

BUSINESS AND COMMERCE

PUBLICITY VIA SUGAR ROUTE.

The Bakersfield Echo publishes the following:
Editor Echo, Bakersfield, Cal.: Do you know that the Hawaiian Islands, Uncle Sam's baby territory, and your town are now linked by the sweetest thing in the world—sugar—and above all, sugar grown under sunny skies in the Hawaiian Islands?

The war in Europe, the unfortunate closing up of the Panama Canal and the demand for huge cargo changes, have resulted in a change of route for Hawaiian sugar going to Philadelphia and New York, and instead of being carried all the way around in ships 250,000 tons a year will be sent to these Atlantic ports by way of the Santa Fe railway.

Each big ship which leaves Honolulu and other Hawaii ports carries about 13,000 tons of sugar. Can you imagine how many freight cars it takes to carry a 13,000-ton cargo of sugar, each bag of sugar containing 125 pounds? It will take about 300 freight cars and practically every one of these freight cars will pass through your town.

So that is how these beautiful Hawaiian Islands, the all-year-round tourist playground, where mid-summer and mid-winter are much alike; where the wireless and cable, paved streets, up-to-date newspapers, daily ocean swimming and unsurpassed climate, make us the first stopping place in the "See America First" movement.

With best aloha, we remain, very truly yours,
HAWAII PROMOTION COMMITTEE,
A. P. Taylor, secretary.
Honolulu, Hawaii, U. S. A., March 20, 1916.

HONOLULANS FINANCE ARIZONA MINE.

The Tipperary at Oatman is getting ready to start work on its shaft and will soon have it going toward the 700-foot point. Morel & France, who are heavily interested in the company, received a wire yesterday from their San Francisco agents stating that a block of 100,000 shares of the stock had been taken over by Honolulu people. The selling of this and other large blocks of the stock of the company will furnish ample money for extensive work.—Kingman (Ariz.) Miner.

PINEAPPLES SCARCE.

SANTA MONICA, Cal.—There is a scarcity of pineapples in this market and the price has been advanced to 8 cents a pound.

The scarcity of pineapples is due to the inadequate shipping facilities and decreased enthusiasm of the Southern growers who are not sending in their product as heavily as they have been. Last year about this time the Pacific Coast was flooded with pineapples due to the efforts of the territorial government of Hawaii, which undertook to market the pine for the growers of that country. At first the movement was good, but the demand gradually fell off. Another reason for the decreased receipts of pineapples here is that a great many of the steamers which were chartered to carry foodstuffs from the Hawaiian Islands have been withdrawn from the Pacific and are now carrying munitions in the Atlantic.

The territorial government's efforts were centered on the Pacific Coast because this is the logical market for the Hawaiian pineapples. The Middle West and East are supplied by Florida mostly.

According to local dealers, the grower

KENNETH ALEXANDER

Portraits

Sittings by appointment—4682.
424 Beretania St.

ers of Hawaii can make more money by canning their pineapples on the island than they can by shipping the fresh fruit to this market, because there is a great loss of the fresh pineapple in transit.—Santa Monica Outlook.

PROGRESS OF OAHU.

John McCandless, a director of the Pacific Gas and Electric Company at a governing force in the Oahu Plantation Company, said yesterday that the production of the plantation would be increased from 30,000 tons to 45,000 tons in the next two years. The company has a cash surplus of \$2,000,000, with only \$5,000,000 of stock outstanding. McCandless said that an extra dividend disbursement was merely a matter of a relatively short time.—San Francisco Examiner.

The good business judgment as shown by the large Hawaii canned pineapple packer of opening the season's pack at low prices is witnessed in the fact that this stock held now is far less than several seasons at the corresponding time. The stocks in first and second hands are not only light, but the incoming pack will be less than last year, which places the general condition on a sound basis.—San Francisco Commercial News.

COLD WEATHER IN MOUNTAINS HILO REPORTS

[Special Star-Bulletin Correspondence.]
HILO, April 21.—R. T. Guard having gone to Honolulu for a few days gave W. H. Shipman the opportunity of bringing Dr. Shuttee, the manager of the famous Pui Oo ranch, to town for a few days in order to relieve Mr. Guard. Dr. Shuttee was warmly welcomed by his many friends and he had some stories to tell of the extreme cold weather that has been experienced at the ranch during the past few months.

"The glass went down to freezing last week, and even at 6 in the morning it has been registering around 3° or so," said the ranch manager the other day. "It was really cold early in the mornings and there was a snap to everything that made one feel alive."

The manager brings down the report that Mokuawewe was "smoking" last week and that the vapor from the crater was plainly seen from the ranch house, which is directly across the mountain side from the huge pit. No sign of activity has been observed from Hilo, but then the Pui Oo ranch headquarters is much closer to the crater.

According to the ranch manager the cattle are looking well on his run and there is plenty of grass. Water does not trouble him much, as thousands of head of cattle never touch a drop of water. They live on cacti, which has moisture in it, and also obtain enough water to keep them in good health from the heavy dews that fall on the mountains.

There was some excitement at the ranch house last week when a party of lads attempted to scale Mauna Loa. They got up most of the way, but the snow then blocked them. As they did not return to the ranch before dark it was thought that they would be out all night, but at 8:30 or so the boys made their way to the house, and all was well. Revolver shots gave them an idea of which direction to travel in.

STAR-BULLETIN GIVES YOU TODAY'S NEWS TODAY.

LOCAL AND GENERAL

The members of the federal grand jury have been notified to be in court at 10 o'clock next Monday morning.

A meeting of the members of St. Andrew's guild auxiliary will be held at 3 o'clock tomorrow afternoon at the residence of Mrs. A. A. Young, Victoria and King streets.

The direct examination of Kim Hong, plaintiff in a \$21,500 damage suit against the Inter-Island steamer Claudine, was taken in federal court Saturday.

Building permits, all under \$4000 but one, totaling \$31,269 in estimated value of the buildings to be erected, were issued last week. The \$4000 permit was for alterations to the Schumann Carriage Company's garage.

Walking to find a prowler in his room at midnight last Friday, Dr. E. P. Varvel, acting dental surgeon at Schofield Barracks, fired three shots at the intruder. The man escaped, however, running up a gulch near the house.

Transcript of the evidence at the Hilo hearing of the public utilities commission on the Hilo Traction Company's amendments to its franchise did not arrive at the Mauna Kea Saturday morning as expected and consequently there was no meeting of the commission that afternoon.

The president and members of the board of directors of the Hawaiian Board of Missions have consented to illuminate the new Mission Memorial building on King street tomorrow evening for the lecture to be given by Prof. Vaughan MacCaughy under the auspices of the Outdoor Circle. The lecture will deal with the beautification of American cities. On the same evening the building will be open for inspection by the public.

WILL TEST GERMANS IN AMERICA, SAYS JAPANESE

Stating that the German-Americans in the United States should stand by Uncle Sam in case of trouble with the fatherland, M. Kakehi, editor of the Friend, a Japanese Journal, in an interview appearing in the Nippi Jiji points out what he believes is a difference between loyalty among the Germans and Japanese.

On this point the Japanese says: "It is right for them to seek to check hostilities between the United States and their fatherland. But when this fails they must fulfill their sworn allegiance to the nation of their adoption, regardless of consequences. We Japanese people are proud to be the descendants of patriotic ancestors. Let us see whether the Germans will be like us. The pride of the knights in ancient Japan was to fight when necessary even against parents, brothers or sons, as they believed that their lives belonged to the lord to whom they had sworn fealty."

"Some Americans fear the Japanese people simply because we are too patriotic, but if they understood the true nature of Japanese patriotism they would welcome us. Yet a Japanese who had struggled for 20 years to become a good American citizen recently was denied the right of naturalization," he concluded.

DAILY REMINDERS

Round the island in auto, \$4.00 Lewis Stables. Phone 2141.—Adv.

Exclusive corset shop, "The Goodwin," rms. 21-22, Pantheon bldg.—Adv.

Don't forget the big clearing sale at Canton Dry Goods Co., Hotel street, near Fort. Big bargains in women's shoes and men's furnishings.—Adv.

"Bits of Verse from Hawaii," a dainty book of verse collected and published by C. D. Wright, is on sale at all leading book stores and curio stores. It makes an interesting souvenir of the islands.—Adv.

Fishermen in the Pocono Mountains say that conditions have seldom been better for the spring trout season.

BETTER ROADS FOR KAUAI WILL DRAW TOURISTS

Promotion Committee Returns From Garden Island Trip Enthusiastic

"We can tell them how to get there. We can also tell them what to see now," said Albert P. Taylor, secretary of the Hawaii Promotion Committee, today in talking on the trip to Kauai made by the committee last week. "The committee now has an idea of all of the beauties of the islands and the island visits have been a great help to the members in handling the work."

"Kauai has the good roads fever in every respect and the citizens of the Garden Island are to be congratulated for their stand in boosting for improved road conditions. Instead of the rutty roads we found many of the highways that would rival the best on the mainland. The roads to Waimea, Hanalei and Lihue are unsurpassed and the people of Kauai are planning on extending the road to the Barking Sands."

"The beach at Haena is one that will some day be better known to the tourists. With a long, sandy beach, clear water and not a suspicion of coral, it is certain to take its place with the famous bathing beaches of the world. This is an ideal place for a summer outing."

"Everyone was impressed with the beautiful gardens at Kukulono which have been developed by Walter McBryde. Joseph du Fresno described the garden as a marvel of landscaping. There are many beautiful spots on the island, among them being the Spouting Horn of Koloa, the Waiva Falls and the Waimea Canyon."

"Members of the Hawaii Promotion Committee urged the Kauai Chamber of Commerce to be active in working for the tourist trade to Kauai, and as the members on the Garden Island are all boosters, it is certain that Kauai will become a great tourist center. Altogether the work in building up its progress, and whence once the steamship landings are complete the Kauai people will be satisfied."

"Chairman Emil Berndt made one of the best promotion talks before the Kauai Chamber of Commerce that has ever been presented in Hawaii. He explained the idea of promotion and stated how the people could work to give the tourists satisfaction. His address was made in an enlightening and forcible manner."

"When any point comes up during the meetings in regard to one of the islands the members will not have a hazy idea, as before, but can handle the subject in an intelligent manner. Now that we have made a trip to all of the islands, the work in promotion will surely be improved," he concluded.

MORNING ON 'CHANGE

Honokaa was the special feature in the trading at today's session of the Honolulu Exchange, sales of that stock aggregating almost one-half of the total transactions at the session. All of these were at the uniform price of \$12.50. Reports from the mainland were to the effect that there were a number of transactions in Honokaa at San Francisco.

Trading was generally of considerable volume and prices remained steady and firm with few advances. Sales at the session and between boards aggregated in excess of 6600 shares.

The Bethlehem Steel Company has purchased the Baltimore Sheet & Tin Plate Company, a \$3,000,000 enterprise.

Fire Commissioner Adamson reported 419 fewer fires in New York city during March last than in March, 1915.

ALOHA! What To See

(For the benefit of tourists and arrivals from the mainland, the Star-Bulletin publishes a brief directory of a few of the scenic and historical attractions of Hawaii. Additional details will be given on inquiry at the rooms of the Hawaii Promotion Committee in the Alexander Young hotel building.)

Take Waikiki Car. Aquarium. Surfing and bathing at Waikiki.

Take Kalia Car. Bishop Museum, daily except Wednesday.

Fort Shafter. Moanalua Gardens.

Ten Minutes' Walk from Business Center. Old Royal Palace. Old Throne Room. Old Coral Church. Old Mission House. King Lunailo's Tomb. Washington Place.

Outside the City. Walks in Tantalus Hills. The Pall, by motor. Coral Gardens, 12 miles by auto, daily.

Halekaloa Hotel, by motor or rail. Wahiawa Hotel, by motor or rail. Pearl Harbor, naval station.

On Other Islands. Volcano via Hilo, by steamers Wednesday and Saturday.

Halekaloa on Maui, by steamer, Wednesday, Saturday, Monday and Friday.

Waimea Canyon, Kauai, by steamer, Monday, Tuesday, Thursday.

INVESTIGATION INTO MAUI GROUNDING IS DELAYED ONCE MORE

Further delay in the federal investigation into the grounding of the inter-island steamer Maui as she was leaving the harbor last week has resulted because of an indisposition suffered by Capt. William Howe, U. S. inspector of hulls, who has not been able to come to his office since last Wednesday.

"We will begin the investigation as soon as Capt. Howe is able to return to his duties," said Thomas J. Heeney, U. S. inspector of boilers, this morning. The Maui is now at Hilo, plying between that port and other Hawaii ports, working with the Kaulani in transporting sugar from Big Island ports to Hilo.

EVERYTHING For The Eye and Ear

Your Personal Appearance

is one of your greatest assets in every department of life. Don't mar it with old fashioned glasses. The new models of glasses add a charm to every face.

WALL & DOUGHERTY Optical Department

For Baby's Health

Standing in the spotlight of public interest, the Baby will occupy the center of Honolulu's stage all this week. Nothing is so vital to the interests of a community as the good health of its babies. Nothing will aid so quickly in bringing about that general good health as the pure Baby Foods, the Bath Accessories and Toilet Articles now on display in our big store.

BABY WEEK SPECIAL
Our regular 15c a cake Castile Soap, all this week 3 cakes for 25c.

Benson, Smith & Co., Ltd.
The Rexall Store "Service Every Second"
Fort and Hotel Streets Phone 1297
Open Until 11:15 P. M.

Baby Week

Note our window display



Japanese Bazaar

Fort Street Opp. Catholic Church

Velvet Ice Cream

For the coming social function let us suggest to you some of our fancy ice creams in brick form—or, let us work out your suggestion. Call in person at the factory or ring 1542 or 4676.

Honolulu Dairymen's Association

FLOWER HOLDERS and other Easter Novelties

Just in, via S. S. Wilhelmina, a large, personally selected variety of Easter Novelties, such as chicks, rabbits, etc.; also a wonderful assortment of low pottery bowls, which are so popular at present for table centers, and a large variety of colored birds that may be attached to any bowl or vase.

Bowls are priced from \$1.00 to \$10.00 each
Birds are priced from25 to 2.00 each
Chicks and Rabbits from10 to .25 each

W.W. Dimond & Co. Ltd.

THE HOUSE OF HOUSEWARES
53-65 KING STREET, HONOLULU

Meats of Finest Quality

Tender, fine-flavored Parker Ranch beef, lamb, mutton, veal and pork of the choicest cuts, that always give the utmost satisfaction, are among the good things that we have to offer; also a new consignment of Lehua Butter, California Cheese and delicious fresh Salmon and Halibut. Phone orders (3445) receive prompt attention. Deliveries to all parts of the city.

Metropolitan Meat Market

Don't Leave the Islands!

Until You Have Seen

KAUAI

"THE GARDEN ISLAND."

Special parties made up for four-day trip at very reasonable rates

ASK MR. HALL

Immediately.

Alexander Young Hotel Phone 1234

\$7.50 Don't Pay Any More There Are No Better Genuine Labelled \$7.50

Palm Beach Suits

Plain and Striped
The equal in material and tailoring to any you can buy

THE HUB

Hotel St. Ewa of Fort House of Popular Prices