to start, and also other portions of Maui in which he was greatly interested. In the evening a swimming exhibition was given at the splendid Puunene tank, and then directly followed the reception to the party and the dance which was largely attended by people from Central Maui. The affair was a brilliant success.

Today trips about Maui have been planned and at noon a picnic luncheon was served at Kapaemahu in the valley, which was greatly enjoyed by a party of Maui people who had the opportunity of meeting the distinguished guests.

CUTS IN TARIFF IN BILL REPORTED BY PENROSE

PHILADELPHIA, Pa.—Bois Penrose, United States senator, in a speech at a dinner here, announced that he would introduce at the next session of Congress a tariff bill containing reductions of 15 to 20 per cent on many of the duties in the Payne-Aldrich tariff bill. The senator said: "The bill will reinforce some of the schedules, like the chemical schedule, to an extent necessary to secure these industries in our country."

"It will protect us from the collapse which will occur on the close of the war in Europe, and will furnish money to prepare for national defense."

ALLIES TO LIFT BLOCKADE ON GERMAN GOODS?

Report Says Entente Ready to Mitigate Former Orders-in-Council

[Associated Press by Federal Wireles] WASHINGTON, D. C., August 31.—An intimation that Great Britain and France are ready to mitigate the severity of the blockade against the exportation of German and Austrian made goods was received yesterday by the state department from London.

The British order-in-council specified that only the exportation from Germany and Austria of goods ordered and actually paid for and the bona fide property of Americans prior to the date of the order-in-council, would be allowed passage through the blockade.

Now, according to the intimation, the British blockaders will allow the passage of German and Austrian goods which had been contracted for prior to the date of the order-in-council, whether actually paid for or not. This will release a large quantity of goods ordered for America.

A French ministerial order was issued yesterday which will allow in future the exportation from France to the countries of France's allies and to the United States of French wines.

SEVENTY-FIFTH YEAR BEGINS AT PUNAHOU SOON

Punahou begins her 75th year of school a week from next Monday, September 13. No one is going to be allowed to forget the importance of this year in the school's progress and everything points to a successful season.

President Griffiths and Principal Pitts will keep regular office hours beginning next Monday, September 1. All next week parents will be having conferences with the principals. As the school is so organized now that it is virtually in full operation on the second day of the term, new students and old students with difficulties to be straightened out make their preparations during the week before the opening of school.

The preliminary registration is showing many healthy signs in the first grade particularly, parents are enrolling their children in order that they may be sure of places. No beginners' classes are started later in the year.

A number of pupils who are planning to enter the grades were unable to take entrance examinations last June. Examinations for these and all others who wish to enter will be held the Friday and Saturday of the week before school opens.

STOMACH TROUBLES DUE TO ACIDITY

SO SAYS EMINENT SPECIALIST.

So-called stomach troubles, such as indigestion, wind, stomach-ache and inability to retain food, are in probably nine cases out of ten simply evidence that fermentation is taking place in the food contents of the stomach, causing the formation of gas and acids. Wind distends the stomach, and causes that full, oppressive feeling sometimes known as heartburn, while the acid irritates and inflames the delicate lining of the stomach. The trouble lies entirely in the fermenting food. Such fermentation is unnatural and acid formation is not only unnatural, but may involve most serious consequences if not corrected. To stop or prevent fermentation of the food contents of the stomach and to neutralize the acid, and render it bland and harmless, a teaspoonful of bisulphated magnesia, probably the best and most effective corrector of acid stomach known, should be taken in a quarter of a glass of hot or cold water immediately after eating, or whenever wind or acidity is felt. This stops the fermentation, and neutralizes the acidity in a few moments. Fermentation, wind and acidity are dangerous and unnecessary. Stop or prevent them by the use of a proper antacid, such as bisulphated magnesia, which can be obtained from any druggist and thus enable the stomach to do its work properly without being hindered by poisonous gas and dangerous acids.—M. F. P. For sale by Benson, Smith & Co., Hollister Drug Co., and Chambers Drug Co.—adv.

"Why do you go out rowing with that man? He thinks it's funny to rock the boat." "I've heard so," replied the athlete girl. "I took a dislike to him the first time I saw him, and I'm just dying for an excuse to hit him over the head with an oar."

TO CURE A COLD IN ONE DAY

Take Laxative Bromo Quinine Tablets. All druggists refund the money if it fails to cure. E. W. Grove's signature is on each box.

W. W. MEDICINE CO., 100 South U. S. St.

Home Course in Advertising

Table Conducted in this Paper by Alex. F. Osborn, Instructor in Advertising, Pacific M.C.A. Club, Room 1909, 1909, 1909.

IN 90 CHAPTERS

FOR THE MERCHANT MAN FOR THE MANUFACTURER FOR THE AMBITIOUS YOUTH

A CHAPTER A DAY

PURPOSES OF THE COURSE.—(1) To increase returns for the retailer who now advertises. (2) To show the non-advertising retailer how he can lower his prices, yet increase his profits. (3) To suggest to the jobber and manufacturer a cautious method to create demand and increase good-will. (4) To prepare the person with latent advertising ability for a place in this new "profession."

This course, when delivered personally to a class of students, costs \$15. It is equivalent to a correspondence course which costs \$95. The entire 90 lessons will be given exclusively with this newspaper free of charge.

CHAPTER LXXIII. MESSAGE HELPS DECIDE MEDIUM.

A practical factor in the question of media is the fact that some enjoy such excellent representation. The class of men the magazines have as their sales forces to carry their story to the advertisers is notable.

Whereas, newspaper solicitors usually go around to the advertising agencies and talk over details of contract, position and price, the magazine representatives actually create business. In the aggressive effort to show which class of medium is best, the magazines certainly lead all others. As a result, it is natural that the magazines at first blush seem to be the best medium for almost anything. It is only after the advertiser has carefully found out for himself, that he decides to try the newspapers or farm journals or some other medium. As a rule the new advertiser is started by the magazine man, who starts him in order to create business for his medium. Likewise, a powerful solicitation is exerted in favor of advertising novelties. These cover a wide field. They are usually high in cost as to number of persons reached but they are theoretically low in cost per number of impressions made on each person. These are sometimes good because they can be made individually—made to fit the thing advertised. Also they permit of the use of colors.

But like the street car cards and outdoor signs, these novelties are limited as to the message that they can carry. They all require abbreviation of your sales story. None of them can present your proposition the way a salesman could. They all simply suggest. Consequently, if they are used they have to be used for an article that is known and that is wanted.

How much result could you get from an advertising