

Punahou Glee Club Concert

Friday, March 17th at 8:15 p. m.

Tickets on sale at Cunha's Music Store
General Admission 50c

VELVET Ice Cream

Made From Fresh Island Cream
Pasteurized Milk and Cream

Fresh Eggs

HONOLULU DAIRYMEN'S ASSOCIATION
1678 Phone 4678

GET IT FIRST—NOT LAST

When a cold grips your system it is convincing proof that your condition is weakened—remember that. It is risky indeed to simply trust your strength to throw it off, because neglected colds have brought more serious sickness than any other one thing, while weakening cathartics and stimulating syrups are often depressing and dangerous.

The one best treatment for any cold—the one so often relied on when others fail, is the powerful blood-nourishment in Scott's Emulsion, which feeds the very sources of bodily strength to suppress the present cold and generate strength to thwart further sickness.

Get Scott's first, not last—and insist on the genuine—always free from alcohol and injurious drugs.

Scott & Bowne, Bloomfield, N. J. 15-21

Quality Inn

Hotel Street, near Fort

Good Cheer

Good cheer and contentment come always with any of the refreshing soft drinks or ices served at this soda fountain—the finest in Hawaii.

And the Afternoon Tea, from 3 to 4 any afternoon. Very cozy indeed.

Rawley's Pure Ice Creams
Foster & Orear's Fine Candies

WASH HOPE

Washed away at the wash tub, or in its southern side.

MAYOR EAGER TO STIR UP PUBLIC FOR BABY WEEK

Glad Movement is Afoot; Washington State Busy on Welfare Campaign This Week

"I am glad to see that something is being done to save the babies of Honolulu," says Mayor Lane.
"Stir up the public, give it facts telling of the number of babies who are born dead and might have lived, the babies who are dying who might live, the babies who are born blind who need not have been sightless, the babies who grow up twisted and warped in body, mind and morals who can be saved, and a great work will have been done."

Enthusiasm is rampant throughout the entire state of Washington over the "Baby Week" idea, and "Better Parents, Better Babies, Better State" is the slogan adopted by the women of the Washington State Federation of Women's Clubs for a "Baby Week" now being held, and which will end tomorrow.

The state federation appointed a committee of three prominent Washington women to arrange details for the proper observance of "better baby week" throughout the entire state. This committee has been, interested principally in the organization of meetings in rural communities, and solicited suggestions, speakers and subjects.

To instruct parents.
According to the Seattle Times, the chief purpose of the better baby campaign is to instruct mothers and fathers in fundamental facts with regard to the care of babies. Chief among these has been the fact that breast milk is the greatest safeguard against sickness.

It is expected that the Washington campaign will bring home to the various communities a knowledge of the facts regarding the needless deaths of its babies and a realization of the ways in which they must protect them.

The Washington federation has made the following suggestions for the observance of a "Baby Week":
"A Baby Sunday" might begin the week when special sermons could be preached in the churches.

A school day celebrated in the schools with talks by the teachers, compositions by the students or plays like such as "The Narrow Door" or "The Throne of Childhood," which may be obtained from the February Ladies' Home Journal.

Father's Day Observed.
Father's day, observed with talks before men's clubs and fraternal organizations, bringing home to the father his duty in protecting the baby.

Mothers' day—Women's meetings with discussions and conferences. The topics should include "Birth Registration," "Community Mortality Rates," "How the Community Can Better Baby Conditions," and "A Clean, Pure Milk Supply."
Nursery and Demonstration day with baby parade.

Community day, with a big mass meeting featuring songs of childhood and with discussions and addresses on such subjects as "After Baby Week—What?" "What the Cities Have Done for Their Babies," "The Purpose of Baby Week."
Denver's New Idea.

In Denver, Colorado, in conjunction with "Baby Week," a "Better Mothers" movement has been started, whereby middle-aged women and gray-haired grandmothers are being rejuvenated. The Denver circle of the Mothers' Congress is responsible for the project and, under the direction of the hygiene committee, gymnasium, dancing and swimming classes for mothers have been started.

LAMBERT GIVES UP MANAGEMENT OF AUTO SUPPLY

R. E. Lambert, manager and vice-president of the Auto Service and Supply Company, Ltd., has resigned his managerial position, but will remain as vice-president of the concern.

"My resignation was handed in yesterday at a board of directors meeting and will take effect probably about June 1, the beginning of our new fiscal year," says Mr. Lambert. "I have been wanting to retire from active management of the company for some time and now that I have H. A. Parker with us I can do so."

"Mr. Parker has had five years' experience in the Goodyear line with the San Francisco branch of the company."
Mr. Lambert is reticent in regard to his plans for the future, but he intends to remain in Honolulu.

"Honolulu spells for me much of the romance of loyalty I acquired as a boy at school, studying geography, history and literature. The climate, the scenery, the people, the social problems and the opportunities for service are too great an attraction for me to care to leave now. I became a booster for Hawaii the first day I arrived, and I intend to remain so."

The general store of W. J. Kent & Company at Bahrust, N. H., was destroyed by fire with an estimated loss of \$175,000. The origin was not determined.

SPECIAL TOMORROW

\$14.95

Afternoon, Morning, Evening, Street

DRESSES

\$14.95

DIVIDED MATERIALS

Crepe de Chine, All Colors, Taffeta and Net Combinations, Plain Colored Taffetas, Fancy Crepe de Chines, etc.

VIVID COLORS

Old Rose, Pink, Sky, Alice Blue, Copen, Navy, Yellow, Grey, Royal Blue, in fact most all colors and models.

This is an exceptional Dress Sale at

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"S. S. Setos" LUMBER

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