

Put Up For Handy Reference

INTELLIGENT SHOPPERS:

Are the ones who read what the progressive merchants are offering--and then cooperate with their efforts to assist their patrons by doing as much of their shopping as possible "with the merchant who advertises," because he is showing a disposition to please and help his customers by advertising. Furthermore it is in the stores of such merchants that one is most likely to find the things desired.

Honolulu Star-Bulletin CALENDAR

STAR-BULLETIN Want Ads get quick results

MAY, 1917

Send your Printing to the STAR-BULLETIN

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
<p>The First Aid to business development is letting the public know through home paper advertising, the LOCATION; the kind of MERCHANDISE for sale, and the PRICE. The public will do the rest.</p>		<p>May Day</p> <p>1</p>	<p>Ad Club Luncheon</p> <p>2</p>	<p>3</p> <p>ROTARY CLUB</p>	<p>A good day to look over stock of business blanks and order on shy lots.</p> <p>4</p> <p>Phone 4911</p>	<p>5</p>
	6	7	<p>Supervisors Meet</p> <p>8</p>	<p>Ad Club Luncheon</p> <p>9</p> <p>Chamber of Commerce Directors</p>	<p>CHAMBER OF COMMERCE, RETAIL TRADE</p> <p>10</p> <p>ROTARY CLUB</p>	11
<p>Mothers' Day (Wear a White Carnation)</p> <p>13</p>	14	15	<p>Ad Club Luncheon</p> <p>16</p> <p>Chamber of Commerce Members</p>	17	18	19
20	21	<p>SUPERVISORS MEET</p> <p>22</p>	<p>Ad Club Luncheon</p> <p>23</p>	24	25	26
27	28	29	<p>Decoration Day</p> <p>30</p> <p>Ad Club Luncheon</p>	31	<p>WAR OR PEACE makes no difference in the use of business blanks. Check up on your forms. If getting short Phone 4911</p>	

Owing to War Conditions, the arrival and departure of steamships will not be published until further notice

Join The Ranks of Intelligent Shoppers